

2010

## Annual Report 2009-2010

University of South Florida. College of Education

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April 14, 2010

Dear Colleagues:

It is a pleasure to share the 2009/10 Annual Report for the College (COEDU) with you. Each year, the Provost asks deans to include a hyperlink in our report to the College Profile data developed by the Office of Decision Support for all colleges in Academic Affairs. The COEDU's Profile data are available at: [http://usfweb3.usf.edu/EIS/?report\\_category=ESTU&campus=0001&college=17](http://usfweb3.usf.edu/EIS/?report_category=ESTU&campus=0001&college=17). As you read the report, please bring any significant accomplishments that we may have omitted or any suggested changes to Kim Tucker's attention ([tucker@usf.edu](mailto:tucker@usf.edu)). We will then publish this report in its final form.

As I've reviewed our progress this year, I'm once again overwhelmed with the numerous accomplishments of our faculty! You'll see that we are succeeding with our research initiatives, strengthening graduate and undergraduate programs, enhancing our online offerings, and expanding our impact locally, nationally, and globally. I sincerely appreciate the leadership of the Chairs, Directors, and Assistant and Associate Deans. Despite challenging financial times, they are committed as I am to assisting the faculty in achieving our goals!

Here are some highlights from this year arranged according to the goals in the USF Strategic Plan. I think you'll be as pleased and proud as I am reviewing a summary of our accomplishments this year!

## **Goal 1: Research & Innovation**

### **National Rankings**

- *U.S. News & World Report* ranked the College of Education (COEDU) as 66th in the nation last year. We are awaiting the announcement of our ranking this year
- According to IPEDS (Integrated Postsecondary Education Data System), which is housed at NCES (National Center for Education Statistics) a center of the US Department of Education, we are the 9th largest public College of Education in the country.
- We are the 10th largest public College of Education in the country in the production of doctoral degrees in education.
- We are the 11th largest public College of Education in the country in the production of master's degrees in education.
- We are the 20th largest public College of Education in the country in the production of bachelor's degrees in education.

## Grant Productivity

- During 08-09 fiscal year, faculty in the COEDU generated over \$23 million in external grants, of which 2.7 million were federal grants.
- During last fiscal year, 60 proposals were submitted by faculty to federal, state and private agencies. Of that number, 23 were submitted to federal agencies. The overall success rate was more than 50%. The success rate for federal proposals is 22%.
- Based on *U.S. News & World Report* rankings, the COEDU ranks 15th in the nation among other graduate schools of Education in generating external funding.
- This year we published a new External Grant Funding report (<http://www.coedu.usf.edu/main/research/documents/2008-2009ResearchFunding.pdf>) on our Office of Research website listing all of the grants obtained by our faculty from July 1, 2008-June 30, 2009.

## Research Support

- A new COEDU [Faculty Research Collaborative Grant program](#) was established to provide support to groups of faculty who collaborate in obtaining federal and large state grants and contracts. In doing so, the program aims to support experienced or senior faculty in efforts to mentor junior faculty in grant and contract research endeavors. Interdisciplinary research is also encouraged.
- Drs. Janet Richards and Julia Ogg have initiated a series of [Faculty Research Discussion Groups](#) to promote the sharing of research among faculty and to provide a forum to support the research interests of faculty. This will be a faculty-driven initiative and our Co-Chairs have invited all faculty to help shape the content of the discussion group that will begin next Fall.
- The Office of the Associate Dean for Research has hired a full-time employee, Zahra Punjani, to assist with post award responsibilities. Zahra will work with principal investigators, department fiscal personnel and Research Financial Management in support of grant close-out and other post award compliance functions.
- A half-time graduate student has been appointed to review federal agency dockets and to alert faculty to grant opportunities. These opportunities are systematically shared with faculty, Chairs and Directors, and Assistant/Associate Deans as part of the [Faculty Research Collaborative Grant program](#).
- The COEDU continued to fund two graduate assistants in the [Consulting Office for Research in Education](#) (CORE) to provide assistance to faculty and advanced graduate students in the planning of research and in the analysis, interpretation, and presentation of data.
- Supplemental funding was provided to tenure earning and tenured faculty by the dean's office to support travel to professional conferences to present their research.
- Associate Dean for Research, Bruce Jones and his staff, launched the following research collaborative events to advance faculty and research staff work:
  - Hosted a new series of Grant Oversight and Compliance Workshops (<http://www.coedu.usf.edu/main/research/documents/GrantWorkshops2009-2010.pdf>) for faculty and research staff with the support from the Division of Research Integrity & Compliance, Office of the General Counsel and Division of Sponsored Research.

- Participated in [Research One Week](#) in partnership with the USF Office of Research as a way to feature faculty, research staff and graduate student work through display of research poster sessions in the David C. Anchin TECO room auditorium.
- During [Research One Week](#), the College invited Associate Commissioner Dr. Allen Ruby and Associate Research Scientist Dr. Christina Chin from the U.S. Department of Education to speak to faculty, research staff and graduate students via video-conference (in the David C. Anchin TECO room auditorium) about funding opportunities at the Institute of Education Sciences.
- The College participated in AACTE's Webinars about grant opportunities related to the stimulus package. As a result, a major Teacher Quality partnership Program proposal was submitted in last October to U.S. Department of Education with the total project costs of nearly \$6 million. Although we have just learned that this grant was not funded, it represented a very collaborative effort among the faculty and Hillsborough County Public School district and gives us a headstart on a future grant submission.

