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October 19, 2012

HarborNotes Weekly

Your source for USF St. Petersburg news

Don't miss the *Times* Festival of Reading on Saturday!



The Tampa Bay Times Festival of Reading features author talks and book signings.

The 20th Annual *Tampa Bay Times* Festival of Reading returns to USF St. Petersburg on Saturday, Oct. 20, featuring talks by best-selling authors such as Dennis Lehane, Michael Connelly, Michael Grunwald and 2012 National Book Award nominee Eliot Schrefer. The festival, which runs from 10 a.m. - 4 p.m., is free and open to the public. The festival includes book sales, author signings and talks by *Tampa Bay Times* writers. [Read more.](#) | [Schedule.](#) | [Home Grown Florida.](#)

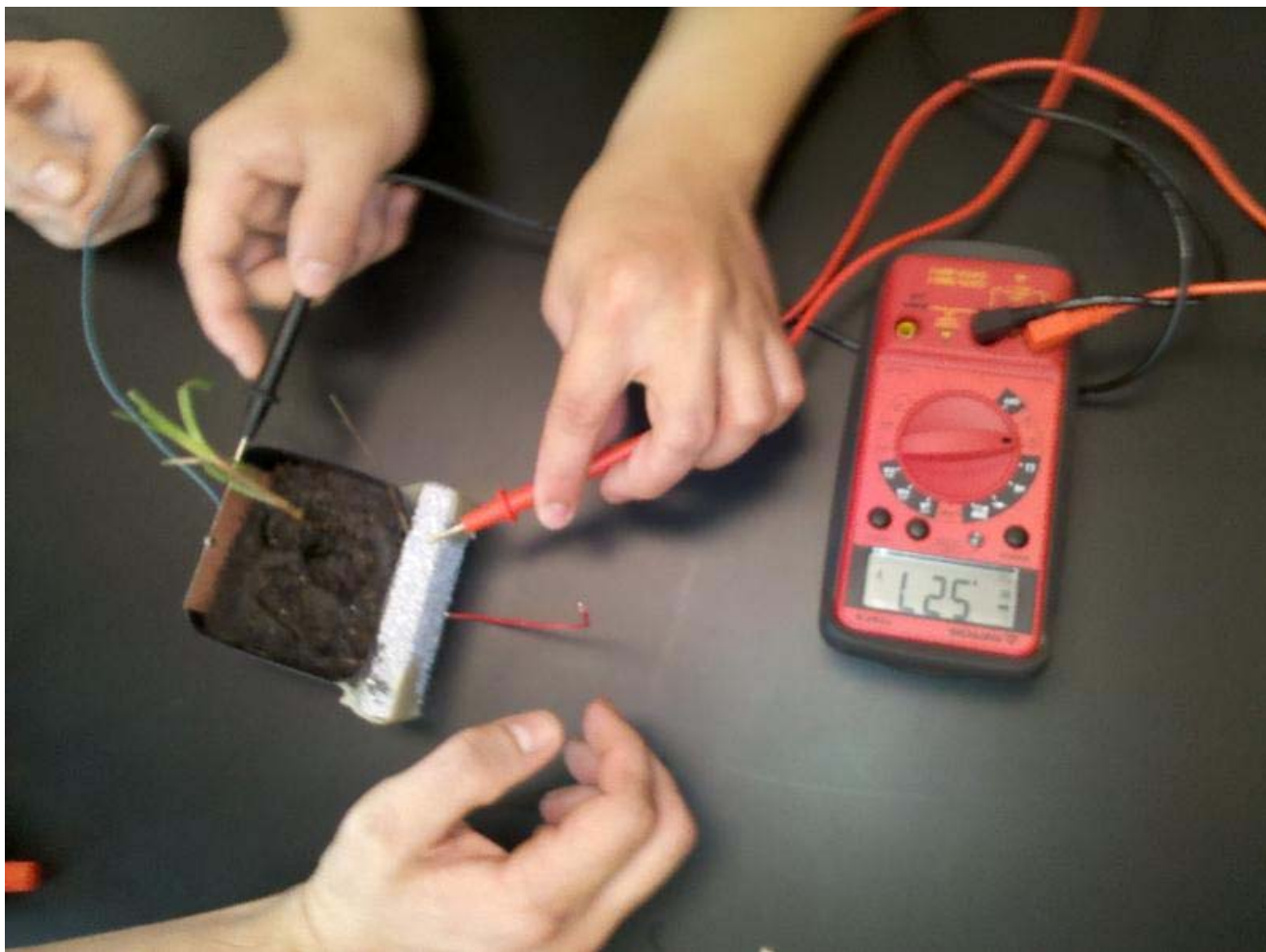
Third Annual Executive Forum gathers business leaders



Dr. Jonathan Ellen, president of All Children's Hospital (above), speaks at the Third Annual Executive Forum on Tuesday, Oct. 23.

