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University of South Florida
Department of Secondary Education
College of Education

The Reading Matrix

★ An International Online Journal ★

John I. Liontas, Ph.D.
USF Open Access Week
October 26, 2012

JOHN I. LIONTAS, Ph.D.
Editor, *The Reading Matrix*

CHARTING NEW FRONTIERS IN ONLINE PUBLISHING:

Challenges and Opportunities

THE READING MATRIX
FOUNDED 2001

THE READING MATRIX
AN INTERNATIONAL ONLINE JOURNAL

What is The Reading Matrix?

The Reading Matrix is a professional site for ESL/English learners and language and literacy educators and researchers. Site contains language learning resources in the Archives section and an Interactive Database containing web-based reading activities. Web-based tools to create online tests, activities, and games are also available.

We also publish *The Reading Matrix: An International Online Journal* and have hosted several *International Online Conferences on Second and Foreign Language Teaching and Research.*

THE READING MATRIX

AN INTERNATIONAL ONLINE JOURNAL

What is The Reading Matrix International Online Journal?

A peer-reviewed professional journal with an editorial board of scholars from around the world in the fields of second language acquisition and applied linguistics.

http://www.readingmatrix.com/journal.html

THE READING MATRIX

AN INTERNATIONAL ONLINE JOURNAL

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Long Beach City College

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THE READING MATRIX
AN INTERNATIONAL ONLINE JOURNAL

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THE READING MATRIX
AN INTERNATIONAL ONLINE JOURNAL

What Does The Reading Matrix Publish?

- Journal Articles
- Book Reviews
- Software Reviews
- Projects and Commentaries of interest to the profession (on occasion)

Continued…

From time to time, the **RM Journal** also publishes **Special Issues**. Past topics have included:

SPECIAL ISSUES AT-A-GLANCE

Date	Theme	Volume & Number
June 2002	**Literacy and the Web**	Volume 2, Number 2
November 2003	**Reading and Technology**	Volume 3, Number 3
November 2004	**Generation 1.5 and Academic Language Acquisition**	Volume 4, Number 3
December 2006	**CALL Technologies and the Digital Learner**	Volume 6, Number 3

THE READING MATRIX

AN INTERNATIONAL ONLINE JOURNAL

What Are the Goals of The Reading Matrix?

Building the future
THE READING MATRIX

The **RM Journal** seeks to disseminate research to educators around the world.

It is interested in exploring issues related to L2 reading, L2 literacy in a broader sense, the application of technology to literacy instruction, and other issues related to ESL and SL learning and teaching.

THE READING MATRIX
AN INTERNATIONAL ONLINE JOURNAL

Where and When is The Reading Matrix Published?

The **RM Journal** is published exclusively on the World Wide Web twice a year in **April** and **September**.

THE READING MATRIX
AN INTERNATIONAL ONLINE JOURNAL

Is The Reading Matrix Abstracted and Indexed?

YES! *The* **RM Journal** is abstracted and indexed in EBSCO*host*, the Modern Language Association International Bibliography (Books and Articles on Modern Languages and Literature), ERIC (Education Resources Information Center), DOAJ (Directory of Open Access Journals), J-Gate, and DELTAA.

There is no charge to subscribe to the journal.

THE READING MATRIX

AN INTERNATIONAL ONLINE JOURNAL

Does The Reading Matrix Archive Its Published Volumes?

YES! Go to:

http://www.readingmatrix.com/archives.html

2001
Volume 1, Number 1
April 2001
Volume 1, Number 2
September 2001
2002
Volume 2, Number 1
April 2002
Volume 2, Number 2
June 2002
Volume 2, Number 3
September 2002
2003
Volume 3, Number 1
April 2003
Volume 3, Number 2
September 2003
Volume 3, Number 3
November 2003
2004
Volume 4, Number 1
April 2004
Volume 4, Numbe
September 2004
Volume 4, Numbe
November 2004
2005
Volume 5, Numbe
April 2005
Volume 5, Numbe
September 2005
2006
Volume 6, Numbe
April 2006
Volume 6, Numbe
September 2006
Volume 6, Numbe
December 2006

2007
Volume 7, Number 1
April 2007
Volume 7, Number 2
August 2007
Volume 7, Number 3
December 2007
2008
Volume 8, Number 1
April 2008
Volume 8, Number 2
September 2008
2009
Volume 9, Number 1
April 2009
Volume 9, Number 2
September 2009
2010
Volume 10, Number 1
April 2010
Volume 10, Number 2
September 2010
2011
Volume 11, Number 1
January 2011
Volume 11, Number 2
April 2011
Volume 11, Number 3
September 2011

THE READING MATRIX
AN INTERNATIONAL ONLINE JOURNAL

What is the Length of Articles Published in The Reading Matrix?

