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USF St. Petersburg - Who We Are

University of South Florida St. Petersburg. Office of the Regional Chancellor.

Martin Tadlock

University of South Florida St. Petersburg

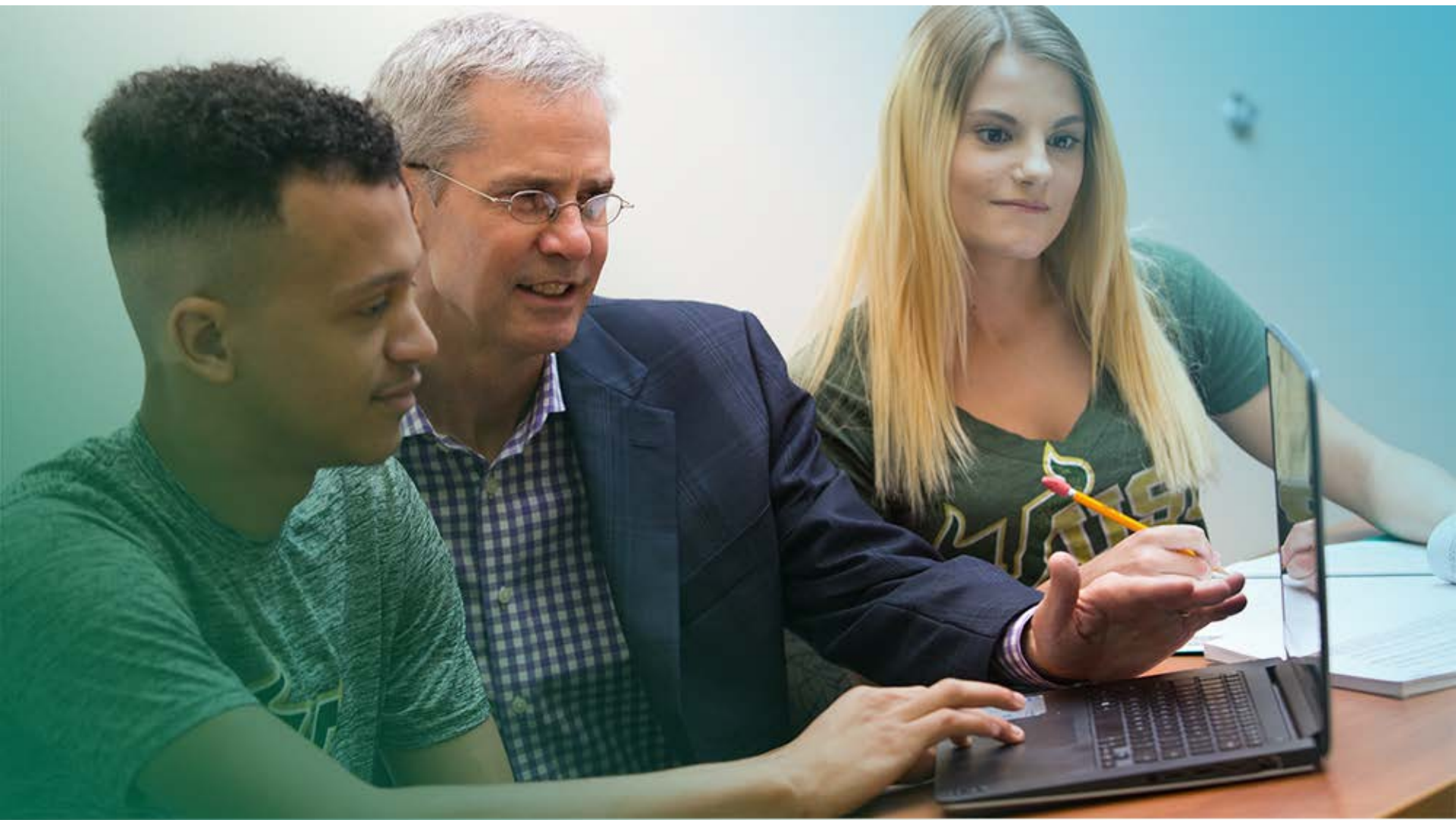
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USF St. Petersburg — Who We Are

