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## Graduate Council Meeting : 2009 : 11 : 19

Graduate Council

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**USF ST. PETERSBURG**  
**GRADUATE COUNCIL MEETING**  
**THURSDAY, NOVEMBER 19, 2009**

**CALL TO ORDER**

The meeting was called to order by Chairperson, Michael Sampson (COE) at 11:00 a.m. in COQ 201

Attending were: Bonnie Braun (COE), Deni Elliot (CAS), Wei Guan (COB), Jerry Lander (COB), Michael Sampson (COE), Donna Knudsen (Graduate Studies)

Regrets: Jim Schnur (LIB)

Guests: Jim Fellows (COB), Alison Watkins (COB)

**APPROVAL OF MINUTES FROM APRIL 16 AND OCTOBER 15 MEETINGS**

After review, the Council accepted the minutes as presented for both the April 16 and October 15 minutes as presented on a unanimous voice vote. Jerry will submit both for placement on the webpage to Donna and to Brianne Reck, President of the Faculty Senate.

**NEW BUSINESS**

- The CAS is to appoint a replacement for Henry Alegria.
- The COB is to appoint a replacement for Wei Guan who will be on sabbatical during the spring 2010 semester.
- Donna Knudsen is to follow-up on the appointment of a Graduate Student.
- Jim Fellows (COB) presented a proposal for changes to the COB MBA program. Those changes are as follows:
  - **PROPOSAL FOR USFSP MBA PROGRAM**

Currently, USFSP MBA students must take two separate 3-course concentrations (tracks) within the MBA program in order to graduate. This is in addition to the six required core courses in the program.

Effective for fall 2010 and thereafter, students admitted to the USFSP MBA program are no longer required to have two specific three-course concentrations (tracks) in their program. Students will now be allowed to take six elective courses to supplement the six required core courses in lieu of having any concentration (track).

Students may continue to take courses giving them specific concentrations and all concentrations currently available for students will remain. But there will no longer be a requirement that a student have any specific concentrations (tracks).

The requirement that MBA students must have at least one international course in their program is retained, so a student who is opting to take six electives instead of having any concentrations (tracks) must choose at least one international course within those six.

Reasons for change:

The proposal is designed to provide greater flexibility in responding to the current business environment, and to allow students more freedom to select courses that serve their own particular career objectives.

The Council unanimously approved the changes by a voice vote.

- Donna Knudsen stated that the Graduate ALCs will have to be updated for 09/10. She also stated that Norine Noonan may want our committee to review them sometime in the future.
- **PROGRAM REVIEW**
- Deni Elliot (CAS) reviewed the Masters in Journalism and Media Studies Her review included the following:
  1. Purpose of the program.
  2. Careers resulting from students completing the program. Mass Communications Career, Education in Middle and High Schools and Ph.D. programs.
  3. Handbooks –Official Graduate Handbook.
  4. Entrance Requirements – GRE, GMAT, LSAT, etc.
  5. Thesis/non-thesis requirements.
  6. 10% exception rule primarily for individuals who want to make a mid-career change and go back to school to teach.
  7. Number of students.
  8. Outcome Assessments, comprehensive exams.  
(For further program details, see the website for the Graduate Program in Journalism and Media Studies or request a hard copy of the Program Handbook).
- Our next meeting is scheduled for December 10, 2009 at 11 AM in COQ 201. Our January meeting is scheduled for January 21, 2010. Alison

Watkins (COB) will present a Program Review of the COB's MBA program at the January 21<sup>st</sup> meeting.

**ADJOURNMENT**

The meeting was adjourned at 11:45 AM.

Respectfully submitted,

Jerry Lander