- Full-length articles should have no more than **7500** words and should include an abstract of no more than **200** words.
- Articles should report on original research or present an original framework linking previous research, educational theory, and teaching practices.
- We encourage authors to take advantage of the electronic format by including hypermedia links to multimedia material both within and outside the article.

THE READING MATRIX
AN INTERNATIONAL ONLINE JOURNAL

How Long is the Editorial Review Process of The Reading Matrix?

- All article manuscripts submitted to *The Reading Matrix* go through an internal review first which takes **1-2 weeks**.
- If the article meets the basic requirements, it is then sent out for external double-blind review from experts in the field, either from the journal's editorial board or from our larger list of reviewers.

THE READING MATRIX
AN INTERNATIONAL ONLINE JOURNAL

Continued…

- This second review process takes **2-3 months.**
- Following the external review, the authors are sent copies of the external reviewers' comments and are notified as to the decision
  - **accept as is,**
  - **accept pending changes,**
  - **revise and resubmit, or**
  - **reject**.

Will I be required to sign a publication agreement should my submission be accepted for publication in *The Reading Matrix?*

Answer: YES!

Without it, your submission cannot be published.

THE READING MATRIX
AN INTERNATIONAL ONLINE JOURNAL

Meena Singhal & John I. Liontas, Editors
editors@readingmatrix.com

Publication Agreement

Title of Manuscript: _____

Author(s): _____

In the event that your original and previously unpublished paper as above and written by author(s) as above has been accepted for publication in our journal, *The Reading Matrix: An International Online Journal*, the following terms are submitted for your consideration. If these terms are satisfactory, please sign and return the Publication Agreement. We cannot publish your paper without this approval.

You affirm that the manuscript submitted for publication has not been published elsewhere and that no agreement to publish is outstanding.

Furthermore, should the paper contain material which requires written permission for inclusion in the paper, such permission shall be obtained at your own expense from the copyright proprietor and submitted for review to the editor of the *Journal* with the manuscript.

_____
Signature

_____
Date

THE READING MATRIX
AN INTERNATIONAL ONLINE JOURNAL

Where Should I Submit my Articles, Reviews, and Commentaries?

Articles and Commentaries can be submitted by:

(a) Electronic Mail: Send the main document and any accompanying files (images, etc.) to: liontas@usf.edu

(b) Snail Mail: Send the material on a CD (using Microsoft Word 6.0 or higher) to:

THE READING MATRIX
AN INTERNATIONAL ONLINE JOURNAL

Snail Mail: Send the material on a CD (using Microsoft Word 6.0 or higher) to:

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Editor, *The Reading Matrix*
Associate Professor of ESOL

USF in Lakeland
College of Education
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E-mail: liontas@usf.edu

Since its inception in late Fall 2000, our goal at *The Reading Matrix* [http://www.readingmatrix.com/] has remained the same:

Building the Future One Click at a Time!

Job Central

http://www.readingmatrix.com/jobcentral

This page provides extensive information to assist English, ESL, and Foreign Language job seekers. It includes information on preparing for interviews, writing cover letters and resumes, and enhancing professional development. Also learn more about the new book *Landing a College Job* - A guide to help new teachers!

Resources for Researchers and Educators

http://www.readingmatrix.com/researchdir

This site serves as a source of information for researchers and educators interested in current issues related to ESL, language acquisition and literacy, and reading in both first and second language contexts. Sections include Articles, ESL Methods, Language Acquisition, Organizations and Journals, Reading Disabilities, Reading Improvement, Research and Ethics, and others. The site allows users to input their suggestions.

Interactive Reading Exercises

http://www.readingmatrix.com/directory/pages

This database includes interactive reading activities from around the Web. Categories include reading comprehension, vocabulary, short stories, proofreading, and audio texts. We encourage you to contribute to this section.

The Reading Matrix Archives

http://www.readingmatrix.com/archivedir

Included here are premier resources for English Language Learners and Language Educators and Researchers. Some current topics include Associations, Bibliographic Citation Guides, Distance Learning, Foreign Languages, Issues in Education, Language Learning Resources, Reading and Writing Improvement, Grammar Quizzes, Literature, Publishers, Software, and Assessment. This section enables users to input their own suggestions.

Online Journals

http://www.readingmatrix.com/news/on_line_journal.html

We have compiled a list of online journals dedicated to research and practice associated with applied linguistics, rhetoric and composition, reading and writing, literacy and technology, computer-assisted language learning, language teaching methodology, foreign language education, and language assessment.

