



October 2020

Librarian/Associate Dean

Kaya van Beynen

University of South Florida, kayatown@usf.edu

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Kaya (Townsend) van Beynen

kayatown@usf.edu

EDUCATION:

M.Sc.	Simmons College, Library and Information Studies	2003
M.A.	McMaster University, Geography	2000
B. A.	McGill University, Anthropology	1996

Fellowships

Leading Change Institute (LCI), CLIR / EDUCAUSE	2017
Sunshine State Library Leadership Institute	2011

ACADEMIC EXPERIENCE:

Administrative Positions

Associate Dean. 10/2019 to date.

Nelson Poynter Memorial Library, University of South Florida St. Petersburg (USF St. Petersburg)

Provided leadership to the Access Services, Collections & Technical Services, and Research & Instruction departments. Directly supervised and evaluated 6 faculty librarians, 2 professional staff, and indirectly 11 library staff members. Represented the library when the Dean was away, served on the USF St. Petersburg Deans Council and disaster management Essential Personnel.

Notable Accomplishments:

- Coronavirus Response: Facilitated and promoted practices that support the health of students, faculty and staff; ensured continued operation of essential library services and re-aligned librarian and staff responsibilities to support remote library services and instruction; reoriented collections budget to purchase additional electronic resources and mailing of library materials; and planned for the safety and phased reopening of the library
- Advocated for and represented the USF St. Petersburg library in the University of South Florida Consolidation planning process
- Created an instruction peer observation program to improve librarian instruction practices and to build a supportive community of practice
- Partnered with University of Florida Libraries to create a pilot cross institutional Librarian Mentorship program

Interim Associate Dean. 8/2018 to 9/2019

Nelson Poynter Memorial Library, USF St. Petersburg

Notable Accomplishments:

- Secured \$485,000 in funding from student government to renovate the library exterior.
- Coordinated the library's textbook affordability efforts to reduce student costs and ensure faculty compliance with state textbook requirements. Average textbook cost, per SCH, dropped from \$54 in 2016/17 to \$28 in 2018/19, with the library programs saving students over 1 million dollars during this three-year period.
- Involved in library strategic planning at all stages: from serving as a member of the planning committee, leading 2 strategic goal committees, to documenting and reporting library outcomes.
- Worked to better integrate and streamline workflows between the Access Services, Collection Development & Technical Services, and Research & Instruction departments.
- Worked with Special Collections and Scholarly Communications librarians to promote the university's unique Special and Digital collections in fun, visual, and interactive ways
- Co-created a Library Gallery to showcase local Tampa Bay artists and Special Collections

Department Head, Research & Instruction. 12/2017 to 7/2018

Nelson Poynter Memorial Library, USF St. Petersburg

Collaboratively lead departmental initiatives and maintain regular communication with library faculty on planning, changes to procedures. Documented statistics and assessments for annual reports and progress towards departmental goals. Contact person for any departmental issues including student/faculty concerns, personnel hiring, and departmental purchase requests. Mentor junior faculty for promotion.

Notable Accomplishments:

- Initiated Personal Librarian program targeting transfer students.
- Began a librarian instruction peer observation program to build a community of practice around teaching to help mentor junior librarians and improve library instruction.
- Developed department YouTube Channel and coordinated librarian participation in Monday Minutes video series.
- Participated in library succession planning by mentoring junior librarians, planning for a wave of librarian retirements, and serving on many search committees.

Special Assistant to the Dean. 6/2014 to 8/2018.

Nelson Poynter Memorial Library, USF St. Petersburg

Systematically collected data and documents to track and report on library and distance learning efforts for various data mandates, including SAC accreditation mid-review, IPEDs, college and program accreditations, library annual reports, etc. Developed library programming to enhance diversity and inclusion: coordinated and organized events such as a Living Library, Civil Rights lectures, training for library staff and faculty, heritage month displays, and wrote and submitted grants to enhance library services and resources.

Notable Accomplishments:

- Partnered with department heads to identify quantitative and qualitative departmental data, created template for consistent reporting across departments and years, and co-authored departmental reports with department heads and library Dean.
- Organized library reports, assessments, and other information in the digital archive for easy university accreditor review
- Secured an USFSP 50th Anniversary internal grant to support a Hispanic speaker series.

Librarian Positions

Full University Librarian, 2016 to date.

Nelson Poynter Memorial Library, Research & Instruction Department, USF St. Petersburg.

