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10-2008

## First Choice - October 2008

WUSF, University of South Florida

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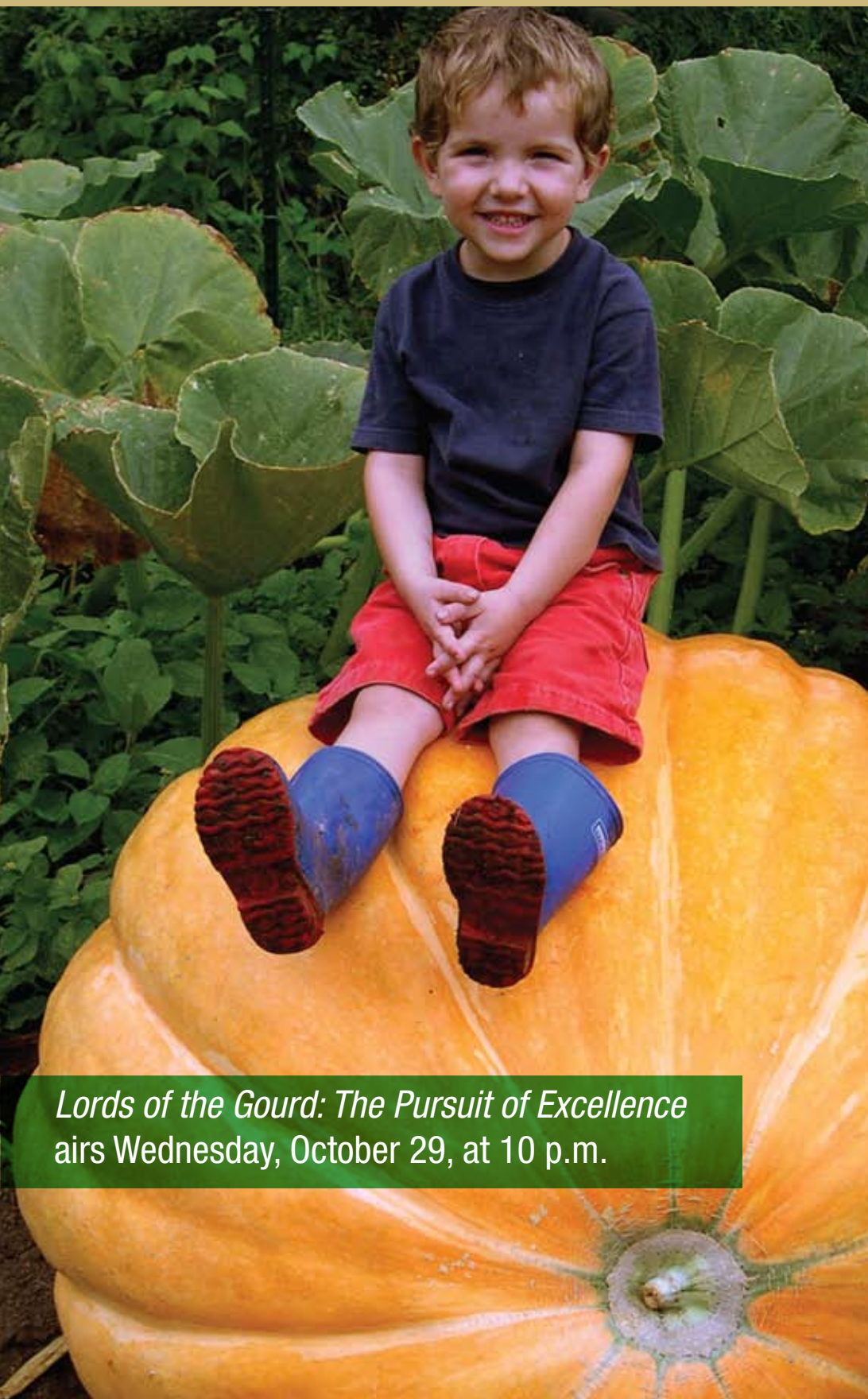
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## Lords of the Gourd

Every Halloween, Linus waited for the Great Pumpkin. If he had watched *Lords of the Gourd: The Pursuit of Excellence*, he would've known where to find it. This PBS documentary explores the annual weigh-off competition for the world's biggest pumpkin at New York's Cooperstown Pumpkin Fest. Every year, extreme gardeners enter their mega-pumpkins with dreams of world records and gardening glory. In the months before the festival, they nurture their prodigious pumpkins through harsh weather, floods, animal attacks—even sabotage. It's a labor of love, and a never ending labor. The growers constantly test and nourish their gourds, applying precisely measured doses of water and fertilizer, turning their giant pumpkins with care—even tucking them in at night and greeting them with tape measures in the morning. One of the pumpkin growers, Bernie Potter, says he can't go anywhere without people asking about his pumpkin. *Lords of the Gourd* introduces viewers to the loveable, eccentric growers who nurture their plants like children, and coax them into growing larger than children. "I consider it gardening at its finest," says Cooperstown contestant Joe. This documentary reveals a slice of America at its finest.

