
Art Beat

St. Pete Arts Alliance

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Art Beat : Arts Alliance Newsletter (2013 : 12 : 13)

St. Petersburg Arts Alliance

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What a Year! Thank you!

Newsletter | Dec 13, 2013



Our First Full Year!

We just completed our first full year as a non-profit organization, and we want to share our accomplishments with you. The Saint Petersburg Arts Alliance grew carefully, developing essential programs and services that serve as building blocks for our arts and cultural community.

In 2013

- ***Afternoon In Havana***, a benefit for the Arts Alliance, turned the Coliseum into the *Buena Vista Social Club* for more than 600 guests, with the internationally renowned World Latin Dance Champions dancing to *Orquesta Aragon*. Venue rental and hotel and food costs supported local economic development. We received a \$10,000 donation; and photos of our Coliseum were tweeted all over the world by the dancers, band members, and stars from “Dancing with The Stars.”

- With the leadership of the Warehouse Arts District Association, the Arts Association of St. Petersburg, and the St. Petersburg Area Chamber of Commerce, **we have begun to collectively market five arts districts as one arts destination. ArtWalk** is now branded as the **St. Petersburg Second Saturday Trolley ArtWalk**. Second Saturday is now Opening Night for numerous galleries and studios to premiere new work every month across our city.
- With St. Pete Arts and the City's Arts Advisory Committee, we developed the agenda for our **Conversations with the Candidates** Arts Forum and provided arts questions and context for other candidate forums.
- We developed an **arts advocacy funding platform**. The leadership of St. Pete Arts, the Warehouse Arts District Association, the Arts Association of St. Petersburg and the Arts Advisory Committee have endorsed the recommendation to restore funding for the arts; and we are meeting with our elected leaders to educate them about our goals.
- We supported **Enjoy Arts & Tastes St. Pete Food & Wine Festival**, helping to connect the fine arts and the culinary arts. Six local artists inspired the chefs for the Sense Immersion Dinner and five other artists were featured in the Grand Tasting Tent.
- We co-hosted the first **Regional Arts Summit** in the downtown Hilton. The Summit was covered in a Tampa Bay Times article and follow-up editorial.
- Our presentation about our **City of the Arts** (now on our website) has been requested by area businesses for recruiting purposes; and by out-of-state organizations with potential to bring visitors, conferences and art festivals here.
- We became an **Arts Partner with the Greenhouse and 1 Million Cups** program to help foster arts entrepreneurship. We also presented for the St. Petersburg Arts Resource Collaborative (SPARC) and Creative Pinellas Academy.
- We developed and presented **Navigating Health Insurance** sessions for artists and creative businesses.
- We hosted a workshop about accessing **Power2Give, a nationwide crowd- funding program**, for arts and cultural organizations locally managed by the Arts Council of Hillsborough Council.
- We publish **ArtBeat**, the only monthly e-newsletter with calls to artists, jobs, internships, grant opportunities and other news. Our Facebook site and our tweeting are growing every day!
- Our new **website's event pages** now include more local arts events than any other site. **www.stpeteartsalliance.org**.

Coming in 2014

- We are planning our first signature fundraiser, MUSE@MFA on January 31. The event will shine a spotlight on St. Petersburg's arts community. Funds raised will benefit our local arts & cultural organizations and creative businesses.

www.stpeteartsalliance.org/index.php/all-news/item/313-muse-mfa

- We will partner with Office Concerts to produce 50 half-hour singer/songwriter office concerts during one week in April!

www.stpeteartsalliance.org/index.php/all-news/item/335-http-www-listeningroomfestival-com-oc-officeconcerts-html

We Need You!

We could not operate without a dedicated board, volunteers, support from the City and the St. Petersburg Area Chamber of Commerce, and your donations.

As you consider your end-of-the year giving, I ask that you consider making a secure online gift to our Arts Alliance. Donations are tax deductible as the St. Petersburg Arts Alliance is a 501(c)3 non-profit voice for the arts -- that dedicates 100% of its time, money, expertise, and advocacy to advancing all of the arts in St. Petersburg.

John Collins
Executive Director



The St. Petersburg Arts Alliance strives to be the community voice for the arts -- empowering artists, arts organizations and creative businesses to work collaboratively. We advocate for the arts, facilitate the growth of the arts community, and drive arts-related economic development in St. Petersburg.

[MAKE A CONTRIBUTION](#)

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