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Administrative Unit Report - Student Affairs Plans [Effective 2019]

University of South Florida St. Petersburg

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2019 20 Administrative Unit Reports

AUR - Campus Recreation

<i>Outcome/Objectives</i>	<i>Means of Assessment</i>	<i>Findings</i>	<i>Use of Findings</i>
<p>Campus Recreation - Student Employee Retention - Campus Recreation student employees will have a first-year retention rate at or above the mean retention rate of USFSP.</p> <p>Outcome/Objective Status: Active Planned Assessment Year: 2019 - 2020</p>	<p>Ongoing Activity - Campus Recreation will compare the retention rate of second-year students who have been employed for more than one semester with Campus Recreation to the mean first-year retention rate of USFSP.</p> <p>* Criterion for Success: Campus Recreation student employees will have a first-year retention rate, 5% higher than the university retention rate.</p>		
<p>Campus Recreation - Employ Underrepresented Students - Campus Recreation will employ underrepresented student population at an equal to higher percentage comparison than the University total student body.</p> <p>Outcome/Objective Status: Active Planned Assessment Year: 2019 - 2020</p>	<p>Ongoing Activity - Campus Recreation will compare the racial representation of students who have been employed more than one semester to the USFSP undergraduate student diversity.</p> <p>* Criterion for Success: The percentage of racial diversity will rank 2% higher than that of the USFSP undergraduate student diversity.</p>		
<p>Campus Recreation - Higher GPA - USFSP students who participate in Campus Recreation programs or services have a GPA at or above the mean GPA of the university.</p>	<p>Ongoing Activity - Campus Recreation will compare the GPAs of students who utilize Campus Recreation facilities and programs to the average GPA of the University.</p>		

<i>Outcome/Objectives</i>	<i>Means of Assessment</i>	<i>Findings</i>	<i>Use of Findings</i>
<p>Outcome/Objective Status: Active Planned Assessment Year: 2019 - 2020</p>	<p>* Criterion for Success: Campus Recreation users will have a GPA rate 2/10% higher than the University average GPA.</p>		

2019 20 Administrative Unit Reports

AUR - Campus Visitation, Orientation & Onboarding, Enrollment Marketing

<i>Outcome/Objectives</i>	<i>Means of Assessment</i>	<i>Findings</i>	<i>Use of Findings</i>
<p>Orientation and Enrollment Marketing Services - Prospective Students Attending Programs - We want 85% of FTIC students who attend Honors Banquet, Scholars Brunch, and Anchor in 2020 to enroll at USFSP Summer or Fall 2020.</p> <p>Outcome/Objective Status: Active Planned Assessment Year: 2019 - 2020</p>	<p>Ongoing Activity - Track new FTIC students' enrollment activities through the Campus Management CRM during the months of June, July, and August 2020.</p> <p>* Criterion for Success: 85% of Honors Banquet, Scholars Brunch, and Anchor attendees will enroll at USFSP for Summer or Fall 2020.</p>		
<p>Orientation and Enrollment Marketing Services - Convert Attendees to Applicants - We want to convert 50% of all 2019/2020 FTIC Open House and Campus Visit attendees to applicants. We will accomplish this by highlighting USFSP as a place of choice throughout the 2019/2020 cycle.</p> <p>Outcome/Objective Status: Active Planned Assessment Year: 2019 - 2020</p>	<p>Ongoing Activity - Track application submission behaviors through Campus Management CRM from October 1, 2019 to March 1, 2020.</p> <p>* Criterion for Success: 50% of all FTICs who attended an Open House and/or Campus Visits from October 1 to March 1, 2020 will apply to USFSP.</p>		

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AUR - Career Services

<i>Outcome/Objectives</i>	<i>Means of Assessment</i>	<i>Findings</i>	<i>Use of Findings</i>
<p>Career Services - Effectiveness of Orientation Presentation - The Career Center would like to determine the effectiveness of the new orientation presentation focused on interests. After completing the Career Services Orientation Session, first-year student participants will learn at least one new way to explore their interests as related to their career development.</p> <p>Outcome/Objective Status: Active Planned Assessment Year: 2019 - 2020</p>	<p>One-Time Activity - As students leave the presentation, they are asked to place a Popsicle stick in a corresponding bucket to indicate their answer to the following prompt:</p> <p>"Did you learn at least one new way to explore your interests related to your career development?"</p> <p>(Green Bucket - yes, Yellow Bucket - not really/not sure, red bucket - No) * Criterion for Success: 90% of students will indicate "yes", they learned at least one new way to explore their interests as related to their career development.</p>		
<p>Career Services - MPMP Usage Improve Career Readiness - Use the MyPlan+MyPathways (MPMP) surveys, interest profiler, and resource website to help improve career confidence by the end of the second semester.</p> <p>Outcome/Objective Status: Active Planned Assessment Year: 2019 - 2020</p>	<p>Ongoing Activity - Qualtrics survey (pre/post) MPMP taken prior to orientation and MPMP Outcomes survey taken at the end of the second semester.</p> <p>* Criterion for Success: The average confidence in major choice within the FTIC cohort will improve by 10 points after completing the MPMP program.</p>		
<p>Career Services - Student Meet with</p>	<p>One-Time Activity - As students</p>		