## **Goal 2: Promoting Excellence in Graduate & Undergraduate Programs**

- The COEDU is nationally accredited by NCATE and all programs leading to certification are approved by the Florida Department of Education (FLDOE).
- School Psychology is accredited by the American Psychological Association and National Association of School Psychology.
- Counseling is accredited by Council for Accreditation and Related Educational Programs.
- The FLDOE granted conditional approval to the Master of Arts in Teaching Programs in Chinese, Italian, Japanese, and Russian. We began offering these programs in Fall, 2010.
- The folios for Exceptional Student Education with Reading at the undergraduate level and MAT were approved by the FLDOE.
- The Educational Leadership program-underwent continued program approval under new standards and was fully approved through 2013.

## **Additional Curricular Modifications**

- The UPC and GPC were especially active this year. UPC reviewed and approved 2 new courses and 11 courses with changes. It also reviewed and approved changes to the Elementary Program in Childhood Education & Literacy Studies. GPC reviewed 10 new courses and approved 9 of them. Course changes were reviewed and approved for 5 courses. One new Graduate Certificate was reviewed and approved and changes were reviewed and approved for two others. Three new Master's degree program pre-approvals were reviewed and approved and two new program full proposals were reviewed. One new program proposal was reviewed and approved. Six program changes were reviewed and approved (two masters programs, one MAT program, one Ed.S. program, and one Ph.D. program. A full explanation of UPC and GPC reviews and approvals can be found at (<http://www.coedu.usf.edu/main/CC/documents/FacultyAnnualAccomplishments20092010.pdf>)

- Capstone courses were approved in Special Education, English Education, Foreign Language Education, Science Education, Math Education, and Social Science Education.
- Social Foundations of Education, EDF 3604, was approved as a Gordon Rule writing course.
- The requirement to have all sections of the GKT completed and successfully passed by the end of the first semester after admission to the COEDU was implemented.
- GPC, along with Graduate Coordinators and the Associate Dean for Academic Affairs, conducted Faculty Forums to discuss a common core for the doctoral programs/ concentrations under the Curriculum and Instruction degree, and to delineate uniquely defined concentrations. These revised concentrations, to be proposed and considered for approval during 2010-2011, will enable timely disaggregation into separate and independent doctoral programs when doctoral program proposals are requested in the future by the Provost's Office.

### **Advising/Student Academic Services – Undergraduate:**

- Identified pre-education students who were "off-track" for admission to the COEDU and provided individualized advising sessions for them.
- Developed academic plans for pre-education students who were admissible to decrease time to admission and time to degree.
- The Office of Student Academic Services implemented the process for referring students ineligible to the COEDU to the transitional Advising Center.
- Conducted a survey of Pre-Education students to determine the quality of service they were receiving.
- Continued regular meetings with community college advisors, regional campus advisors and public school internship placement personnel.
- Provided ethics workshops for students entering their final internship experience.
- Participated in Stampede for Success, FTIC Orientations, transfer orientations, Guidance Professional Showcase, Caribbean Student Association Conference, Honors Student, Phone Call Campaign Welcome to Admitted Students, and Honor's Student Orientation.

### **Advising/Student Academic Services – Graduate:**

- The Bank of America Scholarship Fund for partnership school personnel provided financial awards to 25 teachers and other school personnel. Approximately \$2,700 was awarded to 19 teachers of Special Education to supplement a grant to prepare them for mentoring our educator preparation students. Conference registration support in the amount of \$2,490 was provided to 7 teachers and 1 principal from our professional development schools to attend the National Association of Professional Development Schools national conference. Complete travel support was provided to two graduate students working in the program. Two graduate students were provided with graduate assistant ships to work in our two professional development schools.

## ALCS and SACS

- Assessment plans and rubrics for all of our undergraduate and graduate programs were completed for SACs and have been approved by the USF Assessment office. Faculty began collecting reliability estimates for our 140+

## Assessment

- Funding was continued to support NCATE and continuous improvement activities to maintain accreditation and to better document the effectiveness of our graduates.
- We have continued to enhance services provided for the e-portfolio initiative and have all students in programs leading to certification using the system. We currently support over 2,000+ students and over 200 faculty members, providing small group training. Rubrics continue to be updated and assessments refined. Chalk and Wire EPC was implemented and training was conducted. Helpful resources and frequently asked questions can be accessed online via our Chalk and Wire website <http://www.coedu.usf.edu/main/chalkandwire/index.htm>.
- The assessment team assisted USF Sarasota/Manatee and USF Polytechnic with their SACS assessment plan as they transition to their own systems.
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## Enrollment

- Since 2005 [enrollment](#) in the College had steadily increased until the 2008/09 academic year. This was a result of lack of funding in summer of 2008 that resulted in us being able to offer only 72% of the courses we had offered in summer 2007. Despite the lack of funding, the College has come back and showed a total increase of 841 SCH and a GRAD I increase of 105 SCH in summer 2009. The College has taken several steps to increase graduate enrollment and maintain undergraduate enrollment. These efforts have lead to an increase of over 1,500 SCH this year at the graduate level while holding undergraduate SCH nearly constant.
- [Grad I enrollment has increased 10% and Grad II 9%](#) since the 2005/06 academic year.

## Doctoral Recruitment & Support

- Doctoral programs (8) in six departments were awarded Program Graduate Student Recruitment Funds from the Graduate School.
- The Dean's Office supplemented the allocation of Graduate School funds for the University Graduate Fellowships (UGF) to enable recruitment and full funding of nine (9) UGF awardees.
- The Dean's Office also provided funds via the Leslie C. Robins Dean's Excellence Awards for Outstanding Doctoral Students that enabled recruitment and supplementing stipends (including assistantships and/or fellowships) by adding an additional \$5000 to each student's package. The supplements are available through four years of graduate student so long as departments/programs provide base

support (assistantships, etc) and the students sustain quality progress toward degree attainment.

