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Dateline USFSP: Thursday, October 28, 2004

Volume 2, Issue 57



eNEWS Contents

- United Way Campaign Starts
- Academic Convocation
- Dali Referenda
- Colloquium Features Cassill
- New Research Leader on Campus
- Marine Science Names Building
- Journalism Internships Expand
- Fall Open House
- Message from HR
- Miss Florida Shares Her Story
- Bubba Makes His Pitch
- I Am USF SP: Maudestine Bennett
- USF SP Cares
- USF SP In the News
- Calendar of Events

This Week's Campus Calendar

Wed., Oct. 27

[USGS Open House](#)

Thurs., Oct. 28

[Colloquium Featuring Cassill](#)

[Academic Convocation](#)

Friday., Oct. 29

[Marine Science Presentation](#)

[United Way Campaign Begins at Final Friday](#)

[Dinner and a Movie](#)

Monday, Nov. 1

[Native American Heritage Display](#)

Tuesday, Nov. 2

Voting Day



Campus Announcements

The **U.S. Geological Survey will host its sixth annual open house**, "Living on a Restless Earth," Wed., Oct. 27 from 3 to 6 pm in conjunction with Earth Science Week. Visitors will learn about the science of the USGS and be able to talk to scientists about their work. For more information, visit the USGS Web site: www.usgs.gov

USF St. Petersburg's **October Final Friday** will be a 'spook-tacular' event Friday, Oct. 29 from 11:30 am to 1:30 pm in the courtyard between the historic Snell and Williams Houses. Staff and faculty are invited to the Halloween-themed BBQ lunch and the event is sponsored by Academic Affairs and Regional Chancellor Karen A. White.

Tampa Bay American Chemical Society will present a lecture by John J. Mooney who retired from Englehard Corporation in New Jersey. His lecture, "The Three-Way Catalytic Converter: It's Invention and Introduction Into Commerce," is Friday, Nov. 5 at 4 pm in DAV104. Refreshments will be served.

Save the Date: **Celebrate GIS Day**

Final Friday Kicks Off United Way Campaign

USF St. Petersburg kicks off its Annual United Way Campus Campaign for faculty and staff this Friday, Oct. 29 at noon at the Final Friday BBQ lunch, held in the courtyard between the Snell and Williams Houses. Final Friday is sponsored by Academic Affairs and Regional Chancellor Karen A. White.

But first, Regional Chancellor Karen A. White will welcome children from our community partner and United Way agency, the YWCA Family Village Daycare, for a morning Halloween party. Sixty children will be treated to storytelling, a puppet show and other fun activities courtesy of the College of Education. Each child will also receive a treat bag from USF St. Petersburg.



The United Way Campus Campaign will run for three weeks, through Friday, Nov. 19 and faculty and staff will receive donation information via campus mail. A United Way representative will be available at Final Friday to discuss how United Way helps our community and the state.

>> [Read more about the United Way Campaign](#)

>> [Final Friday Flier](#)

Academic Convocation Thursday

USF St. Petersburg continues a campus tradition with its second annual Academic Convocation Thursday, Oct. 28 at 4 pm in the CAC. Rescheduled from earlier this semester because of Hurricane Charley, the convocation will recognize our faculty's academic excellence and set goals for the upcoming year.

"Academic Convocation is a wonderful tradition because it gives us the opportunity to step back and celebrate the academic enterprise - the heart of the university and what brings students, faculty and administrators together," said James Malek, interim regional vice chancellor for academic affairs.

The ceremony will recognize the teaching in excellence honorees from each of St. Petersburg's three colleges - Arts and Sciences, Business and Education. The guest speaker is Donald N. Langenberg, PhD, chancellor emeritus from University System of Maryland. A reception will follow the convocation.

Voters to Decide on Dali Property Next Week

On Election Day, Nov. 2, St. Petersburg voters will decide the fate of two referenda that could move the Dalí Museum from its current location to the Times Arena at the Bayfront Center and allow USF St. Petersburg to purchase the current Dalí property.

This land acquisition could connect our 46-acre campus and provide additional space as the campus continues to expand.

"Our campus has had numerous conversations over the years about the Dalí site. But we are excited to have the chance to grow our campus for students and faculty while our arts community could benefit so greatly. I never tell people how to vote, but I urge voters to consider these benefits while they're at the polls," Karen A. White, regional chancellor said.

For the Dalí Museum, approval of the referenda could enable the museum to add an additional 20,000 square feet of display space, provide a safer location for the \$500 million collection and help to create a stronger arts district in downtown St. Petersburg.