*Lords of the Gourd: The Pursuit of Excellence*  
airs Wednesday, October 29, at 10 p.m.

**WUSF Public Broadcasting: A range of media choices**

**WUSF 89.7** provides NPR news and classical music during the day and straight-ahead jazz at night. To keep you informed and engaged, we combine NPR's acclaimed global reporting with our own award-winning Florida coverage.

**WUSF 89.7<sup>2</sup>** delivers public radio's best news and information 24 hours a day. Its fresh spectrum of programs includes: *Fresh Air*, *Talk of the Nation*, *The Diane Rehm Show*, *The Splendid Table* and *On the Media*. This channel is available on HD digital radios and online.

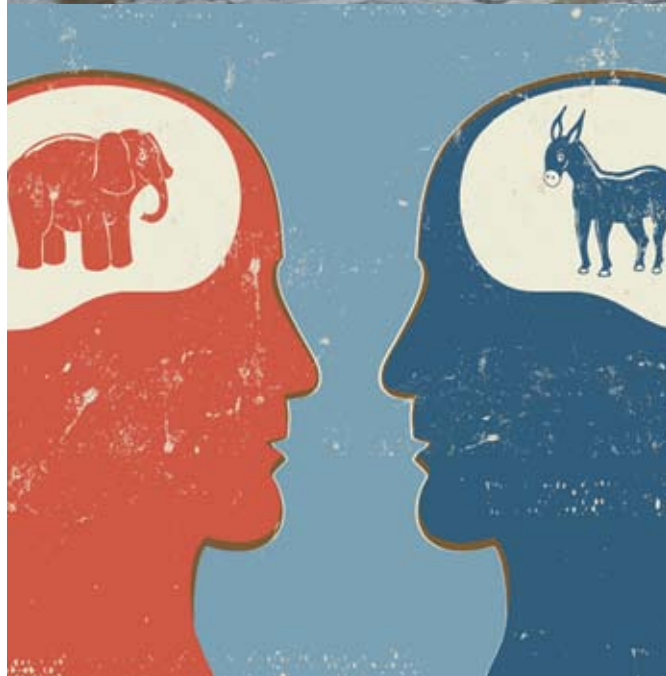
**WUSF TV/DT** proudly broadcasts on four digital television channels, which are now available on Verizon FiOS:

**Channel 870**, WUSF-TV, Ch.16, providing PBS programming;

**Channel 871**, The Florida Knowledge Network;

**Channel 872**, Create; and **Channel 873**, new programming.

**wusf.org** WUSF's website offers crystal-clear digital streams of our radio programming on WUSF 89.7 and WUSF 89.7<sup>2</sup>. Podcasting allows listeners to download now and listen later. Both state-of-the-art services are free.



**WUSF TV/DT October Highlights**

In this second season of **ART WOLFE'S TRAVELS TO THE EDGE**, viewers will enjoy more of Wolfe's innate curiosity—from exploring the Himalayan mountain kingdom of Bhutan to tracking Bengal tigers by elephant in Kipling's India. Wolfe also shares a contagious passion for what he has spent a lifetime doing: capturing the beauty and wonder of our unique world and inspiring people to celebrate and protect its precious assets. **Airs Wednesdays at 8 p.m.**

**PBS NEWSHOUR DEBATES 2008: A SPECIAL REPORT**

In response to WUSF's commitment to provide vital information for our community, WUSF TV/DT will air the 2008 presidential and vice presidential debates. Coverage includes a live presentation of each 90-minute debate, followed by a half-hour of analysis from the NewsHour team live from the debate's press room. At press time, debates have been scheduled as follows:

**Thursday, October 2, 9-11 p.m.:**

Vice Presidential Debate

**Tuesday, October 7, 9-11 p.m.:**

Second Presidential Debate

**Wednesday, October 15, 9-11 p.m.:**

Third Presidential Debate

**The debates will be rebroadcast Sunday mornings at 10 a.m.**

**THE AMENDMENTS 2008:**

**A FLORIDA MATTERS**

**SPECIAL EDITION** Once again, Floridians are facing a change to the state's constitution. This WUSF TV/DT program analyzes both the amendment language and the results of voting "yes" or "no" to critical amendments facing Florida's citizens. Hosted by WUSF's Carson Cooper and Susan Giles Wantuck, the program **airs Friday, October 24, at 8 p.m., and Sunday, October 26, at 6 p.m.**

For additional information on the Florida amendments, tune in to *Florida Matters* on WUSF 89.7, **Friday, October 24, at 6 p.m.**

Coleen Cook is WUSF 89.7's classical music host. You can hear her from 7 to 10 p.m., Monday through Friday, and from 6 to 11 p.m. on Sunday.

