



Kate Tiedemann College of Business: College
Curricula and Assessment Committee:
Graduate

Kate Tiedemann College of Business (KTCOB)

10-19-2012

Graduate Curricula and Assessment Committee Meeting : 2012 : 10 : 19

University of South Florida St. Petersburg. College of Business. Graduate Curricula and
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GRADUATE CURRICULA AND ASSESSMENT COMMITTEE (GCAC)

Minutes

October 19, 2012 C.E.

3:15pm – 3:45am

(With subsequent E-mail discussion)

Attending:

James Fellows, Chair and Amanuensis

Hemant Merchant

Gary Patterson

Karin Braunsberger

Richard Moss

Alison Watkins, *ex officio*

The meeting was called to order by the chair at 3:15pm. The sole purpose of the meeting was to discuss the following proposals:

Replace GEB 6118 Business Enterprise with GEB 6368 Global Business Environment as a core course in the MBA program, effective for all MBA students entering in the Fall 2013 semester or later.

Students entering before Fall 2013 who have not completed Business Enterprise by the end of the Summer 2013 session will be allowed to take a suitable replacement course.

The substitution is necessary because MBA students currently are not required to take the same survey course in global business as part of the program. Each student is currently allowed to take any global course they wish as an elective, but given the wide variance in global courses this leads to inconsistencies in their global backgrounds upon graduation. Moreover, global business issues are not currently assessed for AACSB or SACS purposes, even though global issues are part of the college and MBA mission statements. Assessments would be accomplished in the GEB 6368 course.

The committee tentatively agreed to this proposal but decided that some thoughtful reflection over the next few days was in order. Subsequently, via email vote the proposals were passed on October 24, 2012 by unanimous vote of the committee. The committee also agreed that the following sequence of course offerings for GEB 6368 would be implemented.

Fall 2013: Online class: H. Merchant

Spring 2014: Live class: H. Merchant

Fall 2014: Online class: H. Merchant

Spring 2015: Live class: T. Curran

Respectfully Submitted,

James Fellows, Amanuensis of the Committee