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## Qualitative Methods of Student Assessment

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The Nelson Poynter Memorial Library Proudly Presents:

# Dr. Susan Gibbons

## Qualitative Methods of Student Assessment

Since 2003, the River Campus Libraries at the University of Rochester have been using anthropological and ethnographic methods to understand their key user groups better, including faculty, undergraduates, and graduate students. The methodology has been widely adopted by other universities and has broad application to any campus unit that seeks empirical data to guide design of space and services. This presentation will review some of the methods used and how project findings have guided improvements in services and facilities at the University of Rochester.



**Wed. Jan. 27<sup>th</sup>, 1-2 pm**

**Poynter Presentation Corner, Nelson Poynter Library  
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