

October 2020

## Assistant Librarian

Barbara Lewis

*University of South Florida*, [bilewis@usf.edu](mailto:bilewis@usf.edu)

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# BARBARA LEWIS

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## EDUCATION

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- 2003 – 2005**      **UNIVERSITY OF SOUTH FLORIDA, TAMPA, FL**
- Master of Arts, Library and Information Science
- 1976 – 1981**      **GENERAL MOTORS INSTITUTE, FLINT, MI**
- Bachelor of Science, Industrial Engineering

## PROFESSIONAL EXPERIENCE

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- 08/17 – PRESENT**      **DIGITAL LEARNING LIBRARIAN, ASSISTANT LIBRARIAN, UNIVERSITY OF SOUTH FLORIDA LIBRARIES, TAMPA, FL**
- inform and educate students and faculty about the many digital/multimedia options available to complement, supplement, or replace analog course assignments.
  - Collaborate with faculty on the use of digital and oral history collections and library media resources in their courses.
  - Investigate, recommend, and demonstrate software tools for the creation of digital projects.
  - Hire, train, and coordinate the activities of the student Library Research Assistants.
  - Coordinate and participate in the development of workshops on digital media and digital humanities tools.
  - Participate in the development of outreach programming to promote knowledge of and use of the Library, the Digital Media Commons, and the Library's digital and oral history collections.
  - Actively participate in establishing the USF digital humanities initiative. Coordinate development and management of initiative's web portal. Consult with faculty on project ideas. Active in outreach by participating in statewide trainings and conferences on DH and working with other institutions on promoting digital humanities education and projects.
  - Liaise with the USF Departments of Anthropology, Communication, History, Humanities & Cultural Studies, Women's & Gender Studies, World Languages, and the The Zimmerman School of Advertising & Mass Communications about Library resources, services, and initiatives.
- 09/15 – 08/17**      **ASSISTANT DIRECTOR FOR DIGITAL LEARNING INITIATIVES, ASSISTANT LIBRARIAN, UNIVERSITY OF SOUTH FLORIDA LIBRARIES, TAMPA, FL**
- Supervise one media specialist.
  - Manage budget, staffing, assessment and future planning for the Library's Digital Media Commons.
  - Coordinate and participate in the development of workshops on digital media and digital humanities tools.
  - Coordinate and participate in the development of outreach programming to promote knowledge of and use of the Digital Media Commons and the Library's digital and oral history collections.
  - Collaborate with faculty on the use of digital and oral history collections and library media resources in their courses.
  - Investigate, recommend, and demonstrate software tools for the creation of digital projects.
  - Mentor graduate students and Office of Undergraduate research students on the creation of online exhibits using digital and oral history collections.
  - Actively participate in establishing the USF digital humanities initiative. Coordinate development and management of initiative's web portal. Consult with faculty on project

## BARBARA LEWIS

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ideas. Active in outreach by participating in statewide trainings and conferences on DH and working with other institutions on promoting digital humanities education and projects.

**12/08 – 09/15**

**COORDINATOR, DIGITAL INITIATIVES & SERVICES, ASSISTANT LIBRARIAN, UNIVERSITY OF SOUTH FLORIDA LIBRARIES, TAMPA, FL**

- Supervised one system administrator, four library assistants creating digital and oral history collections, and two metadata librarians.
- Collaborated with faculty on the use of digital and oral history collections and library media resources in their courses. Investigated, recommended, and demonstrated software tools for the creation of digital projects.
- Mentored graduate students and Office of Undergraduate research students on the creation of online exhibits using digital and oral history collections.
- Actively participated in establishing the USF digital humanities initiative. Coordinated development and management of initiative's web portal. Consulted with faculty on project ideas. Active in outreach by participating in statewide trainings and conferences on DH and working with other institutions on promoting digital humanities education and projects.
- Investigated, justified, and managed project for migration of digital collections from Fedora-based in-house digital asset management system to SobekCM.
- Managed project for migration of digital collections from DigiTool to Fedora-based in-house digital asset management system. Developed specifications for user interface and performed user testing.
- Managed continued development of systems to improve the Digital Initiatives & Services workflow and the public's access to USF digital collections.
- Team leader on migration of Special & Digital Collections web presence to LibGuides.
- Team leader on implementation of Omeka online exhibit platform.
- Investigated, justified, and implemented Basecamp project management application.
- Coordinated the implementation Aeon, Special Collections' request and workflow management system. Included working with vendor on software setup, development of user documentation, and staff and user training.
- Led team in documentation and analysis of Digital Collections & Services workflows and procedures in order to improve efficiencies and reduce redundancies. Developed workflow documentation that led to several process improvements.