- The Provost and Graduate School awarded funds for New Teaching Assistantships (\$230,000 for newly admitted graduate students) and for Top-Up awards (\$61,000 for supplements of \$4-5,000 to graduate student awards). The College awarded 14 New Teaching Assistantships (\$16,000 each) for 2010-2011, and 13 students were awarded Top-Up funds (4 - \$4000, and 9 - \$5,000).
- In addition to funding provided by individual programs, departments and USF, the David C. Anchin Center, which is devoted to research concerning educational policy, and teacher and leadership development supports up to **21 full-time fully tuition supported graduate** students who are engaged in interdisciplinary research in the fields of K-12 and higher education. The Graduate Research Assistants are enrolled in programs from across the USF campus. These programs include: College of Education, College of Arts and Science, College of Engineering, and the College of Business. And, consistent with the campus interdisciplinary and global mission, Anchin graduate students represent nine foreign countries, including: Ghana, Canada, Uganda, Belize, South Korea, Malaysia, Zambia, China, and Germany.
- The David C. Anchin Center launched the Anchin Interdisciplinary Fellows Program in 2009. The Anchin Fellows Program allows USF graduate students to engage in direct research on key educational policy issues with Hillsborough County Public School District, the Florida Philanthropic Network and the Florida School Boards Association. Recipients of the first Fellows awards are: (1) George MacDonald, Tampa Bay Educational Partnership Fellow. MacDonald is a graduate student in the COEDU; (2) Nikia Kaiza, Anchin-Florida Philanthropic Fellow. Kaiza is a graduate student in the USF School of Public Administration; (3) Suraj Nayee, Anchin-Florida School Boards Association Fellow. Nayee is a graduate student in the USF School of Business.
- Tuition waivers are provided to doctoral students via use of all funds allocated to the COEDU for tuition waivers, plus funds from the Graduate School tuition waiver allocation for those COEDU doctoral students who are in graduate assistantships in units other than the COEDU.

### **Faculty Positions/Searches**

- The Provost authorized searching for thirteen faculty positions in the COEDU on the Tampa campus. Twelve of the 13 searches were successful and the final search is pending. New faculty hires to date include outstanding scholars/faculty at the assistant professor (7), associate professor (1), professor (2), including 1 department chair), and instructor (2) levels.

### **Diversity**

The percentage of students from [underrepresented groups](#) has remained the same since 2007-08 and is currently 24%. The percentage of international students remained the same as last year at 2%, but is up from 1.7% in 2004. The percentage of males increased by one percentage point to 23% with females decreasing by 1% for a total of 77%.

- The percentage of ranked faculty from underrepresented groups for 2009-10 is 21%. Three of the new faculty hired for AY 2010-11 are from underrepresented groups, plus one new faculty member is an international hire.
- The Diversity Committee led by Joan Kaywell and Carlos Zalaquett, had a very successful year.
  - GA support for the Diversity committee was continued by the dean's office.
  - Enhancements are being made to the Diversity Website, featuring a Multicultural Toolkit that offers users links to community, university and college resources.
  - Support of the annual COEDU Outstanding Latino/Latina Educator Awards was increased.
  - Some of the activities this year included a series of forums on Religion and Education (with podcasts on iTunes U), and a new series of video podcasts titled "[Juntos Si Podemos](#)" (Together We Can) that features our Latino/a faculty and leaders speaking to parents regarding how they can help their children to succeed in school.
  - The Children's Festival with the theme "Learning is WonderBULL" attracted hundreds of children and their families and was overwhelmingly successful!
  - Faculty have produced numerous scholarly presentations and publications during the current year on diversity and cultural competence.
  - The Office of Diversity and Equal Opportunity recognized Sister Leavy for her leadership on the Faculty Forums and other diversity initiatives for the 2009 Diversity Honor Roll at DEO's USF 7<sup>th</sup> Annual Diversity Summit.
  - David C. Anchin Center Associate Director, Dr. Donna Elam, provided professional development on cultural competence and achievement for the Intern Clusters for 3 Hillsborough schools.

### **Selected National Honors, Awards, & Recognition Faculty Awards:**

- Dr. Patty Alvarez-McHatton was elected President of the Teacher Education Division, Council for Exceptional Children.
- The Human Rights Day 2009 Award was given to Dr. Donna Elam, Chairperson of the Florida Commission on Human Relations and Associate Director of the David C. Anchin Center, for her passionate promotion of equality. The Award was presented during the Youth for Human Rights Day International Walk 12/10/2009, the 61<sup>st</sup> anniversary of the adoption of the Universal Declaration of Human Rights also known as the United Nations Human Rights Day.
- Dr. Debbie Osborn, associate professor and program coordinator of the Counselor Education program in the department of Psychological and Social Foundations department, received an "Outstanding Career Practitioner Award" for "Significant Contributions to Career Development" at the National Career Development Association annual conference. Dr. Osborne was also recently named president-elect of the National Career Development Association (NCDA). Her appointment is effective, October, 2010.
- Dr. Janet Scaglione is the recipient of the 2009 League Educator Apple Award.
- Dr. Kofi Marfo was awarded a residential fellowship for the 2009-10 academic year at the Center for Advanced Study in the Behavioral Sciences (CASBS) at Stanford University.
- USF Established Researcher Grants were awarded to:

