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Kate Tiedemann College of Business: College  
Curricula and Assessment Committee:  
Undergraduate

Kate Tiedemann College of Business (KTCOB)

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## Undergraduate Curricula and Assessment Committee Meeting : 2008 : 03 : 19

University of South Florida St. Petersburg. College of Business. Undergraduate Curricula and Assessment Committee.

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**Undergraduate Curriculum Committee Meeting Minutes**  
**March 19, 2008**

Present: K. Braunsberger, C. Davis, M.J. Jackson, D. Marlin, B. Thompson, M. Wilson

The meeting was called to order at 12.05pm.

The minutes from February 27 were accepted.

The meeting addressed the following issues:

1. The committee discussed the questions that were developed by all academic areas. It was decided that each academic area needs to take the time to revisit both the core and major questions to make sure they are appropriate for students who might have taken the basic or major courses quite some time ago. In other words, we decided that the focus needs to be on more general questions, and not specific questions. Also, care needs to be taken to formulate all questions in a very straightforward manner since students might have taken respective classes quite a long time ago and might not pick up on subtleties. It was also decided that all questions were to be finalized by the next meeting on April 2, and that all questions will be pilot-tested during the summer months. Further, it was noted that most academic areas will have to work on their area specific learning goals to make sure they reflect the new assessment tools.
2. It was further decided to accept the rubrics introduced by M.J. Jackson to assess oral and writing skills (learning goal 1). A pilot test will be performed in summer to decide whether the rubrics need to be fine-tuned for our needs.
3. The UGCC had been approached by Dean Franklin to make a decision concerning a Spanish course for business students. The committee recommends, after looking at the course content that
  - a. the course should not count as a business elective course.
  - b. the course could possibly count as credit toward the GENed requirement or liberal arts (the appropriate committees would need to be approached).
  - c. it appears to more appropriately housed in Arts and Sciences.

It was also suggested that the UGCC would be more than happy to revisit the proposal if it were embedded in an emergence course that were followed by a trip to a Spanish-speaking country and included intensive student contact with businesses in the chosen country.

4. The UGCC had been approached by Dr. Ainscough. Ainscough requested that the committee review a new course "Cambodia Summer Study" and decide whether we would accept this course as a credit course. The committee compiled a list of questions that need to be answered by Dr. Ainscough before such a decision could be made:
  - a. The most important question is why the University of Notre Dame is apparently not considering offering this a credit course?
  - b. Since Notre Dame is not willing to turn this into a credit course, why would the university be willing to accept transfer credit from USFSP that course?
  - c. Currently, the University of Notre Dame is planning on offering this course as a non-credit course. Having USFSP take over this course as a credit course would mean

that students will pay USFSP and not Notre Dame. In this event, what would be Notre Dame's expectations in terms of being reimbursed by USFSP? Are we expected to share the income? To what extent?

- d. Who, in detail, are all the organizations involved and how are they expected to be compensated for their involvement?
- e. How will it support our mission?
- f. What are the projected costs and revenue streams?
- g. What are the projected enrollments?
- h. How many students from our home campus are expected to enroll?
- f. The UGCC would like more detail on academic rigor as it relates to the course. The syllabus specifies a number of short discussions students are to include in their journal, but fails to address rigorous assessment methods.
- g. The UGCC would also like to know detail about course content as it is being taught in a classroom.

The UGCC also informed Ainscough that he needs to be aware that any non-USF students would have to register as non-degree seeking students, and those not located in the State of Florida would be required to pay out-of-state tuition.

The meeting adjourned at 1:05 pm.

The next meeting will be Wednesday, April 2, at 12:00 pm in the conference room. The agenda will include a review of the final questions as developed by each academic area for the exit exam. Also, Dr. Ainscough has been invited to address the committee about his proposal "Cambodia Summer Study."