



Kate Tiedemann College of Business: College
Curricula and Assessment Committee:
Graduate

Kate Tiedemann College of Business (KTCOB)

3-2-2007

Graduate Curricula and Assessment Committee Meeting : 2007 : 03 : 02

University of South Florida St. Petersburg. College of Business. Graduate Curricula and
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Committee., "Graduate Curricula and Assessment Committee Meeting : 2007 : 03 : 02" (2007). *Kate
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Minutes of the USFSP COB Graduate Curricula and Assessment Committee
March 2, 2007

Attendees: Jim Fellows
Wei Guan
Alison Watkins
Dave Walker, Ex-Officio

The meeting was called to order at 10:05 am.

1. A motion was proposed by Dr Fellows, seconded by Dr Guan and approved by all, to accept the minutes from our last meeting, 2/16/07.
2. The committee reviewed the Outcomes Assessment documents of two courses, Regulatory and Reporting Environments of Business and Organizational Strategies for the 21st Century. The faculty reports were very comprehensive and outlined clear plans for future sections to address any issues.
3. The committee chair will write his final report on the Outcomes Assessment for Fall 2006.
4. The committee discussed the consistent usage of the 80/80 rule in the Outcomes Assessment. That is the 80% of the students achieved a grade of 80 or above. The committee chair will check and report back on whether this number is consistent throughout all the assessed courses.
5. Dr Fellows proposed changing the name of the course, 'The Living Enterprise' to make its content and purpose clearer to the students. Dr Fellows will bring his proposed name change to the next meeting for a vote by the committee.
6. The committee was informed that the College Curriculum/Assessment Committees would meet with Tim Mescon during his visit.
7. The meeting was adjourned at 11 am.