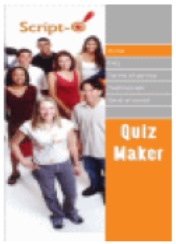
Technology Journals

http://www.readingmatrix.com/tech_journals/tech_journals.html

These journals focus on education and technology. Some of the journals listed include *Electronic School, Language Learning and Technology*, and *Learning and Leading with Technology*.

Script-O! Professional

http://www.readingmatrix.com/quizmaker/index.php



Script-O! allows teachers to create online learning activities based on their own classroom materials. It is the ideal tool for teachers and trainers looking for a simple way to create online quizzes, tests and activities. With just a few simple steps, instructors can create online quizzes in a variety of formats and publish them on the web. Add your own web links, password protect quizzes, provide immediate feedback, and download scores in just a few easy steps!

FREE VERSION

Script-O! Easy Tools for Busy Teachers

http://www.scriptopro.com

Script-O! Pro is a powerful program embracing the concept of creative control. It allows users to create customized web-based quizzes designed around their own course materials. Quizzes, exercises and activities are created in minutes and are available online to students. *Script-O! Pro* includes a quizmaker, interactive games, an academic vocabulary program, a survey maker, and an online calendar.

MEMBERSHIP VERSION

RM Blog — Tell Us What You Think

http://readingmatrix.blogspot.com

Welcome to the *RM Blog.* The purpose of this blog is to create a forum for an active conversation among graduate students, educators, researchers and anyone else involved in language, literacy and technology education. It is hoped that individuals who have an interest in these subjects will engage with each other to further contribute to these areas of discussion and offer personal and professional insights.

The ESL Reading and Writing Resources Forum

http://www.eslweb.org/resources

This forum was created for sharing ESL syllabi, lesson plans, handouts, teaching tips, and more. It is a place where you can share your ideas and find out what others are doing as well.

TheReadingMatrix.com

AWARDS

TEFL.NET Site of the Month Award.

A very nice site, excellent design, beautiful original graphics & artwork and you have provided your visitors with content that is informative, entertaining, presented well and easy to access. A worthy enterprise and a positive contribution to the Web.

Recently, we enjoyed a very pleasant visit to your web site! It is with great pride that we announce that your web site is a WINNER of our esteemed Majon Web Select “SEAL OF EXCELLENCE AWARD".

We applaud your site’s ease of navigation, obvious hard work, and informative content. It is with great pleasure that we give you the Education Award.

Congratulations! Your site has won the Busy Educator's Award.

Volume / Number	Feature Articles	Book Reviews	Software Reviews	Commentaries	Projects	Total Publications
Vol. 1, No. 1	3 (68)	4 (14)	1 (4)	1 (4)	1 (2)	10 (92)
Vol. 1, No. 2	4 (74)	8 (31)	1 (4)	0	1 (12)	14 (121)
Vol. 2, No. 1	4 (78)	4 (18)	1 (4)	0	0	9 (100)
Vol. 2, No. 2 *Special Issue Literacy and the Web*	7 (138)	2 (8)	2 (8)	0	0	11 (154)
Vol. 2, No. 3	6 (77)	4 (14)	2 (7)	0	0	12 (98)
Vol. 3, No. 1	6 (82)	2 (7)	1 (11)	0	0	9 (100)
Vol. 3, No. 2	4 (73)	1 (3)	1 (7)	0	0	6 (83)
Vol. 3, No. 3 *Special Issue Reading and Technology*	11 (202)	2 (6)	4 (21)	0	0	17 (229)
Vol. 4, No. 1	4 (49)	3 (6)	0	1 (3)	0	8 (58)
Vol. 4, No. 2	8 (126)	1 (2)	0	0	0	9 (128)
Vol. 4, No. 3 *Special Issue Generation 1.5 and Academic Language Acquisition*	9 (160)	5 (23)	0	0	1 (2)	15 (185)
Vol. 5, No. 1	10 (139)	7 (30)	0	0	0	17 (169)
Vol. 5, No. 2	11 (155)	6 (31)	0	0	0	17 (186)
Vol. 6 No. 1	11 (130)	6 (23)	0	1 (4)	0	18 (157)
Vol. 6 No. 2	14 (185)	7 (26)	0	0	0	21 (211)
Vol. 6 No. 3 *5th Anniversary Special Issue – CALL Technologies and the Digital Learner*	11 (177)	5 (16)	0	1 (5)	0	17 (198)
Total: Special Issues	**38 (677)**	**14 (53)**	**6 (29)**	**1 (5)**	**1 (2)**	**60 (766)**
Total: All Issues	**123 (1913)**	**67 (258)**	**13 (66)**	**4 (16)**	**3 (16)**	**210 (2269)**