Liaison Librarian to the College of Education (2006 to date), Criminology (2006-2013), Leadership (2012 to 2017), and World Languages and Cultures (2015 to date) departments. Responsibilities included faculty and student research support, library instruction, and collection management. Provided in-person, chat, and email reference support. Coordinated the library's assessment program to fulfill university accreditation requirements and for continued improvement of library services and resources. Assessments included Qualitative (focus groups, observations, text analysis, semi-structured interviews, and website usability testing) as well as Quantitative (national and local surveys, analysis of existing data) methods.

Associate Librarian, Research & Instruction, USF St. Petersburg. 2011 – 2016.

Assistant Librarian, Reference & Instruction, USF St. Petersburg. 2008 – 2011

Instructor Librarian, Reference & Instruction, USF St. Petersburg. 2006 – 2008.

Notable Accomplishments:

- Created the library's first online, interactive, information literacy modules; led efforts to assess, update, and redesign modules every 2-3 years.
- Established strong collaborative partnerships with various Student Affairs departments, including summer bridge and First-Year Experience programs, and student groups.

- Planned and executed major weeding, relocation, and revitalization of Children's Collections. This required consulting many stakeholders, extensive weeding and purchasing materials to support the College of Education's multicultural literacy and STEM curriculum.

Visiting Reference & Instruction Librarian. USF Tampa. 2005

Visiting Reference & Instruction Librarian. USF St. Petersburg. 2003-2004

Teaching Positions

Instructor. (3-credit courses)

LIS 2005 Library and Internet Research Skills, USF St. Petersburg, 2009 - 2011

IDH 4200 Geographies of Health and Health Care, USF St. Petersburg, 2008

EVR 2861 Introduction to Environmental Policy, USF Tampa, 2005 - 2006

Teaching Assistant. McMaster University, Department of Geography & Earth Sciences, 1998-2000

Undergraduate Courses: Environmental Policy, Urban Economy, and Intro to Human Geography

Instructor, English as a Second Language. Ho Chi Minh City, Vietnam, 1996-1997

Research Positions

Project Coordinator. Hispanic Health Council, Hartford, CT, 2000-2002

Coordinated environment -education and -health programs. Was awarded 2 EPA Environmental Education grants to connect inner-city minority youth to the natural environment. Assessed asthma and migrant mother programs. Served on State and Municipal Committees for Asthma, Lead Poisoning, and Mental Health.

Social Science Analyst. Institutional Studies Office, Smithsonian Institution, Washington DC. 1998.

Evaluated museum exhibits through qualitative and quantitative research into visitors' learning and appreciation. Projects worked on include the Geology, Gems, & Minerals Exhibit (Museum of Natural History), Amazonia (National Zoo), Museum navigation (National Air and Space Museum), Teachers Talk (Smithsonian Magazine)

AWARDS & HONORS

2016	Granted promotion to University Librarian, USF St. Petersburg
2012	USF St. Petersburg Outstanding Non-Teaching Faculty Award
2011	Granted promotion to Associate Librarian, USF St. Petersburg
2008	Granted promotion to Assistant Librarian, USF St. Petersburg

GRANTS & FELLOWSHIPS:

2016	EvalFest, NSF Mini-Methods Research Grant (\$9,532)
2015	USF St. Petersburg 50 th Anniversary Event Grant (\$550)
2012	USF St. Petersburg Distance Learning Grant (\$5,281.12)
2003-2002	Library Science Alumni Scholarship, Simmons College (\$3,000)
2002	EPA Environmental Education Grant (\$10,000)
2002	EPA Water Education Grant (\$6,000)
2000-1998	Graduate Scholarship, McMaster University (\$16,000/year)
2000	Travel Grant, Graduate Student Society, McMaster University (\$250)
2000	Travel Grant, Department of Geography and Geology, McMaster University (\$500)
1999	Travel Grant, Canadian Society for International Health (\$500)

