

October 2020

Assistant Librarian

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David Shedden

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Updated: July 31, 2020

Education

- M.L.S. Library, Media, and Information Science, University of South Florida, 1990
- M.A. History, University of South Florida, 1984
- B.A. Mass Communications / History, University of South Florida, 1981

Experience

Head of Special Collections & University Archives, Nelson Poynter Memorial Library
USF St. Petersburg campus, July 2018-Present

- Oversees activities related to the organization, development, preservation, and outreach activities for the Nelson Poynter Memorial Library's special collections and archives. Provides reference, library instruction, collection development, and liaison activity in history, Florida Studies, and journalism.

Interim Archivist, Nelson Poynter Memorial Library
USF St. Petersburg campus, May 2017-July 2018

- Organized and preserved library special collections and archives. Provided collection related research assistance to students, faculty, staff, and other patrons.

Part-Time Reference Librarian
Eckerd College Library, March 2016-July 2018

- Provided reference and bibliographic services to the Eckerd College community.

Independent Contractor, Poynter Institute, June 2015-March 2016

- Conducted research and compiled a 320-page resource guide about the history of civil rights, social justice and equality related Pulitzers for a special Poynter event marking the 100th anniversary of the Pulitzer Prizes.

Researcher and Library Director, Poynter Institute, 2001-June 2015

- Conducted in-depth research and ready reference. Created academic and news related online and print resources.
- Responsible for the administration and planning for the library. This included budgeting and coordination of various services and systems in the library. Supervised part-time library staff members. Selected and evaluated materials for the collection.
- Organized library special collections and historical archives.
- Acted as a content provider for the Poynter website. Contributed to Institute Twitter and Facebook social media projects.

Researcher and Audio Visual Specialist, Poynter Institute, 1986-2001

- Served as a library researcher, and from 1986-1993, also acted as an AV specialist. Created a videotape database for the Institute's PBS journalism history documentary series, "Newsleaders."

Adjunct History Instructor, St. Petersburg Junior College, 1985

- History course taught: American History – Colonial Period to the end of the Civil War.

Part-Time Archivist, Nelson Poynter Memorial Library
USF St. Petersburg campus, 1984-1986

- Organized and maintained the Nelson Poynter Papers and participated in various special collections projects.

Projects & Publications

“*Weekly Challenger* Chronology/Index & Tampa Bay African American History Research Guide.”
Nelson Poynter Memorial Library, USF St. Petersburg campus, 2020.

- *The Weekly Challenger* newspaper has been documenting the history of St. Petersburg’s African American community since 1967. This research guide, which is updated on a regular basis, serves as an introduction to local African American history resources and the Nelson Poynter Memorial Library’s *Weekly Challenger* digital newspaper archive.
<https://lib.stpetersburg.usf.edu/weeklychallenger>

“The African American Experience in Florida Collections Initiative and Portal.”

- University of South Florida Libraries, Digital Dialogs, July 14, 2020.
<https://lib.usf.edu/digital-dialogs/2020/07/14/the-african-american-experience-in-florida-collections-initiative-and-portal/>

“Keeping You Connected to Your Community: A Partnership Between the African American Newspaper, *The Weekly Challenger*, and the University of South Florida St. Petersburg’s Library.”

- Poster proposal accepted, Rare Books and Manuscripts Section (RBMS) of the Association of College and Research Libraries (ACRL) Annual Conference, Indiana University, June 23-26, 2020.
(The conference was canceled due to the Covid-19 pandemic.)

“Remembering St. Petersburg in the 1920s:

A Centennial Celebration of the Photographs of Francis G. Wagner.”
Nelson Poynter Memorial Library, USF St. Petersburg campus, 2020.

- A major community photograph exhibit featuring historical photographs from Special Collections. It also included an interactive StoryMaps project.
<https://arcg.is/0Dv5mH>

“Lynn Pippenger’s Story in Her Own Words.”

USF St. Petersburg campus publication, 2019.

- Biography / small book about Lynn Pippenger, a pioneering executive at the Raymond James financial services company. Researcher, writer, and co-editor.

“Florida Newspaper History Chronology, 1783-2001.”

Nelson Poynter Memorial Library, USF St. Petersburg campus, Updated 2019.

- This resource guide about the history of Florida newspapers begins in 1783 during the last days of British rule and ends with the first generation of news websites.
<https://bit.ly/2VSOhXF>

“Pulitzer Prizes Social Justice and Equality Resource Guide.”

Poynter Institute, 2016.

