



Kate Tiedemann College of Business: College
Curricula and Assessment Committee:
Undergraduate

Kate Tiedemann College of Business (KTCOB)

2-10-2010

Undergraduate Curricula and Assessment Committee Meeting : 2010 : 02 : 10

University of South Florida St. Petersburg. College of Business. Undergraduate Curricula and Assessment Committee.

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Undergraduate Curriculum and Assessment Committee

Wednesday, February 10, 2010, 10:00am

Davis 108 Conference Room

MINUTES

Committee Members Present: Chris Davis, Mike Lockett, Dan Marlin (chair), and Rick Smith

Absent with Apologies: Grover Kearns, Todd Shank

Others Present: William Jackson (Assoc. Dean), Mary Jo Jackson (ex officio)

1. Approved Minutes from 1/13/10

Approval, although with some discussion about the resolution drafted in the 1/13/10 meeting (which was subsequently submitted to the CBC) on consolidating responsibilities related to accreditation and assessment. It was noted that the CBC has not yet acted on the resolution.

2. Discussion about, and Modifications to, Program Rubrics

The committee went over in detail, and modified, current drafts of rubrics related to assessing program goals. These goals are: Learning Goal 1 (objectives 1 and 2), Learning Goal 4 (objective 1), Learning Goal 5 (objectives 1 and 2), Learning Goal 6 (objectives 1 and 2). Other topics discussed included:

- Integrating COB rubric with university-wide assessment rubric(s).
- Arranging for outside (other than instructor) evaluations in the classroom.
- Revising course assignments (essay questions) that will be used to assess learning goals 5 and 6.

3. Paying for ETS Exam

The question was raised on how the ETS exam will be funded. Associate Dean Jackson indicated that the question has been posed to the dean and that he's still awaiting a reply.

4. Discipline Assessment

The question was raised on the progress of 2009-10 assessment for each major. It was decided, because of a lack of a quorum at this meeting, the issue will be the primary topic in an upcoming UCAC meeting.

5. Meeting Adjournment at 11:30pm