



Kate Tiedemann College of Business: College
Curricula and Assessment Committee:
Undergraduate

Kate Tiedemann College of Business (KTCOB)

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Undergraduate Curricula and Assessment Committee Meeting : 2008 : 04 : 02

University of South Florida St. Petersburg. College of Business. Undergraduate Curricula and Assessment Committee.

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Undergraduate Curriculum Committee Meeting Minutes
April 2, 2008

Present: K. Braunsberger, M.J. Jackson, G. Kearns, G. Patterson, M. Wilson

The meeting was called to order at 12.05pm.

The minutes from April 2 were accepted.

The meeting addressed the following issues:

I. Recommendations to the Global Committee Concerning Study-Abroad Programs:

In regard to the proposed major in International Business (IB), please address the following questions and recommendations.

Questions:

1. Does SACS require instructors in IB have 18 graduate hours in international business courses? If so, how many of our faculty meet this requirement?
2. Does the IB have to meet SACS and State of Florida requirements for *Academic Learning Compacts*? Does it have to meet AACSB requirements for *Assurance of Learning Plans*? If yes, the Global Committee needs to meet these requirements and develop ALCs, Assurance of Learning Plans, and necessary means for assessment (including the development of questions for the COB exit exam). Outlines and guidance can be requested from the UGCC.
3. Considering that we are in the middle of budget cuts, what will be resource implications of the new IB major? Also, how the addition of new majors be justified during a time of budget reductions?
4. Who will be the “owner” of the program? Keep in mind that all other majors are “owned” by the respective departments, e.g., the accounting department is in charge of the accounting major, etc.
5. Who will be the coordinator to work with Dr. Strachan, other coordinators, and students?

Recommendations:

1. The study abroad classes that can count towards the major should be limited to a total of six (6) hours.
2. The study abroad classes should have course numbers and titles that are unique from the traditional international course. Further, the study abroad class should reflect a majority of material that does not overlap with other classes and adopt a textbook that is different from those used in other classes. Study abroad classes that do not currently have a unique designation must be approved by the discipline and be submitted to the UGCC for approval.
3. It is recognized that the content of the study abroad classes is primarily experiential. However, sufficient academic rigor must be supported on the syllabus. Travel abroad should be preceded instruction and evaluation of the student's understanding of the

culture, geography, and unique business needs and processes of the country visited. Further, evaluation needs to be included during the trip, as well as after the trip has been completed. Therefore, all instructors teaching study-abroad classes need to include, in their syllabi, pre-trip objectives and evaluations, objectives and evaluations that are to be met during the trip, and post-trip objectives and evaluations.

The meeting was adjourned at 1.05pm. It was the last meeting of the semester.