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## Collection assessment : Digital media studies, USFSP, 2010

Nelson Poynter Memorial Library.

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## VI. Assessment of Current and Anticipated Resources

### A. In narrative form, assess current facilities and resources available for the proposed program in the following categories:

With eight library faculty, four information management professionals, and 8-10 paraprofessional staff, the Nelson Poynter Memorial Library provides access to over 260,000 items in-house, and to an electronic library with 26,000 e-journals, more than 320,000 e-books, over 800 databases, and over a million art images. The library has a 45 station networked information commons, a 25 station instruction classroom, and an Instructional Media Services department providing instructional technology and distance learning support services. In addition to traditional reference, bibliographic instruction, circulation and interlibrary loan, the library also provides online renewal, interlibrary loan, and reference services including “Chat” reference, and a full-time Distance Learning Librarian. A robust and growing Special Collections includes journalism-related archives and collections, such as the Papers of journalist Nelson Poynter. A librarian liaison assigned to the Journalism and Mass Communications program offers collection development reference, research, and bibliographic instruction services to students and faculty.

#### 1. Library volumes (Provide the total number of volumes available in this discipline and related fields.)

The Nelson Poynter Memorial Library at the University of South Florida St. Petersburg holds approximately 238,013 print volumes, excluding monographic series, media, periodicals, microfilm and microfiche, some archival materials, and electronic resources, as of July 1, 2010. As an autonomous member of the USF Libraries System, access to over 1,536,053 items held by the USF system enhance available resources, both print and electronic.

Using OCLC Collection Assessment to create a multi-disciplinary profile of library resources in digital media, journalism and mass media, the USFSP library holds 17,763 items, while the USF system holds 73,072 bibliographic items, across call numbers in the following subjects:

- Art & Architecture > Graphic Arts, Drawing, Design
- Art & Architecture > Graphic Arts, Drawing, Design > Caricature, Pictorial Humor & Satire
- Art & Architecture > Graphic Arts, Drawing, Design > Commercial Art, Advertising Art
- Art & Architecture > Photography
- Art & Architecture > Photography > Applied
- Art & Architecture > Photography > Cameras
- Art & Architecture > Photography > Cinematography, Motion Pictures
- Art & Architecture > Photography > Digital
- Art & Architecture > Print Media, Printmaking, Engraving
- Art & Architecture > Visual Arts in General > Computer Art. Digital Art
- Business & Economics > Business, Business Administration > Advertising
- Business & Economics > Business, Business Administration > Business Communication
- Business & Economics > Business, Business Administration > Marketing, Wholesale & Retail Trade
- Computer Science > Computer Software > Interactive Media
- Language, Linguistics & Literature > American Literature - Prose. Letters. Wit & Humor

- Language, Linguistics & Literature > Literature - Authorship & Criticism
- Language, Linguistics & Literature > Literature - Collections Collections of Orations, Letters, Essays
- Language, Linguistics & Literature > Philology, Linguistics > Comparative Grammar, General Works
- Language, Linguistics & Literature > Philology, Linguistics > Discourse Analysis
- Language, Linguistics & Literature > Philology, Linguistics > Mass Media. Communication
- Language, Linguistics & Literature > Philology, Linguistics > Syntax
- Language, Linguistics & Literature > Philology, Linguistics > Theory of Grammar. Philosophical, Generative
- Law > ... - United States, Federal > Constitutional Law
- Law > ... - United States, Federal > Intellectual Property
- Law > ... - United States, Federal > Torts
- Library Science, Generalities & Reference > Bookselling & Publishing
- Library Science, Generalities & Reference > Bookselling & Publishing - By Region
- Library Science, Generalities & Reference > Copyright, Intellectual Property
- Library Science, Generalities & Reference > Copyright, Intellectual Property Copyright
- Library Science, Generalities & Reference > Copyright, Intellectual Property Freedom of the Press, Censorship
- Library Science, Generalities & Reference > History of Scholarship & Learning Popular Errors & Delusions
- Library Science, Generalities & Reference > Information Resources
- Library Science, Generalities & Reference > Information Resources > Government Information
- Library Science, Generalities & Reference > Information Resources > Information Services
- Library Science, Generalities & Reference > Information Resources > Information Superhighway
- Library Science, Generalities & Reference > Information Resources > Information in Specific Formats or Media
- Library Science, Generalities & Reference > Journalism, the Periodical Press
- Library Science, Generalities & Reference > Journalism, the Periodical Press > Journalism - History. Biography
- Library Science, Generalities & Reference > Journalism, the Periodical Press > Journalism-Practical Journalism - Study & Teaching
- Library Science, Generalities & Reference > Journalism, the Periodical Press > Journalism-Relation to State, Law, Regs. & Control
- Library Science, Generalities & Reference > Journalism, the Periodical Press > The Press & Journalism - Africa
- Library Science, Generalities & Reference > Journalism, the Periodical Press > The Press & Journalism - Asia
- Library Science, Generalities & Reference > Journalism, the Periodical Press > The Press & Journalism - Canada
- Library Science, Generalities & Reference > Journalism, the Periodical Press > The Press & Journalism - Europe
- Library Science, Generalities & Reference > Journalism, the Periodical Press > The Press & Journalism - Latin America
- Library Science, Generalities & Reference > Journalism, the Periodical Press > The Press & Journalism - Oceania, Australia, NZ
- Library Science, Generalities & Reference > Journalism, the Periodical Press > The Press & Journalism - United States
- Library Science, Generalities & Reference > Libraries - Library Science > Machine Methods of Information Storage & Retrieval
- Library Science, Generalities & Reference > Newspapers
- Performing Arts > Broadcasting
- Performing Arts > Motion Pictures
- Philosophy & Religion > Ethics > Individual Ethics. Ethics of Social Groups