- Dr. Julia Ogg, department of Psychological and Social Foundations.
- Dr. Danielle Dennis, department of Childhood Education & Literacy Studies.
- Dr. Tony Tan, department of Psychological and Social Foundations.
- The USF Media Innovation Team and Dr. Rosemary Closson, Assistant Professor in the department of Adult, Career & Higher Education, received two Telly Awards for the "Competent Manager" Series, an original, instructional webisode series.
- Dr. William Campbell, School of Physical Education & Exercise Science, Outstanding Undergraduate Teaching Award.
- Dr. Audra Parker, Childhood Education & Literacy Studies, Outstanding Undergraduate Teaching Award.
- Dr. Michael Curtis, Professor Emertius, department of Psychological & Social Foundations
- Dr. Darrel Bostow, Professor Emertius, department of Psychological & Social Foundations
- Dr. Shannon Suldo received the American Psychological Association Division 16 Lightner Witmer Early Career Award.
- Dr. Marcela van Olphen, honored with the 2009 Wershow Award. This is the highest honor bestowed by the Florida Foreign Language Association.
- Dr. Janet Richards Received the Community Appreciation Award from Lt. Gov. Kottkamp in recognition for her efforts and those of her students working with children at the University Area Community Center.
- Lisa Witherspoon Hansen, Named to Virginia Tech's Sports Hall of Fame
- Dr. Liliana Rodríguez-Campos, The Face of AEA-September 2009, American Journal of Evaluation.
- Dr. Michelle Mitcham, The Association for Multicultural Counseling and Development Award.
- Dr. Charlie Lippincott was awarded the USF Ambassadors' Apple Polishing Award.
- Dr. Joan Kaywell was awarded the USF Ambassadors' Apple Polishing Award.
- Dr. Joan Kaywell was awarded the NCTE Affiliate of Excellence Award (as Executive Director of FCTE).
- Dr. Joan Kaywell was awarded Honorable Mention for "Mayan Artisan Pride (Mexico)," USF 2009 International Photo Competition.
- Dr. Valerie Janesick was awarded the 2009 Outstanding Reviewer Award from *Educational Researcher*.

### **Select Student Awards:**

- Graduate Student Award Recipients: Janice Sullivan, (ACHE) Yenni Djajalaksana, (ACHE) Nicole M. West (ACHE) and Carmen Stein-McCormick (Psychological & Social Foundations)
- Victoria Spera – Elsie A. Moore Memorial Scholarship
- 9th Annual Richardson Family Scholarship Program Recognizes 10 New Scholars: Dr. Bill Heller, Professor of Special Education at USF St. Petersburg **and a** Representative in the Florida House (D-52) was the keynote speaker and recipient of the William Morse Award. The recipients of the Laurie Ann, Cathy Lynn and Alice C. Richardson Awards were: Sara Grooms (high academic achievement) Patty Linard, Salyssa Locke, Molly McCann, Christine McGoye, Jennifer Studer, Audrey Sebastian, Kathleen DeGrenier, Jayapragas Gnaniah and

- Wendy Bradshaw.
- Greg Knollman (Special Education) was awarded the Presidential Fellowship Award for 2009-2010.
  - Nelida Zamora (Counselor Education) received a "Successful Latina Student Award" during the USF Hispanic Heritage Celebration Event.
  - Physical Education and Exercise Science student, Rachel MacLean, was awarded the "Katherine Montgomery Scholarship" from the Florida Association of Health, Physical Education, Recreation, Dance, & Sport (FAHPERDS).
  - Lou Bowers Student of the Year Awards:  
Physical Education student of the year – Rachel Maclean  
Exercise Science student of the year – David Zolondek
  - Troy Loker is the 2010 recipient of the prestigious Graduate Student Research Award (GSRA) presented by the National Association of School Psychologists (NASP).
  - Debra Loran, adjunct faculty member and her ballroom dancing class as they won "Top Team 2009" at the Youth Ballroom Blitz competition.
  - The Graduate Student Research Challenge Grant funded by the Office of the Provost and the Office of Research & Innovation 2010-2011 awardees:
    - Reading Gender - Feminine and Masculine Expressions in the Literary Arts Research Team: Karianne Nixon – College of Education – Childhood Education and Literacy Studies, MAT, Jennifer Earles – College of Arts and Sciences – Sociology, Eva Earles – College of Arts and Sciences – Library Information & Science, Kelly Wagner – College of Arts and Sciences – Women's Studies, Elaine Taylor – College of Arts and Sciences – Women's Studies.
    - A Multidisciplinary Community Nutritional Needs Assessment in Rural Swaziland  
Research Team: Lisa Strange – College of Education – Adult, Career and Higher Education, Educational Specialist, Adult Education, Jennifer Peregoy – College of Public Health – Epidemiology and Global Health, Bryan Booth – College of Arts and Sciences – Geography/ESP, Elizabeth Helfert – College of Public Health – Global Health, Charlotte Noble – College of Arts and Sciences – Anthropology

### **Select Alumni Awards:**

- Karen Willis Barrett, the Ida S. Baker Diversity Educator of the Year, is a teacher at Greco Middle School in Tampa, FL. She earned her B.A. in Special Education in 1999.
- Emily Marrero (B.S., '01 Elementary Education) was named the Philip Shore Elementary Teacher of the Year. Emily is currently enrolled in our Educational Leadership Master's Program.
- Blanca Saenz was a Master's student in the Foreign Language Education program in the USF College of Education. Sadly, she was killed in a car accident in October 2009. To honor Blanca's memory and academic accomplishments, the College of Education held a ceremony on Friday, February 5, 2010 to present a Degree in Memoriam to Blanca's mother and brother with many other family members, instructors, and classmates in attendance.
- Shauna Schullo, Ph.D., Virtual Apple Award recipient and COEDU Alumna. E-learning Initiative re-named in her honor posthumously.

