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Kate Tiedemann College of Business: College  
Curricula and Assessment Committee:  
Graduate

Kate Tiedemann College of Business (KTCOB)

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2-8-2011

## Graduate Curricula and Assessment Committee Meeting : 2011 : 02 : 08

University of South Florida St. Petersburg. College of Business. Graduate Curricula and  
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University of South Florida St. Petersburg. College of Business. Graduate Curricula and Assessment  
Committee., "Graduate Curricula and Assessment Committee Meeting : 2011 : 02 : 08" (2011). *Kate  
Tiedemann College of Business: College Curricula and Assessment Committee: Graduate*. 38.  
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**USFSP COLLEGE OF BUSINESS**  
**GRADUATE CURRICULA AND ASSESSMENT COMMITTEE**  
**GCAC**  
**Minutes of Meeting: February 8, 2011, C.E.**

Attending:

James Fellows, Chair  
Karin Braunsberger  
Richard Moss  
Cynthia Bean  
Alison Watkins, Associate Dean, *ex officio*

Absent:

Gary Patterson, with regrets  
Mary Jo Jackson, *ex officio*

The meeting was called to order at 3:45pm by the chair. Minutes of the prior meeting had been previously approved via email. The first order of business was a discussion of the impending SACS visit on February 14-15. Associate Dean Watkins, speaking *ex cathedra*, said that the MBA program was in good shape. All the assessments are in order through the prior academic year. In addition, the ETS exam results taken by the students in Fall 2010 were very good.

The chair next mentioned that he was working with the Graduate Office of USFSP in obtaining permanent course numbering for many of our courses, and has begun the initial paperwork for the two new core courses, Financial Analysis and Managerial Analysis. These will be given a FIN and ECON prefix respectively, reflecting their content. The chair mentioned that the Graduate Office is assigning a BUL prefix to Regulation and Reporting as well as a MAN prefix to Strategies of the 21<sup>st</sup> Century. The Graduate Office is not keen on the GEB prefix. The chair also mentioned that he would begin the application process to have the course, Social Issues in Management, which has been taught as a special topic for several years, assigned a permanent course number.

The main order of business was a proposal from Associate Dean Watkins, again speaking *ex cathedra*, that students be allowed to take an exam to waive an essentials course. There would be a fee charged for the exam. The USFSP College of Business Graduate Office will administer the exams, all of which will be online exams through Blackboard. The current essentials instructors would construct the exams. The GCAC voted unanimously to pass this proposal.

Associate Dean Watkins also mentioned that the College of Marine Science has expressed interest in a joint Oceanography/MBA dual degree. The GCAC decided to put this discussion off until a later date.

The meeting adjourned at 4:30pm. The next meeting will be held the same day as the March faculty meeting.