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2-25-2013

## Graduate Council Meeting : 2013 : 02 : 25

Graduate Council

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**Draft Minutes**  
**Graduate Council USFSP**  
**Monday, February 25, 2013**  
**Meeting called to order at 3:06pm**

**Members present:** Tina Neville – Chair, Dr. Lisa Starks-Estes, Dr. Sharon Segrest, Donna Knudsen (Ex-Officio), Zafer Unal, Veronica Carroll (Graduate Student member),

**Guests:** Dr. Jim Fellows, Dr. Deni Elliott

**1. Dr. Starks-Estes is returning as representative for Arts and Sciences replacing Rebecca Johns.**

**2. The Graduate Council was notified that the College of Business would be making a non-substantive change in their pre-requisites for the MBA core course MAN 6782, Organizational Strategies for the 21<sup>st</sup> Century.** The pre-requisites for this course will be Finance 6465: Financial Statement Analysis, Economics 6419: Managerial Analysis and the student must be in the last 18 hours of course work for the MBA program.

**3. Discussion of COB core course change questions**

- Removing GEB 6118 Business Enterprise and adding GEB 6368 Global Business Environment
- Questions: Is this a new/existing course? If existing will the SLO's be the same? Is it the same as what is being offered at other institutions? Was it an elective before and now it's a core course?
- Make sure the SLO's for the course meet assessment requirements.

**4. Jim Fellows available for MBA core course change questions**

- Dr. Fellows: Both are existing courses. It fits better into our mission statement. "Global".
- Course is not in "searchable". Advising needs to restrict it

**Dr. Starks-Estes moved to approve, Dr. Segrest seconded, unanimously approved**

**5. Discussion of Journalism certificate questions**

- Combining two courses into one
- Special topics is used for experimental work
- MMC 6936 Special Topics in Food Communication is not in the packet
- Can have a Special Topics course as part of core curriculum, but once it's offered a few times, it should be brought forward for a permanent course number.

- Concern regarding duplicate nature of some of the courses currently offered in Journalism – need to feel comfortable that there are not duplications with Digital or Photo Journalism (there are similar course names). Need to understand how these are different from those.
- College Council signed in Curriculum (accidental)
- Questions: Is there a guarantee of the Distance Learning funds? Do they have department funds to cover it? How do they propose to pay for it?

Deni Elliott available for Journalism certificate questions

- Food Writing Certificate: Food writer for the St. Petersburg Times is a very active adjunct. For people who are in food industry as well as journalists who are interested in food, economic, and cultural implications – a world to be approached through the study of food. No other college in the country offers a graduate course in food. Once approved, will send out letters to top 100 restaurant chains to get people interested in the program.
  - If Distance Learning funds are not available, department funds will cover
  - Looking at Fall as a soft opening with a feature writing class specifically on food
  - New faculty was already approved, as they are recruiting, they will look out for specifics.
  - Could be a feeder into other programs (Florida Studies, MLA)
  - Expand to upper two years for admission requirements for GPA
  - Students would not necessarily be admitted into other degree programs but would be counseled into other programs if possible.
  - People in Hospitality might be interested in the certificate
  - Hope to be successful enough to buy a magazine like Edible
  - Might end up putting together an interdisciplinary program with other departments
  - Once approved Deni and Donna will do an approval form for non-degree students to transition to admission to Graduate school
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- Course Conversions: Some of the courses have similar titles for the most part the courses have been taught for years under a different numbers. Digital Law and Ethics is new (taught for first time in Fall). Will continue to teach the other courses face to face. Digital Media Ethics and Law is a combination of two existing courses.
  - Photo Journalism 1 and 2 are courses that have been taught for at least 9 years (face-to-face) and are different than the online course because they deal with online vs. tangible media.
  - Council suggests tweaking the titles so as not to run into an issue at the state level – titles need to be more indicative of the difference (“Photojournalism in an Online/Digital Environment”) – make titles more specific so they reflect the difference

- Deni will tweak the titles to make them more clear (strictly web environment) and in the justification add a sentence that acknowledges the other courses and explains the degree program, provide Donna with catalog copy

**Zafar moved to approve the following courses to move from selected topics to permanent course numbers with the recommendation that they clarify in the online submission form, section 3b the distinction between the courses already in the inventory that support digital journalism and those being approved here: Race, Gender, Class Issues in Media/Photo Journalism 1/Photo Journalism 2/Web Publishing/Web Publishing 2/Multimedia Journalism/Video Storytelling 1/Video Storytelling 2**

**Sharon seconded, unanimously approved**

Called Deni to clarify whether or not this new course that combines the two existing courses is just for the certificate or for the degree program as well. In traditional face-to-face program there is a regular MMC 6612 Media Law core course and there is a separate MMC 6206 Media Ethics. In the DJD degree the Digital Media Law and Ethics course will be taught as a synthesis of the two courses. MMC 6708 was the digital Ethics class that won't be taught anymore. There is no existing number for Digital Media Law and Ethics and will be proposed as a new course.

**Tina moved to approve Digital Media Law and Ethics course, Dr. Lisa Starks-Estes seconded, unanimously approved**

**Journalism certificate:**

**Sharon moved to accept Graduate Certificate in Food Writing and Photography, Tina seconded, unanimously approved**

## **6. Testing and Final Examinations:**

**The Graduate Council reviewed and acknowledged the revisions to the policy with recommendation to add sentence with language regarding presentations as meaningful experience during final exam week: "Testing or regular class activities are acceptable during last week of classes as long as meaningful learning experiences occur during final exam week"**

## **7. Approval of October meeting minutes:**

**Zafar moved to approve, Tina seconded, unanimously approved**

## **8. New business for next meeting - items to address:**

Graduate Assistants – if they are conditional students, the conditions have to be removed before they can be hired as Graduate Assistants

Date for the next meeting: Wednesday April 3 – 2:00pm - 4:00pm

Zafar moved to adjourn at 4:39pm