- Abigail Kennedy, a COEDU Alumna, won the NCTE 2009 High School Teacher of Excellence Award!
- COEDU alumna Megan Allen, a 4th grade teacher at Cleveland Elementary School in Tampa, and a 2003 graduate of our Elementary Education Master's program, is Florida's 2010 Teacher of the Year after being named Hillsborough County's Teacher of the Year in February! Chosen from 180,000 public school teachers in the State, Allen infuses positive energy into everything she does to help students succeed.
- William Orr, Ed.D. ('83), Principal of Hillsborough High School and COEDU Alumni once again led his school in Newsweek's Top 100 High Schools (for the 4th year in a row!) at 46th.
- Larissa McCoy was named Teacher of the Year at Alonzo High School in Tampa for the second year in a row. Larissa graduated from USF in '04 with a B.S. in Secondary English Education, '06 with M.Ed. in Secondary English Education and '09 with a certificate in Ed. Leadership.

### Select Staff Awards:

- Lisa Adkins, Quiet Quality Award Recipient, Graduate Academic Program Specialist in the Department of Childhood Education and Literacy Studies.
- Lucy Smith, Quiet Quality Award Recipient, Office Manager in the Suncoast Area Teacher Training (SCATT) Honors Program office.
- Lynne Carlson, Academic Advisor, Student Academic Services, Outstanding Undergraduate Advising Award.

Our faculty, students, alumni and staff have received numerous awards and honors, some of which are listed on our College website. **I enjoy highlighting your accomplishments and invite you to send news of your honors and awards to our Communications Director, Kim Tucker.**

### New Faculty Mentoring Program

- The College supports the New Faculty Mentoring Program (NFMP) under the direction of Associate Dean Keller in collaboration with a 7-member Faculty Advisory Board. Senior faculty throughout the COEDU actively contribute to the mentoring program by serving as departmental and college mentors. The NFMP has sponsored, in collaboration with Associate Dean Jones, forums on research, scholarly writing, and teaching.

### Technology Infrastructure and Innovation

The College of Education is committed to playing a leadership role in the integration of technology with regard to its instructional and research missions. This commitment is evidenced in the COEDU's leadership in technological innovation as well as improvements in infrastructure.

Here are some of this year's highlights:

- **TAG (Technology Action Group)**

- The Technology Action Group (TAG), Co-Chaired by Steve Sanders and Dick Puglisi, is a committee of faculty appointed by the Dean to represent the interests of faculty with regard to technology in the COEDU. During the 2009-10 academic year, TAG focused its attention on several agenda items: (1) discussions with FLVS (Florida Virtual School) aimed at a partnership between the COEDU and FLVS. One goal of the partnership includes the development of a course to assist faculty with on-line instruction; (2) supporting the e-learning initiative and the activities of the e-learning coordinator; (3) the upgrading of EDU Labs (EDU 159 is scheduled to be upgraded; (4) improving the process for obtaining feedback from faculty/departments/programs regarding technology needs related to instructional and research goals; (5) increasing faculty involvement with the Laptop Lounge and other activities that promote technology integration; and (6) thinking long-term about strategies to enhance the COEDU's technology agenda and profile.
- The COEDU is currently working with FLVS to provide virtual internship experiences for COEDU students. During the fall, TAG hosted an open discussion meeting with representatives of FLVS related to virtual internships. Physical Education took the lead during the Fall semester to pilot the program as 9 PE undergraduate students participated in teaching online health and PE classes to high school students across the state. Faculty are making plans for students in Counseling Education and Secondary Education to begin participation in Fall, 2010.
- As the result of a recommendation by TAG, the position of E-Learning Coordinator was incorporated into the COEDU Compact Plan. The purpose of the E-Learning Coordinator is to assist faculty with the development and refinement of online courses. The position was funded by Dr. Kathleen Moore, Associate Vice President for Academic Programs and Executive Director of USF ECampus. Dr. Shelley Stewart was selected as the E-Learning Coordinator and has been very active during the 2009-10 AY working with faculty on numerous activities that support online instruction.
- Considerable enhancement of technology occurred during the academic year including the following:
  - Ten classrooms in the COEDU were upgraded this fiscal year and now meet the criteria of a "media enhanced technology classroom." Of the ten classrooms, the College of Education absorbed the cost for three of the classrooms (EDU 219, EDU 413, EDU 416). In addition, one COEDU lab (EDU 417) was updated and one COEDU lab (EDU 159) is scheduled to be updated. Classroom EDU 253 still needs to be upgraded to "media enhanced technology" status.
  - 49 faculty computers replaced.
  - Number of "RightNow Help Tickets" completed between June 1- March 31 (2,856).

- **The Florida Center for Instructional Technology**

- The Florida Center for Instructional Technology provides Florida schools and districts with digital content, support services, and professional development

regarding technology integration. FCIT is funded through federal, state, university, and private foundation awards. Graduate and undergraduate student staff members receive valuable experience participating in FCIT grant projects.