Nov. 16 and learn how geography impacts our lives everyday. Known as Geographic Information System, GIS is used by the government, meteorologists and many more. The event will be at the CAC from 9 am to 4 pm with demonstrations, displays and presentations. For more information, visit:
<http://www.stpt.usf.edu/gisday/>

THE USF BULLETIN

[Oct. 19, 2004 Edition](#)

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of
Events**

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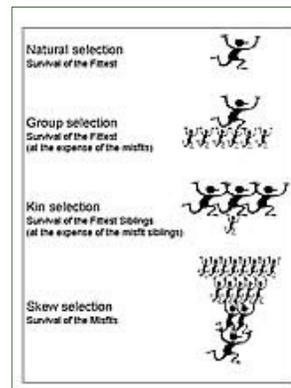
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Colloquium Features Biology Professor Deby Cassill
 The Psychological Science Program's second colloquium, "The Evolution of Inequality and Love," will feature Deby Cassill, PhD, assistant professor for Environmental Science, Policy and Geography Program of Distinction, Oct. 28 from 11 am to noon at DAV130.

Cassill, an animal behavior biologist, developed a conceptual model called 'skew selection' that explains human social behavior through research with fire ants. Cassill's colloquium will discuss the model and some of the behavioral mechanisms that maintain human inequality, such as greed, sharing and love.

"Contrary to popular belief, the model reveals that Nature is not perfect. Inequalities are at every level of biological organization, from genes to cells to organisms to societies," said Cassill. However, her skew selection model reveals that inequality leads to a greater good over time. "Turns out, inequality is a beautiful thing."



For more information on this and future colloquia, please visit the Psychological Science Program Web site at www.stpt.usf.edu/coas/psychology/index.htm.

New Research Leader Sets Agenda for Research



Although he is still busy defining the details of his new position, Christopher F. D'Elia, PhD, has already made big strides as the new campus research leader to improve research and funding for USF St. Petersburg.

One of D'Elia's first actions was the creation of a campus Research Administrative Roundtable. This committee meets every two weeks and includes a representative from every major division and department.

"The goal of the RAR is to expedite proposal submission and smooth procedures on our campus for processing research proposals by more effectively utilizing the resources we already have," D'Elia said.

>> [Read more](#)

Marine Science to Name Research Complex

USF College of Marine Science will hold an event Oct. 29 at 11 am in the Albert Whitted Airport parking lot to thank Congressman Bill Young for his support over the past years, unveil the C.W. Bill Young Marine Science Complex and demonstrate some of the revolutionary technology and world-class research his contributions to the college have nurtured.

According to CMS Dean Peter Betzer, Rep. Young's support has led to the development and enhancement of the college and its centers, helped forge its strong links and partnerships and has contributed significantly to the advancement of marine science.



"Since 1987, Congressman Young's continuing landmark contributions to our growth have been exceptional," said Betzer. "This is our way of saying thanks."

>> [Read more](#)

Internships Expand for Journalism Students

This summer the Department of Journalism and Media Studies dramatically expanded its internship program to meet the increasing student demand for

practical work experience.

Journalism students have recently interned at three Tampa Bay television stations including Bay News 9, WTVT Fox 13 and WFLA News Ch. 8.

For the first time, a student interned in New York City, a major international media hub, and another student interned with the business publication *Miami Today*. Two other students also gained experience at Mote Marine Laboratory in Sarasota, working on the lab's web site, interviewing scientists and writing in-depth feature stories for *Mote Magazine*.

"We see this expansion as another step toward becoming a nationally recognized journalism program," said associate professor Mark Walters, who directs the internship program. "We want to make the journalism department a hub of opportunity, building collaborations with other area institutions that will benefit our students, those organizations and the community at large."

>> [Read more](#)

Fall Open House Welcomes Prospective Students



More than 20 departments created displays and welcomed more than 80 guests to the campus' Fall Open House Saturday, Oct. 23 at the CAC.

"We were excited at the quality of our turnout. The majority of the students were not shopping for colleges, but had already made the decision that they wanted to come to USF St. Petersburg," John Vassel, director of prospective student

outreach said.

Prospective students and their parents spoke to faculty and staff and had the chance to pick-up application information, financial aid brochures, fliers and other campus information. Campus members also toured prospective students and their parents.

>> See: [St. Petersburg Times Article](#)

From Human Resources: Florida College Plans

The State of Florida has two Florida College Plans to help save for college, the Florida Prepaid College Plan and the Florida College Investment Plan.

The Open Enrollment Period for the Florida Prepaid College Plan is Oct. through Jan. 31, 2005.

Employees can sign up for payroll deductions for these college plans. After receiving the Participation and Payment Schedule from Florida Prepaid, a Payroll Deduction Authorization Form, which is available in the Benefits Office, must be completed. The payroll deductions for both plans are made on an after-tax basis.

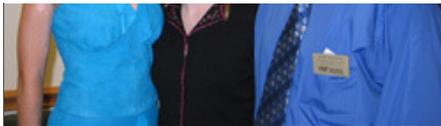
Detailed information will be in the Benefits Office by Nov. 1, 2004. To receive an enrollment kit prior, please call Florida Prepaid College directly at 800-552-4723 or visit their Web site at www.Florida529Plans.com to complete an application.

Miss Florida 2003 Shares Her Story of Determination

Miss Florida 2003, Shauna Pender admitted that her life will never be the same after her near-fatal accident, but it is her determination to succeed that helps her rise above all the pain.