- 320-page resource guide about the history of civil rights, social justice and equality related Pulitzers. It was prepared for a special Poynter event marking the 100th anniversary of the Pulitzer Prizes.
<https://www.pulitzer.org/article/trove-civil-rights-history>
Representative John Lewis delivered the keynote address and the event was broadcast on C-SPAN.
<https://www.c-span.org/video/?406904-1/poynter-institute-pulitzer-centennial-celebration>

“Today in Media History.” Daily online column.

- Poynter website, 2014-2015.

Eugene Patterson Papers. Poynter Institute library, 2002-2015.

- Organized and maintained the archival papers of civil rights era journalist Eugene Patterson. The papers are now located at Emory University.

“New Media Timeline: History of the Internet & Online Journalism.”

Poynter website, 2010.

- A timeline chronicling the history of online journalism and technology from 1969-2010. <http://bit.ly/2s3l3co> (Internet Archive copy)
- This online history project continues to be cited in academic journal articles and books. Recent Google Scholar examples: <http://bit.ly/2vaFUwQ>

“200 Moments that Transformed Journalism, 2000-2009.”

- Poynter website, 2010.

“Links to the News.” Weekly online column.

- Poynter website, 1995-2010.

“Reporting and Writing Bibliography.”

- Annual bibliography for the book series, *Best Newspaper Writing*. St. Petersburg: Poynter Institute, 1994-2009.

The Kennedys: America’s Front-Page Family.

- Book about newspaper front pages and the history of the Kennedy family. Kansas City: Andrews McMeel Pub., 2009. Co-editor.

“The *Times* through time.”

- *St. Petersburg Times*, 125th anniversary special edition, July 19, 2009.

“In Remembrance of James Carey.”

Poynter website, May 23, 2006.

- Poynter.Podcast aired an excerpt from an hour-long oral history audio interview with James W. Carey, an American communication theorist and professor at the University of Illinois and later at Columbia University.

“Early TV Anchors.”

- Poynter website, April 4, 2006.

“The First Convention Broadcast: Radio at the 1924 Conventions.”

- Poynter website, September 1, 2004.

“A Learning Library.”

- A chapter in the 205-page report, “The Learning Newsroom.” Reston: American Society of Newspaper Editors, 2003.

“New Media Bibliography.”

- Bibliography in the book, *Redesigning Print for the Web*, by Mario Garcia. Indianapolis: Hayden Books, 1997.

“Resources for Campaign and Election Coverage.”

- *Poynter Report*, Spring 1994.

“Ethics Resource Guide.”

- *Quill, The Magazine for Journalism*, November/December 1993.

“Preserving a Newspaper’s Past: A Guide to Developing a Newspaper Oral History Program.”

- The American Society of Newspaper Editors, 1992.

Audiovisual reviews.

- *Library Journal*, November 1989 - February 1993.

Memberships / Awards / Service

American Journalism Historians Association
 American Library Association
 Association for Education in Journalism and Mass Communication
 Florida Historical Society
 Florida Library Association
 Society of American Archivists
 Society of Florida Archivists
 Suncoast Information Specialists
 Phi Alpha Theta Historical Honor Society
 Phi Kappa Phi Honor Society
 Faculty Mentoring Grant, USF St. Petersburg campus (\$1,000), 2020
 SAPL, Board Member, USF St. Petersburg campus Library, 2010-2015
 Florida Studies Program Fellow, USF St. Petersburg campus, 2006
 National Digital Newspaper Program, Advisory Board, University of Florida, 2004-2005
 Chair, AEJMC Mass Communications Bibliographers Committee, 2001-2002
 Vice-Chair, AEJMC Mass Communications Bibliographers Committee, 2000
 Florida Newspaper Project, Advisory Board, University of Florida, 1994-1995
 St. Petersburg Museum of History, Board Member, 1986-1989
 Florida Governor Bob Graham's Oral History Program, 1984-1985

Recent Presentations

"Online and Offline History Resources for Students."

Historical Methods and Materials class, USF St. Petersburg campus, March 2020.

"Special Collection Resources for National History Day Projects."

National History Day Fair, USF St. Petersburg campus, March 2020.

"Introduction to Special Collections."

Suncoast Information Specialists, USF St. Petersburg campus, February 2020.

"Finding Historical Sources In and Out of the Library."

Historical Methods and Materials class, USF St. Petersburg campus, October 2019.

"Tampa Bay African-American History Resources."

History and Archaeology of the African Diaspora seminar,
 USF St. Petersburg campus, September 2019.

"History of St. Petersburg and an Overview of Special Collections."

Visiting students from Weifang (China) University, USF St. Petersburg campus, July 2019.

"Conducting Local History and Special Collections Research."

Civil Rights Literature Seminar, USF St. Petersburg campus, February 2019.

"St. Petersburg African-American Neighborhoods and Booker Creek."