PUBLICATIONS:Peer-Reviewed Articles

- van Beynen, K.**, Burress, T. & Neville, T., (Submitted). The Role of Peer Youth Exhibitors on Child Engagement at a Public Science Festival. *International Journal of Science Education, Part B*.
- Gunn, A, Bennett, S. & **van Beynen, K** (Fall 2020). Using Children's Literature to Facilitate Discussion About Religious Diversity, *Social Sciences and the Youth Learner*.
- van Beynen, K.** & Burress, T. (2018). Debris, Diatoms, and Dolphins: Tracking Child Engagement at a Public Science Festival. *International Journal of Science Education, Part B*. 8 (4): 1-11.
- van Beynen, P.E., Akiwumi, F. & **van Beynen, K.** (2018). A Sustainability Index for Small Island Developing States. *International Journal of Sustainable Development and World Ecology*, 25(2): 99-116.
- van Beynen, K** and Swenson, C. (2016). Exploring Peer-to-Peer Library Content and Engagement on a Student-Run Facebook Group. *College and Research Libraries*. 77 (1) 34-50.
- van Beynen, P, Brinkmann, R, and **van Beynen, K** (2012). Creation of a karst sustainability index *Journal of Cave and Karst Studies*. 74 (2) p. 221-234.
- van Beynen, K.**, Pettijohn, P. and Carrel, M. (2010). Using pedestrian choice research to facilitate resource engagement in a midsized academic library. *Journal of Academic Librarianship* 36 (5) 412-419.
- van Beynen, K.** and Fleury, S. (2010). Learning and engaging the information values of a karst community of practice. *Journal of Academic Librarianship* 36 (1) 79-85.
- van Beynen, P., North, L., Feliciano N., and **Townsend, K.** (2007). Application of a karst environmental disturbance index in Hillsborough County. *Environmental Management* 39(2) 261-277.
- van Beynen, P.E. and **Townsend, K.** (2005) A disturbance index for karst environments. *Environmental Management* 36 (1) 101-116.
- Townsend, K** and Eyles, J (2004). Capacity and transparency of potable water regulation in Tijuana, Mexico. *Health Promotion International* 19 (1).

Peer-Reviewed Book Chapters

- Crampsie, C. & **van Beynen, K.** (2017). Sharing Student Research: Student Colloquia at University of South Florida St. Petersburg. In M.K. Hensley & S. Davis-Kahl (Eds.), *Undergraduate research and the academic librarian: Case studies & best practice*. Chicago: ACRL.
- Sansolo, M. & **van Beynen, K.** (2014). Alienation, Acceptance, or Ambiguity?: A Qualitative Assessment of Library Staff and Faculty Perceptions Reference Service Change. In D. Tyckoson & J. Dove (Eds.), *Reimagining Reference in the 21st Century*. Indiana: Purdue University Press.
- van Beynen, P. & **van Beynen K.** (2011). "Human disturbance of karst environments." In *Karst Management*, van Beynen, P. (Ed.). New York: Springer.

Published Research Instrument and Protocol:

- van Beynen (2019). *Timing & Tracking Protocol: Ways that kids interact with Expo booths*.
<https://evalfest.org/wp-content/uploads/2018/12/Timing-and-Tracking-Protocol.pdf>

Non-Peer Reviewed Articles (Selected)

- van Beynen, K.** (2018). Tracking Child Engagement at a Public Science Festivals, EvalFest News.
evalfest.org/evalfest-publications-tracking-child-engagement-at-a-public-science-festival/
- van Beynen, K.** (2015). Book Review: Letting Go of Legacy Services. *Public Services Quarterly*. Vol 11 (4).

PRESENTATIONS

Conference Presentations (Selected)

- Bennett, S. V., & Gunn, A. A., **van Beynen, K.** (2019). *Evaluation of Multicultural Literature that Represents Religious Diversity for an Early Childhood Classroom*. American Educational Research Association 2019, Toronto Ontario, Canada.
- van Beynen, K.**, Burress, T, Riehman-Murphy, C., & Dechow, D. (2019). *Journey Beyond the Stacks: Cultivating Unconventional Librarian Research Collaborations*. Association of College & Research Libraries 2019. Cleveland Ohio
- Bennett, S. V., & Gunn, A. A., **van Beynen, K.** (2018). Conversations about religious diversity in an elementary classroom. National Association of Multicultural Education, Memphis, TN.
- van Beynen, K.**, Ferguson, A. & Burress, T. (2017). *Through the Eyes of a Child: Engagement at the St. Petersburg Science Festival*. International Public Science Events Conference. Science Festival Alliance.
- van Beynen, K.** and Swenson, C. (2015). *Fostering Peer-to-Peer Library Content and Engagement on a Student-Run Facebook Group*. American Library Association Annual Conference, San Francisco.
- Swenson, C and **van Beynen, K.** (2015). *Digital Ethnographic Analysis of Library References in a University Student Facebook Group*. Florida Library Association Conference.
- Sansolo, M. & **van Beynen, K.** (2013). *Where is the Reference Desk? An Assessment of a Three Tiered Student, Staff, and Librarian Service Model*. Florida Library Association Conference. Orlando, FL.
- van Beynen, K.**, Carrel, M, and Pettijohn, P. (2009). *Research for Redesign*. American Library Association Virtual Conference.
- Pettijohn, P., **van Beynen, K.**, and Carrel, M. (2009). *Guerrilla Redesign: Use of visitor navigation and focus group research to assess and redesign a mid-sized academic library*. Redesigning Library Spaces on a Budget, Inaugural Kathleen A. Zar Symposium. University of Chicago, Illinois.
- Townsend, K.** and Fleury, S. (2008) *The interdisciplinary communities of practice of the Karst Information Portal*. International Federation of Libraries Association (IFLA), Social Sciences Libraries Satellite Conference, University of Toronto, Toronto, Ontario, Canada.
- Townsend, K.** (2000). *Community priorities and waterborne diseases in the periphery of urban Tijuana*. Association of American Geographers Conference, Pittsburgh, PA.
- Townsend, K.** (1999). *Community use of patron-client relationships for health services in Tijuana, Mexico*. World Health Organization, Canadian Conference on International Health, Hull, Quebec, Canada