## Hooked On Classics:

WUSF's Classical Music Host Coleen Cook Shares Her Passion for Great Music

A native of Butler, Pennsylvania, Coleen Cook fell in love with classical music at an early age. Heavily involved in high school music, theater, writing and public speaking, she went to college as a voice major and hosted classical music on her college radio station. But a jaw disorder sidelined her from singing and Cook eventually finished college with a degree in journalism, communications and religion. She worked as a radio and TV news reporter and a talk show host before “retiring” to raise children and do freelance writing. After relocating to Omaha, Nebraska, and publishing

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a book, Cook returned to broadcasting as a music host for KVNO, Omaha's classical music station, and worked with Opera Omaha. She went on to become morning news co-anchor and reporter for KFAB, Omaha's news and talk station. Cook recently moved to the Tampa Bay area with her husband, John, and youngest son, Kerry, a student at USF, and their three-pound Chihuahua, Miss Pico.



**The Sultan Pardons Scheherazade**  
engraving by Arthur Boyd Houghton

#### **When did you first fall in love with classical music?**

I remember how it began! When I was about six years old, our grocery store was giving away classical music albums as a promotion; the more groceries you bought, the more albums you got. My mother started bringing these albums

home and playing them for us. My sister and I fell in love with the music—especially Rimsky-Korsakov's "Scheherazade," which I love to this day. It's funny you would ask about that. I've been arranging our classical music albums and I still have those old LP's from the grocery store. I realized how much they affected me. As a parent, you never know what's going to inspire your children.

#### **What's your favorite sub-genre of classical music?**

I can find composers of every time period that resonate with me. At heart, I'm a singer. Like most singers, I really like opera. Celtic music is something I can get excited about, though it may not fit everyone's definition of classical music. I deeply love Rachmaninoff and Debussy. If I had to pick a time period, I'd choose compositions from the Renaissance to the Baroque, especially the early vocal music of the Renaissance period. I just love Gregorian chants.

#### **What's your take on our regional classic music scene?**

This is a wonderful area for the arts. I feel like a cultural tourist right now! My husband John and I just love this part of Florida. I look forward to knowing it even better.

#### **What do you enjoy about being on the radio?**

I like including a little background on the music and the composers I'm playing—that's something we all try to do here. The more you know, the more comfortable you are with the music.

#### **What are some background tidbits you might mention?**

Well, for example, the prelude to Richard Wagner's *Tristan und Isolde*, a real favorite of mine, has a racy story behind it. Wagner was inspired by his own love affair to write this story of tragic love. Or Sir Edward Elgar's "Pomp and Circumstance March No. 1" was inspired by a line in Shakespeare's *Othello*, in which Othello pontificates about "the pride, pomp and circumstance of glorious war."

#### **What's your favorite part of what you do?**

I really enjoy in-studio interviews. We're one of the few stations to conduct live interviews on the air. I recently interviewed James Innes, a Grammy Award-winning Canadian violin virtuoso who lives part-time in the Sarasota area. It was a wonderful opportunity to talk to him about his career. I also recently talked with a trio from Key Chorale, and they performed as well. Having hosted a talk show in the past, I really appreciate the opportunity to get back into it and use my interviewing skills again to do longer segments about the arts. I also love meeting our listeners and members.

**Planning ahead  
for the holidays?**

Just click on  
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the upper  
right-hand side of  
the WUSF website  
at wusf.org. Each  
time you purchase  
something from  
Amazon.com through  
our website,  
WUSF Public  
Broadcasting receives  
a portion of the  
proceeds. Get your  
holiday shopping  
done early and  
participate in the  
legacy of the region's  
premier public  
broadcasting station.

wusf.org



## Participate in '08!

The November 4th national election is just weeks away and the decision we make will affect us for years to come. Getting in-depth news to inform that decision has never been more important. WUSF Public Broadcasting is committed to bringing you the most up-to-date news and information every day, just as we have for more than 40 years. Your vote is important, and we want to make sure we've provided you with all the information you need to make an informed choice.

This month's WUSF 89.7 membership campaign is October 14-23. It's one of only two radio membership campaigns we hold each year. We try

to make it upbeat and fun, but it's vital to what we do here. It's an opportunity for listeners to become members and for existing members to renew their support. Together, you make our inspired and informative radio programming possible. Calling in your pledge at 1-800-741-9090 or pledging online at wusf.org is another great way to **Participate in '08!**

The Society of Professional Journalists recently honored two of WUSF's talented staff with the Green Eyeshade Award. Producer Eric Jordan was awarded for his *Florida Stories* segments; and reporter Bobbie O'Brien was honored for her outstanding investigative reporting.

After a nationwide search, we welcomed back Susan Geiger as WUSF TV/DT's program director. Susan had already spent 22 years with us as program director and then took a break to form her own consulting company. Now she's back and involved with such major projects as adding an exciting new channel that will premiere this fall. Susan is a dedicated individual who just can't stay away from WUSF Public Broadcasting. When it comes to serving our community, it's a dedication we all share.

Our on-air classical music host, Coleen Cook, shares her love of classical music with listeners every week. She recalls how her mother nurtured that love at an early age—and how her mother's efforts paid off. Instilling an appreciation for the arts is a passion we all share at WUSF.

