



Kate Tiedemann College of Business: College
Curricula and Assessment Committee:
Graduate

Kate Tiedemann College of Business (KTCOB)

1-27-2012

Graduate Curricula and Assessment Committee Meeting : 2012 : 01 : 27

University of South Florida St. Petersburg. College of Business. Graduate Curricula and
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**USFSP COLLEGE OF BUSINESS
GRADUATE CURRICULA AND ASSESSMENT COMMITTEE
GCAC**

Minutes of Meeting: January 27, 2012, C.E.

Present: James Fellows, Chair
Gary Patterson
Karin Braunsberger
Richard Moss
Alison Watkins, *ex officio*

Absent: Sharon Segrest: *excused due attendance at other meeting*

The meeting was called to order by the chair at high noon.

(1) The first order of business was a discussion of the proposed special topics class, to be taught in Summer Session B-2012, by Deby Cassill, Associate Professor of Biology. The course will deal with human and group behavior in a business environment and its effect on wealth creation. The GCAC voted 4-0 to approve the course, with the following conditions:

■The title of the course should be *Corporate Behavior and Wealth Creation*. The chair will discuss this with Dr. Cassill, and there may be a slight change to the title.

■The syllabus should incorporate the famous matrix table of objectives that all college syllabi must have. The chair will forward this table to Dr. Cassill for her inclusion in the syllabus.

(2) The second order of business concerned the requirement that all MBA students must in the future take the Major Field Test ETS exam. The GCAC unanimously approved the following motion.

All MBA students are required to take the ETS Major Field Test. The student's score on the test will become part of their permanent record at USFSP.

The GCAC suggested that this statement be placed on the MBA website and other information sources (brochures) so that all students are aware of this requirement.

(3) The GCAC next reviewed the magnificent assessment report of Richard Moss for his Managerial Analysis class. The GCAC was impressed with both the depth and breadth of the report. The chair noted that it should be considered a model for all assessment reports.

(4) The last topic discussed was the possibility of the Essentials block of courses being offered as a credit course of perhaps 1 or 2 credit hours. This discussion was abruptly terminated by a fire drill in the building, which took place at 1:15pm. The discussion of this topic will be addressed at a later date.

The meeting was adjourned at 1:15pm (see fire drill above).