<i>Outcome/Objectives</i>	<i>Means of Assessment</i>	<i>Findings</i>	<i>Use of Findings</i>
<p>Employers of Interest - Students that attend job fairs will meet with at least one connection to an employer in a field of interest during the fair.</p> <p>Outcome/Objective Status: Active</p> <p>Planned Assessment Year: 2019 - 2020</p>	<p>leave the job fair, they are asked to place a popsicle stick in a corresponding bucket to indicate their answer to the following prompt:</p> <p>"Did you meet one employer in a field/industry of interest?"</p> <p>(Green Bucket - Yes, Red - No)</p> <p>* Criterion for Success: 75% of students who attend job fairs will meet at least one employer in a field they are interested.</p>		

2019 20 Administrative Unit Reports

AUR - Compass: Student Success Advocates, PATHE, First Year Experience, Second Year Experience, Transfer Student Experience

<i>Outcome/Objectives</i>	<i>Means of Assessment</i>	<i>Findings</i>	<i>Use of Findings</i>
<p>Compass - Strengthen Transfer Student Experience - To create a sense of community and affinity to USFSP, Compass will strengthened the transfer students experience though intentional programming and peer mentorship relationships.</p> <p>Outcome/Objective Status: Active</p> <p>Planned Assessment Year: 2019 - 2020</p>	<p>Ongoing Activity - Tracking the narratives from Peer Coach interactions with transfer students, and number/attendance at Transfer Compass programs/events.</p> <p>* Criterion for Success: Compass will develop and promote programming and increase the level of engagement of transfer students from 62 (2018) to 124 students (2019).</p>		
<p>Compass - Increase Confidence In College Admissions Processes - Increase confidence for high school students and family members on the college admissions processes and higher education options and resources.</p> <p>Outcome/Objective Status: Active</p> <p>Planned Assessment Year: 2019 - 2020</p>	<p>Ongoing Activity - Post-surveys administered after workshops hosted in Pinellas County for family members and students. The following questions will be asked:</p> <ul style="list-style-type: none"> -Before attending this workshop, my knowledge of what I need to do to prepare for college (technical college, state college, and university) was: -After attending this workshop, my knowledge of what I need to do to prepare for college is: -What is one action item you can do to prepare for college now? -What is one item that you will research about college (ex: 		

Outcome/Objectives	Means of Assessment	Findings	Use of Findings
	<p>admissions requirements, majors, etc.)</p> <p>-Are there any barriers/obstacles that would prevent you from continuing your education?</p> <p>* Criterion for Success: 60% of students and family members who participate in a workshop will feel more knowledgeable about navigating the college admissions process.</p>		
<p>Compass - Reduce Population Size on Academic Probation - Reduce the population size of the 201905 FTIC cohort on Academic probation at the end of their first-year at USFSP.</p> <p>Outcome/Objective Status: Active</p> <p>Planned Assessment Year: 2019 - 2020</p>	<p>Ongoing Activity - Review of enrollment reports, including Academic Standing at the end of Summer B 2020.</p> <p>* Criterion for Success: Reduce the percentage of the 2019 FTIC cohort on academic probation by at least 20%.</p>		
<p>Compass - Increase in Graduation Rate - Promote an increase in the spring 2020 graduation rate of the 2016 cohort by having intentional conversations with students who have a GPA of less than 2.5.</p> <p>Outcome/Objective Status: Active</p> <p>Planned Assessment Year: 2019 - 2020</p>	<p>Ongoing Activity - Post-interaction survey to determine if through the intentional interactions, students are able to articulate what behavioral changes need to be made. The survey question that will be analyzed will read: "What is one change in your behavior you want to implement to improve success in your courses".</p> <p>* Criterion for Success: 60% of students in the 2016 cohort who have a GPA of less than 2.5 will be able to articulate a change in behavior through the intentional conversation with the Student Success Advocate.</p>		
<p>Compass - Holistic Support for Student Leaders - Provide holistic and</p>	<p>Ongoing Activity - GPA checks at the end of the Fall and Spring semester.</p>		