SPECIAL ISSUES AT-A-GLANCE

Date	Theme	Volume & Number
June 2002	**Literacy and the Web**	Volume 2, Number 2
November 2003	**Reading and Technology**	Volume 3, Number 3
November 2004	**Generation 1.5 and Academic Language Acquisition**	Volume 4, Number 3
December 2006	**CALL Technologies and the Digital Learner**	Volume 6, Number 3

Geographic Distribution of Authors (N = 175)

North America: 77 (44%)
USA: 74
Canada: 3

South America: 6 (3%)
Venezuela: 3
Argentina: 2
Brazil: 1

Africa: 3 (2%)
Botswana: 2
Nigeria: 1

Europe: 19 (11%)
Spain: 5
Italy: 3
Ukraine: 3
Portugal: 2
United Kingdom: 2
Sweden: 1
France: 1
Finland: 1
Greece: 1

Middle East: 40 (23%)
Iran: 18
Turkey: 9
Malaysia: 5
Kuwait: 2
Non-Specified Middle East: 2
United Arab Emirates: 1
Oman: 1
Tunis: 1
Israel: 1

Asia: 25 (14%)
China: 8
Japan: 6
Singapore: 3
Taiwan: 3
Guam: 2
India: 2
Korea: 1

Australia: 5 (3%)

THE READING MATRIX

AN INTERNATIONAL ONLINE JOURNAL

Volume 1, Number 1
April 2001

Volume 1, Number 2
September 2001

Volume 2, Number 1
April 2002

Volume 2, Number 2
June 2002

Volume 2, Number 3
September 2002

Volume 3, Number 1
April 2003

Volume 3, Number 2
September 2003

Volume 3, Number 3
November 2003

Volume 4, Number 1
April 2004

Volume 4, Number 2
September 2004

Volume 4, Number 3
November 2004

Volume 5, Number 1
April 2005

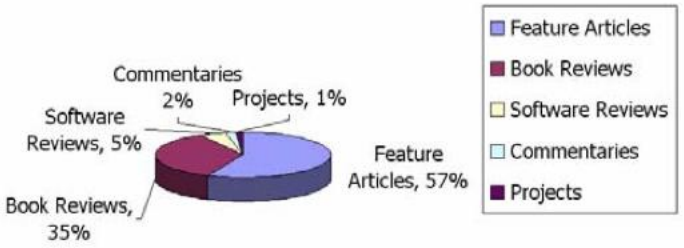
Volume 5, Number 2
September 2005

Volume 6, Number 1
April 2006

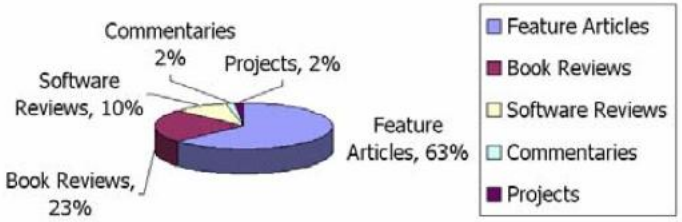
Volume 6, Number 2
September 2006

Volume 6, Number 3
December 2006

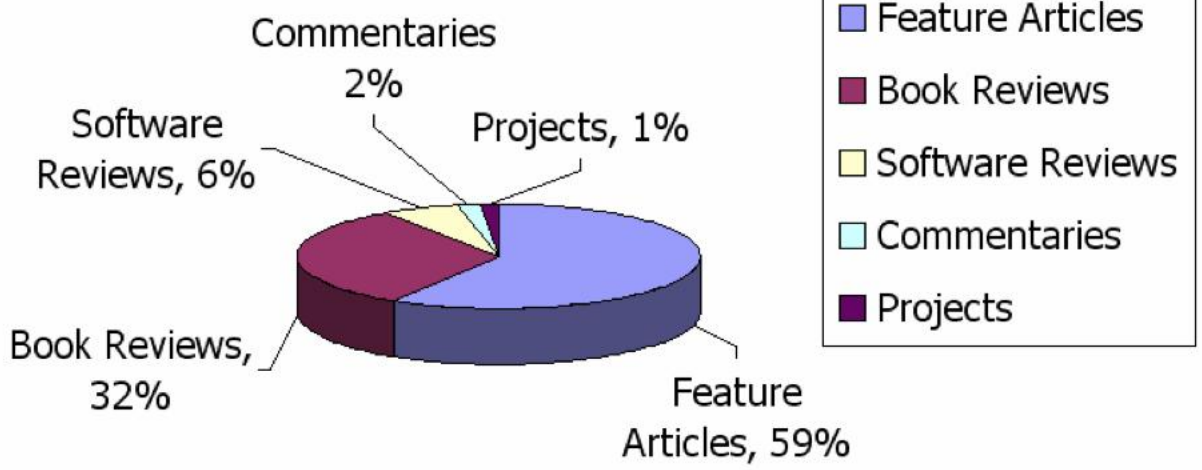
The Reading Matrix: An International Online Journal
Biannual Publications since April 2001