2017-2018

Martin Tadlock, Interim Regional Chancellor



USF Carnegie Classifications

USF St. Petersburg

- Master's Colleges & Universities: Medium Programs

USF Tampa

- Doctoral Universities: Highest Research Activity

USF Sarasota

- Master's Colleges & Universities: Small Programs



USF System

- Includes 3 separately accredited institutions:
 - USF St. Petersburg
 - USF Tampa
 - USF Sarasota-Manatee



- Developed to serve the region and beyond in optimal ways, resulting in a stronger presence and distinctiveness that provides "unstoppable competitive differentiation"



USFSP Facts

- Comprehensive regional university
- Serves approximately 5,000 students; 700 residential
- 3 colleges:
 - Kate Tiedemann College of Business
 - College of Education
 - College of Arts & Sciences
- 26 undergraduate majors with 33 concentrations
- 18 graduate programs
- Largest undergrad majors:
 - Biology
 - Business
 - Health Sciences
 - Psychology
- 19:1 student-faculty ratio



USFSP 2017

First-Time-in-College Student Profile

- Acceptance rate: 32%
- Average GPA 3.82 (middle 50%: 3.47- 4.17)
- Average SAT 1208 (middle 50%: 1150 -1270)
- Average ACT 26 (middle 50%: 23-28)
 - 23% were top 10% of high school class
 - 48% were top 20% of high school class



External Recognition

In 2017, USFSP is featured among *The Princeton Review's* 375 Green Colleges.



U.S. News & World Report ranks the Kate Tiedemann College of Business Online MBA Program at #18 in the nation and #3 in Florida.



USFSP is ranked #24 in the nation among Southern Regional Public Universities by *U.S. News & World Report*.



USFSP is recognized by the Association for the Advancement of Sustainability in Higher Education as a STARS Silver Institution based on its reported accomplishments in campus sustainability.



The USFSP Kate Tiedemann College of Business is accredited by AACSB International for both business and accounting, a double distinction held by only 1% of business schools globally.



We Are USFSP

USF St. Petersburg is...

- A public, regional university with high research expectations
- A steward of place that promotes innovation and discovery
- A provider of unparalleled experiential opportunities for students
- An innovator in face-to-face, blended and online learning
- An educator of community engaged citizen scholars

*See [“Operationalizing Stewards of Place”](#) American Association of Colleges and Universities,” 2015



USFSP: Who We Will Be

Based on Strategic/Academic Plan Priorities

USF St. Petersburg will...create a culture of learning and sense of place for students

- Shape a vibrant residential community focused on student success
- Create new, innovative majors in STEM and allied health
- Strengthen core courses and offer programs in fine and performing arts
- Create an honors college
- Increase funding for faculty and student research activity



USFSP: Who We Will Be

Based on Strategic/Academic Plan Priorities

USF St. Petersburg will...connect students to the global community

- Double local and global internship opportunities
- Provide affordable education abroad opportunities
- Deepen international partnerships to create a two-way flow of students and faculty among those partners
- Ensure students are prepared to work anywhere on the planet



USFSP: Who We Will Be

Based on Strategic/Academic Plan Priorities

USF St. Petersburg will...be a community and regional steward

- Partner with Pinellas County Schools for a PK-18 pathway for students
- Develop a Center for Community Partnerships
- Become Florida's "green campus"
- Model civility and inclusivity in language and action



Core Values

- Student-Centered Success
- Research and Innovation
- Inclusion of Differences
- Commitment to Community
- Care for Natural Environment



**RESULTS FROM
FOCUS ON
STUDENT SUCCESS**

Student Success Initiatives

- Increased utilization of Student Success Center by 15% last year
- Created student coaching/mentoring program for first-year students
- Added a new Living Learning Community
- Offered over 200 internships
- Grew efforts to create community
- Convocation ceremonies
- Declaration of Major celebrations
- Advising times in residence halls



Student Success: Technology

- Implemented online course scheduling
- Added more online course sections (36% of credits online)
- Implemented Student Success Management software
- Opened new STEM labs
- Added virtual and physical computer labs