Florida Studies Nature Writing Seminar, USF St. Petersburg campus, February 2019.

"The Ray Charles St. Pete Florida Blues Project."

Nelson Poynter Memorial Library staff, USF St. Petersburg campus, February 2019.

"Using Google Earth to Tell the History of St. Petersburg."
USF St. Petersburg campus Town and Gown Community Organization, January 2019.

"Journalism and Library Research."
Beginning Reporting Class, USF St. Petersburg campus, January 2019.

"The Google Earth St. Petersburg History Project."
Nelson Poynter Memorial Library staff, USF St. Petersburg campus, September 2018.

"*The Weekly Challenger* Digitization Project."
Visiting Tampa-Hillsborough Library System Librarians,
USF St. Petersburg campus, September 2018.

"Library Research and Special Collections."
Mass Communication and Society Class, USF St. Petersburg campus, September 2018.

"History of St. Petersburg and An Overview of Special Collections."
Visiting teachers from Changzhi (China) University, USF St. Petersburg campus, July 2018.

"Local History and Special Collections Research."
Florida Studies Nature Writing Seminar, USF St. Petersburg campus, March 2018.

"The History of *The Weekly Challenger* Newspaper
and An Introduction to *The Weekly Challenger* Digital Archive."
Neighborhood News Bureau, USF St. Petersburg campus Journalism Department,
February 2018.

University Service

Library Faculty Peer Review Committee, 2020
Library Strategic Plan Action Committee-Goal 1-User Experience, 2019-2020
Native American Land Recognition Team, 2020
Faculty Global Engagement & International Scholars Committee, 2018-2019
Library Leadership Team, 2018-2020
Library Digital USF St. Petersburg campus Committee, 2018-2020
Library Faculty Council, 2018-2020
USF St. Petersburg campus Awards Committee, 2018-2020

Professional Development

"Jim Crow in Florida."
Florida Humanities Florida Talks: At Home! program, July 29, 2020.

"Ibram X. Kendi on 'How to Be an Antiracist.'"
Online Session, Prince George's County Memorial Library System, July 20, 2020.

"The Invisible Labor in Archives and Special Collection Libraries."
ACRL Together Wherever Virtual Event, June 12, 2020.

"Return-to-Work Plans for Teaching & Research Work
in Archives and Special Collections (COVID-19)."
Teaching with Primary Sources Collective / RBMS ACRL, June 11, 2020.

Digital Humanities Summer Institute.
Virtual Sessions. June 2-10, 2020.

"Strange Fruit": Florida's Painful History of Racial Violence.
Florida Humanities Florida Talks: At Home! program, June 4, 2020.

Tips for Suddenly Switching to Online Reference and Access Services.
ACRL webinar, March 27, 2020.

Bay to Bay Symposium: Civic & Community Engagement.
USF St. Petersburg campus, February 14, 2020.

Advertising, Design and the Archive – Uncovering New Art Histories.
ACRL-Choice webinar, December 10, 2019.

Integrating Primary Sources Across Disciplines.
ACRL-Choice webinar, October 30, 2019.

Primary Sources Beyond History:
Promoting Use Across the Disciplines.
ACRL-Choice webinar, August 15, 2019.

Digitized Walt Whitman Collections from the Manuscript Division.
Library of Congress webinar, May 30, 2019.

Reflections on the 75th Anniversary of D-Day:
The Personal Experiences of World War Two.
ACRL-Choice webinar, May 16, 2019.

Understanding Your Conflict Style.
Conflict Dynamics: Successful Outcomes.
Nelson Poynter Memorial Library Leadership Retreat.
USF St. Petersburg campus, May 6, 2019.

ACRL Presents: Exhibition Preservation Checklist:
Caring for Your Collections on Display.
ACRL webinar, April 22, 2019.

Behind the Curtain: Cambridge Histories,
Cambridge Companions, and Cambridge Elements.
Webinar, Charleston Conference, February 26, 2019.

Uncommit: How Do We Stop So We Can Start Doing What Really Matters.
Library Leadership and Management Association (LLLAMA) webinar, January 9, 2019.

Introducing loc.gov: Orientation and Research Strategies.
Library of Congress webinar, December 12, 2018.

Pre-print Repositories in the Social Sciences.
ACRL (EBSS) webinar, October 31, 2018.

American Indian Newspapers:
Exploring Primary Sources for the Study of American Indian Cultures.
ACRL-Choice webinar, October 31, 2018.

Special Collections & Archives:
Partners in Critical Information Literacy.
ACRL webinar, September 13, 2018.

Bepress Institutional Repository Training.
Bepress Online Consulting, July 5, 2018.