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Unofficial Grapevine : 1993 : 12

University of South Florida St. Petersburg.

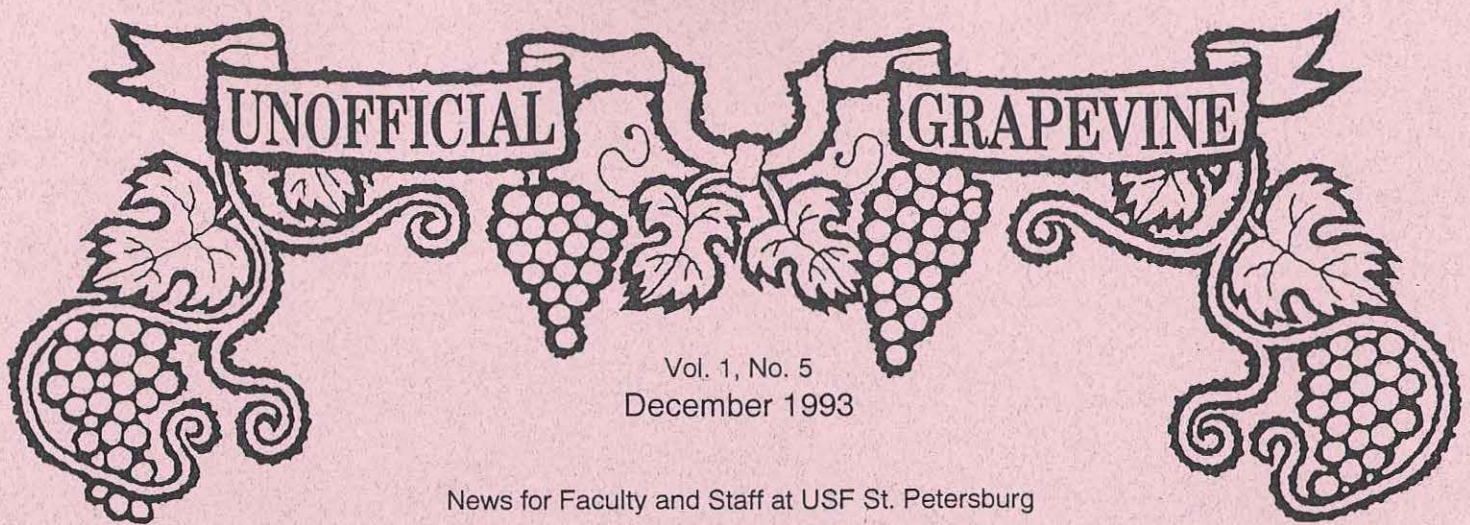
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UNOFFICIAL

GRAPEVINE

Vol. 1, No. 5
December 1993

News for Faculty and Staff at USF St. Petersburg

Dean's Corner
by Bill Heller

Slogans and more

Thanks to everyone who responded (and there were quite a few this time) to the campus slogan survey. Unfortunately, despite some very clever turns of phrase, there is no clear winner. About half of the respondents like "There's Class in St. Pete," and the other half like their own creative slogans.

We will share all the suggestions with an outside consultant to get a better idea on how to promote the campus. We hope to incorporate the winning slogan

into a marketing campaign that will include billboards, bumper stickers, and hopefully, public service announcements. We've arranged to have Patrick Media donate billboard space for one year, beginning early next year.

I also want to give a special thank you to those faculty members who met recently with Stephen Kuusisto, assistant professor of English at Hobart and William Smith College.

See **Dean** on the back page

Quote of the Month

"There is less to fear from outside competition than from inside inefficiency, discourtesy and bad service."

Anonymous

Did you know...

- **Be a santa this holiday season**
The USF St. Petersburg ambassadors are sponsoring Operation Santa Claus, a project that helps underprivileged children in the community. This year, the gifts will go Immaculate Conception, a local pre-school. Here's how it works: the holiday tree in Davis Hall lobby will be decorated with gift tags that bear the age and sex of a child who attends the pre-school. If you are interested in participating, simply select a tag, and return it with a gift for the child to the Dean's Conference Room by Dec. 13.
- **First Night's all right**
USF St. Petersburg is supplying the largest number of volunteers for First Night, an alcohol-free New Year's Eve celebration that will be held in downtown St. Petersburg. First Night will feature art exhibits, theater performances and mime, jazz, reggae, gospel and classical music, country line dancing, and children's events that include storytelling. More volunteers are needed; call venue volunteer coordinator Jerry Notaro (3409) if you would like to help.

