



Kate Tiedemann College of Business: College
Curricula and Assessment Committee:
Undergraduate

Kate Tiedemann College of Business (KTCOB)

8-28-2012

Undergraduate Curricula and Assessment Committee Meeting : 2012 : 08 : 28

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**USFSP College of Business
Undergraduate Curriculum & Assessments Committee
Meeting Minutes**

Tuesday, August 28, 2012, 10 AM, Piano Man Conference Room

Members: Grover Kearns (outgoing Chair), Mike Lockett, Dan Marlin, Todd Shank, Bob Thompson (ex Officio)

Absent with Regrets: Chris Davis, Bill Jackson , Rick Smith

Actions

1. Grover Kearns was elected Chair (All 4 members in favor).
2. ALCs will be submitted by September 7 (All 4 members in favor).
3. Approved the AOL Matrix subject to changes below.
4. Approved the proposal – with changes discussed below – to (1) change Non-business hour requirement for business majors from 54 to 48 credit hour minimum and (2) change the business hour requirement for business majors from 60 to 66 credit hour minimum. (All 4 members in favor).
5. Approved the proposal to add existing course GEB 3373, International Business, to the business core. (All 4 members in favor).
6. Approved the proposal – with changes discussed below – to create a new 1 credit hour course “Strategic Management Lab.” (All 4 members in favor).

Election of New Chair

Grover Kearns was elected Chair for the 2012/2013 academic year.

Spring 2012 Academic Learning Compacts (ALCs) by Discipline

The members unanimously agreed that each discipline would submit the ALCs by September 7.

Assurance of Learning (AOL) Goals for Fall 2012 (Review of Matrix)

A discussion of the AOL Matrix ensued based upon changes to the COB Mission. It was determined that some modifications to the goals was necessary to properly align the AOLs with the new mission. A motion was passed to make the following changes:

- (a) Remove Durant as a sponsor for Learning Goal #1.
- (b) Revise Learning Goal #4 to read: “Our students will demonstrate critical thinking in decision-making.”
- (c) Revise Learning Goal #5 to read: “Our students will demonstrate knowledge sustainable business practices.”

(d) Revise Learning Goal #5, Objective #2 to read: “Students will identify how a business decision impacts sustainability.”

New Course Proposal (Bob Thompson)

Bob submitted a proposal that contained three items. The members recommended that this be broken into three proposals. Discussion ensued and the following was decided:

Proposal 1: To better support COB Learning Goals 2 and 6, add GEB 3373, International Business, to the business core. This is an existing course.

Proposal 2: To better support COB Learning Goal 2, create a new one-credit hour course “Strategic Management Lab” that will be a co-requisite to GEB 4890.

Proposal 3: Change the Non-Business hour requirement for Business Majors from 54 to 48 minimum and change the Business hour requirement for Business Majors from from 60 to 66 credit hours.

Next Meeting

The next meeting is tentatively scheduled for Tuesday, September 18 at 2 pm in PNM.

Adjournment at 11:50 AM