
Kate Tiedemann College of Business: College
Curricula and Assessment Committee:
Graduate

Kate Tiedemann College of Business (KTCOB)

2-16-2007

Graduate Curricula and Assessment Committee Meeting : 2007 : 02 : 16

University of South Florida St. Petersburg. College of Business. Graduate Curricula and
Assessment Committee.

Follow this and additional works at: [https://scholarcommons.usf.edu/
ktcob_college_curricula_assess_committee_grad](https://scholarcommons.usf.edu/ktcob_college_curricula_assess_committee_grad)

Scholar Commons Citation

University of South Florida St. Petersburg. College of Business. Graduate Curricula and Assessment
Committee., "Graduate Curricula and Assessment Committee Meeting : 2007 : 02 : 16" (2007). *Kate
Tiedemann College of Business: College Curricula and Assessment Committee: Graduate*. 24.
https://scholarcommons.usf.edu/ktcob_college_curricula_assess_committee_grad/24

This Other is brought to you for free and open access by the Kate Tiedemann College of Business (KTCOB) at
Scholar Commons. It has been accepted for inclusion in Kate Tiedemann College of Business: College Curricula
and Assessment Committee: Graduate by an authorized administrator of Scholar Commons. For more information,
please contact scholarcommons@usf.edu.

USFSP COLLEGE OF BUSINESS
Graduate Curricula and Assessment Committee
Friday, February 16, 2007
Minutes

Attending: James Fellows, Chair
Wei Guan
Cindy Bean
David Walker, ex-officio

Absent: Alison Watkins
Tom Ainscough

The meeting was called to order at 9:05 am by the Chair. The purpose of the meeting was to discuss three of the outcomes assessment reports for Fall 2006. The three courses were:

- 1) Dynamics of Individuals and Technology
- 2) The Evolving Global Economic Environment
- 3) Living Enterprise

After a review of the actual assessments done by each instructor, a discussion ensued among the committee members. In particular, the course Living Enterprise was discussed in detail. The instructor for the course, James Fellows, noted that most of the objectives, at least from examination questions, were not met. He stated that this was due, in his opinion, to a lack of understanding of some basic economic and financial principles by some of the students. In the Spring 2007 semester the Living Enterprise course will devote more time to covering some basic economic and financial theories.

The committee thought that perhaps in the future the Essentials courses could be expanded to include more coverage of so-called "hard" subjects like accounting, economics, and finance.

The meeting adjourned at 9:45am. The next meeting will be held on March 2, 2007 at 10am.