Outcome/Objectives	Means of Assessment	Findings	Use of Findings
<p>individualized support and outreach to the Compass Student Leaders to ensure they are able to manage their own grown and academic performance, while holding servant leadership positions.</p> <p>Outcome/Objective Status: Active Planned Assessment Year: 2019 - 2020</p>	<p>* Criterion for Success: The Compass Student Leader Team will have an average USF GPA greater than or equal to 3.3.</p>		
<p>Compass - Helpful Programs and Initiatives - Ensure that the services and initiatives offered by Compass are helpful to FTICs and Transfer Students during their transition and overall experience at USFSP.</p> <p>Outcome/Objective Status: Active Planned Assessment Year: 2019 - 2020</p>	<p>Ongoing Activity - Electronic surveys administered after participation in a Peer Coach intentional interaction.</p> <p>* Criterion for Success: 80% of survey participants (FTIC and Transfer participants) will indicate that Compass mentoring services supported their transition and experience. The following questions will be asked in the survey, and participants will use a Likert scale (strongly disagree to strongly agree to rate their responses):</p> <ul style="list-style-type: none"> -I have enjoyed my interaction with my peer coach. -I would like to continue meeting with my peer coach. -Engaging with my peer coach has made a positive impact on my experience. -Having a peer coach has helped my transition to being a student at USFSP. -I feel supported at USFSP by having a peer coach and knowing I can go to them. 		

2019 20 Administrative Unit Reports

AUR - Dean of Students: Housing & Residence Life, Veterans Services, Student Conduct, Students of Concern Assistance Team (SOCAT)

<i>Outcome/Objectives</i>	<i>Means of Assessment</i>	<i>Findings</i>	<i>Use of Findings</i>
<p>Dean of Students: Student Conduct - Impact of Behavioral Choices - Students will describe how their behavior, attitude and choices affect themselves and others</p> <p>Outcome/Objective Status: Active Planned Assessment Year: 2019 - 2020</p>	<p>Ongoing Activity - Students will complete a reflection assignment evaluated in terms of the student's recognition of their behaviors' impact on themselves and others in the community. A rubric has been created to serve as a guide for all initial Review Officers that receive sanction.</p> <p>* Criterion for Success: 70% of students who complete this reflective assignment will have identified specific forms of impact that their behavior choices have had on the community and score acceptable or higher on the rubric</p>		
<p>Dean of Students: Student Conduct - Fair and Consistent Process - Students who participate will evaluate the conduct process as fair and consistent.</p> <p>Outcome/Objective Status: Active Planned Assessment Year: 2019 - 2020</p>	<p>Ongoing Activity - Through a post review meeting survey, students that participate in the conduct process will evaluate the degree to which they felt the process was fair and consistent.</p> <p>* Criterion for Success: 70% of students will agree/strongly agree that the process is fair and consistent. This is up 5% from last academic year's goal.</p>		

Outcome/Objectives	Means of Assessment	Findings	Use of Findings
<p>Dean of Students: Student Conduct - University Conduct Board Feel Confident In Knowledge after training - Students, faculty, and staff that participate as a returning University Conduct Board member will feel confident in their knowledge and ability to provide an unbiased and fair process to students.</p> <p>Outcome/Objective Status: Active Planned Assessment Year: 2019 - 2020</p>	<p>Ongoing Activity - After completing the online recruiter training module, participants will take a test to help determined knowledge and preparedness to serve on the student conduct board.</p> <p>* Criterion for Success: 75% of participating board members will score at least 95% on the first attempt taking the online test.</p>		
<p>Dean of Students: Support, Outreach, & Care Action Team - Documenting cases in Symplicity - The SOCAT case manager will document, within Symplicity [documenting system], the details of the action plan, as discussed, for each student discussed in the weekly SOCAT meeting.</p> <p>Outcome/Objective Status: Active Planned Assessment Year: 2019 - 2020</p>	<p>Ongoing Activity - The Assistant Director will audit Care Action Plans (CAPS - the folder information chart for each student) within Symplicity (electronic document system) to ensure documentation is entered.</p> <p>* Criterion for Success: An annual cumulative minimum 80% of positive response "yes" (documentation is present) on the Key Performance Indicators (KPI) audit took on the KPI question #4: "The SOCAT Intervention Actions are up-to-date to reflected the current status and the documentation within the notes section of the CAP".</p>		
<p>Dean of Students: Support, Outreach, & Care Action Team - Produce an Annual Report - SOCAT will review data collected from referrals received and produce an annual report and use the information to make informed recommendations to SALT about areas of concerns and trends across USFSP campus.</p> <p>Outcome/Objective Status: Active Planned Assessment Year: 2019 -</p>	<p>Ongoing Activity - Flagging ratings and areas of concern appropriately within each care report accepted, and compiling and reviewing the data received via the Qualtrics intake form data.</p> <p>* Criterion for Success: SOCAT will have one annual meeting to review the data and make recommendations at the end of May 2020, and will deliver the report to</p>		