Student Success: Financial

- Implemented completion scholarships
- Offered incentives to students to encourage re-enrollment
- Obtained off-campus housing contract with local apartments
- Increased student on-campus employment opportunities



Student Success: Admissions

- 3-4% growth in admitted students each of past three years
- 10% increase in fall to fall retention from fall 2016 to fall 2017
- Researching why students choose us and why some leave us
- Launched new merit scholarships for FTIC students
- Signed 6 new international agreements to offer affordable education abroad both ways



Student Success: Programmatic

- Partnership with St Pete College for 12 academic programs
- Launched 3 new academic programs fall of 2017
 - MS in Conservation Biology
 - BS in Criminal Forensics
 - BS in Educational Studies
- Implemented mathematics course revisions to decrease failure



**2017-2018 FOCUS:
STUDENT SUCCESS,
ACADEMIC PROGRAMS
AND SPACE**

Student Success: Future Plans

- Student success...
 - Recruit the ideal student
 - Retain and support each student
 - Reduce time to degree
- Monitor Performance Based Metrics and Key Performance Indicators
 - All new dollars are from PBF funds, legislative support, external



Student Success: Future Plans

- Adding over 400 new computers and peripherals
- Implementing acceleration scholarships
- Doubling Honors Program numbers in fall 2018
- Working with INTO/USF Tampa to direct recruit international students



Student Success: Future Plans

- Identify 'gatekeeper' courses and revise
- Expand partnerships with SPC and other Florida Colleges
- Enhance student life:
 - More club sports
 - More intramurals
 - Events to build an engaging four-year experience



Student Success: Student Affairs

Personal Growth

- Developing passport to professionalism program
- Focusing on student residential curriculum
- Developing interpersonal competence
- Creating volunteer opportunities and partnerships

Inclusive Community

- Strengthening residence Hall traditions
- Increasing night and weekend activities
- Enhancing supportive environment for veterans
- Exploring addition of fraternity and sorority life on campus
- Exploring addition of intercollegiate athletics on campus, university forums on diversity and inclusion

Lifelong Learning

- Focusing on student career readiness, comprehensive on-campus interview program
- Creating more professional development opportunities
- Offering Title IX awareness and training
- Building financial awareness program
- Creating more workspace and support for student organizations



ACADEMIC PROGRAMS

Proposed New Academic Programs

FULL PROGRAM PROPOSALS GOING FORWARD FOR FALL 2018 LAUNCH

Sustainability Studies	Bachelors	STEM
Computational Analysis & Applied Mathematics	Bachelors	STEM

PRE-PROPOSALS FOR FALL 2019 LAUNCH

General Studies	Bachelors (Supports Complete Florida)	
Chemistry	Bachelors	
STEM		
Management Science	Bachelors	STEM



Academic Priorities 2017-2018

USFSP MAP Goals	Sub-Goals/Priorities	Responsible Person(s)
A.3	Increase campus diversity	Cathi Cardwell
A.4	Increase external recognition of distinctive identity	Deans Council
B.5	Create affordable international opportunities	Martin Tadlock
D.1	Become the partner of choice for education, business, non-profits, and governmental entities in Pinellas County	Allyson Watson
D.3	Develop academic programming sensitive to the needs of regional businesses, governmental and non-profit agencies and academic institutions	Sri Sundaram
E.1	Facilitate faculty proposed programs that will drive enrollment and meet BOT and BOG identified critical needs for the state	Frank Biafora



Kate Tiedemann College of Business

We Are USFSP

Dean: Sri Sundaram

Proposed Vision

The Kate Tiedemann College of Business will be recognized as a national and international model for its commitment to student success and community engagement.