The Reading Matrix: An International Online Journal
Annual Special Issues

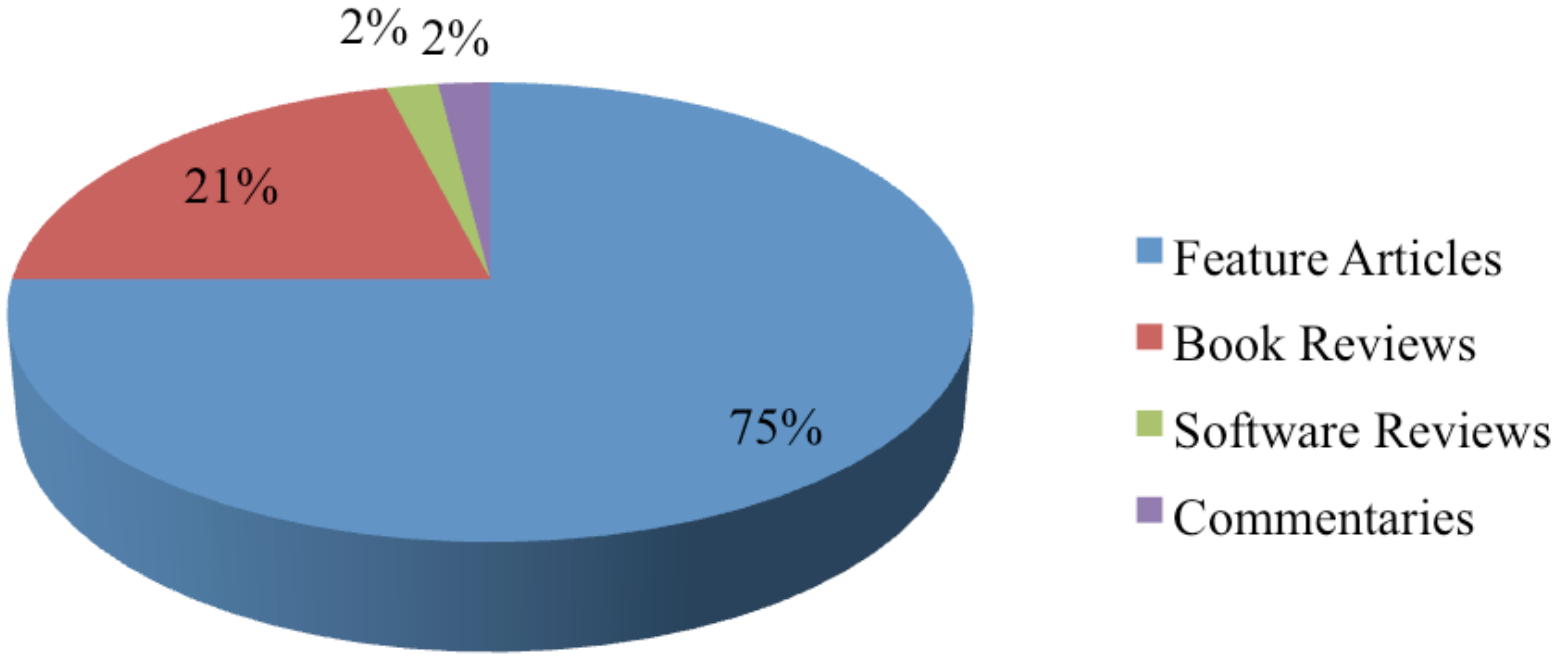


The Reading Matrix: An International Online Journal
All Journal Issues since April 2001