Outcome/Objectives	Means of Assessment	Findings	Use of Findings
2020	SALT by June 30, 2020 comprised of themes from all student cases.		
<p>Dean of Students: Support, Outreach, & Care Action Team - Consistent Rating of Risk - The level of risk rating assigned to referrals will be consistent when compared to rating by Tampa SOCAT members.</p> <p>Outcome/Objective Status: Active</p> <p>Planned Assessment Year: 2019 - 2020</p>	<p>One-Time Activity - USFSP SOCAT will compare 16-20 referrals previously ranked by USFSP SOCAT with the ratings from USFT SOCAT colleagues.</p> <p>* Criterion for Success: At least 80% of the risk ratings review by USFT will match USFSP ratings.</p>		
<p>Dean of Students: Student Outreach & Support - Reduced Levels of Stress - SOS interventions (services offered) will reduce students' reported level of stress.</p> <p>Outcome/Objective Status: Active</p> <p>Planned Assessment Year: 2019 - 2020</p>	<p>Ongoing Activity - Students will complete a pre- and post-test surveys to assess the students' perception of their stress: "Please rate your level of stress with the following: Academic stress, emotional/mental health stress, physical health stress, financial/employment, substance abuse/misuse stress, relationship stress, and overall wellness stress" using the Likert scale "non, a little, moderate, a lot, or extreme".</p> <p>* Criterion for Success: The mean and the median of the pre- and post-self-reported stress level scores will establish a benchmark for future year valuations.</p>		
<p>Dean of Students: Student Outreach & Support - Increased Self-Confidence - Students will identify an increase in self-confidence related to seeking help.</p> <p>Outcome/Objective Status: Active</p> <p>Planned Assessment Year: 2019 - 2020</p>	<p>Ongoing Activity - SOS will utilize a post-test self-assessment to assess the students' level of confidence in their ability to connect with resources utilizing the questions". Students will be asked the question "Please rate your confidence in your ability to connect with resources" and will answer "yes or somewhat"</p>		

<i>Outcome/Objectives</i>	<i>Means of Assessment</i>	<i>Findings</i>	<i>Use of Findings</i>
	<p>to the following questions: "If I need to see a counselor at the University Counseling Center, I feel confident in my ability to get connected with their office." And "If I need to see a doctor and/or a psychiatrist at Student Health Services, I feel confident in my ability to get connected with their office."</p> <p>* Criterion for Success: 80% of students will answer "average, above average, or very high".</p>		
<p>Dean of Students: Student Outreach & Support - Building Good Rapport with Students - SOS will report students feeling understood by building a good rapport with their students.</p> <p>Outcome/Objective Status: Active</p> <p>Planned Assessment Year: 2019 - 2020</p>	<p>Ongoing Activity - SOS will use a post-services survey to assess the extent to which students agree with the statements: "My case manager understood my needs" and "I felt as though my case manager supported me and we formed a good rapport". The survey will use a Likert scale: "disagree, somewhat agree, or agree".</p> <p>* Criterion for Success: 80% of students will report "somewhat agree" or "agree".</p>		
<p>Dean of Students: Student Outreach & Support - Increase Positive Perception - SOS will increase the positive perception of the office of Student Outreach and Support as reported by students that engage in our services.</p> <p>Outcome/Objective Status: Active</p> <p>Planned Assessment Year: 2019 - 2020</p>	<p>Ongoing Activity - SOS will utilize a pre- and post-test survey to assess the student perception of our office. Pretest - "My preconceived impression of this office was..." Utilizing the Likert scale: "negative, heard about it, but did not have a positive or negative impression, positive, or never heard of this office prior to this outreach". Post-test: "My impression of the office now is...". Using the Likert Scale "negative, neither positive nor negative impression, or positive".</p>		