Strategies for Success

- Offer relevant student-centered undergraduate and graduate programs, delivered in a variety of formats
- Conduct meaningful research and scholarly activities
- Engage with the community in a purposeful manner



KTCOB Strategies for Success (cont'd)

- Employ a “KNOW, DO, BE” framework: **KNOW**: Provide foundational knowledge in the classroom **DO**: Provide experiential learning opportunities to apply the knowledge learned in the classroom **BE**: Develop the individual (student) through professional development programs
- Meet regional talent needs while leveraging the physical and intellectual resources of the KTCOB, including:
 - Institute of Data Analytics and Visualization
 - Sales and Consumer Insight Lab
 - Wealth Management Center
 - Entrepreneurship Program
 - Program of Accountancy



College of Education We Are USFSP

Dean: Allyson Watson

Proposed Vision

The College of Education prepares the best candidates for every classroom and every learner. Our graduates will be recognized as top tier professional educators and sought after by school districts. Our graduates are trained at a premier institution for the preparation of teachers and school leaders, enhanced by the excellence of its faculty, and dedicated to the students and communities it serves. We prepare successful candidates who demonstrate cultural proficiency, equitable pedagogy and differentiated instruction.

Fact: 98% of our graduates are hired immediately upon graduation and are working in their career field.



COE Strategies for Success

Teacher Leader Preparation

- Conduct needs assessments using local and state K-12 assessment data and information to provide pre-service teachers with pedagogy to meet the needs of all learners
- Collaborate with community in partnership-centered approach, to increase academic enrichment and internship opportunities
- Build creative and innovative thinkers who look beyond the classroom experience and are equipped to teach a diverse student population

New Cutting-Edge Programs

- Develop Bachelor's degree training for paraprofessionals in critical shortage areas
- Create new secondary master's degree to meet critical shortage teaching areas
- Integrate Science Technology Engineering and Mathematics (STEM) into undergraduate and graduate curriculum focused programs



College of Arts and Sciences

We Are USFSP

Dean: Frank Biafora

Proposed Vision

The College of Education will be a college of first choice in the region recognized for our strong commitment to student success, faculty excellence and community engagement.

Strategies for Success

- Update existing majors with modern learning competencies and high-impact engagement experiences
- Create new degree programs to meet Florida's workforce needs:
 - Biology (Pre-Med, Marine, Ecology, Conservation)
 - Applied Mathematics/Data Analytics
 - Nursing (w/ USF College of Nursing)
 - Chemistry
 - Forensics
 - Sustainability



CAS Strategies for Success (Cont'd)

- Build fully online Bachelor of General Studies to support adult learners as part of “Complete Florida” Legislative initiative
- Establish Program Advisory Boards with industry professionals (currently in Biology, Forensics, Brewing Arts and, soon, Sustainability)
- Offer General Education/Core to meet knowledge/skills employers seek, i.e. problem solving, group/team partnerships, creative and critical thinking
- Build high impact experiential learning opportunities into each major:
 - Internships for all students
 - Faculty mentored research
 - International Study Abroad
- Collaborate with St. Petersburg College on FUSE pathway program
- Host University Honors Program (currently 100, doubling seats next year)



Nelson Poynter Memorial Library

We Are USFSP

Dean: Catherine Cardwell

Vision

Inspiring lifelong learning, intellectual curiosity, and innovative transformation.

Strategies for Success

- Customize library instruction, collections, research tools, and services in order to foster an exceptional user experience
- Preserve and increase discoverability of unique, rare, and locally produced content in order to showcase our university's intellectual output and community's cultural heritage



NPML Strategies for Success (cont'd)

- Create welcoming, convenient, and intuitive environments in order to facilitate multidisciplinary exploration, discovery, conversation, and collegiality
- Deepen our commitment to fostering diversity and inclusion in order to provide access and opportunity for all of our users and employees
- Advance internal and external library communication and engagement in order to improve awareness of NPML resources and services and to support the exchange of ideas and information
- Enable students to enter the workforce with critical thinking skills that will help them be effective problem solvers
- Ensure faculty can create and deliver effective online courses and pursue Quality Matters certification to demonstrate success



SPACE

P3 Housing Priority
“Strong Property”

Our Legislative Priorities

- First year funding to secure the acquisition of the Strong Property for our Science and Technology programs
- Funding for CITL (\$260,413) and the Family Study Center (\$300K)
- STEM support for academic programs, labs, etc. (\$2,500,000)
- COE and PCS K-18 pathway

And by the way, we need to begin moving towards development of a new strategic plan