- FCIT currently offers over 100,000 pieces of digital content online. Each school day, FCIT servers receive approximately 1.5 million hits to that content. FCIT digital content is copyright-friendly, giving students and teachers digital building blocks for classroom projects. This past year has seen significant amounts of content added to the Lit2Go, Clipart ETC, and the Exploring Florida websites as well as to the Florida Department of Education on iTunes U instance.
- The Center also provides direct technical assistance to Florida schools and districts. Staff members provide both online and face-to-face support regarding compliance with Florida Department of Education requirements, grant writing, and technical issues such as administering courseware servers. FCIT also produced the FLDOE Readiness Gauge to assess district preparedness for computer-based and end-of-course testing and supported the revision of the Sunshine State Standards by arranging meetings, conducting Adobe Connect videoconferences, and building an online collaborative tool for teams to use in the writing process. Additional technical assistance included support for the "Let's Make Movies" summer camp, an online lesson planning tool, an uploader tool for Florida on iTunes U content, and two web-based assessment tools related to the Technology Integration Matrix website.
- FCIT's professional development activities included four-day Teaching and Learning Institutes in eight Florida cities this past summer, one- and two-day workshops throughout the year, and dozens of conference presentations. With funding from the Verizon Foundation, the Center conducted numerous Thinkfinity workshops for Florida teachers. FCIT is currently building an online resource to support technology access for USF students with disabilities. In collaboration with UCF and Miami University of Ohio, FCIT continues to add to its online ESOL professional development resources and has launched the ESOL Tapestry Journal. The Center is currently training approximately 25 new Master Digital Educators to add to the 94 MDEs who provide professional development across the state. To support the MDE training contracts with Hernando and Lake school districts, FCIT has expanded the number of online training modules on its Moodle server. The Center's latest project, in collaboration with the University of Florida, is the OnMed professional development website for faculty at Shands Hospital in Gainesville.
- In collaboration with the Childhood Education & Literacy Studies department, FCIT administers the Technology Infused Learning (TIL) project, where accomplished, effective educators integrate technology into their teaching. Each year, approximately 300 Level Two Elementary Education interns attend a series of workshops on effective technology integration and implement a technology-infused lesson plan with their K-12 students. Ongoing research of the TIL project examines the comfort and confidence of these preservice teachers in using technology and their ability to introduce innovative practices into the classroom. This research informs program development with regards to technology in our Childhood Education department.

- **The Laptop Lounge**

The Florida Center for Instructional Technology, through the Laptop Lounge, provides staff members and equipment to assist faculty with technology integration needs. Faculty Support Team staff members located in the Laptop Lounge conduct training and workshops on how to integrate technology into lesson plans. The Laptop Lounge provides an ideal setting for faculty, students, and staff to utilize many different forms of technology use in educational settings. The Laptop Lounge also provides a place for students enrolled in the Laptop Initiative to not only take classes, but also, learn about new technologies. The equipment in the Lounge is utilized almost daily to assist in the creation of digital content and provides a one-stop-shop that helps students successfully create and complete their assignments.

Semester after semester, professors from COEDU departments work with the Faculty Support Team in the Laptop Lounge on various technologies and technology integration projects. These projects cover a broad range of topics.

Some require students to create videotaped interviews to research the qualities of individuals in leadership positions while others explore uses for interactive whiteboards. Various class sessions meet in the Laptop Lounge.

These class sessions enable students to use the necessary equipment available to them to help them complete their assignments. Follow-up sessions in the Lounge help many of the students to complete their projects. Some of these assignments produced high-quality video footage of some of Florida's top leaders. These interview videos are housed on USF on iTunes U and will be used in future sections of online classes. The hope is that these video projects will be used to enhance the learning and continue the research of leadership in continuing and higher education.

- **USF on iTunes U**

The COEDU continues to play a leadership role at USF in promoting iTunes U technology. The COEDU's Make It Happen Committee has promoted the use of podcasting in education using iTunes U for distribution of digital academic content on a Mac, PC, iPod or MP3 player. In February, the Lit2Go section of USF on iTunes U was re-launched with new artwork and a new design, courtesy of Apple. The new look, along with a fresh marketing campaign, have combined to make Lit2Go more popular than ever. Lit2Go features free audiobooks versions of classic children's literature. The collection now includes hundreds of familiar titles, such as *The Adventures of Huckleberry Finn*, *The Wonderful Wizard of Oz*, *A Tale of Two Cities*, *Beowulf*, and *Around the World in Eighty Days*, as well as rare audiobook items, such as the collected works of African American poet Paul Lawrence Dunbar. Apple prominently featured several Lit2Go collections as part of its celebration of Black History Month, including *Up From Slavery* by Booker T. Washington, *The Souls of Black Folks* by W. E. B. Dubois, and *Lyrics of Lowly Life* by Paul Lawrence Dunbar. We've been gratified to receive many stories of the impact Lit2Go is having on students, teachers, and parents. Since the relaunch, the site has garnered more than 400,000 downloads

each week.

Students with disabilities and their teachers face many obstacles to learning. With generous support from student technology fees, we have created a series of tutorial videos and PDF guides for teachers and students addressing all areas of accessibility. The collection helps guide teachers toward ensuring access for all learners. The new USF on iTunes U series is called "Tech-Ease 4 All". Production of new material will continue through the remainder of the school year.

## **Recruitment & Marketing**

Under the leadership of our Communications Director, Kim Tucker, we accomplished numerous recruitment and marketing activities.

- Publicized COEDU faculty, student and alumni accomplishments, activities and awards, garnering local, regional, national and international media attention.
- Arranged media interviews, pitched various stories to media outlets and served as point of contact for media inquiries.
- Coordinated and photographed COEDU faculty members and various events for publicity purposes.
- Designed and produced new monthly Dean's Update e-newsletter and shared with USF community and other educational stakeholders.
- Provided content for the monthly AlumNews e-newsletter.
- Feature alumni regularly in the Dean's Update and on the College website as well as other media outlets.
- Produced podcasts of special events and interviews with distinguished guests for USF on iTunes U, including a video for the Unstoppable Capital Campaign event.
- Wrote COEDU content for the Unstoppable Capital Campaign print materials.
- Coordinated COEDU participation in the Unstoppable event.
- Regularly updated COEDU website(s) and produced content / news features / press releases for the homepage and news pages.
- Developed various multi-media presentations for conferences, webinars, events, development and government relations purposes.
- Created customized press kits for media, Government Relations, Communications and Marketing, the Board of Governors, the USF Foundation Board, Development guests, candidate interviews, and other visitors.
- Coordinated tours of the College for special guests.
- Designed and approved various brochures, fliers and print pieces.
- Created College fact-sheets, technology, and distance education reports.
- The COEDU e-brochure: <http://www.coedu.usf.edu/main/sas/gradinfo.html> "Sharpen Your Skills," was distributed electronically to local districts each semester advertising our graduate courses and programs.
- Advertised MAT programs via USF4YOU/USF funding on a billboard on the corner of Florida and Nebraska in Tampa.
- USF4YOU print ads advertising MAT programs created but on hold due to budget cuts for the previous and coming academic years.
- Served on the Children's Festival Committee, USF Professional Communicators Group and the USF Communicators Network.