Outcome/Objectives	Means of Assessment	Findings	Use of Findings
	<p>* Criterion for Success: The post-test, provided to students who have taken the pretest, will indicate a "positive" response for 80% of the students who respond their impressions of the office who originally responded that their impressions were "negative".</p>		
<p>Dean of Students: Housing and Residence Life - Intervening in Risky Situations - Students will increase their likelihood of intervening in risky situations through the intervention strategies presented in STampPete'd and Party House. Outcome/Objective Status: Active Planned Assessment Year: 2019 - 2020</p>	<p>Ongoing Activity - Residential students will be engaged and surveyed in alcohol awareness programming STampPete'd and Party House. * Criterion for Success: 90% of residential students will identify as more likely to intervene in a risky situation. 90% of residential students will be able to identify one or more alcohol safety tips.</p>		
<p>Dean of Students: Housing and Residence Life - Engage with Campus Partners through Programming - Students will have the opportunity to engage with campus partners through HRL programming. Outcome/Objective Status: Active Planned Assessment Year: 2019 - 2020</p>	<p>Ongoing Activity - RAs will engage in 1:1 conversations with all residential students and ask semi structured questions aimed at ascertaining campus involvement. * Criterion for Success: 75% of residential students will report engagement with a campus partner.</p>		
<p>Dean of Students: Housing and Residence Life - Increase Knowledge in Wellness Techniques - Students will report an increase in knowledge of wellness techniques, a result of Destress-A-bull Program from zone 3 to zone 6. Outcome/Objective Status: Active Planned Assessment Year: 2019 - 2020</p>	<p>Ongoing Activity - Students will be surveyed after De-Stress-A-Bull in zone 3 and zone 6 (fall and spring programs) and results will be compared and reported. * Criterion for Success: 70% will note an increase knowledge of wellness techniques.</p>		

2019 20 Administrative Unit Reports

AUR - Enrollment Management & Planning

<i>Outcome/Objectives</i>	<i>Means of Assessment</i>	<i>Findings</i>	<i>Use of Findings</i>
<p>Enrollment Planning & Management: Create comprehensive outreach calendar - Create a comprehensive outreach calendar, conduct a fit, gap analysis.</p> <p>Outcome/Objective Status: Active</p> <p>Planned Assessment Year: 2019 - 2020</p>	<p>Ongoing Activity - Calendar is complete by end of fall term</p> <p>* Criterion for Success: Calendar is completed and used by key student persistence team offices</p>		
<p>Enrollment Planning & Management: Replace WRS reports to Power Bi reports - All reports will be redeveloped and available in Power Bi</p> <p>Outcome/Objective Status: Active</p> <p>Planned Assessment Year: 2019 - 2020</p>	<p>Ongoing Activity - Reports are redeveloped, tested and in use by end users prior to the decommissioning of WRS)</p> <p>* Criterion for Success: All reports redeveloped in Power BI</p>		

2019 20 Administrative Unit Reports

AUR - Financial Aid, Scholarships

<i>Outcome/Objectives</i>	<i>Means of Assessment</i>	<i>Findings</i>	<i>Use of Findings</i>
<p>Test outcome 1 - This is the description of the outcome/objective Outcome/Objective Status: Active Planned Assessment Year: 2018 - 2019, 2019 - 2020, 2020 - 2021</p>	<p>One-Time Activity - Description of how you are going to assess. Who is pop, how will you evaluate? Surveys, etc. * Criterion for Success: 75% of returned surveys will have a "satisfied" result * Person(s) Responsible: Bob Reddy</p>		
	<p>One-Time Activity - Assessment type one * Criterion for Success: 80% in year 2 * Person(s) Responsible: Bob Reddy</p>		
<p>Financial Aid, Scholarships: Timely processing of aid applications - Applicants selected for File Review will have their file reviewed within two weeks of submitting all documents required (a high percentage of FAFSA verifications by the beginning of each Fall term). Outcome/Objective Status: Active Planned Assessment Year: 2019 - 2020</p>	<p>One-Time Activity - USF Financial Aid Reporting System * Criterion for Success: 80% of incoming FAFSA's will be processed by the USFSP Office of Financial Aid at the same point each Fall term (second week of August).</p>		
<p>Financial Aid, Scholarships: Increase scholarship applications - Scholarship fund process will be better operationalized. Outcome/Objective Status: Active</p>	<p>Foundation reports and AcademicWorks queries. * Criterion for Success: Increase the number of overall scholarship applications compared to last year</p>		

<i>Outcome/Objectives</i>	<i>Means of Assessment</i>	<i>Findings</i>	<i>Use of Findings</i>
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Planned Assessment Year: 2019 - 2020

Financial Aid, Scholarships: Increase student employment opportunities -
 Revise Federal Work Study process and allocations to provide more freshmen with student employment.