Invited Presentations (Selected)

- Harris R., & **van Beynen, K.** (2018). *Gender pay gap*. USFSP Difficult Dialogues Lecture Series.
- van Beynen, K.** (2017). *Observing child engagement at festival exhibits: St. Petersburg and Jacksonville science festivals*. EvalFest Community of Practice.
- van Beynen, K.** (2013-2016). *Censorship, libraries, and young adult literature*. RED 6656: Literature in Diverse Society, College of Education, University of South Florida St. Petersburg.
- Townsend, K.** (2004). *Clientelism, task networks and water borne disease in Tijuana, Mexico*. Environmental Science Graduate Capstone Seminar, University of South Florida, Tampa, Florida
- Townsend, K.** (2001). *Potable water and public health program capacity in Tijuana, Mexico*. Hispanic Health Council Colloquium Speaker Series, Hartford, Connecticut.

Instructional Resources (Selected)

- Burress, T., **van Beynen, K.** & Ferguson, A. (2017). *Through a Child's Eyes: St. Petersburg Science Festival Story Map*, arcgis.com/apps/MapJournal/index.html?appid=d1ffd38ae28c4e3aa7c29682ad46013f
- Monday Minute Prof. Dev. Videos: *Researcher Profiles* (2018), *Information Literacy Tutorials* (2017)
- Children's Literature LAE 4414* (Created 2016; Updated 2019)
- Created videos pertaining to the censorship of children's literature and how to find multicultural and award winning children's literature
- van Beynen, K.** (Created 2011; Updated 2013 & 2016). Online Research and Library Skills Modules. PRIMO: Peer Reviewed Instructional Materials Online, ACRL. lib.usfsp.edu/ModulesTutorials

PROFESSIONAL SERVICE:

2020 - 2022	ACRL/University Libraries Section (ULS) Campus Administration & Leadership Discussion Group
2020 - 2022	ACRL/ULS Public Service Directors of Large Research Libraries Discussion Group
2013 - 2020	EvalFest, National Science Foundation (NSF), Science Festival Community of Practice
2018 - 2019	ACRL/Education and Behavioral Sciences Section (EBSS), Nominating Committee, Chair
2015 - 2018	ACRL/EBSS Vice-Chair (2015-2016), Chair (2016-2017), Past Chair (2017-2018)
2016 - 2017	ACRL/EBSS Conference Program Planning, Chicago
2015 - 2018	ACRL Community of Practice
2014 - 2015	ACRL/EBSS Distinguished Education Librarian Awards Committee
2014 - 2010	ACRL/EBSS Research Forum Committee Chair 2010-2013; Co-Chair 2014
2014 - 2010	ACRL/EBSS Advisory Council
2012 - 2010	ACRL/ULS Conference Program Planning, Anaheim
2012 - 2010	ACRL/EBSS Reference Sources and Services Committee
2012	Journal of Education in Library and Information Science, Peer Reviewer
2011 - 2010	Karst Management, Springer, Peer Reviewer
2011 - 2009	ACRL/ ULS Conference Program Planning Committee, New Orleans, Co-Chair
2011 - 2009	ACRL/ ULS Executive Committee
2011 - 2005	Florida Library Association (FLA) Scholarship Committee
2007	JSTOR Education Advisory Committee
2006 - 2008	National Speleological Society (NSS), Cave Conservation & Management Committee
2001 - 2002	Connecticut Asthma Work

