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November 9, 2012

HarborNotes Weekly

Your source for USF St. Petersburg news

USF St. Petersburg, *Tampa Bay Times* to present online strategies



Associate Professor Mark Walters, director of Digital Journalism and Design at USF St. Petersburg.

USF St. Petersburg and the Tampa Bay Times will present a half-day conference on effective online communication techniques on Thursday, Nov. 15 from 1 p.m. to 5 p.m. Communicate! 2012, hosted by the USFSP Department of Journalism & Media Studies, is designed for a broad audience and will offer practical strategies and tactics to communicate online. "We are excited to partner with the Tampa Bay Times, Florida largest and most respected news organization, to present the latest techniques in online information and design," said Mark Walters, associate professor journalism and USFSP director of Digital Journalism and Design. Top staffers from the Times will be joined by representatives from Time Inc., Pandora Internet Radio, McKay Advertising and SocialNewsDesk.com. A Tweet and Greet follows at the Hangar Restaurant. **[Get more details and reserve your spot now.](#)**

Bill Hogarth: Students get a boost at the Academic Success Center



CeCe Boyles, assistant director of the Academic Success Center, with student tutors Autumn Thompson (left) and Tanjim Hossain.

In his latest 'burg Blog post, Interim Regional Chancellor Bill Hogarth notes that we are past the mid-point of the fall semester and suggests students take stock of how they are doing. If they find themselves behind, he writes, they can get back on track with help from their professors and the Academic Success Center. CeCe Boyles, assistant director of the center, says no student should be afraid to ask for help. [Read more.](#)

Native Americans hold a Pow Wow on Harborwalk



Native American Pow Wow on Harbor Walk.

The **Office of Multicultural Affairs** invited a group of Native Americans from myriad tribes to demonstrate their traditions with a lunchtime Pow Wow along Harborwalk last week. They sang songs in their native tongue, danced and explained the history of their traditions. On Thursday, Nov. 15 at 7 p.m. the office presents the Diwali Festival, or Festival of Lights, a Hindu celebration featuring belly dancing, candles, henna tattoos and Rangoli, decorative folk art made from colored sand and other materials. It is free and open to the public.

Open House planned Saturday for prospective undergraduates



Prospective students can tour USF St. Petersburg's waterfront campus in downtown St. Petersburg.

USF St. Petersburg's **Open House** for prospective freshmen and their parents is Saturday, Nov. 10, at 9 a.m. at the University Student Center. Students and their parents can meet with deans, faculty and current students, tour the campus and learn more about admissions, financial aid and housing. Registration for the open house is closed, but you can get information about future admissions events by calling 727-873-4142.

Upcoming Events

November 10

9 a.m. - 12 p.m.

Undergraduate Admissions Open House

November 10

9 a.m. - 5 p.m.

GMAT Prep Course

November 15

1 p.m. - 5 p.m.

Communicate! 2012

November 17

9 a.m. - 5 p.m.

GMAT Prep Course

November 27

6 p.m. - 8 p.m.
Transfer-A-Bull Info Session

[Details on Things To Do Calendar](#)

[Follow our public events on Twitter](#)

HarborNotes publishes weekly during the fall and spring semesters. To suggest a story, contact the editor:

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