The USF St. Petersburg College of Business presents the Third Annual Executive Forum on Tuesday, Oct. 23 at Harbor Hall Gallery. The forum, free and open to the public, will feature top business leaders in three focused sessions on leadership, health care and sustainability. The leadership session features Lisa Huetteman, author of *The Value of Core Values: Five Keys to Achieving Success through Values-Centered Leadership*. The health care session features Dr. Jonathan Ellen, president of All Children's Hospital, and Dr. Carmella Sebastian, Senior Medical Director of Clinical Client Solutions at Florida Blue. The sustainability session features Giselle Weybrecht, author of *The Sustainable MBA: The Managers Guide to Green Business*. [Read more.](#)

SciFest to show off student sustainability projects



Students work on a sustainability project involving plant microbial fuel cells.

More than a dozen USF St. Petersburg student projects on sustainability will be on display during the Second Annual St. Petersburg Science Festival along Bayboro Harbor Oct. 27, 10 a.m. - 4 p.m. The free, family event, held in conjunction with the FWC Fish and Wildlife Research Institute Commission's 18th Annual MarineQuest, celebrates the wonders of science, technology, engineering and math. USF St. Petersburg will have a tent full of exhibits behind the Nelson Poynter Memorial Library and more exhibits, including a hydroponic fish farm and garden, across Third Street South behind the Piano Man building. The 13 exhibits underscore the importance of undergraduate research at USF St. Petersburg, said Leon Hardy, Ph.D., visiting lecturer in Mathematics. Many of the projects and presentations began as student ideas and were developed in collaboration with faculty, he said. [More.](#)

Alumni invited to join Homecoming fun at Carnival



Lining up for Homecoming cotton candy at the Sembler Family Fountain at Harborwalk.

Homecoming is Oct. 22-27 and USFSP alumni are invited to join in the fun during a free carnival along Harborwalk from noon to 4 p.m. Wednesday, Oct. 24. The carnival will include cotton candy, kettle corn, sno cones, funnel cakes, and games, including corn hole and a mechanical bull. Mighty Mongo performs in front of the University Student Center throughout the day. Cardboard Boat Races, a Homecoming tradition, are Friday, Oct. 26, at noon along the USFSP Waterfront.

William Jackson discusses his 45-day trip to Iraq



William Jackson wears a heavy flack jack during his visit to Iraq.

William Jackson, Ph.D., director of Sustainable Entrepreneurship and Innovation at the USF St. Petersburg College of Business, gave a presentation Friday at the Nelson Poynter Memorial Library on the 45 days he spent in Iraq this summer leading workshops on incorporating entrepreneurship in higher education business curricula. The USAID-backed trip was an eye-opening experience and one of the most challenging projects of his career, Jackson said. "They've got a long way to go," Jackson said. Issues with security and infrastructure cut across all walks of life, but they are only part of the challenge, he said. It was 128 degrees one day, hot enough to crumble his Topsiders. [Read more.](#)

Upcoming Events

October 20

***Tampa Bay Times* Festival of Reading**
10 a.m. - 4 p.m.

Oct. 23

Third Annual Executive Forum
11 a.m., 2 p.m., 6 p.m.

October 24

LeaderSpeak with Columbia Restaurant's Richard Gonzmart
6 p.m.

October 24

Journalism Master's Program Information Session
6 p.m. - 8 p.m.

Oct. 25
11 a.m. - 12:30 p.m.
Psychology Graduate Programs Information Session

October 27
2nd Annual St. Petersburg Science Festival
18th Annual Marine Quest
10 a.m. - 4 p.m.

Oct. 30
2 p.m. - 3:30 p.m.
Honors Program lecture by Mia Bloom on women and terrorism

Nov. 3
9 a.m. - 5 p.m.
GMAT Prep Course

[Details on Things To Do Calendar](#)

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HarborNotes publishes weekly during the fall and spring semesters. To suggest a story, contact the editor:

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