THE READING MATRIX
FOUNDED 2001

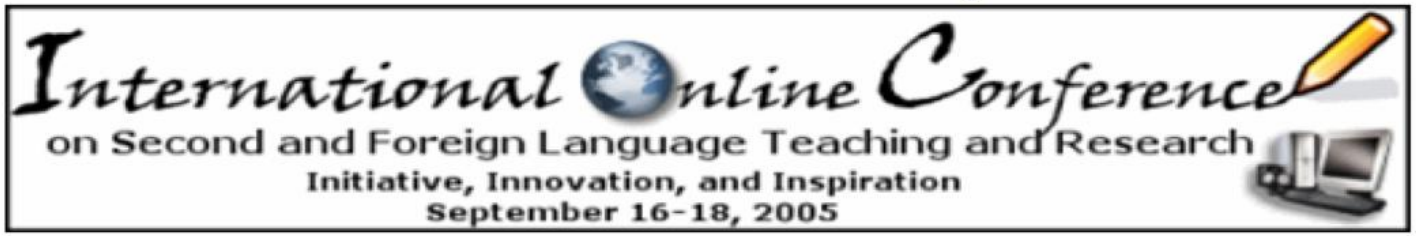
The Reading Matrix: An International Online Journal
All Journal Issues since April 2007



THE READING MATRIX, INC
INTERNATIONAL ONLINE CONFERENCES

"Beyond Borders"

"Initiataive, Innovation, and Inspiration"



"Coming Together: The Shrinking Global Village"

Demonstration of Online Presentation

The Reading Matrix Online Conference

Conference Timetable

Pacific Time (California)	New York (+3)	London (+8)	Spain (+8)	South Africa (+9)
8:00am	11:00am	4pm	4pm	5pm

Turkey (+10)	Abu Dhabi (+11)	India (+12.5)	Thailand (+14)	Tokyo (+16)
6pm	7pm	8:30pm	10pm	midnight

The Conference Timetable below and the above times are based on Pacific Time (US and Canada)
If you need to know your exact presentation time, please email us at conference@readingmatrix.com

For more information on times around the world please visit World Time Server and GMT

Time (Pacific)	Citadel	Fairmont	Alameda	Amadeus
Sep 25, 2004 8:00 am-9:00 am	Pre-service EFL teacher's attitudes toward research in undergraduate EFL students - (Turkey) by Leyla Tercanlioglu	Researcher research: An alternative in language testing research - (Iran) by Karim Sadeghi	Cognitive Reading Instruction for FL Learners of Technical English - (Spain) by Dolores Ramirez Verdugo	
Sep 25, 2004 9:00 am-10:00 am		Prosodic transfer: A study of accentual rises in Moroccan learners of English - (Morocco) by Mohamed Yeou	Crosscultural CMC Pupil Discourse: an analysis of communication between English and French speaking teenagers - (United Kingdom) by Michael Evans	

Conference Area

Registration & Login

Conference Presentations

Foyer Cafe

Message Board

Conference Format

Presenter		Participants
Connects to the real-time online presentation room via the Internet.		Check Conference Timetable for conference sessions.
Prepares a presentation available for viewing a week in advance.		Connect to the real-time online presentation room via the Internet from office or home.
Interacts with participants using text chat.		View online presentation which will be available a week before the conference dates.
Leads the discussion and/or responds to questions by participants.		Interact with presenter and other participants using live text chat scheduled in each presentation room (the day of the presentation session). May download notes or view chat discussions when the conference is over.
Chat Session is logged for later viewing.		May download notes or view chat discussion when the conference is over.

The Reading Matrix International Online Conference Information

Information for Delegates
Home
Conference Format
List of Presentations
Demonstration of Online Presentation
Technical Requirements
Fees and Registration
Conference Area

Information for Presenters
Abstract Submissions
Technical Requirements
Presenter's Guide
Conference Proceedings
Fees and Registration
Important Dates
Technical Assistance

THE READING MATRIX

FOUNDED 2001

The Reading Matrix International Online Conference Themes

- Assessment and Testing
- Adolescent Language Learning
- Adult Language Learning
- Artificial Intelligence
- Bilingualism and Multilingualism
- Child Language and Early Development
- Childhood Education
- Computational Linguistics
- Computer Assisted Language Learning
- Contrastive Linguistics and Error Analysis
- Corpus Linguistics
- Critical Discourse Analysis
- Curriculum Design
- Discourse Analysis
- English as a Global Language
- Intercultural Communication
- Interdisciplinarity in Applied Linguistics
- Interface between Linguistics and Applied Linguistics
- Interpreting and Translating
- IT, Internet, and Language Learning
- Language and Education in Multilingual Settings
- Language and Mind
- Language and Subcultures
- Language Disorders
- Language for Special Purposes
- Language Loss, Attrition and Re-learning
- Language Planning and Language Policy
- Language Teaching Methodology and Teacher Education
- Language, Gender and Power
- Learner Autonomy in Language Learning

CONFERENCE PROCEEDINGS AT-A-GLANCE

Date	Theme	Papers	Pages
September 25-26, 2004	**Beyond Borders**	24	420
September 16-18, 2005	**Initiative, Innovation, and Inspiration**	16	216
March 2-4, 2007	**Coming Together: The Shrinking Global Village**	21	229
TOTAL		**61**	**865**

