



Kate Tiedemann College of Business: College
Curricula and Assessment Committee:
Undergraduate

Kate Tiedemann College of Business (KTCOB)

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Undergraduate Curricula and Assessment Committee Meeting : 2008 : 01 : 23

University of South Florida St. Petersburg. College of Business. Undergraduate Curricula and Assessment Committee.

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Undergraduate Curriculum Committee Meeting Minutes
January 23, 2008

Present: K. Braunsberger, C. Davis, G. Kearns, D. Marlin, M. Wilson, M.J. Jackson, S. Geiger

The meeting was called to order at 12.05pm

The meeting addressed the following issues:

1. The Undergraduate Curriculum Committee was informed that the USFSP UGC is working to improve the communications between St. Petersburg and Tampa involving proposed changes to undergraduate courses and programs. In the future, when entering proposals online an email will be sent to the chair of the USF UGC and the chair of the affected college UGC alerting them that a proposal has been posted and requesting a response within 30 days. We will also ask that they provide a similar email when posting proposals.
2. The committee decided that the Undergraduate Catalog will have to be revised to eliminate the multiple interpretations of the word “program” in the current version of the catalog. At times, program applies to the whole undergraduate program, at times to individual disciplines, majors, minors, or degrees.
3. The committee discussed the value of the ETS in assessing the undergraduate program and the majors in the COB. Currently, the cost of using the ETS is \$50 per student (i.e., \$25 for the exam, and \$25 for grading the exam). Since the ETS thus is very expensive, and USF is dealing with budget issues, it was decided that we will carefully review the ETS and its benefits before recommending its use for assessing student performance.
4. The remainder of the meeting was spent working on fine-tuning the revised goals and objectives for the Assurance of Learning Plans.

The meeting adjourned at 1:30 pm.

The next meeting will be Wednesday, February 13th, at 12:00 pm in the conference room. The agenda will include a review of the outcome assessment goals and objectives, as well as discussion and revision of current measurement tools used for assessment purposes. The committee will evaluate the rubrics that have already been distributed to committee.