



Kate Tiedemann College of Business: College
Curricula and Assessment Committee:
Graduate

Kate Tiedemann College of Business (KTCOB)

3-23-2007

Graduate Curricula and Assessment Committee Meeting : 2007 : 03 : 23

University of South Florida St. Petersburg. College of Business. Graduate Curricula and
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Minutes of the Graduate Curricula and Assessment Committee
March 23, 2007

Attendees: Jim Fellows
Tom Ainscough
Wei Guan
Alison Watkins
Cindy Bean
Ryan Langan, MBA Director

The meeting was called to order at 9:35 am.

1. A motion was proposed by Dr Fellows, seconded by Dr Guan and approved by all to accept the minutes from the last meeting on 3/2/2007.

2. Dr Fellows proposed a motion to adopt a minimum Outcome Assessment percentage. The proposal reads as follows:

There shall be a minimum measurement criteria that at least 80% of the students make a minimum grade of 80% for all Learning Goals in the Outcome Assessment for the MBA program.

Dr Watkins made the motion to accept, Dr Guan seconded, approved by all.

3. Dr Fellows presented the Fall 2006 Outcome Assessment reports for AACSB and SACs. The faculty who produced the report are to be commended. Subject to grammatical corrections and approval by the Dean's office, Dr Bean made a motion to accept the report, Dr Guan seconded, approved by all.
4. Dr Fellows proposed a name change to the course Living Enterprise. The proposed new name is Business Enterprise. Dr Watkins made a motion to accept this change which was seconded by Dr Guan and approved by all.
5. Review of Outcome Assessment for Fall 2007. One change will be made to the assessment in the Fall. The course, Dynamics of Individuals and Technology will add goal E

Each student will understand information acquisition, management and reporting for business (including information management and decision support systems for accounting, production, distribution and human resources).

Goal G will no longer be measured by the course. Dr Fellows made a motion to accept, Dr Guan seconded, approved by all.

6. Any Other Business – the committee held a brief discussion regarding the MBA Orientation. Mr. Langan reported that some changes will be made to the next orientation that will provide even more value to the student.
7. Next meeting, April 13th, 10am.

8. At 10:05am the meeting was adjourned.