**01/06 – 12/08**

**OUTREACH LIBRARIAN, INSTRUCTOR, UNIVERSITY OF SOUTH FLORIDA LIBRARIES, TAMPA, FL**

- Developed and implemented outreach plans as Library liaison to various departments and organizations on and off campus.
- Coordinated successful grant proposal for and implemented Looking at: Jazz, America's Art Form film and discussion series
- Developed library marketing materials including posters, flyers, reading lists, etc.
- Developed and implemented Library's READ and READ Out Loud poster / podcast programs.
- Coordinated library participation in various events, including information showcases and orientation sessions for new faculty and students.
- Provided face-to-face and digital reference services.
- Developed and delivered library instruction classes.

**01/04 – 12/05**

**GRADUATE ASSISTANT, UNIVERSITY OF SOUTH FLORIDA LIBRARIES, TAMPA, FL**

- Provided face-to-face and digital reference services.
- Developed and delivered library instruction classes and created online tutorials.
- Searched, retrieved, and imported bibliographic data via Connexion.

## BARBARA LEWIS

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- Maintained and updated bibliographic, holdings, and item data in Aleph.
- Analyzed Greek and Byzantine History collection and developed acquisition recommendations (independent study).
- Evaluated Latin American Collection items for retention, relocation, or withdrawal.

**02/96 – 11/02**     **INFORMATION SYSTEMS ADVISOR, NORTEL NETWORKS, ROCHESTER, NY**

- Project leader and process/training prime for implementation of enterprise systems.
- Developed and implemented data interfaces between ERP system and various order management, configuration, and finance systems.
- Represented Operations on a variety of corporate process improvement teams.

**09/95 – 02/96**     **MANUFACTURING CONSULTANT, CORNING CORPORATION, CORNING, NY**

- Consulted on process improvement, cost reduction, and facilities layout activities in a manufacturing facility.

**01/89 – 09/95**     **SENIOR MANUFACTURING ENGINEER/GROUP LEADER, NORTEL NETWORKS, ROCHESTER, NY**

- Supervised three Manufacturing Systems employees.
- Project leader and process/training prime for implementation of manufacturing data system.
- Liaison to IS for manufacturing data system analysis, enhancement, and maintenance.

**04/84 – 12/89**     **MANUFACTURING ENGINEER, COMPUTER CONSOLES, IRVINE, CA AND ROCHESTER, NY**

- Planned and coordinated the building layout and workflow of a new 150,000 sq. ft. manufacturing facility.
- Project leader for introduction of new products into production..
- Planned and coordinated the renovation and workflow rearrangement of a 70,000 sq. ft. manufacturing facility.

**07/76 – 04/84**     **INDUSTRIAL ENGINEER/CO-OP STUDENT, HARRISON RADIATOR/GM, LOCKPORT, NY**

- Performed process improvement, cost reduction, and facilities layout activities in a manufacturing facility.

### PUBLICATIONS

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Lewis, B., Torrence, M., Taylor, T. & Cook, M. (Accepted). Mentoring, Diversity, and Retention in Academic Libraries. In Lym, B. and Lee, C. (Eds.), *Implementing Excellence in Diversity, Equity, and Inclusion: A Handbook for Academic Libraries*. Chicago: Association of Research Libraries.

Smith, Drew and Barbara Lewis. "Tablet Technology in Support of Professional Productivity" in *Tablet Computers in the Academic Library*. Ed. R. K. Miller, H. Hoorefield-Lang, C. Meier. S.I.: American Library Association, 2014.