Outcome/Objective Status: Active
Planned Assessment Year: 2019 - 2020

Ongoing Activity - HR employment reports
*** Criterion for Success:** Student employment numbers will increase compared to last year

2019 20 Administrative Unit Reports

AUR - Records and Registration (Registrar)

<i>Outcome/Objectives</i>	<i>Means of Assessment</i>	<i>Findings</i>	<i>Use of Findings</i>
<p>Records & Registration: Increase # of students who register early - Increase students' awareness of early registration and remove barriers to registration by holding a "Registration Fair" 1-2 weeks prior to the start of registration</p> <p>Outcome/Objective Status: Active Planned Assessment Year: 2019 - 2020</p>	<p>Ongoing Activity - Registration Fair attendees will be tracked via table check-in. Point-in-time enrollment numbers after the last registration time ticket has closed will be compared to last year's enrollment numbers after time tickets have closed</p> <p>* Criterion for Success: Total enrollment will increase 5% from last year by the end of the early registration period</p>		
<p>Records & Registration: Increase student enrollment - Make the enrollment process more efficient by working with other departments to create an enrollment onboarding website which will include easy navigation buttons, steps, resources, and video tutorials.</p> <p>Outcome/Objective Status: Active Planned Assessment Year: 2019 - 2020</p>	<p>One-Time Activity - The new site will be marketed via email, social media, and new student Orientation. Point-in-time enrollment numbers after the last registration time ticket has closed will be compared to last year's enrollment numbers after time tickets have closed.</p> <p>* Criterion for Success: Total enrollment will increase 5% from last year</p>		

2019 20 Administrative Unit Reports

AUR - Student Life and Engagement: Leadership and Student Organizations, Multicultural Affairs, University Student Center, Student Government, Student Programs

<i>Outcome/Objectives</i>	<i>Means of Assessment</i>	<i>Findings</i>	<i>Use of Findings</i>
<p>Student Life and Engagement - Student Programs - Commuter Student Involvement - Students who live off-campus will attend more events on campus that are offered later at night (past 8pm) and on weekends (Friday, Saturday, and Sunday) and therefore increase their engagement with programs offered on the weekends.</p> <p>Outcome/Objective Status: Active Planned Assessment Year: 2019 - 2020</p>	<p>Ongoing Activity - We will cross-reference a list of all commuter students with PeteSync involvement swipe-in data to see which commuter students are involved and which ones are not.</p> <p>* Criterion for Success: We want to see an increase in commuter student engagement from 15% of commuter students involved to 25% of commuter students engaged.</p>		
<p>Student Life and Engagement - Student Programs - Social Media Marketing - Students who attend SLE sponsored events will report that they found out about events through social media (Facebook, Instagram, Twitter, and Snapchat).</p> <p>Outcome/Objective Status: Active Planned Assessment Year: 2019 - 2020</p>	<p>Ongoing Activity - Students will report how they found out about an event through the event survey that will be given at the end of each event.</p> <p>* Criterion for Success: 15% of students will say that they found out about an event through social media (which is an increase from 9.1% in 2018 - 2019).</p>		
<p>Student Life and Engagement - Student Programs - Connection to Campus - Students at USFSP will</p>	<p>Ongoing Activity - We will re-administer the NACA/NASPA Consortium Benchmarking Survey</p>		

Outcome/Objectives	Means of Assessment	Findings	Use of Findings
<p>report that they feel more connected to the campus community after attending campus activities.</p> <p>Outcome/Objective Status: Active</p> <p>Planned Assessment Year: 2019 - 2020</p>	<p>for Campus Activities and students will rate themselves as "somewhat agree" or "strongly agree" to the question: "As a result of participating in campus activities, I feel connected to the campus community".</p> <p>* Criterion for Success: We will increase the percentage of students who feel more connected to campus from 68% (from the 2017 survey) to 75%.</p>		
<p>Student Life and Engagement - Leadership and Student Organizations - Highly Functioning Student Organizations - Leadership and Student Organizations will contribute to the increased retention of active student organizations by piloting a new student organization model: Highly Functioning Organizations.</p> <p>Outcome/Objective Status: Active</p> <p>Planned Assessment Year: 2019 - 2020</p>	<p>One-Time Activity - LSO will collect surveys after each training or event related to student organization support. LSO will also keep track of which organizations are meeting the requirements for Highly Functioning Organizations Handbook.</p> <p>* Criterion for Success: At least 70% of student organizations will meet the requirements for the Highly Functioning Status.</p>		
<p>Student Life and Engagement - Leadership and Student Organizations - Increased Civic Engagement - Leadership and Student Organizations (LSO) will contribute to the increased student connection to civic engagement by encouraging students to participate in the Un-Bull-ieveable Service Break (USB) trips. During the trips, participants learn about the Active Citizen Continuum and place themselves on the continuum twice: before trips start and after the trip is over.</p>	<p>Ongoing Activity - LSO provides pre- and post-trip surveys which includes the Active Citizen Continuum to all participants who attend USB trips.</p> <p>* Criterion for Success: At least 70% of participants will move one marker closer to "Active Citizen" on the Active Citizen Continuum.</p>		