UNIVERSITY SERVICE:

2020 to date	USF Libraries Executive Group
2020 to date	USF Digital Learning Ecosystem Governance Workgroup
2020 to date	USF Associate Deans Group
2018 – 7/2020	USF St. Petersburg Dean’s Council
2018 – 7/2020	USF St. Petersburg Joint Academic Affairs and Student Affairs Leadership Council
2018 to date	USF St. Petersburg Public Art Committee
2017 to date	USF St. Petersburg Researchers’ Advisory Committee
2017	Vice Regional Chancellor of Academic Affairs Search Committee
2017 - 2018	University Budget Committee
2015 - 2017	USF St. Petersburg Faculty & Staff Fundraising Campaign, Library co-Chair
2015	USF St. Petersburg College of Education Reading Education Faculty Search Committee
2015	USF St. Petersburg Tenure and Promotion Guidelines Revision Committee
2015	Student Success: Summer Experience Committee
2014 - 2018	USF St. Petersburg Scholarship Review Committee
2012 to date	USF St. Petersburg Capital Improvement Trust Fund Committee
2011 - 2014	USF St. Petersburg Convocation, Faculty Marshall
2011	TRIO Advisor Board, USFSP
2011	Textbook Coordinators Committee, USFSP,
2011 & 2014	Faculty and Staff Awards Planning Committee, USFSP

UNIVERSITY GOVERNANCE:

2019	USF Tampa Librarian Promotion Committee
2014 - 2017	USF St. Petersburg Scholarship Review Committee
2014 - 2016	USF System Faculty Senate
2013 - 2014	Library Faculty Peer Review Committee, Chair 2014
2012	USF St. Petersburg Librarian Promotion Committee, Chair
2011 - 2014	Faculty Senate, USFSP, Vice President , 2012-13
2008 - 2011	Undergraduate Council, USFSP - Secretary
2010	Faculty Senate, Ad-Hoc Assessment Committee, USFSP
2006 - 2018	Library Faculty Council, Chair 2014 – 2016
2006 - 2008	Library Faculty Peer Review Committee, Chair 2008
2006 - 2008	Graduate Council, USFSP

LIBRARY SERVICE:Nelson Poynter Memorial Library, USFSP (Selected)

2020 to date	Emergency Committee
2019	Scholarly Communications Librarian Search Committee
2018	University Success Librarian Search Committee
2017 - 2020	Strategic Goal 1 Committee: User Experience, Chair 2017-2019
2017 - 2020	Strategic Goal 2 Committee: Digital Collections
2017 - 2020	Strategic Goal 3 Committee: Library Space, Chair
2016 - 2017	Library Strategic Planning Committee
2015	Library Dean Search Committee
2014 - 2017	Library Diversity Committee, Chair 2014/2015
2014 - 2015	Public Service Instructor Librarian Search Committee, Chair

COMMUNITY SERVICE:

2018 to date	USA Climbing, Volunteer Belay Local Competitions
2015 to date	St. Petersburg Science Festival, Steering Committee
2013 to date	St. Petersburg Science Festival, Evaluation Committee, Chair : 2015 to date
2011 - 2017	Festival of Reading, St. Petersburg, Author Introducer
2011 - 2013	Douglas L. Jamerson Elementary School, Volunteer School Advisory Council Member (2012-2013) Library and Media Center (2011-2012)
2009 - 2014	Crescent Lake Clean Up, St. Petersburg, Volunteer
2009	National Ocean Sciences Spoonbill Bowl, St. Petersburg, Volunteer

CONTINUING EDUCATION:

2020	FEMA: Emergency Management Institute. Introduction to the Incident Command System, ICS 100
2013	FEMA: Emergency Management Institute. Active Shooter & Basic Workplace Security Awareness Certification.
2012	ACRL Immersion Program: Assessment Track. Association of College and Research Libraries, Nashville, Tennessee
2011 - 2012	Sunshine State Library Leadership Institute, State of Florida Division of Library and Information Services, Tallahassee, Florida

PROFESSIONAL MEMBERSHIP:

2004 to date American Library Association (ALA)
 Association of Research and College Libraries Division (ACRL)
 Education and Behavioral Sciences Section (EBSS)
 University Libraries Section (ULS)
2011 - 2008 New Members Round Table (NMRT)
2006 - 2008 National Speleological Society (NSS)
2005 - 2011 Florida Library Association (FLA)

LANGUAGES: Fluent in English, Basic French, and Basic Spanish