Griffin, Melanie, Barbara Lewis, and Mark I. Greenberg. "Data-Driven Decision Making: An Holistic Approach to Assessment in Special Collections Repositories" *Evidence Based Library and Information Practice* 8.2 (2013): 225-238.

Lewis, Barbara and Audrey Powers. "What the Heart Remembers: The Women and Children of Darfur." *Art Documentation* 31.1 (2012): 22-33.

Todorinova, Lily, Andy Huse, Barbara Lewis, and Matt Torrence. "Making Decisions: Using Electronic Data Collection to Re-Envision Reference Services at the USF Tampa Libraries." *Public Services Quarterly* 7.1 (2011): 34-48.

Lewis, Barbara and Melanie Griffin. "Special Collections and the New Web: Using LibGuides to Provide Meaningful Access." *Journal of Electronic Resources Librarianship* 23.1 (2011): 20-29.

## BARBARA LEWIS

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Griffin, Melanie and Barbara Lewis. "Transforming Special Collections Through Innovative Uses for LibGuides." *Collection Building* 30.1 (2011): 5-10.

Greenberg, Mark I. and Barbara I. Lewis. "Change or Perish: Implementing Aeon in the University of South Florida Tampa Library's Special Collections." *The Oracle* 9.1 (2011): 2-3.

Lewis, Barbara, and Drew Smith. "Researching the World's Information." USF University Experience Textbook. Eds. Zoraya Betancourt and Jody Conway. Upper Saddle River, NJ: Pearson Education, 2008.

### PRESENTATIONS

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Lewis, B. & Reese, A. (2019, October). Digital scholarship and digital humanities. Leading Edge Libraries Conference. Peer-reviewed presentation for the 2019 Leading Edge Libraries Conference in Orlando, FL. <https://sway.office.com/i1CUE2JcF6v3YIIY>

Lewis, B. (2019, May). No Fake News About Badges. Leading Forward. Peer-reviewed presentation for the 2019 Florida Library Association Conference in Orlando, FL. <https://www.emaze.com/@AOCWTOIQR/no-fake-news-about-digitalbadges>

Lewis, Barbara. (2018, February). "Badging for Student Success." Peer-reviewed presentation for the 2018 National Student Success Conference.

Lewis, Barbara. (2017, February). "Personal Archiving: Preserving the Past for the Future." South Bay Genealogical Society. Invited speaker.

Lewis, Barbara. (2016, June). "A Spectrum of Digital Initiatives: Project and Pedagogical Collaborations in Digital Humanities." ALA 2016 Annual Conference. ACRL Digital Humanities Interest Group. Invited speaker. <http://connect.ala.org/node/253701>.

Lewis, Barbara. (2015, December). "Digital Creation Centers in Academic Libraries." ACRL ULS Online Discussion Forum. Invited speaker.

Lewis, Barbara. (2015, April). "Timeline Tools for Digital Exhibits." THATCamp-Florida, Gainesville. Presentation.

Lewis, Barbara, Krista White, and Jaycie Vos. "The Pitfalls, Potential, and Promise of Oral History Collections in the Digital Age." ACRL (Association of College & Research Libraries) 2015 Conference. Portland, OR. March 2015. Peer-reviewed presentation.

Lewis, Barbara. "Human Rights Archives on Exhibit." Society of American Archivists Annual Meeting. Washington, D.C. Aug. 2014. Invited speaker.

Lewis, Barbara, Mary Beth Isaacson, Kimberly Nordon, and Alexandra Curran. "Oral History Curation in an Academic Library" Oral History Association Annual Meeting [Conference]. Cleveland, OH. Oct. 2013. Peer-reviewed presentation.

Griffin, Melanie, Barbara Lewis, and Mark I. Greenberg. "Data-Driven Decision Making: A Holistic Approach to Assessment in Special Collections Repositories" 2012 Library Assessment Conference. Charlottesville, VA. Oct. 2012. Peer-reviewed presented paper.

Lewis, Barbara. "Personal Digital Archiving." Florida Genealogical Society – Tampa Chapter. Tampa, FL. August 2011. Invited speaker.