Outcome/Objectives	Means of Assessment	Findings	Use of Findings
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Outcome/Objective Status: Active
Planned Assessment Year: 2019 - 2020

Student Life and Engagement: Student Centers and Events - Student Centers and Events will work towards making students feel connected to USFSP through Study Center events, a week of events directed at alleviating the stress of finals and making students feel more connected to USFSP and each other.
Outcome/Objective Status: Active
Planned Assessment Year: 2019 - 2020

Ongoing Activity - For each event that takes place in the USC or SLC, during Fall and Spring Study Center programs, participants will complete a survey question asking "This event made me feel more connected to USFSP" (Yes / No)
*** Criterion for Success:** Each event will result in 75% or more of student participants responding that they feel more connected to USFSP

Student Life & Engagement: Multicultural Affairs - The Office of Multicultural Affairs will contribute to the increased engagement of faculty members via the bi-weekly Wednesday programs .
(Wednesday in the O is a bi-weekly program typically held in OMA that focuses on more discussion based topics surrounding various identities and inclusion)
Outcome/Objective Status: Active
Planned Assessment Year: 2019 - 2020

Ongoing Activity - Attendance of faculty members at Wednesday in the O offerings.
Faculty and classroom students who attend a Wed in the O session will complete a pre- and post-assessment targeting their knowledge of the topic before and after the event. The survey will also help assess if the faculty member and/or classroom students feel more engaged with OMA after attending the program.
*** Criterion for Success:** There will be 2-3 classes during Fall '19 and 2-3 classes during Spring '20 that will include Wednesdays in O on their syllabus, attend with their students, and assess their engagement as "feels more engaged" with the office.

Student Life & Engagement:

Ongoing Activity - Student

<i>Outcome/Objectives</i>	<i>Means of Assessment</i>	<i>Findings</i>	<i>Use of Findings</i>
<p>Multicultural Affairs: Student organization diversity and implicit bias training - The Office of Leadership and Student Organizations and the Office of Multicultural Affairs will provide training options for student organizations in the fall and spring semester that will assist them in understanding how others' differences shape the way they view the world.</p> <p>Outcome/Objective Status: Active</p> <p>Planned Assessment Year: 2019 - 2020</p>	<p>organization attendance at OMA offered trainings (D&I or IB) in addition to Pre- and post-assessment will be distributed to each member of the student organization who attends the training gauging their knowledge, skills, and awareness of identities.</p> <p>* Criterion for Success: 30 student organizations will complete a diversity and inclusion and/or implicit bias training by end of spring 2020 and will mark on their post-assessment "yes" that they learned something new about someone else's identity.</p>		

2019 20 Administrative Unit Reports

AUR - Wellness Center/Disability Services

Division Mission Statement: To create innovative learning opportunities to enhance the collegiate experience and engage all students

Unit Mission Statement: The Wellness Center empowers the University of South Florida, St. Petersburg (USFSP) community by promoting a proactive and compassionate approach to holistic wellness and student development in an inclusive, collaborative and multidisciplinary environment.

