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Digital Remediation Project

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Throughout the semester we have been analyzing the ways texts, whether they be books, movies, TV shows, comics, etc., can be rendered into different ideological technologies by being adapted and revised—or “seen anew”—by its rendering into another medium. For example, we looked at how the American filmmaker Francis Ford Coppola took Polish-British author Joseph’s Conrad’s Heart of Darkness as a source text for his nightmare vision of imperialism and greed in Apocalypse Now. Or, we in a movie like Solaris, in its Soviet and post 9/11 American iterations, can reflect exigent cultural concerns, even when the plot doesn’t seem ostensibly changed. By the end of the semester, we were able to see how each medium has its own rhetoric and own “hotness” or “coldness” relationship to media consumptions, as theorized by McLuhan.

Just as each traditional medium carries along with it different rhetorical valences and ideological presuppositions, the move to make something a digital project—that is, something born on the Internet, mobile devises, or related Cloud softwares—can be an energizing process, and something that we can all do on our own, with simple instructions from GitHub or the Google Drive resource folder. Therefore, take any source text you’d like, and remediate it—this is the special term we use for digital adaptations as we learned in our Bolter reading—into a digital form, whether this be a podcast, an embedded video, a game, a script, a Javascript site, etc. I have placed some examples below, from a Prezi re-imagination of Dickens’ A Christmas Carol, to a web-embedded graphic version of Joyce’s Ulysses, to an updated Austen heroine’s Tumbir diaries. As with previous assignments, append to your digital project a 500 word paper explaining the various decisions you made and 1) how they steered the remediation process; and 2) how this changes the themes, meanings, or ideologies contained in the source text.

https://writingcommons.org/new-media/remediation/411-remediation

http://www.pemberleydigital.com/the-lizzie-bennet-diaries/

https://www.youtube.com/watch?v=eoc8OnYvZfw


https://prezi.com/0pps5l7cym4n/a-christmas-carol-adaptation-vs-remediation/?webgl=0