Lewis, Barbara, Drew Smith, and Matt Torrence. "Students, Faculty, and the Library: Research at the University of South Florida." EBSS Research Forum, American Library Association Annual Conference. New Orleans, LA. June 2011. Peer-reviewed poster session.

Todorinova, Lily, Andy Huse, Barbara Lewis, and Matt Torrence. "Informed Desk Staffing Through Quantified Reference Statistics." RUSA MARS Hot Topics in Electronic Reference, American Library Association Annual Conference. New Orleans, LA. June 2011. Peer-reviewed presentation.

## BARBARA LEWIS

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- Lewis, Barbara. "Harnessing Your Projects: Using Project Management Techniques in Libraries." ACRL (Association of College & Research Libraries) 2011 Conference. Pittsburgh, PA. April 2011. Peer-reviewed presentation.
- Greenberg, Mark I., Barbara I. Lewis, and Richard R. Bernardy Jr. "Open-Source Based Solutions for Processing, Preserving, and Presenting Oral Histories." Armenian Genocide Oral History Collections in North America: Development, Utilization, Potential. University of California, Los Angeles, CA. April 2011. Presentation.
- Lewis, Barbara and Audrey Powers. "What the Heart Remembers: the Women and Children of Darfur." VRA + ARLIS/NA 2011: 2nd Joint Conference. Minneapolis, MN. March 2011. Peer-reviewed presentation.
- Lewis, Barbara and Melanie Griffin. "Transforming Special Collections: A (Lib)Guide to Innovation." American Library Association Annual Conference. Washington, D.C. June 2010. Peer-reviewed poster session.
- Lewis, Barbara. "Coordinating & Marketing Digital Collections." Society of Florida Archivists Annual Conference. Tampa, FL. May 2010. Peer-reviewed presentation.
- Lewis, Barbara and Drew Smith. "Creating Information Literacy Podcasts." Tampa Bay Library Consortium Information Literacy Special Interest Group Meeting. Summer 2008. Presentation.
- Lewis, Barbara. "READ Out Loud: What READers Say About Their Books." Florida Library Association Annual Conference. St. Pete Beach, FL. April 2008. Peer-reviewed poster session.
- Lewis, Barbara. "Helping Student Athletes Reach Their Goals at the Library." Florida Association of College and Research Libraries Fall Program. Edison State College. Fort Meyers, FL. November 2007. Peer-reviewed presentation.
- Lewis, Barbara. "Career Planning Resources." Great American Teach-In. Webb Middle School. Fort Tampa, FL. November 2007. Presentation.

### GRANTS

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2015-2017	Investigator, <i>Digital Technology &amp; Education Network</i> , USF Student Technology Fee grant. (\$600,000).
2015-2016	Investigator, <i>The Tampa Bay Estuary Oral History Project</i> , TECO Energy grant. (\$30,000).
2013-2014	Primary Investigator, <i>Alicia: My Story</i> , Jewish Federation of Sarasota-Manatee grant (\$10,000).
2008	Co-Investigator, Clickers, University of South Florida Center for 21st Century Teaching Excellence Innovative Teaching Grant (\$5,150).
2006-2007	Program Coordinator, <i>Looking at: Jazz, America's Art Form</i> , American Library Association, National Endowment for the Humanities, and ReNew Media Grant (\$1,000).
2007	Program Coordinator, University Lecture Series Grant, University of South Florida (\$3,900).