- Political Science > Political Inst. & Public Admin., General > Elections. Electoral Systems. Voting
- Political Science > Political Inst. & Public Admin., General > Political Parties
- Political Science > Political Theory, Theory of the State > State & the Individual, Civil Rights

Print volumes held at the USFSP library with specific LC subject headings:

Journalism: 1,486

Media: 1,700

Digital media: 1,734

2. Serials: Because newspaper databases provide access to hundreds of news sources, including archives and backfiles, reliable digital access to hundreds of newspapers, journals and news magazines is available to students, in addition to 67 print newspapers, news magazines and journals.

### USFSP Newspapers (Electronic Access)

#### **Florida Newspapers 16**

*Bradenton Herald - East Manatee Herald* [Full Text]  
*Business Journal Serving Greater Tampa Bay* [Full Text]  
*Florida Times Union* [1986 - 1997]  
*Miami Herald* [Full Text]  
*Orlando Sentinel* [Full Text]  
*Palm Beach Daily News* [Full Text]  
*Palm Beach Post* [Full Text]  
*Pensacola news journal* [Full Text]  
*Sarasota Herald Tribune* [1996:Jan. 1- Full Text]  
*Sarasota Herald Tribune Website* [Full Text]  
*St. Petersburg Times* [1995:Jan. 1- Full Text]  
*Sun Sentinel* [Full Text]  
*Tallahassee democrat* [Full Text]  
*Tampa Tribune* [1997: May 20- Full Text]  
*Tampa Tribune Website* [Full Text]  
*USF Oracle* [Full Text]

#### **National Newspapers 10**

*Christian Science Monitor* [1988-Date, Full Text]  
*Historical New York Times* [1851-1999, Full Text]  
*Los Angeles Times* [1985-Date, Full Text]  
*New York Times* [1999- Date, Full Text]  
*New York Times Historical Project* [1860-1866]  
*U.S. News Archives on the Web* (Special Libraries Association)  
*USA Today* [1987:Apr.- Date, Full Text]  
*Wall Street Journal* [Jan. 1984- Date, Full Text]  
*Wall Street Journal Historical backfile* (1889-1987)  
*Washington Post* [1997:Dec. 8- Date, Full Text]

## **International Newspapers / Newspaper Databases**

*Access World News*: Africa (135 sources); Asia (186 sources); Australia/Oceania (280 sources); Europe/UK (521 sources); Middle East (144 sources); North America (868 sources); South America (19 sources).

*Foreign Broadcast Information Service (FBIS) daily reports*

*Latin American Newsletters* [Full Text] *LatinNews.com* collection, includes *Latin America News Digest*, *Latin America special reports*, *Latin American weekly report*, *Latin America regional reports*, *Informe latinoamericano*, *Latin American Informes Especiales*, *Latinnews Blog*.

*Official Index to the (London) Times* [1906 to 1980]

*Times (London, England) Digital Archive*

*World news connection* (Dialog)

*World newspaper archive*

## **Newspaper Websites**

ABYZ News Links

Editor and Publisher

NewspaperLinks [Full Text]

Ultimate Collection of News Links

Ultimate Collection of News Links: Florida [Full Text]

## **Newspaper Databases**

ABI/Inform Global [1971- Date, 1987 to Date, Full Text]

Alternative Press Index [1991- Date, Full Text]

America's historical newspapers.

Business Dateline [1985- Date, Full Text]

Ethnic Newswatch [1991- Date, Full Text]

Expanded Academic ASAP [Newspaper indexing is available for the current six months].

Historical New York Times [1851-1999, Full Text]

LexisNexis Academic Universe

LexisNexis - US politics & world news

Newspaper Abstract [1989- Date]

## **Journals (Electronic Access) 89**

Keywords used for this search: “advertising,” “communication,” “digital media” “journalism,” “media,” “newspaper,” “press,” and “public relations.”

