3-1-2019

CUTR Connections [March 2019]

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WOMEN'S HISTORY MONTH

Women represent only 15% of the transportation workforce says a new study by CUTR’s Jodi Godfrey & Dr. Robert Bertini.

This study details major findings and subsequent recommendations, based on the annotated bibliography, of the current atmosphere and the most successful ways to attract and retain young women in the transportation industry in the future. "Attracting and Retaining Women in the Transportation Industry" is available for download.

EVENTS

Walk Like MADD - Friday, March 22
Sign-up for the walk

March is Bike to Work Month!
Take the pledge!
Bay County Trolley and CUTR’s Stephen Berry receive the 2019 Emerald Award

NAVARRE, FLA: Florida's panhandle sustained massive damage from Hurricane Michael in early Oct 2018. In the wake of this Category 4 storm, Bay County desperately needed a way to transport its citizens to safe locations. However, Bay County Trolley (BCT), the transit system provider, faced its own devastation.

The destruction varied from shattered windows and broken fences to collapsed ceilings and destroyed rooftops.

Over twenty vehicles were damaged by the 140+ mph winds and water; the vehicle maintenance site was destroyed. The entire public transportation system was completely wiped out - benches, bus shelters, and transit blades were blown away by the storm. BCT knew that they had to assist with the transportation of displaced and injured citizens and those seeking shelter. There had to be some shred of normalcy and order for the Gulf to begin rescue and clean up.

CUTR's Stephen Berry, as part of FDOT's disaster response team, dispatched to the transportation hub three times - often camping in a tent - in order to provide his expert guidance on transit response and ESF 1 protocol. Throughout the weeks following the storm, BCT and FDOT maneuvered through the chaos and somehow maintained all modes of transportation services for those in Bay County.

Congratulations to Bay County Trolley, FDOT, and Stephen Berry for their hard work during a chaotic time!
Bay County Trolley and CUTR’s Stephen Berry receive the 2019 Emerald Award during the Emerald Coast Transportation Symposium in response to Hurricane Michael from the West Florida Regional Planning Council.

_Pictured: Sandra (Sandy) Culbreth, Bay County Transit Financial Manager; Stephen Berry, CUTR’s Deputy Program Director Transit Safety and Workforce Development; and Angela Bradley, Transit Systems Program Director_

**First Annual USF Transportation Day**
The 1st Annual USF Transportation Day was held February 28, 2019. The event held interactive activities like scooter demonstrations, bike maintenance, and road safety pledges. Senior Research Associate Julie Bond and Program Specialist Brentin Mosher with the Transportation Demand Management Program led the initiative.

The signature feature of USF Transportation Day was the closing a segment of Alumni Drive, a major campus thoroughfare, to vehicular traffic. Secretary David Gwynn of FDOT District Seven, Dr. Robert Bishop, dean of the USF College of Engineering, Beth Alden, executive director of the Hillsborough MPO, Christopher Moorman, president of the USF Student Planning Organization, and MD Hoque, president of the Institute of Transportation Engineers USF Student Chapter, all spoke at the “ribbon closing” ceremony. More than 300 attendees watched Alumni Drive transform into a temporary car-free zone. More than 20 exhibitors lined the closed street, including Bike/Walk Tampa Bay, Coast Bike Share, FDOT District Seven, Tampa Bay Clean Cities, gotcha, and Vision Zero Hillsborough, along with several USF departments and programs, all offering resources on how to leave the solo-drive behind and the benefits of doing so, both for the commuter and for the Tampa Bay region as a whole.

“[It] was envisioned as an engaging way to introduce the next generation of professionals to different transportation modes and involve the USF community,” said Bond.
In addition to closing Alumni Drive, there were fun activities and prize drawings throughout the event. USF Bike Club president Tobias Coon led 30 riders on a five-mile tour around the campus to demonstrate how easy it is to get around by bike. To highlight the importance of safety, volunteers also participated in a “Paint the Bike Lane Green” activity, where a stretch of Alumni Drive was painted green to provide lane positioning cues for bicyclists and make the bike lane itself more visible to those driving on the street.

“USF Transportation Day was envisioned as an engaging way to introduce the next generation of professionals to different transportation modes and involve the USF community,” said Bond.

The USF Center for Urban Transportation Research, the USF Institute of Transportation Engineers, the USF Student Planning Organization, and external agencies, such as FDOT District Seven, were partners in planning the event. Plans are already underway for the next event to be held during 2020.

Thank you to everyone who assisted with the celebration, including:
Top Downloads

1. **To Predict with Confidence, Plan for Freedom**
   Jarrett Walker

2. **Bike-sharing: History, Impacts, Models of Provision, and Future**
   Paul DeMaio

3. **Lies, Damned Lies, AVs, Shared Mobility, and Urban Transit Futures**
   Graham Currie

4. **Service Quality Attributes Affecting Customer Satisfaction for Bus Transit**
   Larua Eboli & Gabriella Mazzulla
NLTAPA Representatives Visit Florida LTAP Center

March 6, 2019: The representatives from the National Local Technical Assistance Program Association (NLTAPA) visited CUTR and gave the Florida Local Technical Assistance Program an NLTAPA Peer-to-Peer Orientation to provide any assistance needed for successful Florida LTAP Center operations.

Projects

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