### SERVICE ACTIVITIES

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#### University Service

2020 – present	USF Tampa Library Mentoring Committee
2016 – present	USF Faculty Senate Council on Faculty Issues, Chair
2016 – present	USF Faculty Senate Executive Council
2016 – present	USF Faculty Senate
2017 – 2018	USF Faculty Senate Ad hoc Committee on Predatory Publishing, Chair
2015	USF Research Strategic Planning Committee
2015	USF Tampa Library Digital Collections Operations Manager Search Committee, Chair
2015	USF Tampa Library Metadata Librarian Search Committee
2015	USF Tampa Library Special Collections Operations Manager Search Committee

## BARBARA LEWIS

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2015	USF Tampa Library Instructional Technologist/Blended Librarian Search Committee
2014	USF Tampa Library Digital Media Commons Coordinator Search Committee
2013 – 2015	USF System Faculty Council
2013 – 2015	USF Faculty Senate, Secretary
2012 – 2015	USF Faculty Senate
2011 – 2014	USF Faculty Senate Council on Educational Policy and Issues
2011	USF Tampa Library Special Collections Operations Manager Search Committee
2010	USF Tampa Library Holocaust & Genocide Studies Librarian Search Committee
2009 – 2012	USF Faculty Senate Commencement and Convocation Committee
2009	USF Tampa Library Digital Resources Librarian Search Committee, chair
2007 – 2010	USF Faculty Senate Library Council
2006 – 2009	USF Faculty Senate Council on Academic Advising (non-voting member)
2006 – present	USF Library System Faculty Group Member 2006 - present Vice-President 2007/8, 2015/16 President 2008/9
2007 – 2008	USF Tampa Library Special Events Team
2006 – 2008	USF Tampa Library Diversity Task Force
2006 – 2007	USF Tampa Library Information Literacy Librarian Search Committee
2006	USF Tampa Library Henrietta M. Smith Resident Search Committee

### Professional Service

2018 – 2020	ACRL/ULS Future Topics Discussion Group, Chairperson
2018 – 2019	Florida Digital Humanities Consortium, Conference Planning Committee
2017 – 2018	ACRL/ULS Future Topics Discussion Group
2015 – present	Florida Digital Humanities Consortium, Steering Committee and Executive Council
2015 – 2017	ACRL/ULS Current Topics Discussion Group
2015 – 2016	SobekCM Advisory Council, Co-chair
2014 – 2015	Oral History Association, 2015 Conference Local Arrangements Committee, Chairperson
2012 – 2014	ALA New Members Round Table, Networking Director
2011 – 2012	ALA New Members Round Table Orientation Committee, Chairperson
2010 – 2012	ACRL Copyright Committee
2010 – 2011	ALA New Members Round Table Orientation Committee, Assistant Chairperson
2010 – 2015	CSUL Digital Initiatives & Services Committee Vice-Chair 2011 Chair 2012
2008 – 2016	ALA Annual Conference Poster Session Reviewer
2007 – 2008	ALA New Members Round Table MPDR Committee
2006 – 2008	ALA New Members Round Table Archives Committee
2006	ALA Annual Conference Poster Session Floor Manager

### PROFESSIONAL ASSOCIATIONS

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American Library Association

## BARBARA LEWIS

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Association of College and Research Libraries  
University Libraries Section  
Instruction Section  
Digital Humanities Interest Group

### HONOR SOCIETIES AND PROFESSIONAL AWARDS

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2006	Beta Phi Mu International Library and Information Studies Honor Society
1999	Nortel Networks PRIDE Award (Time to Market team)
1998	Nortel Networks Gold Award of Merit (CRM Implementation team)
1997	Nortel Networks Award of Merit (Business Management Assessment team)
1996	Nortel Networks President's Award of Excellence (ERP Implementation team)
1996	Nortel Networks Information Systems Award of Merit (ERP Implementation team)
1987	Computer Consoles President's Club Outstanding Achievement Award

### CONTINUING EDUCATION

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2006 – present	Faculty Writing Workshop
	Biological Anthropology
	Anthropological Linguistics
	Archaeology
	Cultural Anthropology
	CLIR Faculty Research Behavior Workshop
	CLIR Undergraduate Research Practices Workshop
	Creating a Marketing Plan for Academic/Research Libraries
	Creating Effective Communications
	Exploring the Learning Potential of Multiplayer Online Games Web
	Increments & Transformations: Using Technology to Enhance Teaching and Learning
	Indexing and Abstracting
	Managing a Career as an Academic Researcher and Scholar
	Perceptions and Realities: New Service Responses for a New Library Environment
	Shifting Functions: Changing Roles and Duties in Academic Libraries Today