Faculty/Staff Notes

Richelle Simpson, financial aid officer, was appointed to a three-year term on USF's Committee of Black Affairs.

James Fellows, professor of taxation, published "Replacing Involuntary Converted Property Under Section 1033," in the winter issue of *Journal of Real Estate Taxation*. He also published "Taxing the Middle Class" in the October issue of *Taxes*.

Jerry Lander, professor of accountancy, was elected to serve a three-year term on the executive committee of the International Atlantic Economic Society. Lander, with Alan Reinstein of Wayne State University, also presented "A Futuristic View of Accounting Education" during the Society's conference in Philadelphia Oct. 7-10. Lander and Reinstein also presented

"Should the SEC Mandate Accounting Standards?"

Boris Galperin,

associate professor of marine science, and Steven Orszag of Princeton University, edited *Large Eddy Simulation of Complex Engineering, and Geophysical Flows*. The book was recently published by Cambridge University Press.

Mary Grigsby, Poynter Library director, has accepted a position with Southern Illinois University's branch campus in Nakajo, Japan, where she will head up the library media and information services beginning in January.



● **Engineering the water**

USF marine scientists expect to get a sizeable chunk of \$9.8 million appropriated by Congress for underwater vehicle technology at USF and other institutions. USF marine scientists will develop underwater sensors for an unmanned, computer-driven submarine that will monitor coastal pollution and environmental changes, and detect underwater mines for defense purposes. The funding will be a boost for the campus's new Institute of Marine Engineering.

● **On the Way toward \$7,000**

The campus's United Way campaign is under way, and we have a lofty goal of \$7,000. Even small contributions help, and all donations can be processed through payroll deduction to make it painless. Call campaign chair Jackie Shewmaker (9578) with any questions about it.

● **Have lunch on the Dean**

The St. Petersburg campus has joined the USF Club, located on the fourth floor of the University Center on the Tampa campus. Any staff or faculty member who is there on business can have lunch on Bill Heller. Enjoy!

● **Dali is free**

Few things are free in life but admission to the Salvador Dali Museum is one of them — free to all USF faculty, staff and students, that is. Be sure to bring your USF identification card with you when you go.

● **And the winners are...**

Alert readers Kathy Seastrum and Jamie Thomas found typos in the last issue of *Unofficial Grapevine* and will be rewarded handsomely for their crack proofreading skills.

Dean from front page

Stephen, as you know, is visually impaired, and helps recruit students with disabilities to Hobart and William Smith. Stephen could become a candidate for an upcoming position I'd like to have on campus, an advocate for students with disabilities. I'm currently seeking grants to get such a (half time) position funded, as it's my goal to make this campus as invitational to the disabled as possible.

Don't miss these events!

- Dec. 1** **Campus Tree Trimming**
Kick off the holiday season at noon in Davis Hall lobby.
- Dec. 2** **Staff Meeting with the Dean**
8:30 a.m. in the Dean's Conference Room.
- Dec. 7-8** **Annual Holiday Sale**
Find that last minute holiday gift. 9:30 a.m. - 5:30 p.m. in Davis Hall lobby.
- Dec. 8** **"Holiday Hotel," with the USF St. Petersburg Singers**
Noon in the CAC.
- Dec. 13** **Last Day to Help a Needy Child**
Bring gifts to Dean's Conference Room
- Dec. 14** **Faculty Meeting**
2 p.m. in the Dean's Conference Room
- Dec. 14** **Faculty/Staff Holiday Party**
3-5 p.m. in the CAC conference room.
- Dec. 16** **Commencement Reception**
5:30 - 6:30 p.m. in the Blue Heron Room at the TradeWinds Resort on St. Petersburg Beach.
- Commencement**
7 p.m. in the Island Ballroom at the TradeWinds Resort .

LET US KNOW WHAT YOU'RE UP TO.

Faculty/Staff Submittal Form

Name: _____ Campus ext.: _____

presentation publication election appointment award

College/Department/Position _____

Brief Explanation of Activity _____

Where: _____ When: _____

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