<i>Outcome/Objectives</i>	<i>Means of Assessment</i>	<i>Findings</i>	<i>Use of Findings</i>
<p>Wellness Center - Improve Communications Efforts - Utilize feedback from previously completed class marketing focus group to improve our communication efforts to students via our website layout and social media platforms.</p> <p>Outcome/Objective Status: Active Planned Assessment Year: 2019 - 2020</p>	<p>Ongoing Activity - Monitor utilization of website/social media presence through analytics provided by webmaster. Seek feedback through a satisfaction survey sent to the campus community through Harborside listserv and social media links.</p> <p>* Criterion for Success: We will see an increase from last year in web traffic once changes are made. At least 50% of respondents will report satisfaction in their experience of our marketing platforms.</p>		
<p>Wellness Center - NCHA Sexual Assault and Relationship Violence Prevention - Utilize NCHA data from question: "Have you received information on the following topics from your college or university? Sexual Assault/Relationship Violence prevention" to tailor our marketing and communications about this program.</p> <p>Outcome/Objective Status: Active Planned Assessment Year: 2019 - 2020</p>	<p>One-Time Activity - Conduct NCHA in spring 2020 to reassess this question.</p> <p>* Criterion for Success: We hope to see a 10% increase in student response of "yes" as compared to our 2017 data (77.7%).</p>		

Outcome/Objectives	Means of Assessment	Findings	Use of Findings
<p>Wellness Center - Personal Growth after Services Provided - Examine satisfaction survey data to further assess for outcomes around personal growth, not just satisfaction or service delivery.</p> <p>Outcome/Objective Status: Active</p> <p>Planned Assessment Year: 2019 - 2020</p>	<p>One-Time Activity - We conduct bi-annual satisfaction surveys of all students during a 2-week period each semester. This year, we will analyze 2014 - 2019 of data to determine any trends. In addition, we will add an open narrative section for the following two questions:</p> <ol style="list-style-type: none"> 1. The Wellness Center contributed positively to their personal well-being (e.g., they feel better about themselves; they feel better about their relationships; they feel more hopeful about their life situation). 2. The Wellness Center contributed positively to my academic success (e.g., it helped me get/stay well so I could remain in class/university; it helped me keep up with university demands) <p>These questions are asked first with a 5-point Likert-scale response option (strongly agree-strongly disagree). Students answer the open-ended questions regardless of their option.</p> <p>* Criterion for Success: Analyze qualitative data on two questions pertaining to personal growth and quantitative data from a deeper analysis of the overall data.</p>		
<p>Student Disability Services - Social Skills initiative participation - Increased student participation in the Social Skills initiative. Emphasis will be more activity-oriented with greater input from the students as to the types of activities. For each</p>	<p>Ongoing Activity - Tracking the number of students participating</p> <p>* Criterion for Success: A 50% increase in student participation. In 2018 – 19, 4 students participated.</p>		

<i>Outcome/Objectives</i>	<i>Means of Assessment</i>	<i>Findings</i>	<i>Use of Findings</i>
<p>activity, a social skill “topic” will be incorporated (relationships, roommates, assertive communication, etc.).</p> <p>Outcome/Objective Status: Active</p> <p>Planned Assessment Year: 2019 - 2020</p>			
<p>Student Disability Services - Satisfaction with online scheduling system - Students and Instructors participating in a pilot online system will be satisfied with the new procedures.</p> <p>Outcome/Objective Status: Active</p> <p>Planned Assessment Year: 2019 - 2020</p>		<p>Ongoing Activity - Participating students and Instructors will be surveyed at the end of the Fall semester</p> <p>* Criterion for Success: 60% of those surveyed will be satisfied with the new procedures</p>	
<p>Student Disability Services - Staff knowledge about accessibility barriers and guidelines - Student Affairs Departments will have increased knowledge about accessibility barriers and guidelines for an inclusive community</p> <p>Outcome/Objective Status: Active</p> <p>Planned Assessment Year: 2019 - 2020</p>		<p>Ongoing Activity - At the beginning of Spring semester, Student Affairs staff will be given a basic assessment regarding their knowledge of accessibility barriers (physical, electronic, interpersonal). Access guidelines and compliance standards will be distributed in March along with a post-assessment and suggestions for more structured training programs in the future.</p> <p>* Criterion for Success: 50% of the staff will have increased knowledge about accessibility. The pre-assessment survey is attached.</p>	
<p>Student Disability Services - Enhance student academic success through SDS Coaching - Students continuing with the SDS Coaching program will improve performance on identified academic goals outside of the LASSI framework.</p> <p>Outcome/Objective Status: Active</p>		<p>Ongoing Activity - SDS will develop an assessment instrument identifying potential areas for Coaching intervention and students will indicate priority goals. At the end of the semester, students will be assessed if their performance had improved</p>	

<i>Outcome/Objectives</i>	<i>Means of Assessment</i>	<i>Findings</i>	<i>Use of Findings</i>
<p>Planned Assessment Year: 2019 - 2020</p>	<p>* Criterion for Success: 50% of the students will demonstrate improved performance based on the self-assessment instrument. The assessment instrument is attached.</p>		