University of South Florida

Scholar Commons

1-13-2010

College of Business Council Meeting : 2010 : 01 : 13

University of South Florida St. Petersburg. College of Business. College Council.

Wednesday, Jan. 13, 2010, 11:00 A.M., DAV 108 Conference Room

Members Present: Tom Ainscough, Chris Davis, Grover Kearns (Chair), Dan Marlin, Gary Patterson, Rick Smith

1. Approval of Minutes of 11/19/09 Meeting (Attached)

Minutes were approved without correction.

2. Appointment of Members to Search Committee for Information Systems

The following members were presented to the dean for approval:
Chris Davis (Chair)   Grover Kearns (Outside Member)
Alision Watkins   Rick Smith (Outside Member)
                             Dan Marlin (Outside Member)

3. Appointment of Members to Search Committee for Management

The following members were were presented to the dean for approval:
Scott Geiger (Chair)   Gary Patterson (Outside Member)
Dan Marlin   Mike Luckett (Outside Member)
Sharon Segrest

4. Discussion of Search Process

Marlin and Patterson discussed some issues with past search activities. The following was agreed upon by the members: the fall semester is generally preferable to the spring semester in order to recruit at major conferences; the search can have a definite close date or be "open until position is filled" depending upon the committee's needs and objectives; and any changes to the original position requirements and search plan should be communicated by the search administrator back to the search committee. Kearns and Luckett agreed to create a search process plan for that, with the dean's concurrence, could be used in future searches.

It was the concern of the CBC that the salary limits for the positions were significantly lower than the current market for accredited institutions. This would make it highly unlikely that a qualified candidate could be acquired. The following motion was passed unanimously:
"Search Committees should not proceed to fill a tenure-track position if the proposed salary is less than 90 percent of the market salary for peer institutions that are AACSB accredited."

The AACSB published salary survey should be used to make that determination.

Patterson suggested that, if adequate salaries are not available for tenure-track positions, the search committees hire terminally qualified instructors in their disciplines. This was placed as a motion and approved unanimously.

5. Changes to Class Schedules from 3 hours to 2 1.5 hour classes

Beginning with the Fall 2010 semester, USFSP intends to eliminate its practice of offering once a week day classes (3 hour classes that met once each week will now meet for 1.5 hours twice per week). No communication to the faculty preceded this decision. The CBC is concerned that this change will have a negative effect on COB enrollments because many students may now decide that the increased travel time from Tampa is too great an overhead. Therefore, the members unanimously resolved that the Faculty Senate review this decision and request from the Vice-Chancellor:

"What was the basis for the decision to eliminate the once per week classes and what information gathering or other data supported the decision? Why was faculty input not sought? Why was this not tested with a small number of select classes instead of changing an apparently successful system? What will be the indicator of success?"

6. Faculty Input on Changes to Classroom Equipment

Several faculty members who teach in the new Science and Technology Building have approached the CBC about classroom problems. The main problem is the absence of any instructions about the use of the computer and A/V equipment. The CBC suggests that instructions be placed in all classrooms for the use of computer and A/V equipment and that help line numbers be included. Also, the CBC suggests that, when designing classrooms and selecting equipment, an advisory committee of faculty be included in the decision making. For example, the Faculty Technology Committee might be charged with this responsibility.

7. Accreditation Activities

The COB Undergraduate Curriculum and Assessments Committee had previously met and passed a resolution for consideration by the CBC:
"Because of past problems encountered, the UCAC recommends that the College of Business consolidate the responsibility for administration of accreditation and assessment activities with a single faculty member who will communicate with the administration, the dean and the faculty and staff on SACs, AACSB, and state requirements and who shall insure the maintenance of all appropriate records. This person shall have adequate staff support."

On consideration, the CBC agreed that too many people were involved in the process and resources were not being used effectively. However, Patterson pointed out that the Planning, Effectiveness, and Budgeting committee (PEBC) was currently considering

processes to provide consistency across all colleges and it would be appropriate to await the outcome of their decisions. All members were in agreement.

8. The CBC meeting was adjourned at 12:15 p.m.

Grover S. Kearns, Chair, CBC