In this issue, we also honor the legacy of the late Bert Marshall, a WUSF supporter and a dedicated volunteer with our Radio Reading Service. He epitomizes what we do at WUSF Public Broadcasting: creating community through communication.

All of us, both on the air and behind the scenes, thank you again for your continued support.

**JoAnn Urofsky** General Manager



# The Mystery of Mozart

Earlier this year, during our spring membership campaign, WUSF conducted an informal poll asking listeners to vote for their favorite composers. We weren't surprised when Mozart won. He's still the most popular composer in the classical tradition. Why? WUSF 89.7 classical music host and arts reporter Coleen Cook asked that question of Dr. Robert Levin, artistic director of the Sarasota Music Festival and the Dwight P. Robinson Jr. Professor of Humanities at Harvard University. Levin has recorded Mozart's piano concerti and is a known authority on the composer. His answer?

"The secret of Mozart is that he's too simple for kids and too hard for grownups. He tells us great truths but makes them entertaining. His music sounds simple and easy, with a natural elegance, but the truth is that he's enormously sophisticated and really difficult to play." Levin points out that Mozart was fascinated with the human personality and was a master at portraying it in his opera characters. This month, Levin and Mark Sforzini, artistic director of the St. Petersburg Opera, share their thoughts on Mozart during an interview with Cook. Visit [wusf.org](http://wusf.org) for more information about date and time.

## October FM Membership Campaign – Participate in '08!

This year's WUSF 89.7 fall membership campaign kicks off Tuesday, October 14 and is set to conclude Thursday, October 23. With only two campaigns a year, this month provides a great opportunity to renew your membership or join the WUSF family of members.

"Last year's radio membership campaigns were exceptional because of the level of community participation," says **Cathy Coccia**, WUSF's development director. "Our members helped us raise over \$800,000 and we were delighted to welcome more than 2,100 new members."

"More people are listening than ever before. Our goal this year is to translate this increased listening into additional support for the programs we all enjoy on WUSF 89.7. We're counting on each of our listeners to participate in this effort by giving us a call or visiting us online. And a heartfelt thank you to those members who have always supported our programming on WUSF. We couldn't do it without each of you."

As a community resource for award winning news and information, WUSF 89.7 provides in-depth, balanced and trustworthy reports on issues that concern us all, including the latest on the housing market, the pros and cons of drilling for oil off the Florida coast and the most up-to-date research on viable alternative energy sources. This kind of responsive news coverage has never been more vital. Staying well informed — both before and after visiting the voting booth next month — is crucial.

In addition to our news and information programming, WUSF 89.7 brings our community outstanding classical music and jazz, delivered to you by our knowledgeable on-air hosts.

On the weekend, you turn to us for programming that engages your mind and tickles your funny bone, including *Car Talk*, *Wait, Wait... Don't Tell Me!*, and *A Prairie Home Companion* — not to mention a full schedule of programs on our HD channel, WUSF 89.7<sup>2</sup>.

Your support makes all of this possible. So before you cast your ballot this fall — cast your vote of financial support for WUSF. Call us at 1-800-741-9090 or go to [www.wusf.org](http://www.wusf.org) to give online and **Participate in '08!** We're looking forward to hearing from you.



### WUSF Welcomes New Director of Engineering

WUSF welcomes **Mike Burnham** as our new director of engineering. He will be responsible for all aspects of broadcasting and the technical operations of WUSF.

"We are so pleased to have Mike join our team," said JoAnn Urofsky, general manager of WUSF. "He really impressed the search committee with his depth of experience and vision for making the audience experience with WUSF even more exciting."

Burnham has 42 years of engineering experience in the radio and television industry. Most recently he was with Ion Media Networks as chief engineer for WXPX-TV/DT in the West Palm Beach area. Burnham received his bachelor's degree in electrical engineering from Drexel University in Philadelphia.



### Susan Geiger is New Program Director for WUSF TV/DT

WUSF welcomes back **Susan Geiger** as its new program director for WUSF TV/DT. Geiger worked previously at WUSF for 22 years in television programming before she left to start her own business. Geiger says she's delighted to be back. "It's great to be working with people who have a passion for public broadcasting," she says. Geiger says she's looking forward to bringing more inspired programming to all four WUSF TV/DT digital channels, including the main channel, which is public television programming, The Florida Knowledge Network, Create, and an exciting new channel that will premiere this fall.

### 58th Annual Green Eye Shade Awards

WUSF Public Broadcasting was the recipient of four Green Eyeshade Awards for excellence in journalism and reporting. The awards were presented July 19 at the 58th Annual Green Eyeshades Awards Banquet in Atlanta. Congratulations to reporter **Bobbie O'Brien**, who took home three awards, including first place honors for sports reporting for her piece entitled "Muslim Olympics." She also earned second place in investigative reporting and third place in consumer reporting for "Rescue Fees."