- Continued to provide leadership and support for media coordination and interviews, photography, advanced publicity and planning for the College and COEDU development efforts and events including:
  - The Michelin Golf Classic
  - SUNRIPE Golf Classic
  - Children's Festival
  - Strawberry Sales
  - Graduation Receptions
  - Middle School Tutoring Program
  - OLE Awards
  - Education in Action Luncheon
  - Retired Faculty Luncheon
  - Richardson Family Scholarship Program
  - Donor/Alumni Recognition
  - Hillsborough County Teacher of the Year and Diversity Educator of the Year Recognition Event

**Goal 3: Expanding local and global engagement initiatives to strengthen and sustain healthy communities and to improve the quality of life.**

The College is a significant contributor to the USF designation as a Carnegie Community Engaged University, with both curricular and research engagement. Several of our [community engagement](#) initiatives are featured on the COEDU website. In addition, many of the externally funded grants (<http://www.coedu.usf.edu/main/research/documents/2008-2009ResearchFunding.pdf>) awarded to faculty also make a strong impact locally, nationally and globally. The following are a representative list, but not an exhaustive listing of all activities.

**Local and National Engagement**

- Curricular engagement takes many forms, including service learning, field-based courses, practica, and internships.
- School-Community Engaged Research Projects enhance faculty research productivity, internal and external grants, and undergraduate/graduate student involvement in research.
- This year the new formal partnership agreement with Pizzo Elementary was implemented. Chris Crocco, Assistant Director of the Anchin Center, served as Chair of the USF/Pizzo Partnership committee for the 2009-10 year. Planning meetings with the USF Patel Partnership School took place this academic year and will be implemented in 2010-11. The Professional Development School at Weightman Middle School in Pasco County continued to be strong. A faculty liaison and a graduate assistant were assigned to the school to provide leadership and enhance research and grant opportunities.
- Agreements were implemented with three elementary schools in Hillsborough County to establish clusters of interns in those schools with the commitment of the principals and teachers to have all personnel engaged in the pilot. A plan was agreed on to expand to expand this model to three additional elementary schools next year with the possibility of several early childhood centers and one high school.

- Our partnership with Joshua House, that includes student service, service learning, and engaged scholarship, has expanded beyond students in our COEDU Honors program (SCATT) to faculty/courses and students in four educator preparation departments with over 100 tutors in 15 middle schools and three high schools. We have 17 sponsors in the community (including the Hillsborough County Sheriff's Department) and the private sector.
- The Hillsborough County Sheriff's Office awarded \$100,000 for the endowment and an additional \$25,000 for the Middle School Tutoring Program.
- The College continues its involvement with Hillsborough district as a member of the Council of Great City Schools, which emphasizes our commitment to improving urban education
- The Tampa Bay Educational Partnership, which is a partnership between the College of Education, David C. Anchin Center and the Hillsborough County School District, continues to support interdisciplinary research and grant development opportunity. Over a 3-year period, the Partnership garnered over \$82 million in external education support for school district programming and faculty, research staff and student support at USF. More specifically, USF will benefit with \$33 million in research and programmatic support and the school district programmatic benefit is \$45.7 million over an estimated 2 – 5 year period.
- In Summer, 2009 the David C. Anchin Center hosted its Second Annual Advanced Summer Placement Institute which was attended by an estimated 700 participants making it the largest Institute in Florida for teachers throughout the State seeking to secure Advanced Placement certification. The keynote address for the event was delivered by Eric Smith, State of Florida Commissioner of Education and simulcast to various locations throughout the University community. Stacey Carlson, Vice President of Helios Education Foundation also facilitated a Roundtable discussion entitled, Building and Sustaining Bridges for Students between Secondary and Postsecondary Education. The Roundtable featured Superintendent Ron Blocker, Orange County, Superintendent Mary Ellen Elia, Hillsborough County, Superintendent Heather Fiorentino, Pasco County, Deputy Superintendent Sonya Jackson, Hernando County, Superintendent Tim McGonegal, Manatee County and Superintendent Gail McKinzie, Polk County during the opening session.
- To mark the 40th anniversary of the Florida Commission on Human Relations and in celebration and commemoration, the David C. Anchin Center in Collaboration with the USF Office of Multicultural Affairs, hosted the [Hate Crimes Awareness Summit](#).
- The Anchin Center continued its longstanding partnership with the Florida and the Islands Comprehensive Center (FLICC). The focus of the partnership is to build state and district leadership capacity around critical issues in education. Anchin Center staff worked with FLICC staff and the Florida Department of Education (FLDOE) to host professional development institutes to support two major FLDOE priorities:
  - "An Introduction to Lesson Study" was conducted in seven locations around the state during November and December of 2009. Over 220 teachers and administrators were trained in this collaborative job-embedded approach to improving instruction.
  - "Response to Intervention (RtI): A Secondary Perspective" was piloted in May 2010 in Orlando for over 100 teachers and administrators. The objective of this institute was to provide information about essential RtI

components, skills in critical implementation processes and practical tools to support the development of school and district RtI plans as Florida's pilot extends to secondary schools.

