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2008-2013 Strategic Plan Steering Committee Meeting : 2008 : 07 : 07 : Minutes

University of South Florida St. Petersburg.

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USFSP 2008-2013 STRATEGIC PLANNING STEERING COMMITTEE MEETING

July 7, 2008
DAVIS 100 Conference Room
3:30 p.m.

Present:

Frank Biafora	Dean, CAS, Committee Chair
Jennifer Baker	Asst. Director, Academic Affairs
Scott Geiger	Assoc. Dean, COB
Ernie Gonzalez	Director, I&R, Academic Affairs
Julie Jakway	Budget Director
Kent Kelso	VC, Student Affairs
Kelsey Kempfker	Student Representative
Deanna Michael	Assoc. Professor, COE
Tina Neville	Librarian & Head of Public Services
Pat White-Butcher	Faculty Services Admin. / CAS

Discussion Items:

• **Review and discussion of Proposed Goals and Objectives**

Frank Biafora presented a revised draft of the Proposed **Strategic Goals and Objectives** for the 2008-2013 Strategic Plan. Seven goals have been identified, each followed by a listing of objectives to support each goal. Once these are agreed upon, with Executive Team input, strategic initiatives will be developed and which will be able to be tied directly to measurable targets.

The revisions made during the meeting were completed by Frank Biafora immediately following the meeting and submitted to the Executive Committee for review at its July 8, 2008 meeting.

• **Definitions**

The Committee concluded that the following terms must be more clearly defined prior to completing the strategic initiatives:

- Citizen Scholar
- First Year Experience
- USF St. Pete Experience

• **Advising Services**

Discussion about whether to include Advising Services in the Academics or Student Engagement Goal opened up discussion about the current and future role of the Advising

Department. Should Advising be all inclusive or solely academic? Should life/career counseling be provided by Academic Advisors?

- **USFSP: The Green University?**

A discussion took place as to the importance of articulating a specific Environmental Sustainability goal (#6) in this plan? Should this be imbedded in other goals or remain a stand alone goal? UFSSP should take a strong stance on environmental sustainability and awareness and possibly provide leadership and a model for other universities to follow. The decision was to keep this as a stand-alone goal.

- **Metropolitan Synergy Goal**

During a discussion of how the group might be able to reduce the number of goals if necessary, Julie made the suggestion that the objectives within Metropolitan Synergy might actually be better served by placing them within goals. The group agreed. Metropolitan Synergy is no longer a stand-alone goal. But the objectives which had earlier been derived were kept within the plan.

- **Dashboard Indicators**

Ernie Gonzalez presented a format in which to document Strategic Performance Indicators to be used in conjunction with the strategic plan goals, objectives and initiatives. This measurement tool, if adopted, would provide specific and regular, feedback on how well we are meeting our established targets.

The meeting adjourned at 5:10 p.m.