After seeing Pender's story in the *St. Petersburg Times* last spring, Barry McDowell and Lania Seeders, student assistant in Student Disability Services, said they realized that everyone can value from hearing Pender's story.



"It is battling these challenges that make us succeed and this is what Shauna chose to do," Seeders said.

McDowell said, "Disabilities are simply another form of diversity in people; our similarities are more significant than our differences."

Pender's presentation about her struggle with a new disability and advocating disability rights last week was the inaugural event for the campus' first annual Disability Awareness Week Celebration.

>> [Read more and see Pender's 8 Tips for Success](#)

Controversial Radio Host Makes His Election Pitch

The new student organization, Young Democrats, is quickly making an impact on campus as it continues to bring many community notables to campus. Last week, former radio host and current democratic candidate for Pinellas County Sheriff, Bubba the Love Sponge Clem, spoke to a small crowd about changes he wants to make at the Pinellas County Sheriff Department.

"I'm a serious candidate and I want to make a difference," Clem said, who admitted he has complained for so long that he wants to try to make a difference. "The country is sick and tired of career politicians and we need the younger people to get involved."

Clem, 38, said he wants to change what he believes is a 'good 'ol boy network' that exists in the Sheriff's Department and throughout the Tampa Bay political system.

>> [Read more](#)

I AM USF St. Petersburg: Maudestine Bennett

On a typical weeknight at USF St. Petersburg, the day's sunshine has given way to softer night lights, blanketing the campus grounds and Bayboro Harbor in delicate shadows. Classes are over and the campus quickly empties as the Safe Team brings students to their cars and officers secure the buildings. With a collective yawn, the clamor of the school day quickly yields to the calm of evening.

But, as it approaches 10 pm on a recent Friday night, the hustle begins again at this campus that operates 24 hours a day. The Physical Plant night crew reports for duty, led by night custodial supervisors Maudestine Bennett and Bernard Jackson.

Maudestine Bennett came to USF St. Petersburg in 1988, after serving nearly 20 years as a housekeeper at Eckerd College. She enjoyed her day-time shift at Eckerd, working first in the dorms and classrooms, and later in the President's suite. But, after Eckerd's custodial service became privatized, Bennett decided she was ready for a change.

>> [Read more](#)



 uSF SP Cares

USF St. Petersburg will be participating in various fundraisers in the next month. If you would like to make a donation, please contact Barry McDowell at 553-4990 or mcdowell@stpt.usf.edu.

Making Strides Against Breast Cancer

Saturday, Oct. 30 at Straub Park in St. Petersburg

To participate: Call 727-812-7028 or email cindi.crisci@cancer.org

Tampa Bay Heart Walk

Saturday, Nov. 6 at St. Petersburg Times Forum in Tampa

To participate: Call Barry McDowell at 553-4990

Walk for National Conference for Community and Justice's Camp Anytown

Saturday, Nov. 13 at the St. Petersburg Times Forum in Tampa

To participate: Call Donald Taylor at 568-9333 or visit www.nccjtampabay.org

Our Campus In The News

Campus tries to define new identity

St. Petersburg Times

Oct. 26, 2004

John Vassel is meeting with five Shorecrest Preparatory School seniors, making his best pitch for the University of South Florida St. Petersburg.

He talks about its honors college, the 300 student organizations, the soon-to-come residence halls and the joys of smaller classes in a waterfront setting.

>> See: [Article](#)

For USF, grant is a milestone

St. Petersburg Times

Oct. 22, 2004

The University of South Florida St. Petersburg has received the largest grant in its history, raising the profile of the campus as it continues ambitious growth plans.

V. Mark Durand, dean of the College of Arts and Sciences, received an \$892,000 grant for research from the U.S. Department of Education. He and others will work 80 families - 40 in the Tampa Bay area and 40 in Albany, N.Y. - to investigate the best way to help parents address head banging, hand biting and other severe behavior problems in children.

>> See: [Article](#)

Hurricane tips target homeless

St. Petersburg Times

Oct. 22, 2004

Some University of South Florida St. Petersburg journalism students are helping to storm-proof homeless people.

Searching for a segment of the population often overlooked, professor Cheryl Koski's class in corporate journalism devised a way to distribute emergency information to those who need it before hurricanes hit.

>> See: [Article](#)

Stepping up for the YWCA

St. Petersburg Times

October 22, 2004

1979 USF St. Petersburg graduate, Peggy Sanchez Mills, was featured in a *St. Petersburg Times* article about her service with the YWCA. She will leave her position as CEO of YWCA of Tampa Bay to serve as the interim chief officer of the National Office in Washington, DC.

>> See: [Article](#)

Calendar of Events

The USF Web [Calendar of Events](#) can advertise to campus-wide faculty, staff and to the general public. Events may include lectures, conferences, ceremonies, concerts, sporting events, scholarship events, fundraising events and exhibits.

The best way to submit your event is to use the central news, events and

announcements submission form located here: <http://www.stpt.usf.edu/news/submissions.htm>

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