SPECIAL ISSUES AT-A-GLANCE

Date	Theme	Volume & Number
June 2002	**Literacy and the Web**	Volume 2, Number 2
November 2003	**Reading and Technology**	Volume 3, Number 3
November 2004	**Generation 1.5 and Academic Language Acquisition**	Volume 4, Number 3
December 2006	**CALL Technologies and the Digital Learner**	Volume 6, Number 3

The Reading Matrix
Vol. 7, No. 1, April 2007

The Reading Matrix

LOOKING BACK, LOOKING AHEAD: A RETROSPECTIVE ACCOUNT

4 special issues, 6 volumes, 2,269 pages, 175 authors from around the globe, 210 publications, 26 newsletters, 3 international online conferences, 61 conference proceedings papers, 147 conference presenters, 1000 conference attendees, 650,000 hits per month, ... and the numbers keep growing exponentially with each mouse click. This is the digital story of *The Reading Matrix* site from its humble beginnings to… who knows what the future holds…

The Reading Matrix

LOOKING BACK, LOOKING AHEAD: A RETROSPECTIVE ACCOUNT

Since April of 2007, 189 authors from around the globe (29 countries) have contributed 149 publications (i.e., articles, book reviews, software reviews, and commentaries) resulting in 1817 pages. Of these authors, nearly one half (or 42%) originated from North America. The Middle East has the second highest number of contributing authors with 23%, followed by Asia with 16%. Europe has the fourth highest number of contributing authors with 8%. The remaining 11% originate from South America (4%), Australia (3%), New Zealand (2%), and Africa (2%).

Geographic Distribution of Authors (N = 189)			
North America: 82 (43%)	**Middle East: 44 (23%)**	**Asia: 31 (16%)**	**Europe: 14 (7%)**
USA: 80	Turkey: 13	Japan: 11	Greece: 5
Canada: 2	Iran: 13	Malaysia: 8	Spain: 4
	Cyprus: 5	China: 3	Sweden: 2
Africa: 3 (2%)	United Arab Emirates: 4	India: 3	Portugal: 1
Botswana: 1	Lebanon: 4	South Korea: 2	Ukraine: 1
Nigeria: 1	Saudi Arabia: 3	Taiwan: 2	England: 1
Tunisia: 1	Israel: 2	Singapore: 1	
		Thailand: 1	**South America: 7 (4%)**
Australia: 5 (3%)	**New Zealand: 3 (2%)**		Venezuela: 7

More specifically, in 1,817 printed pages, these 189 individuals have contributed 111 feature articles, 32 book reviews, 3 software reviews, and 3 commentaries over the past five years.

Volume / Number	Feature Articles	Book Reviews	Software Reviews	Commentaries	Total Publications
Vol. 7, No. 1	12 (175)	7 (27)	0	0	19 (202)
Vol. 7, No. 2	8 (142)	2 (6)	0	0	10 (148)
Vol. 7, No. 3	12 (205)	2 (8)	0	0	14 (213)
Vol. 8, No. 1	12 (195)	5 (17)	0	0	17 (212)
Vol. 8, No. 2	11 (174)	3 (11)	0	1 (7)	15 (192)
Vol. 9, No. 1	6 (76)	4 (12)	0	0	10 (88)
Vol. 9, No. 2	11 (157)	3 (6)	0	0	14 (163)
Vol. 10, No. 1	8 (122)	3 (9)	3 (10)	0	14 (141)
Vol. 10, No. 2	8 (140)	0	0	2 (11)	10 (151)
Vol. 11, No. 1 *Special Issue: Multilingual Communication and Language Acquisition*	5 (88)	0	0	0	5 (88)
Vol. 11, No. 2	10 (102)	1 (3)	0	0	11 (105)
Vol. 11, No. 3	8 (108)	2 (6)			10 (114)
Total All Issues:	111 (1684)	32 (105)	3 (10)	3 (18)	149 (1817)

Note: Numbers in parenthesis indicate the number of pages.