- In its 30-year history, the Gus A. Stavros Center for Free Enterprise and Economic Education has engaged school districts and business leaders in myriad number of K-20 programs and activities related to economic education. As a result of the Stavros Center's successes, business and education support has been noteworthy and has resulted in the construction of a facility on the USF campus for the center. In addition, the Center's outstanding programs continue to attract external financial resources which support the Center's goal of sustainability.

### **Global Engagement**

- Dr. Victor Hernandez spearheaded a collaborative agreement with the University of Bremen to facilitate faculty collaboration. This summer doctoral students in Career and Workforce Education will participate in a two-week summer study at the University of Bremen  
<http://www.coedu.usf.edu/main/news/2010/UniversityofBremen.html>.
- Ilene Berson, John Manning, and Jolyn Blank were awarded a [USF Global Academic Partners \(GAP\) award](#) with the University of Cape Coast, Ghana for an "Exploration of Early Childhood Teacher Education in Ghana."
- Eric Shepherd (World Languages and the Confucius Institute) and Phil Smith (Secondary Education) were awarded a [USF Global Academic Partners \(GAP\) award](#) with Nankai and Ocean universities in China. Their project focuses on "Chinese Language Teacher Training for Teachers in Florida with Partnership Expertise from Nankai and Ocean universities of China."
- Twenty-four high school teachers from nations as diverse as Argentina and Bangladesh, Egypt and Estonia, and Senegal and the Ukraine spent six weeks at the University of South Florida boosting their classroom skills thanks to a [US State Department and International Research and Exchanges Board](#) grant obtained by Drs. Bárbara Cruz (Secondary Education) and Mark Amen (Patel Center for Global Solutions).
- Thirty-seven teachers from Haiti and the Dominican Republic spent six weeks at the University of South Florida learning about democracy in a [program funded by the U.S. State Department](#). This was a collaborative grant between Drs. Bárbara Cruz (Secondary Education) and Mark Amen (Patel Center for Global Solutions).
- Dr. Ann Cranston-Gingras was appointed as the Global Liaison for the Dean's office this year, serving on both the Patel Center and on the USF World committee.
- The British Schools Experience and the Jamaica program are continuing to thrive, offering exceptional experiences for both faculty and students. The department of Childhood Education & Literacy Studies is evaluating the Jamaica program as part of the Compact Planning process.

**Goal 4: Enhancing all sources of revenue, and maximizing effectiveness in business practices and financial management to establish a strong and sustainable economic base in support of USF's growth.**

### **Development**

- At the close of fiscal year 2009-2010's 3rd Quarter, the COEDU reported \$903,374 in charitable contributions, 68.3% of its \$1,322,600 annual goal and 24.8% ahead of the same period last year. Caz Hodge, a graduate of the College, joined Dick Dearolf and Georgia Mackenzie as the newest member of the team.
- In spite of a tough economy, the number of COEDU donors has increased 5.98% to 1,222 from 1,153 at this time last year.
- COEDU alumni continue to be the largest of all donor groups with 1,110 individuals or 90.8% of all donors. Employees are the second largest group of donors followed by corporations.
- COEDU employees account for the largest dollar contributions (\$314,088 or 34.6%). Employee legacy gifts made so far this year will provide future COEDU support exceeding \$750,000. Government organizations, corporations, and the State of Florida matching grants are other groups making major contributions to the COEDU.
- The Faculty and Staff campaign reports \$16,440 in commitments, up 88.14% from this time last year.
- The USF Telefund received commitments of \$59,467, up 34.23% from the same time last year.
- Of the total COEDU charitable contributions received, 48.7% were designated for Scholarships and 46.7% were marked for College programs such as the Middle School Tutoring Program, Literacy Innovation for Education Initiative, Stavros Center, etc. The balance went to unrestricted funds.
- Support for the Middle School Tutoring Program grew from ten middle schools last year to fifteen middle schools and three high schools this year with annual school sponsorships of \$7,000 each. This program provides nearly 100 annual COEDU scholarships in addition to several graduate assistantships. The Hillsborough County Sheriff's Office established the Reach for the Stars Endowed Fund with a \$100,000 gift and an additional \$25,000 contribution to support the program.
- The SUNRIPE Golf Classic and Wish Farms Strawberry Sales continue to provide support for the COEDU's migrant scholarship funds. The COEDU participated in an on-campus branding event for Wish Farms netting more than \$14,000 in USF First Generation Scholarships.
- In addition to Development Campaign priorities, annual development efforts continue to support the following COEDU programs:
  - Outstanding Latino/a Educator (OLE!) Awards
  - Children's Festival
  - Diversity Fund
  - Education in Action Luncheon
  - Migrant Student Success Fund
  - Richardson Family Scholarship Program
  - Retired and Emeritus Faculty Luncheons
  - Spring Graduation Reception

## **Financial Management**

- The COEDU worked diligently to spend funds judiciously so as to reduce costs and to maximize our ability to fund instructional needs throughout the College.
- The COEDU has made great strides in taking an "all funds" budgeting approach in managing our limited resources.

- This year we succeeded in reducing budget transfers by working closely with Office Managers and Chairs/Directors.
- In the final quarter of the year, the Budget Director will survey our Chairs/Directors to determine financial management needs to provide better training opportunities and fiscal oversight.
- Every effort was made by the dean's office, departments, and centers/institutes to reduce costs, maximize revenue, and streamline business practices to help alleviate the effects of the budget crisis facing the state of Florida.

I truly appreciate each and every one of you and thank you for the contributions you have made to the department, college, university and to our communities – locally, nationally, and globally. Thanks to all of you we've had another exemplary year! I look forward to celebrating with you at the Faculty meeting and Reception on April 23, 2010.

Best Regards,

*Colleen S. Kennedy*

Colleen S. Kennedy, Ph.D.  
Dean & Professor, College of Education