"It is an honor to receive such prestigious recognition

from the Society of Professional Journalists," said O'Brien. "Our goal at WUSF is to deliver professional, trustworthy and quality broadcasting to the public, and I'm honored that the judges saw those qualities in my reports."

Production manager

**Eric Jordan** earned second place for public affairs reporting for WUSF's *Florida Stories* series, an oral history of Florida residents. "It's the people who participate in this series who make it possible," said Jordan. "Each individual we've showcased on *Florida Stories* has achieved great things personally, for their communities and for their country. This project is wonderful because it shares the voices of people who might otherwise not get the recognition they deserve."

The Green Eyeshade Awards were started by the Atlanta Professional Chapter of the Society of Professional Journalists (SPJ) and is now administered by the regional directors for the SPJ. The competition honors journalists who work in print, television and radio in 11 southeastern states.



Bobbie O'Brien



Eric Jordan





“ I listen

to *All Things Considered*  
every day to make sure I'm  
up on the latest events and  
also to capture the smaller,  
more insightful stories  
that are relevant to those  
bigger events. I'm Netta  
Radice and WUSF is  
my first choice for world  
news and information.

”

**My Source**  
**Netta Radice, graphic designer**

## Bert Marshall: A Tribute to his Voice and Legacy



To many of the visually impaired Radio Reading Service listeners in the central Florida region, Bert Marshall's voice was the voice of the news. Before he died in 2005, Bert gave endless hours to WUSF 89.7 as one of our dedicated Radio Reading Service volunteers, often reading "Opinions and Essays," editorials and think pieces from newspapers across the country. Marshall's deep, measured voice kept visually impaired listeners in touch with the world. WUSF's Radio Reading Service broadcasts local and national newspapers, an extensive selection of current magazines, and many unique programs via a specially tuned, low-frequency radio receiver provided at no charge to listeners.

"Bert loved this station as much as I still do," says his widow, Beth Marshall. "We both loved classical music—WUSF 89.7 was always on in the car and in the house. Then Bert found out about the Radio Reading Service and decided to jump right in as a volunteer."

Beth notes that her husband had retired early from his career as a lawyer and was searching for a way to give back to the community. WUSF's Radio Reading Service offered the perfect use of his talents.

"Bert was always a fast reader and he loved to talk," she says. "He had a low-pitched and even-toned voice." She adds, "Since I enjoy praising his talents, I have to say that he made the best chocolate chip cookies in the world."

Shirley Schultz, WUSF's volunteer coordinator at the time, remembers Bert as "the sweetest guy. He always had kind words for each of us. To say nothing about those great chocolate chip cookies!"

"Bert was also a mentor to our younger volunteers," says Brad Stager, the Radio Reading Service program director. "As a former lawyer and a consummate professional, he was always available to share advice with younger people who were contemplating their future careers—especially in law."

After Bert's death, Beth increased her giving to become a Cornerstone member in honor of Bert's great passion for public broadcasting. She also recently endowed WUSF with a generous estate gift—again, in Bert's memory. "I believe it's important to support what he believed in. WUSF was—and for me, still is—a vital part of our lives."

"We rely on dedicated members like Bert and Beth. We couldn't do what we do without them—without that passion," says Cathy Coccia, development director. "It is inspiring!"

### Vein Center of Tampa Bay: A Proud WUSF Partner

For more than 15 years, the Vein Center of Tampa Bay and Stunning Looks Medi™ Spa has connected with the Tampa Bay community through its various charitable outreach programs. The center works closely with Seniors in Service and other community organizations that serve seniors and children. That's why it made sense, says Dr. Jeffrey A. Hunt, the center's director, to become involved with WUSF Public Broadcasting.

"WUSF has provided outstanding programming and events for our community for a long time," he says. "We're pleased to support WUSF's efforts and we appreciate its vital impact on our community. We look forward to a long future together."

Established in 1992 as a medical facility dedicated to treating varicose veins, spider veins, and other venous disorders, the Vein Center of Tampa Bay and Stunning Looks Medi™ Spa provides comprehensive non-surgical vein treatment and cosmetic enhancement procedures.



### An Insider's View of WUSF and Public Broadcasting

WUSF invites

Cornerstone and Legacy

Society members to

join WUSF General

Manager JoAnn Urofsky

and senior staff

members for an insider's

view of WUSF, on

Saturday, November 1,

2008, from 11:30 a.m.

to 1:30 p.m. Learn about

the role we each have

in the world of public

broadcasting, meet

some of the people

behind the scenes—and

enjoy a delicious lunch! If

you are a member of the

WUSF Cornerstone or

Legacy Society, or wish

to become one, please

RSVP by contacting

Lynn Macfarlane at

813-974-8680 or

LMacfarlane@wusf.org

by October 24. We look

forward to your visit!