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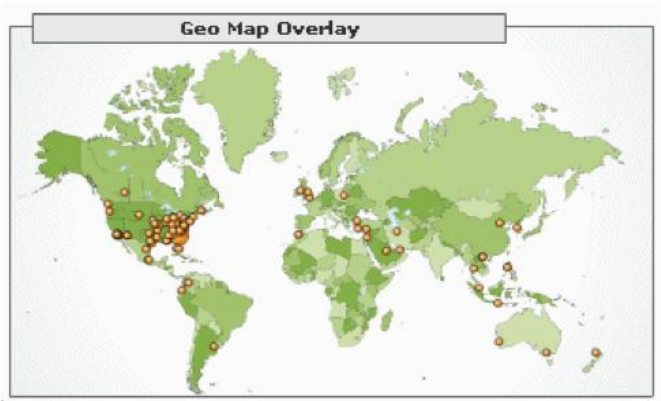

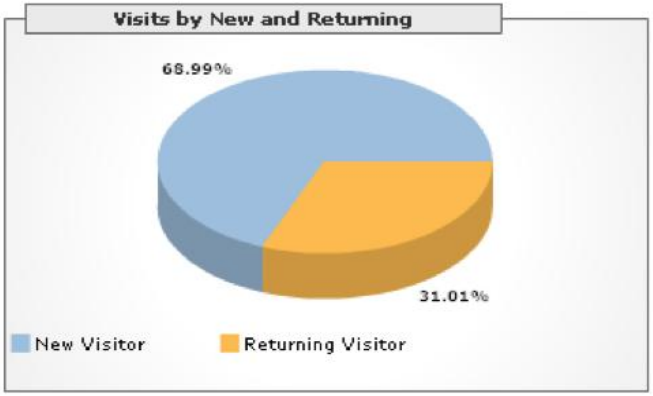

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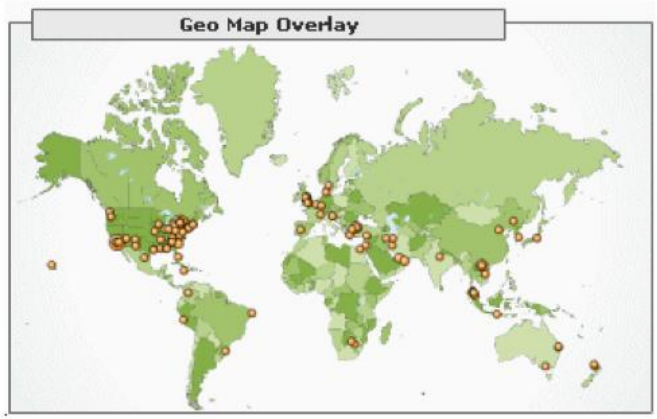

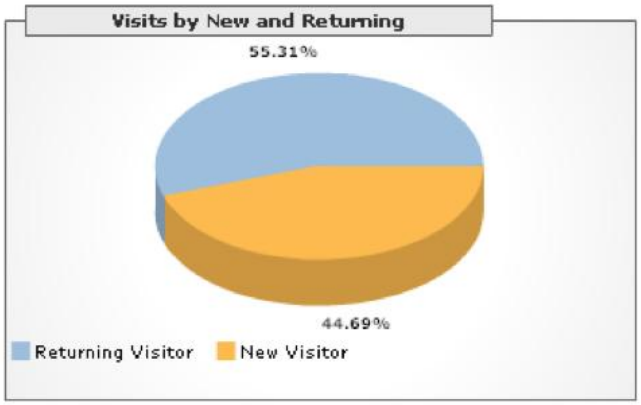

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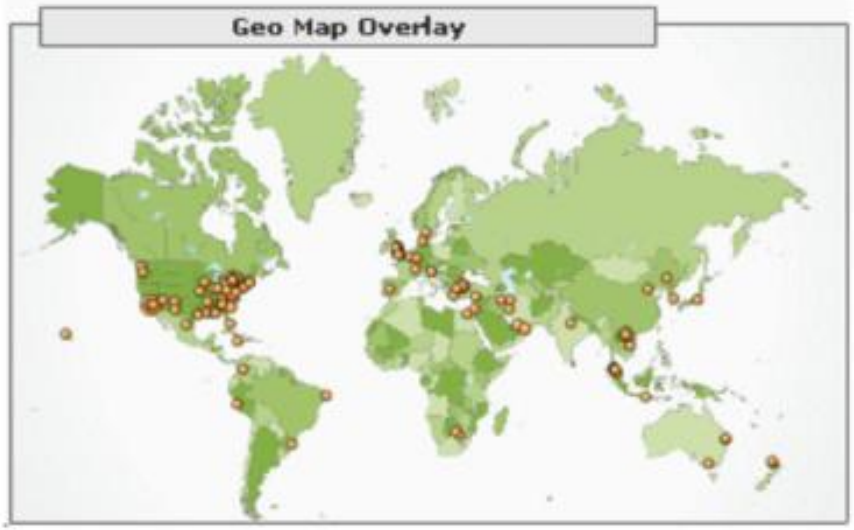

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