*ACT Advertising/Communication Times*

*Advertising and Society Review*

*Advertising Age*

*Advertising Age International*

*Advertising Age Business Marketing*

*Adweek*

*AJR: American Journalism Review*

*American inkmaker*  
*Columbia Journalism Review*  
*Communication Booknotes Quarterly*  
*Communication Disorders Quarterly*  
*Communication Law and policy*  
*Communication Quarterly*  
*Communication Reports*  
*Communication Research*  
*Communication Studies*  
*Communication Theory*  
*Communication World*  
*Communications*  
*Communications & the Law*  
*Communications Daily*  
*Communications International*  
*Communications News*  
*Communications Today*  
*Communications Week*  
*Computer animation and virtual worlds*  
*Computer Publishing and Advertising Report*  
*Digital media [1056-7038]*  
*Digital Media Asia*  
*Digital Media Europe*  
*Editor and Publisher*  
*E-Learning and Digital Media*  
*Electronic Advertising and Marketplace Report*  
*Electronic Media*  
*European Telecommunications*  
*E-VIEW: Elektronisch Tijdschrift over Theater, Film, Televisie en Digitale Media*  
*Federal Communications Law Journal*  
*Feminist Media Studies*  
*Global Communications*  
*Graphic arts monthly*  
*Graphic arts monthly and the printing industry*  
*Harvard International Journal of Press/Politics*  
*Hastings Communications & Entertainment Law Journal*  
*Howard Journal of Communications*  
*Inside Media*  
*Intermedia*  
*The International Digital Media & Arts Association journal*  
*Journal of Advertising*  
*Journal of Advertising Research*  
*Journal of Broadcasting and Electronic Media*  
*Journal of Communication*  
*Journal of Communication Inquiry*  
*Journal of Communication Management*

*Journal of Interactive Advertising*  
*Journal of Mass Media Ethics*  
*Journal of Media Economics*  
*Journal of Public Relations Research*  
*Journalism*  
*Journalism and Mass Communication Quarterly*  
*Journalism History*  
*Journalism Studies*  
*Mass Communication and Society*  
*Media History*  
*Media Psychology*  
*Media, Culture, & Society*  
*Mediaweek*  
*MESH: FILM VIDEO DIGITAL MEDIA INSTALLATION PERFORMANCE ART*  
*New Media Age*  
*New Media & Society*  
*New Media Creative*  
*New Media Markets*  
*New Media Markets' UK Digital Television*  
*Newspaper Research Journal*  
*Newspaper Financial Executive Journal*  
*Nieman Reports*  
*PrintMedia*  
*The Public Relations Journal*  
*Public Relations News*  
*Public Relations Quarterly*  
*Public Relations Review*  
*Quill*  
*Revolution Magazine for New Media Marketing*  
*Rural Telecommunications*  
*St. Louis Journalism Review*  
*Washington Journalism Review*  
*World Press Review*

**USE/SP Newspapers, Magazines & Journals in Print: 67**

**Florida Newspapers            5**

*Crow's Nest*  
*Oracle*  
*Saint Petersburg Times*  
*Tampa Tribune*  
*Weekly Challenger*

**National/International Newspapers            23**

*Advertising Age*  
*Atlanta Journal Constitution*

*Barron's*  
*Broadcasting & Cable*  
*Business Journal*  
*Chicago Tribune* [Sunday]  
*Christian Science Monitor*  
*Computer World*  
*Electronic News*  
*EWeek*  
*Information Today*  
*Info World*  
*Los Angeles Times* [Sunday]  
*Miami Herald*  
*El Nuevo Herald*  
*New York Review of Books*  
*New York Times*  
*Paris Match*  
*San Francisco Chronicle* [Sunday]  
*Variety*  
*Village Voice*  
*Wall Street Journal*  
*Washington Post*

**News Magazines**                      **12**

*The Atlantic Monthly*  
*Commentary*  
*The Economist*  
*Harpers Bazaar*  
*The Nation*  
*National Review*  
*Newsweek*  
*The New Yorker*  
*The New Republic*  
*Time*  
*U.S. News*  
*The Weekly Challenger*



**Journals (In Print)****27**

*AJR: American Journalism Review*  
*Formerly: Washington Journalism Review*  
*Brill's Content*  
*Columbia Journalism Review*  
*Communication Booknotes Quarterly*  
*Communication Disorders Quarterly*  
*Communication Education*  
*Communications & the Law*  
*Critical Studies in Media Communications*  
*Critical Studies in Mass Communication*  
*Editor and Publisher*  
*Grassroots Editor*  
*Journal of Communication*  
*Journal of Communication Inquiry*  
*Journal of Mass Media Ethics*  
*Journalism*  
*Journalism and Mass Communication Quarterly*  
*Journalism History*  
*Journalism Studies*  
*Mass Comm Review*  
*Mass Communication and Society*  
*Media History*  
*Media Studies Journal*  
*Mediaweek*  
*News Media and the Law*  
*Quill*  
*Washington Journalism Review*  
*World Press Review*