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WUSF 89.7 RADIO SCHEDULE

Monday through Friday

Morning Edition with Carson Cooper	5-9 a.m.
Classical Music with Russell Gant	9 a.m.-1 p.m.
Classical Music with Bethany Cagle	1-4 p.m.
All Things Considered with Susan Giles Wantuck	4-6:30 p.m.
Marketplace	6:30-7 p.m.
Classical Music with Coleen Cook	7-10 p.m.
Jazz with Bob Seymour	10 p.m.-1 a.m.
Jazz	1-5 a.m.

Friday

All Things Considered	4-6 p.m.
Florida Matters	6-6:30 p.m.
Riverwalk	10-11 p.m.
Jazz at Lincoln Center	11 p.m.-midnight

Jazz Set with Dee Dee Bridgewater	midnight-1 a.m.
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Saturday

Jazz	1-6 a.m.
Classical Music	6-8 a.m.
Weekend Edition	8-10 a.m.

Car Talk	10-11 a.m.
Wait, Wait... Don't Tell Me!	11 a.m.-noon
Classical Music	noon-5 p.m.
All Things Considered	5-6 p.m.
A Prairie Home Companion	6-8 p.m.
This American Life	8-9 p.m.
Piano Jazz	9-10 p.m.
Jazz with Bob Seymour	10 p.m.-1 a.m.

Sunday

Jazz	1-6 a.m.
Classical Music	6-8 a.m.
Weekend Edition	8-10 a.m.
Florida Matters	10-10:30 a.m.
Classical Music	10:30-11 a.m.
Sunday Baroque	11 a.m.-1 p.m.
Classical Music	1-3 p.m.
A Prairie Home Companion	3-5 p.m.
All Things Considered	5-6 p.m.
Studio 360	6-7 p.m.
SymphonyCast	7-9 p.m.
Classical Music	9-11 p.m.
Jazz	11 p.m.-5 a.m.

The WUSF Radio Reading Service (RRS) is accessible to those who qualify 24 hours a day via a special radio receiver, provided at no charge, or through the WUSF TV/DT Channel 16 SAP option.

WUSF 89.7<sup>2</sup> RADIO SCHEDULE

Monday through Friday

Morning Edition with Carson Cooper	5-9 a.m.
Tell Me More	9-10 a.m.
The Diane Rehm Show	10-noon
Fresh Air	noon-1 p.m.
Day to Day	1-2 p.m.
Talk of The Nation	2-4 p.m.
All Things Considered with Susan Giles Wantuck	4-6:30 p.m.
Florida Matters (Friday only)	6-6:30 p.m.
Marketplace	6:30-7 p.m.
The World	7-8 p.m.
On Point	8-10 p.m.
To The Point	10-11 p.m.
BBC World Service News	11 p.m.-5 a.m.

Saturday

BBC World Service News	5-6 a.m.
World Vision Report	6-6:30 a.m.
Florida Matters	6:30-7 a.m.
Only A Game	7-8 a.m.
Weekend Edition	8-10 a.m.
Car Talk	10-11 a.m.
Whad' Ya Know?	11 a.m.-1 p.m.
Wait, Wait... Don't Tell Me!	1-2 p.m.
Weekend America	2-4 p.m.
BBC Newshour	4-5 p.m.

All Things Considered	5-6 p.m.
Fresh Air Weekend	6-7 p.m.
This American Life	7-8 p.m.
The Changing World	8-9 p.m.
Selected Shorts	9-10 p.m.
Conversations from the World Café	10-11 p.m.
BBC World Service News	11 p.m.-5 a.m.

Sunday

BBC World Service News	5-6 a.m.
The People's Pharmacy	6-7 a.m.
Speaking of Faith	7-8 a.m.
Weekend Edition	8-10 a.m.
Studio 360	10-11 a.m.
Latino USA	11-11:30 a.m.
Florida Matters	11:30 a.m.-noon
Best of Our Knowledge	noon-2 p.m.
The Infinite Mind	2-3 p.m.
The Splendid Table	3-4 p.m.
BBC Newshour	4-5 p.m.
All Things Considered	5-6 p.m.
On the Media	6-7 p.m.
National Geographic World Talk	7-8 p.m.
Living on Earth	8-9 p.m.
The Tavis Smiley Show	9-11 p.m.
BBC World News	11 p.m.-5 a.m.



Divertimento No. 15  
Checkmate  
Pineapple Poll  
November 28, 29, 30

Les Patineurs  
The Two Pigeons  
December 19, 20, 21

Anna Karenina  
March 20, 21



Octavio Martin  
Pineapple Poll

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**Wednesday 1st**

**8:00 p.m.** Art Wolfe's Travels to the Edge "Alaska: Glacier Bay"  
**8:30 p.m.** Burt Wolf: Travels and Traditions "The Lands of St. Patrick, Ireland"  
**9:00 p.m.** This Old House  
**9:30 p.m.** Hometime  
 "Drying Out a Basement"  
**10:00 p.m.** Great Museums "National Baseball Hall of Fame: Home Base"

**Thursday 2nd**

**8:00 p.m.** Nature "Deep Jungle – Monsters of the Forest"  
**9:00 p.m.** PBS NewsHour Debates 2008: A Special Report  
 "Vice Presidential Debate"

**Friday 3rd**

**8:00 p.m.** Antiques Roadshow  
 "Mobile, AL" Part 2  
**9:00 p.m.** Rick Steves' Europe  
 "Sevilla and Andalusia"  
**9:30 p.m.** Travelscope  
 "Zambia Bush Adventure"  
**10:00 p.m.** Globe Trekker

**Saturday 4th**

**8:00 p.m.** Pioneers of Television  
 "Sitcoms"  
**9:00 p.m.** Saturday Night Movie  
 "The Searchers"

**Sunday 5th**

**8:00 p.m.** NOVA "Bone Diggers"  
**9:00 p.m.** American Experience  
 "Buffalo Bill"  
**10:00 p.m.** American Experience  
 "Annie Oakley"

**Monday 6th**

**8:00 p.m.** Rick Steves' Europe  
 "England's Bath & York"  
**8:30 p.m.** Rudy Maxa's World  
 "Kyoto, Japan"  
**9:00 p.m.** Spain...On the Road Again  
**10:00 p.m.** Natural History  
 of the Chicken

**Tuesday 7th**

**8:00 p.m.** Walking the Bible "A Coat of Many Colors: The Israelites in Egypt"  
**9:00 p.m.** PBS NewsHour Debates 2008: A Special Report  
 "Second Presidential Debate"

**Wednesday 8th**

**8:00 p.m.** Art Wolfe's Travels to the Edge "Japan: Hokkaido and Honshu"  
**8:30 p.m.** Burt Wolf: Travels and Traditions "The Abbeys of Austria"  
**9:00 p.m.** This Old House  
**9:30 p.m.** Hometime "Mother-In-Law Apartment"  
**10:00 p.m.** Maloof

**Thursday 9th**

**8:00 p.m.** Nature "Deep Jungle – The Beast Within"  
**9:00 p.m.** Wild! "Penguin Invasion"  
**10:00 p.m.** Great Museums Specials: Smithsonian National Zoo and the Museums of Havana, Cuba

**Friday 10th**

**8:00 p.m.** Antiques Roadshow  
 "Mobile, AL" Part 3  
**9:00 p.m.** Rick Steves' Europe  
 "England's Bath & York"  
**9:30 p.m.** Travelscope  
 "Zambia River Adventure"  
**10:00 p.m.** Globe Trekker  
**Saturday 11th**  
**8:00 p.m.** Pioneers of Television  
 "Late Night"  
**9:00 p.m.** Saturday Night Movie  
 "What's Up, Doc?"  
**10:35 p.m.** Get Ready for Digital TV  
**11:05 p.m.** BBC World News

**Sunday 12th**

**8:00 p.m.** NOVA "The Last Great Ape"  
**9:00 p.m.** American Experience  
 "Roberto Clemente"  
**10:00 p.m.** The 1955 World Series – Seven Days of Fall

**Monday 13th**

**8:00 p.m.** Rick Steves' Europe  
 "North Wales: Feisty and Poetic"  
**8:30 p.m.** Rudy Maxa's World  
 "Delhi & Agra, India"  
**9:00 p.m.** Spain...On the Road Again  
**10:00 p.m.** Appalachians  
 "America's First Frontier"

**Tuesday 14th**

**8:00 p.m.** Walking the Bible  
 "Toward the Promised Land: Forty Years in the Desert"  
**9:00 p.m.** History Detectives  
**10:00 p.m.** Doc Martin "Erotomania"

**Wednesday 15th**

**8:00 p.m.** Art Wolfe's Travels to the Edge "Australia: Arnhem Land and the Kimberley"  
**8:30 p.m.** Burt Wolf: Travels and Traditions "The Pilgrimage Road to Santiago, Spain"  
**9:00 p.m.** PBS NewsHour Debates 2008: A Special Report  
 "Third Presidential Debate"

**Thursday 16th**

**8:00 p.m.** Nature "Chimpanzees: An Unnatural History"  
**9:00 p.m.** Wild! "The Chimp's World"  
**10:00 p.m.** National Geographic's Strange Days on Planet Earth

**Friday 17th**

**8:00 p.m.** Antiques Roadshow  
 "Salt Lake City, UT" Part 1  
**9:00 p.m.** Rick Steves' Europe  
 "North Wales: Feisty and Poetic"  
**9:30 p.m.** Travelscope "Manzanillo, Mexico & the Costa Alegre"  
**10:00 p.m.** Globe Trekker

**Saturday 18th**

**8:00 p.m.** Pioneers of Television  
 "Variety"  
**9:00 p.m.** Saturday Night Movie  
 "Lifeboat"  
**10:40 p.m.** Plant City Goes to War

**Sunday 19th**

**8:00 p.m.** NOVA "Sputnik Declassified"  
**9:00 p.m.** American Experience  
 "The Berlin Airlift"  
**10:00 p.m.** Secrets of the Dead  
 "Umbrella Assassin"

**Monday 20th**

**8:00 p.m.** Rick Steves' Europe  
 "Edinburgh"  
**8:30 p.m.** Rudy Maxa's World  
 "Rajasthan"  
**9:00 p.m.** Spain...On the Road Again  
**10:00 p.m.** Appalachians  
 "Struggle Over Land"

**Tuesday 21st**

**8:00 p.m.** Weapons of World War II, Part 1  
**8:25 p.m.** Weapons of World War II, Part 2  
**9:00 p.m.** History Detectives  
**10:00 p.m.** Doc Martin "Going Bodmin"

**Wednesday 22nd**

**8:00 p.m.** Art Wolfe's Travels to the Edge "Mali: Sahel to the Sahara"  
**8:30 p.m.** Burt Wolf: Travels and Traditions "Santiago de Compostela, Spain"  
**9:00 p.m.** This Old House  
**9:30 p.m.** Hometime  
 "Circular Window"  
**10:00 p.m.** Killer Stress:  
 A National Geographic Special

**Thursday 23rd**

**8:00 p.m.** Nature "The Venom Cure"  
**9:00 p.m.** Wild! "The Forgotten Atoll"  
**10:00 p.m.** National Geographic's Strange Days on Planet Earth

**Friday 24th**

**8:00 p.m.** The Amendments 2008: A Florida Matters Special Edition  
**9:00 p.m.** Rick Steves' Europe  
 "Edinburgh"  
**9:30 p.m.** Travelscope  
 "Flathead Valley, Montana"  
**10:00 p.m.** Globe Trekker

**Saturday 25th**

**8:00 p.m.** Pioneers of Television  
 "Game Shows"  
**9:00 p.m.** Saturday Night Movie  
 "Twelve Angry Men"  
**10:40 p.m.** Tampa Goes to War

**Sunday 26th**

**8:00 p.m.** NOVA  
 "The Ghost in Your Genes"  
**9:00 p.m.** American Experience  
 "Sister Aimee"  
**10:00 p.m.** Secrets of the Dead  
 "Battle for the Bible"

**Monday 27th**

**8:00 p.m.** Rick Steves' Europe  
 "Naples and Pompeii"  
**8:30 p.m.** Rudy Maxa's World  
 "Istanbul, Turkey"  
**9:00 p.m.** Spain...On the Road Again  
**10:00 p.m.** Appalachians  
 "Moving into the 20th Century"

**Tuesday 28th**

**8:00 p.m.** Weapons of World War II, Part 3  
**8:25 p.m.** Weapons of World War II, Part 4  
**9:00 p.m.** History Detectives  
**10:00 p.m.** Doc Martin  
 "Gentlemen Prefer"

**Wednesday 29th**

**8:00 p.m.** Art Wolfe's Travels to the Edge "Antarctica and the Falkland Islands"  
**8:30 p.m.** Burt Wolf: Travels and Traditions "Siena, Italy"  
**9:00 p.m.** This Old House  
**9:30 p.m.** Hometime  
 "Warming Up the Rambler"

**Thursday 30th**

**8:00 p.m.** Nature  
 "The Dolphin Defender"  
**9:00 p.m.** Wonders of the Deep  
 "The Magic of Dolphins"  
**9:55 p.m.** Wonders of the Deep  
 "The Mysteries of Whales"

**Friday 31st**

**8:00 p.m.** Antiques Roadshow  
 "Salt Lake City, UT" Part 3  
**9:00 p.m.** Rick Steves' Europe  
 "Naples and Pompeii"  
**9:30 p.m.** Travelscope "New Brunswick – Fall and Winter"  
**10:00 p.m.** Globe Trekker

**Where to Watch****Over the Air**

16 WUSF TV (analog)

**Digital**

16.1 WUSF TV/DT  
 16.2 Annenberg/CPB  
 16.3 Create TV  
 16.4 Florida Knowledge Network

**WUSF on Verizon FiOS**

016 WUSF TV (analog)  
 870 WUSF TV/DT  
 873 Annenberg/CPB  
 872 Create  
 871 Florida Knowledge Network

**WUSF on Bright House**

016 WUSF TV (analog)  
 616 WUSF TV/DT  
 617 Annenberg/CPB Channel  
 618 Create  
 619 Florida Knowledge Network

**WUSF on Comcast**

016 WUSF TV (analog)

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WUSF Public Broadcasting  
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Tampa, FL 33620-6870  
813-974-8700

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# the digital switch

In just a few months, federal law will require that all full-power television broadcast stations begin broadcasting in digital format only. By February 17, 2009, viewers who rely on antennas to receive over-the-air broadcast signals will need to obtain separate converter boxes or purchase a TV with a digital tuner. All U.S. households are eligible to request up to two coupons—worth \$40 each—to be used toward the purchase of up to two converter boxes. Ready to convert? For more information, visit [wusf.org](http://wusf.org) and click on DTV Answers.

