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**USF St. Petersburg
Regional Campus Board Meeting
October 18, 2007**

**USF St. Petersburg Report
Regional Chancellor**

Before I present my report, I would like to first take a moment to introduce special guests, Dr. Khoa and Dr. Thin, from Vinh University in Vietnam. Drs. Khoa and Thin, hosted by Dr. Frank Biaforo, College of Arts and Sciences Dean, will be visiting USF St. Petersburg for one month.

To summarize the primary objective of their visit, they are coming...

1. As representatives of the Ministry of Education and Vinh University to learn about current practice in American Higher Education. This is being prompted by Vietnam's recent bi-lateral trade agreements with the United States (first set in motion by President Clinton) and recognition that, to be more competitive in the world economy, they might consider alternate educational methodologies and administrative practices;
2. To study instruction of English as a Second Language;
3. To discuss a framework for establishing a Memorandum of Understanding and Partnership Articulation between USFSP and Vinh University that might open possibilities for student exchange, and collaborative faculty research.

USFSP MBA Recognized for Excellence in Social and Environmental Issues

The University of South Florida St. Petersburg has demonstrated significant leadership in integrating social and environmental issues into its MBA program, according to the Aspen Institute's **2007-2008 edition of Beyond Grey Pinstripes**, a biennial survey and alternative ranking of business schools. The school was ranked 34th on a list of the Global Top 100 Schools.

The complete ranking of the **Beyond Grey Pinstripes 2007-2008** Global 100 business schools can be found at www.beyondgreypinstripes.org.

Compact Planning

USF St. Petersburg initiated compact planning process yesterday to align institutional priorities with broad goals in the 2007 Strategic Plan of the University of South Florida System and to identify opportunities for academic investments and actions to achieve the institutional goals. Goals identified in the system strategic plan are world-class, interdisciplinary research and scholarship, promoting globally competitive undergraduate and graduate programs and student success, expanding global and local engagement, and enhancing all sources of revenues.

Fighting Obesity Using the 'Net

Cheryl Koki, Ph.D., department of Journalism and Media Studies, received \$1,000 service learning grant for graduate students titled, "Childhood Obesity, the Media and Midtown."

Journalism students, Georgina Johnson, Amanda Norris, Jasmine Paton, and Marc Villain, will develop an interactive website for students and parents that specifically focuses on resources available in the Midtown community for eating right and staying active.

Journalism Students Visit USFSP

The Florida Scholastic Press Association, District 4, held its fall workshop at USFSP Friday, Sept. 28. More than 550 high school students and their faculty advisors visited the university.

The Florida Scholastic Press Association is comprised of more than 300 student publications, online media teams and broadcast programs. The goal of this organization is to educate, train and support scholastic journalists and their advisers.

High school students from Pinellas, Hillsborough, Pasco, Hernando, Citrus and Sumter Counties were able to attend four sessions relating to journalism including Media Law, Sports Writing, Yearbook Trends and Effective Editorials. The students also competed in individual write-offs and a digital design contest. The USFSP Department of Journalism and Media Studies was the event sponsor.

CCE Awards Student Scholarships

Thanks to an anonymous faculty/staff donor, the Center for Civic Engagement will offer scholarships to recruit bright, civically engaged students to our campus. We are pleased to announce the inaugural recipients of this scholarship:

Undergraduate Winner: Sarah Farman, Psychology, College of Arts and Sciences

Graduate Winner: Lily Alcott, MAT/ESOL, College of Education

Parenting Mixed-Messages Affect Toddler Development

Soon-to-be parents should sit down and discuss their approaches to parenthood prior to their baby's arrival, according to a new research study by Psychologist James McHale, associate professor and director of the USF St. Petersburg Family Study Center in his recent study "*Families Through Time*". His research found that children as young as two can show a wide variety of social, emotional and behavioral adjustment difficulties when their parents fail to establish a supportive parenting relationship.

"*Families Through Time*" followed 120 northeastern couples getting ready to become first-time parents from prior to their child's birth to 30 months. The study examined consistency and change in co-parenting relationships between the infant and toddler years. Couples were interviewed and observed together completing routine and slightly stressful tasks with their baby. Distinctive co-parenting patterns were characterized by cooperation, support and validation in some families and detachment, disagreement and/or poor coordination in others.

Though a number of studies had previously examined early parenting adjustments by mothers or fathers, this investigation broke new ground through its in-depth look at coordination and support *between* parents. It was conceived to address gaps in the understanding of early co-parenting dynamics.

Times Festival of Reading 2007

The 15th Annual *St. Petersburg Times* Festival of Reading is scheduled for Saturday, October 27, from 10 a.m. to 5 p.m. at USFSP. The free festival is a celebration of literacy featuring nationally renowned authors, book signings, panel discussions and a variety of entertainment.

To date, authors confirmed to appear at the festival include: bestselling mystery writer **Michael Connelly**; founder of *Her Sports + Fitness* magazine and winner of *Martha Stewart Apprentice* **Dawna Stone**; former US Representative **Bill Hendon**; **David Andelman**, executive editor of Forbes.com; prolific children's author **R.L. Stine**; Director of the Creative Writing Program at FSU and author of *The Godfather's Revenge* **Mark Winegardner**; **Sharon Robinson**, daughter of baseball legend Jackie Robinson; bestselling chick lit writer **Jane Porter**; and 7-time WWE International Champion **Chris Jericho**.

USFSP faculty authors Michael Sampson and Tony Silvia will be featured. Other USFSP faculty authors include: