

8-1-2012

## USFT Institutional Repository Annual Report: FY 2011-2012

Rebel A. Cummings-Sauls

University of South Florida, Tampa Library, rsauls@flvc.org

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SCHOLAR  
COMMONS

USF UNIVERSITY OF  
SOUTH FLORIDA



# Institutional Repository Annual Report

FY 2011-2012

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# Executive Summary

In the fall of 2011, the Academic Resources Unit of Tampa Library officially launched Scholar Commons, the University of South Florida's (USF's) institutional repository (IR), as a virtual showcase for research and creative energies. Scholar Commons provides digital preservation and free, open access to all scholarly works produced by the USF Community. Scholar Commons will be a vehicle to drive research communication across disciplines and the globe. The site can be accessed at <http://scholarcommons.usf.edu/>.

## Design on July 15, 2012

The screenshot shows the Scholar Commons website interface. At the top, there is a dark green header with the Scholar Commons logo on the left and the USF University of South Florida logo on the right. Below the header, there is a search bar on the left with the text 'Enter search terms:' and a 'Search' button. Below the search bar, there is a dropdown menu with 'in this repository' selected. To the right of the search bar, there are links for 'Advanced Search' and 'Notify me via email or RSS'. Below the search bar, there is a 'BROWSE BY' section with links for 'Author', 'Collections', 'Selected Works', and 'USF Supported Publications'. Below that, there is a 'USEFUL LINKS' section with links for 'About', 'Contact Us', 'Follow us on Facebook', 'Help', 'Home', 'My Account', 'Rights Information', and 'Submit Research'. The main content area features a large banner image of the USF seal with the text 'RESEARCH · PUBLISH · DISCOVER · SHARE · COLLABORATE'. Below the banner, there is a section titled 'USF SUPPORTED PUBLICATIONS' with a list of links: 'Alambique', 'International Journal of Speleology', 'Journal of Strategic Security', 'Numeracy', 'Open Access Textbooks', 'Studia UBB, Geologia', 'Statistics in Volcanology', 'Suburban Sustainability', 'Theses and Dissertations', 'Coming Soon...', and 'Add Your Journal to our Collection'. To the right of this list, there is a photo of a boat named 'RY WEAVER BIRD' with a group of people on board. Below the photo, there is a paragraph of text: 'Scholar Commons, a service of the University of South Florida Tampa Library, is a virtual showcase for USF's research and creative energies. Members of the USF academic community are encouraged to contribute any completed scholarship for long-term preservation and worldwide electronic accessibility.' Below the photo and text, there is a section titled 'AT A GLANCE' with two sub-sections: 'Top 10 Downloads All time' and 'Recent Additions 20 most recent additions'. To the right of this section, there is a section titled 'FEATURED RESEARCH' with the text: 'The marriage record of Pimm, Charles H. and Taylor, Eva E. State of Florida. Hillsborough County'. At the bottom of the page, there is a footer with the Digital Commons logo and the text 'powered by bepress'. To the right of the logo, there are navigation links: 'Home | About | Help | My Account | Accessibility Statement'.

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# System Information

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## Platform

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Scholar Commons is supported by Berkeley Electronic Press (Bepress) using the latest version of Digital Commons. Find out more information on the Digital Commons platform here:

<http://digitalcommons.bepress.com>

To see a complete list of other universities and colleges using this platform please visit:

<http://digitalcommons.bepress.com/institutional-repository-colleges/all.html>

Digital Commons is ADA compliant.

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## Security

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The Bepress platform features a multi-tiered disaster recovery plan that utilizes fail-over servers. These servers have regular onsite and offsite backups and support LOCKSS, an OAI-compliant preservation strategy that provides tools for libraries to back up each other's content, which we currently use to secure all open access journal content. Internal weekly backups of Digital Commons and Dublin Core metadata, made available by Bepress OAI, are collected and stored within Research Computing servers here at USF which backups at a Winter Haven location. Additionally, quarterly reports of content are delivered by Bepress and secured at these locations.

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## Preservation

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All content will be preserved indefinitely. A specific request for removal of a specific item would be directed to and approved by the IR managers. If you believe that your copyrighted material has been deposited into Scholar Commons without consent please immediately [contact us](#).

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## Data Registration

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### CURRENT

1. Registry of Open Access Repositories (ROAR), <http://roar.eprints.org>, ROAR ID: 4566 <http://roar.eprints.org/4566/>
2. The Directory of Open Access Repositories (OpenDOAR), <http://www.opendoar.org>, OpenDOAR- ID# 2505 <http://www.opendoar.org/find.php?riD=2505> *Forwards Information to Celestial.*
3. Open Archives Initiative, <http://openarchives.org>, <http://www.openarchives.org/Register/BrowseSites?viewRecord=http://scholarcommons.sc.edu/cgi/oaiz.cgi>
4. Directory of Open Access Journals (DOAJ), <http://www.doaj.org/>, *Journals Only.*

### COMING SOON

5. OCLC-WorldCat, <http://oaister.org>, Not complete within database although a portion of our records are housed within OCLC.
  6. Networked Digital Library of Theses and Dissertations (NDLTD), <http://www.ndltd.org>, Will be starting in fall 2012. Currently our unit is working with the SUS electronic thesis and dissertations working group to finalize the requirements for records and set up statewide harvest for inclusion.
-

\*\*\*Background sections have been included to provide needed history and for comparison to the current fiscal year. Figures based on available statistics for this time period.

# Background as Journal Host

## December 2007

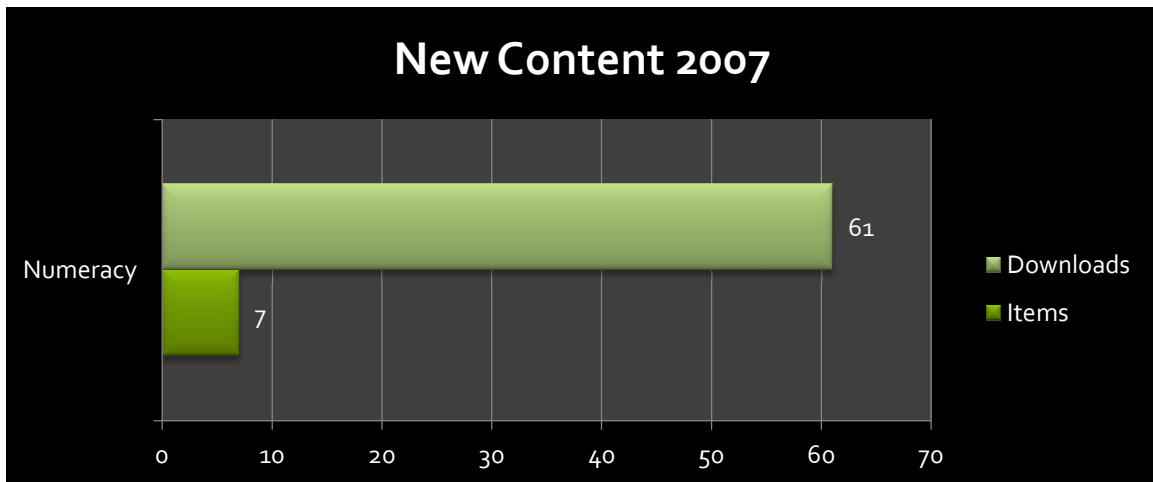
While fall of 2011 was the official launch of what has become Scholar Commons, it was initially created as a journal hosting initiative on the Bepress journal management platform, [services.bepress.com](http://services.bepress.com). The first and only journal at this time, *Numeracy*, was born digital uploading the seven articles of their first volume and issue on December 20, 2007. In the eleven days before the end of the year, these seven articles received 61 downloads.

### Statistics

#### NEW ADDITION

- ❖ Journals
  - *Numeracy* - The journal seeks evidence-based articles on teaching strategies and resources, education research, curriculum design, assessment strategies, and faculty development, as well as perspectives, reviews of educational resources, and commentaries/replies.

#### BEPRESS



# January 2008 - December 2008

In February 2008 *Studia UBB, Geologia*, previously available in print, was brought in as our second hosted academic journal. During their first month online they published the second issue of their 52 volume with a total of 11 articles. These were the only items published the first six months, however, during the remainder of 2008 *Studia UBB, Geologia* published an additional two issues and *Numeracy* released their second annual issue.

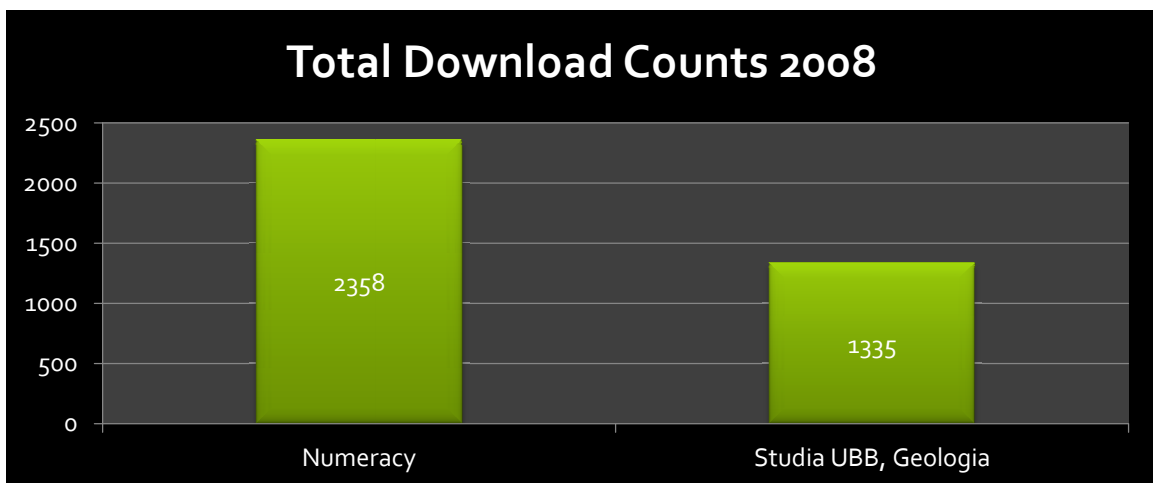
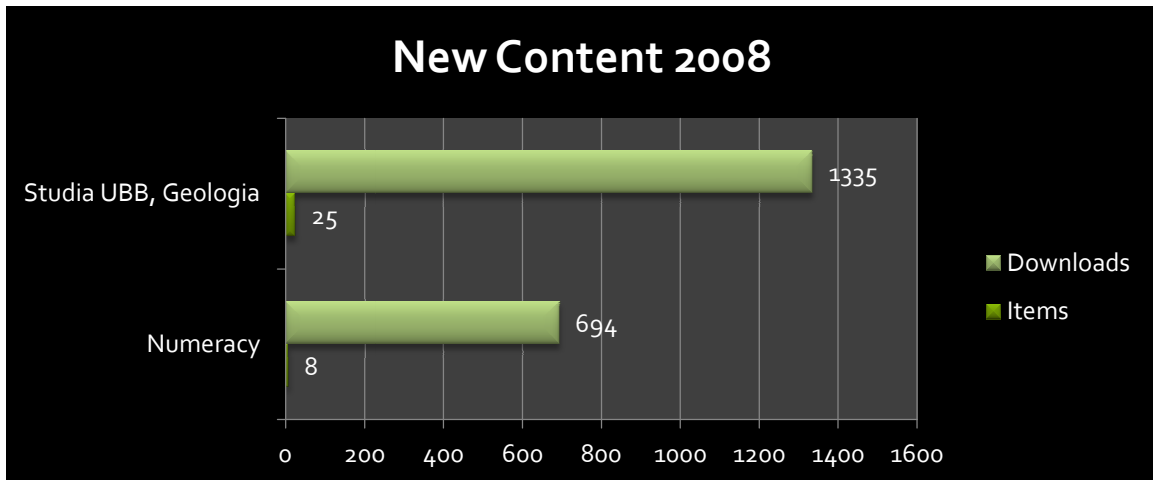
## Statistics

### NEW ADDITION

❖ Journals

- *Studia Universitatis Babeş-Bolyai, Geologia (Studia UBB, Geologia)* - The journal aims to provide a readily accessible platform to rapidly publish the latest geological information to an interdisciplinary audience.

### BEPRESS



# January 2009 - December 2009

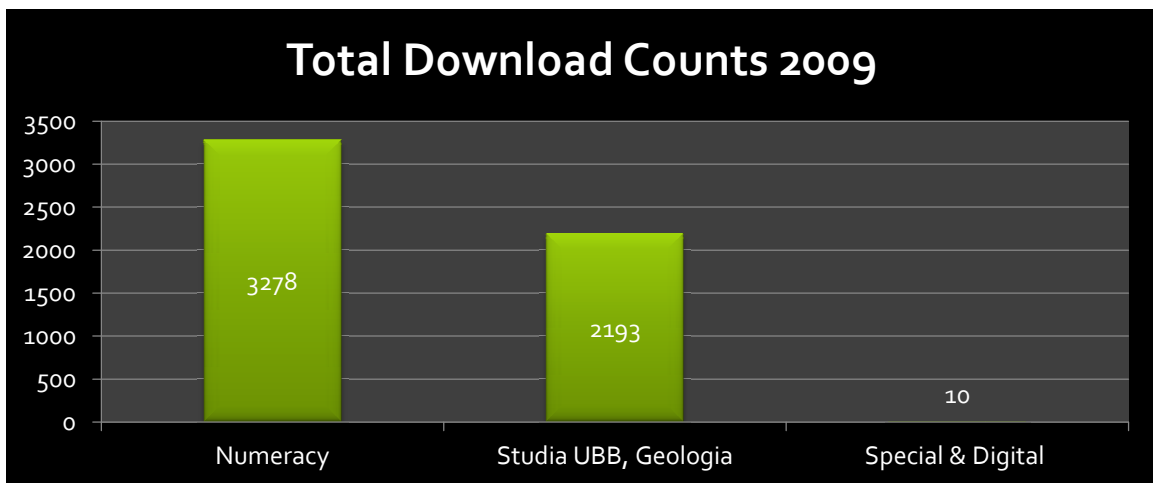
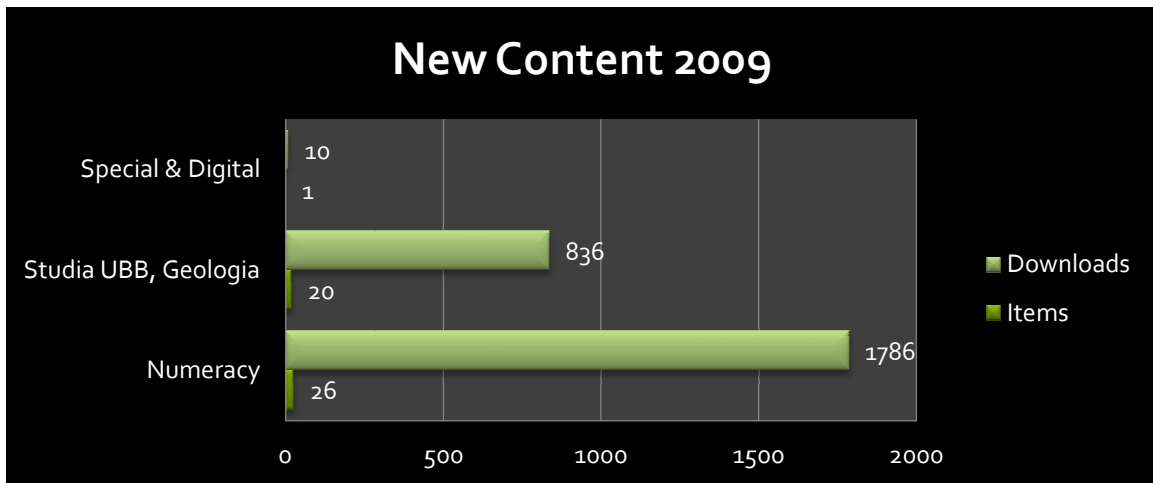
During the 2009 year of operation *Numeracy* made up over 50% of the content loaded. *Numeracy* and *Studia UBB, Geologia*, were the largest contributors that year loading all but one of the 64 items ingested. Our open access journal collection accounted for over 99% of content and downloads during 2009. There was no focus at this time on adding additional content, which explains the one non-journal contribution.

## Statistics

### NEW ADDITIONS

- ❖ Authors
  - Barbara Lewis
- ❖ Publication Series
  - Special & Digital Collections Faculty and Staff

### BEPRESS



# January 2010 - December 2010

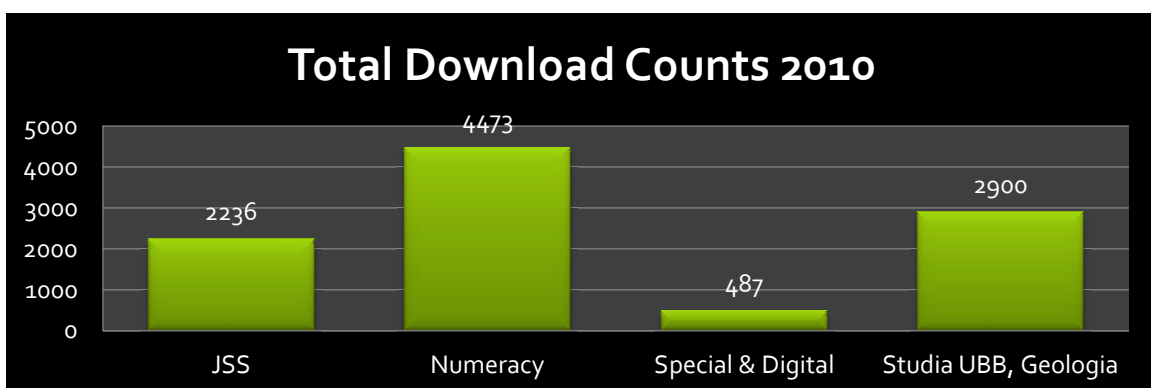
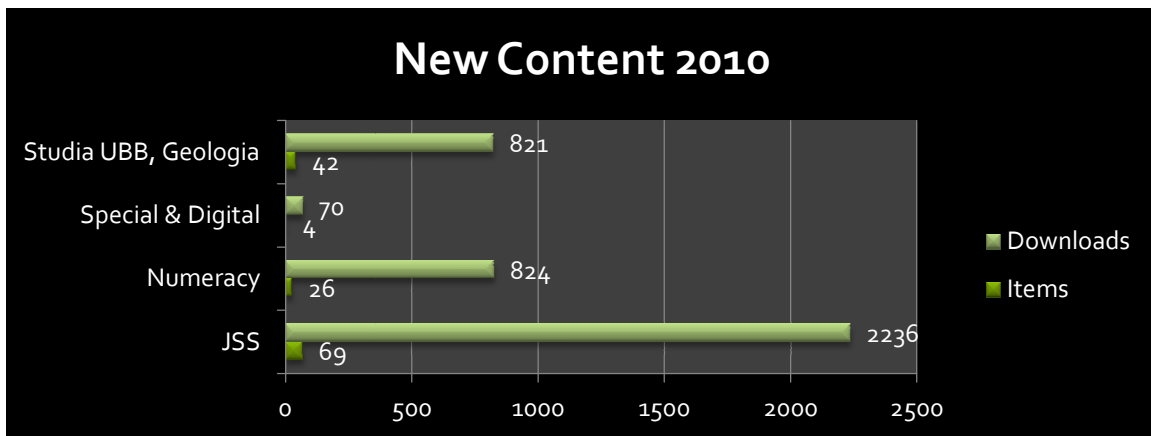
An established academic journal, *Journal of Strategic Security (JSS)*, was added to our collection in 2010 and was the first to be hosted on the Bepress Digital Commons Platform. In addition to new content, *JSS* loaded all 62 of their previous issues. Ingesting the *JSS* back content led to a 42% increase in items loaded from 2009 to 2010. *Numeracy* and *Studia UBB, Geologia* continued to be contributors in 2010, remaining on the journal management services platform. You can see below that our open access journals added 95% of our total items in 2010. As the holders of the majority of content, the open access journals also make up the highest number of downloads. The support unit for the initiative during this initial period was the USF Tampa Library Special & Digital Collections Unit. Their unit was the only other contributor, adding 4 of the total 94 items uploaded that year.

## Statistics

### NEW ADDITIONS

- ❖ Authors
  - Mark Greenberg
  - Richard Bernardy
- ❖ Journals
  - *Journal of Strategic Security (JSS)*- The Journal provides a multi-disciplinary forum for scholarship and discussion of strategic security issues drawing from the fields of intelligence, terrorism and counterterrorism studies and protection, among others.

### BEPRESS



# Background as Scholar Commons @ USF

## January 2011 - June 2011

By the beginning of 2011 it was determined that responsibility for the entire initiative would be moved under the direction of the Academic Resources Unit of the USF Tampa Library. Under this new management the focus turned from solely supporting academic journals to creating an IR. This led to the Scholar Commons @USF design being created on the Bepress Digital Commons platform.

The electronic theses and dissertations (ETDs), produced by USF students in the period 2003-2010, were uploaded as the first significant deposit on February 24, 2011. To complete this task Beverley Caggiano of Academic Resources pulled the available metadata that we had stored within the library catalog system ALEPH into a single xml file. The documents associated with this data were held within the CORAL system of Special & Digital Collections, the URL to the PDF within that system was part of this pulled information, and made it possible to complete a batch upload within the Digital Commons administrative interface. This material was moved into Scholar Commons @USF in order to increase its visibility and usage. The download count below indicates that this move had an immediate effect.

In March 2011, a soft launch was initiated focusing on scholarly works generated. Specific faculty and one college were chosen to be approached for inclusion. The majority of faculty contacted agreed to have their content loaded, in large part by library personnel. This includes content within Anthropology, Biology (Cell & Molecular), Biology (Integrative), Geology, School of Information, and College of Marine Science. This project also led to the addition of the Environmental Sustainability content, including two open access books.

During this period Scholar Commons @USF had many other firsts. The first conference, 9th Annual Undergraduate Research Symposium and Celebration, was hosted and the first book series and gallery were created for our Environmental Sustainability Program. Journals were not forgotten, as *International Journal of Speleology* joined the collection January of 2011.

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## Statistics

### NEW ADDITIONS

#### ❖ Authors

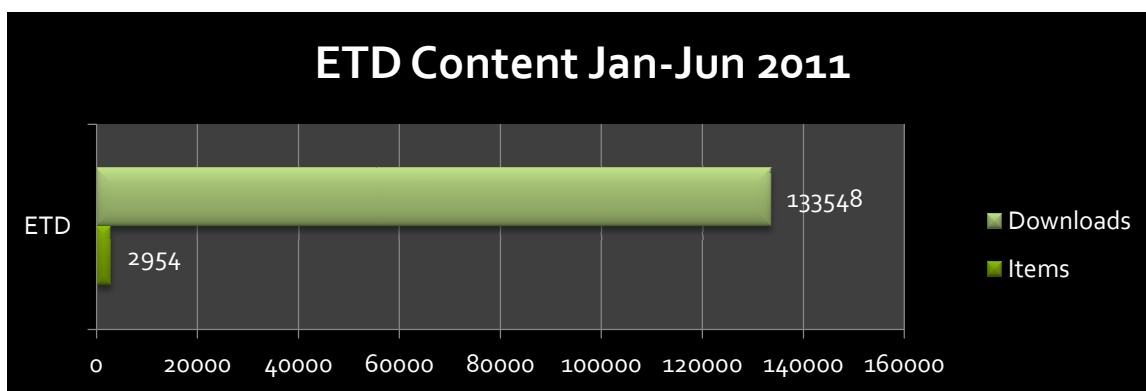
- 2954 student authors
  - Alvin W. Wolfe
  - Benjamin P. Flower
  - Bogdan P Onac
  - Charles B. Connor
  - Christina L. Richards
  - Christopher F. D'Elia
  - Chuanmin Hu
  - Clinton J. Dawes
  - Cora P. Dunkley
  - Costanza Bonadonna
  - Cynthia A. Heil
  - David A. Mann
  - David J. Hollander
  - Diana C. Roman
  - Don P. Chambers
  - Earl D. McCoy
  - Elizabeth M. Fisher
  - F. Robert Tabita
  - Frank E. Muller-Karger
  - Gabriel A. Vargo
  - Gary T. Mitchum
  - H. Len Vacher
  - James O. Carey
  - Jeffrey G. Ryan
  - John H. Paul
  - John J. Walsh
  - John M. Lawrence
  - Joseph D. Hughes
  - Joseph J. Torres
  - Kathleen de la Pena McCook
  - Kendall L. Carder
  - Kendra L. Daly
  - Kent A. Fanning
  - Kristina H. Schmidt
-



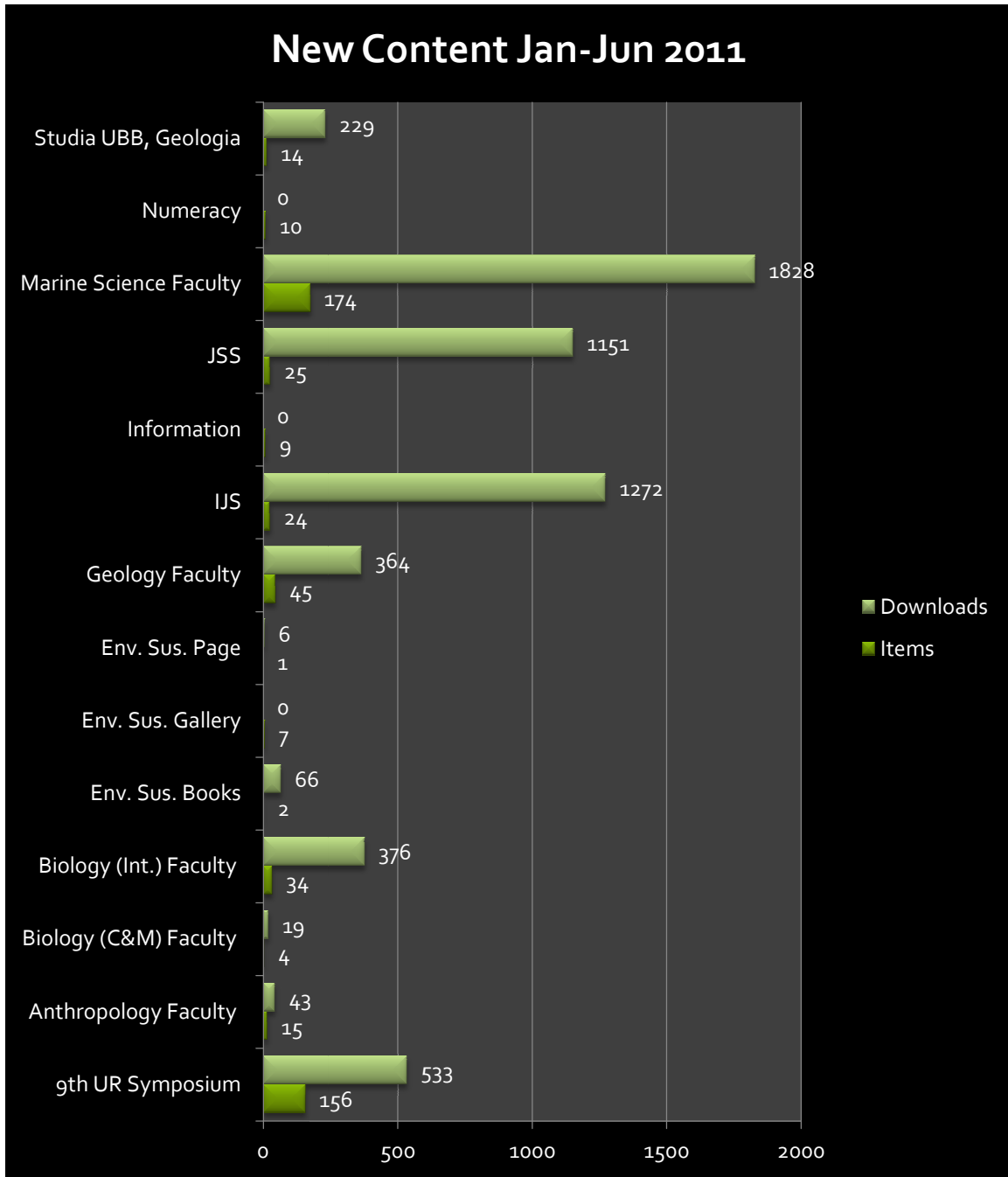
- Larry D. Searle
  - Lee J. Florea
  - Lindsey N. Shaw
  - Lynn B. Martin
  - Mark E. Luther
  - Mark T. Stewart
  - Pamela Hallock-Muller
  - Paul H. Wetmore
  - Paula G. Coble
  - Peter R. Betzer
  - Philip J. Motta
  - R. C. Baird
  - Robert Brinkmann
  - Robert H. Byrne
  - Robert H. Weisberg
  - Sarah E. Kruse
  - Serge Andrefouet
  - Sonia Wohlmuth
  - Stephen M. Deban
  - Susan S. Bell
  - T. N. Wallis
  - Terrence M. Quinn
  - Thomas L. Hopkins
  - Thomas Pichler
  - Walter C. Jaap
- ❖ Book Series
    - Environmental Sustainability
  - ❖ Conferences
    - 9th Annual Undergraduate Research Symposium and Celebration
  - ❖ Galleries
    - Environmental Sustainability
  - ❖ Journals
    - *International Journal of Speleology* – The journal is a peer-reviewed, international scientific journal that publishes research and review articles concerning all sciences involved in karst and caves, such as geology, geomorphology, hydrology, archaeology, palaeontology, (palaeo)climatology, biology, meteorology, microbiology, environmental sciences, physics, chemistry, mineralogy etc.
  - ❖ Publication Series
    - Environmental Sustainability Publications
    - School of Information Faculty and Staff
    - Marine Science Faculty and Staff
    - Geology Faculty and Staff
    - Integrative Biology Faculty and Staff
    - Cell Biology, Microbiology, and Molecular Biology Faculty and Staff
    - Anthropology Faculty and Staff
    - ETD Collection
      - Filtered into 64 sub-series

## BEPRESS

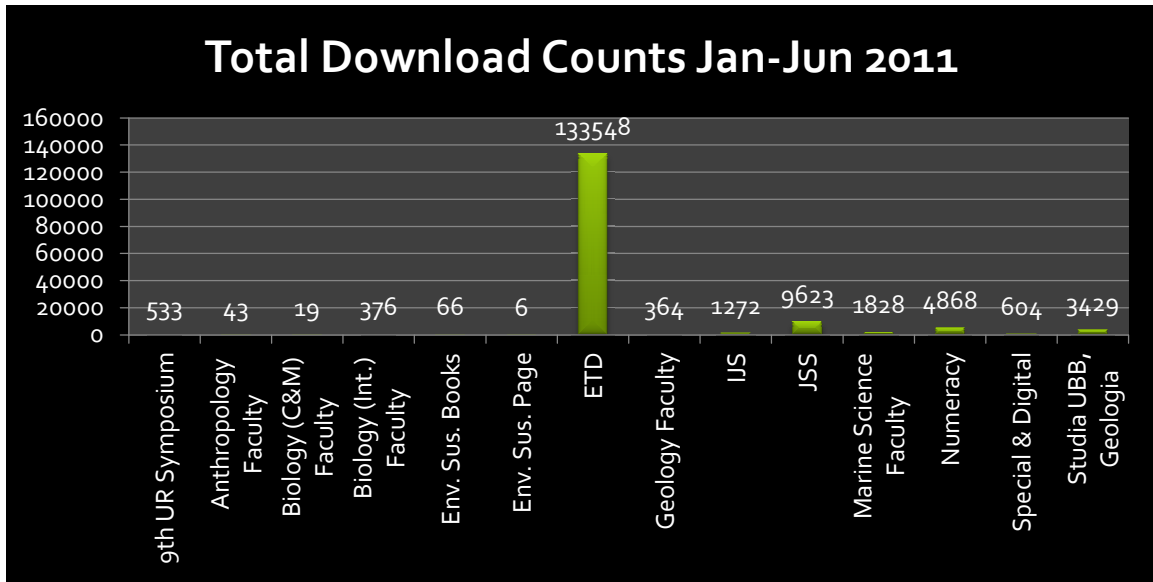
With the first six months of 2011 ETDs accounted for 85% of the loaded content. During this brief time the ETD series received over 130,000 downloads, which also accounts for 85% of the content downloaded for January-June 2011. The statistics for ETDs have been separated for better comparison of other series.



Reflected here, you can see the “fruit of the labor” of the soft launch with the additions of our first USF Faculty series. Marine Science Faculty had good usage of 142 of their 174 items, which users obtained 1,828 times within the first six months of 2011. Geology and Integrative Biology also favored well, receiving over 350 downloads each.



Our open access journal downloads reflect another large increase in use, with our three previous journals having more total downloads in this six month period than they did for all of 2010. This is best shown with *JSS* which had 2,236 downloads for 2010 and 9,623 during the beginning of 2011. While the 9th Annual Undergraduate Research Symposium and Celebration was only the first conference hosted on the site, 26 of the 156 associated items have received 533 full-text downloads.



## GOOGLE ANALYTICS

\*\*\*Please note that Google Analytics does not track visitors on all pages. Visitors using searches going directly to an item are not included within statistics.

Beginning January 2011 we have been able to track users viewing of the IR through Google Analytics. This new data shows how and where our content is being retrieved. During the first six months of 2011 we had 25,303 unique visitors with 15% returning for a second visit. A mere 634 of these visits came from mobile devices. When reviewing the traffic flow, all users outside of the US and approximately 50% of the US first entered our site through the ETD collection. While we do have a heavy number, 77.24%, of "drop-offs", users that do stay within the site search for further content or visit our homepage and then conduct a search. This is a pattern which we would like to continue.

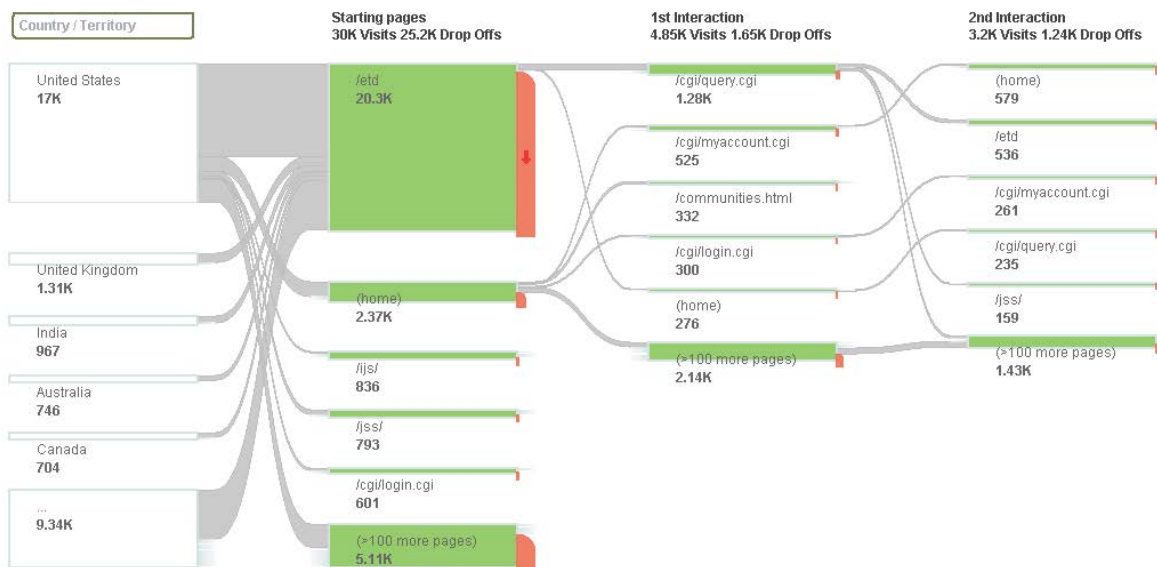


<http://scholarcommons.usf.edu> - ht...  
scholarcommons.usf.edu [DEF...]

©Google 2012

### Visitors Flow

Jan 1, 2011 - Jun 30, 2011



The average visit duration was only 1:24; however each user viewed approximately 2 pages. Our highest users were from the US, but we received over 500 visits each from the UK, India, Australia, Canada, Italy, and China. As shown below, our ETD and journal collections were the largest draw for users.



©Google 2012

http://scholarcommons.usf.edu - htt...  
scholarcommons.usf.edu [DEF...

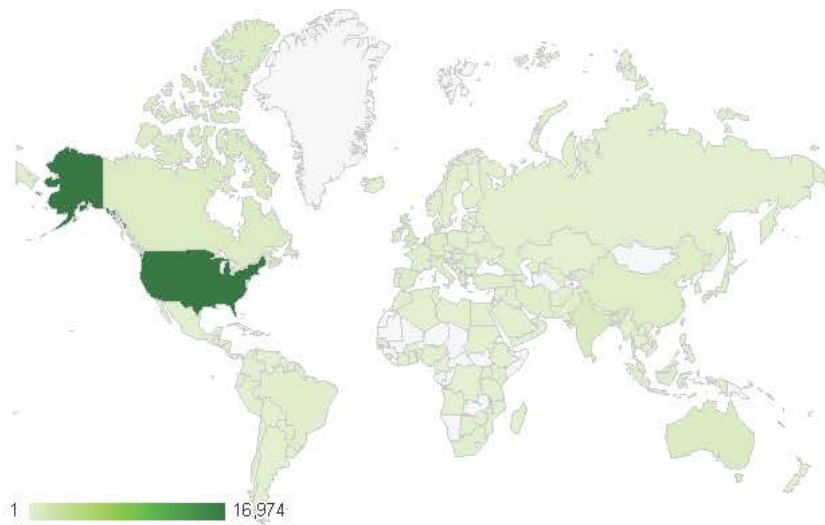
**Location**

Jan 1, 2011 - Jun 30, 2011

% of visits: 100.00%

Map Overlay

Site Usage



Visits <b>30,041</b> % of Total: 100.00% (30,041)	Pages / Visit <b>2.01</b> Site Avg: 2.01 (0.00%)	Avg. Visit Duration <b>00:01:24</b> Site Avg: 00:01:24 (0.00%)	% New Visits <b>84.18%</b> Site Avg: 84.18% (0.00%)	Bounce Rate <b>77.24%</b> Site Avg: 77.24% (0.00%)
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Country / Territory	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
1. United States	<b>16,974</b>	2.17	00:01:29	84.06%	75.89%
2. United Kingdom	<b>1,313</b>	1.39	00:00:44	92.61%	87.51%
3. India	<b>967</b>	2.03	00:01:26	88.00%	79.94%
4. Australia	<b>746</b>	1.30	00:00:40	82.84%	88.87%
5. Canada	<b>704</b>	1.52	00:00:47	94.60%	84.52%
6. Italy	<b>520</b>	3.01	00:02:21	53.65%	56.15%
7. China	<b>508</b>	1.36	00:00:56	92.13%	84.84%
8. Germany	<b>498</b>	1.82	00:01:10	82.93%	73.49%
9. Spain	<b>379</b>	2.21	00:01:51	57.52%	56.73%
10. Iran	<b>275</b>	1.88	00:01:53	87.64%	78.55%

# Background Conclusion

## December 2007 - June 2011

During the first three and a half years the initiative grew from one of the smallest open access journal hosts to one of the larger IRs on the Bepress Digital Commons platform with a total item count of 3,653. This was mainly due to the large transfer of the ETDs from CORAL into Scholar Commons. By the end of June 2011 the contents included: 4 academic journals, 7 faculty series, 1 ETD series (filtered into 64 sub-series), 1 book series, 1 (hidden) gallery, and 1 conference.

### Design

#### SCHOLAR COMMONS @USF JUNE 2011

**Scholar Commons @USF** UNIVERSITY OF SOUTH FLORIDA

Home About FAQ My Account

Enter search terms:

in this repository

Notify me via email or [RSS](#)

**Browse Research and Scholarship**

- Research unit, center, or department
- Journals and peer-reviewed series
- SelectedWorks Gallery

A service of the University of South Florida Libraries, Scholar Commons @USF is a virtual showcase for USF's research and creative energies. Members of the USF academic community are invited to contribute completed scholarship for long-term preservation and worldwide electronic accessibility through the Commons. USF-hosted/published ebooks and journals, peer-reviewed scholarly publications, unique historical collections from the University archives, and teaching tools are all included to allow researchers and interested readers anywhere in the world to learn about and keep up to date with USF's scholarship.

**At a Glance**

- Top 10 Downloads All time
- Recent Additions 20 most recent additions

**Paper of the Day**

The Impact of fidelity on program quality in the Healthy Families America Program  
Stacey R. Kessler

3,633 papers to date | 238,335 full-text downloads to date | 233,059 downloads in the past year

**Browse**

- Collections
- Disciplines
- Authors

**Author Corner**

- Author FAQ
- Submit Research
- Rights Information

**Links**

- University of South Florida
- USF Libraries
- USF Research

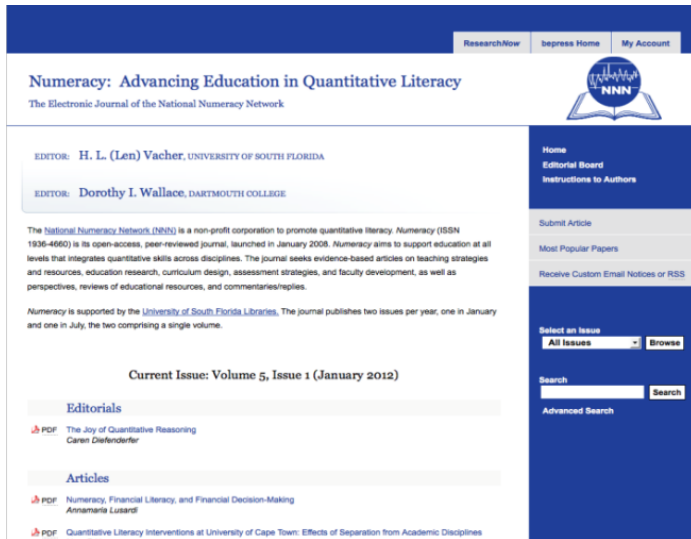
**USF News**

- Endowment for Adult Learners
- A Winning Team of Bulls
- The Third Decade Begins
- USF Foundation Sets Fundraising Record

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powered by bepress

## OPEN ACCESS ACADEMIC JOURNALS



**Numeracy: Advancing Education in Quantitative Literacy**  
The Electronic Journal of the National Numeracy Network

EDITOR: H. L. (Len) Vacher, UNIVERSITY OF SOUTH FLORIDA  
EDITOR: Dorothy I. Wallace, DARTMOUTH COLLEGE

The National Numeracy Network (NNN) is a non-profit corporation to promote quantitative literacy. Numeracy (ISSN 1936-4960) is its open-access, peer-reviewed journal, launched in January 2008. Numeracy aims to support education at all levels that integrates quantitative skills across disciplines. The journal seeks evidence-based articles on teaching strategies and resources, education research, curriculum design, assessment strategies, and faculty development, as well as perspectives, reviews of educational resources, and commentaries/replics.

Numeracy is supported by the University of South Florida Libraries. The journal publishes two issues per year, one in January and one in July, the two comprising a single volume.

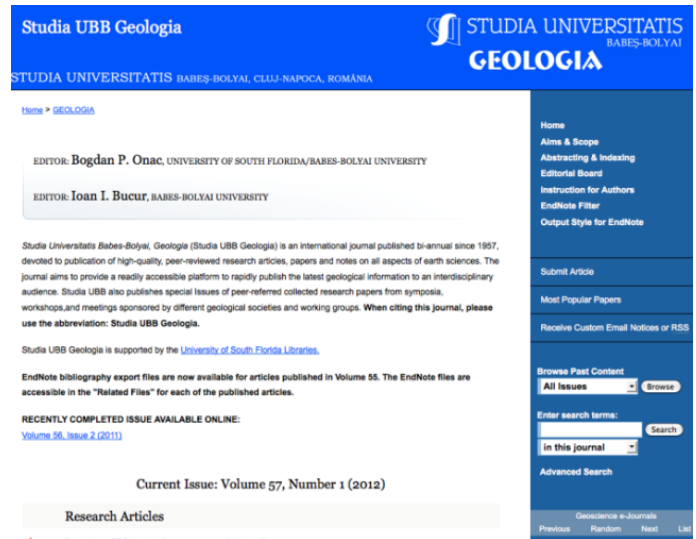
Current Issue: Volume 5, Issue 1 (January 2012)

**Editorials**

- PDF The Joy of Quantitative Reasoning  
Caren Daifenderfer

**Articles**

- PDF Numeracy, Financial Literacy, and Financial Decision-Making  
Annamaria Lusardi
- PDF Quantitative Literacy Interventions at University of Cape Town: Effects of Separation from Academic Disciplines  
Liam Ginn



**STUDIA UNIVERSITATIS BABES-BOLYAI CLUJ-NAPOCA, ROMANIA**  
**GEOLOGIA**

Home > GEOLOGIA

EDITOR: Bogdan P. Onac, UNIVERSITY OF SOUTH FLORIDA/BABES-BOLYAI UNIVERSITY  
EDITOR: Ioan I. Bucur, BABES-BOLYAI UNIVERSITY

Studia Universitatis Babeş-Bolyai, Geologia (Studia UBB Geologia) is an international journal published bi-annual since 1957, devoted to publication of high-quality, peer-reviewed research articles, papers and notes on all aspects of earth sciences. The journal aims to provide a readily accessible platform to rapidly publish the latest geological information to an interdisciplinary audience. Studia UBB also publishes special issues of peer-referred collected research papers from symposia, workshops, and meetings sponsored by different geological societies and working groups. When citing this journal, please use the abbreviation: **Studia UBB Geologia**.

Studia UBB Geologia is supported by the University of South Florida Libraries.

EndNote bibliography export files are now available for articles published in Volume 55. The EndNote files are accessible in the "Related Files" for each of the published articles.

RECENTLY COMPLETED ISSUE AVAILABLE ONLINE:  
Volume 56, Issue 2 (2011)

Current Issue: Volume 57, Number 1 (2012)

Research Articles



Henley-Putnam University  
Published Quarterly by Henley Putnam University Press

**JSS Journal of Strategic Security**

The Journal of Strategic Security (JSS) is a peer-reviewed professional journal published quarterly by Henley Putnam University with support from the University of South Florida Libraries.

Current Issue: Volume 4, Number 4 (Winter 2011: Perspectives on Radicalization and Involvement in Terrorism)

- 204% increase in article downloads from 2010-2011
- Total lifetime downloads = 22,637
- 61.45% of articles downloaded 100+ times
- Articles per issue = 7
- Redefining Terrorism downloaded 1,829 times



**International Journal of Speleology**

The International Journal of Speleology, the official journal of the Union Internationale de Spéléologie since 1978, has been published since 1964. It is a peer-reviewed, international scientific journal that publishes research and review articles concerning all sciences involved in karst and caves, such as geology, geomorphology, hydrology, archaeology, paleontology, (paleo)climatology, biology, meteorology, microbiology, environmental sciences, physics, chemistry, mineralogy etc. IJS is published semi-annually with support from the University of South Florida Libraries.

Articles are open access at <http://www.ijso.net/> and at <http://scholarcommons.usf.edu/>. The journal is abstracted and indexed in the following services: Directors of Open Access Journals, ISI Thomson Services (Science Citation Index-Expanded including the Web of Science, ISI Alerting Services, Current Contents/Physical, Chemical and Earth Sciences), Bibliography & Index of Geology (GeoRef), Cambridge Scientific Abstracts, EarthScienceWeb (Dermat Publishing), EBSCO publishing, Geobase, Speleological Abstracts (JSS), Ulrich's Periodical Directory™, BIOSIS Zoological records, SCOPUS (Elsevier), and Scimago Journal and Country Rank.

LATEST IMPACT FACTOR 2010: 2.887  
in Journal of Citation Reports®, Thomson Reuters 2011

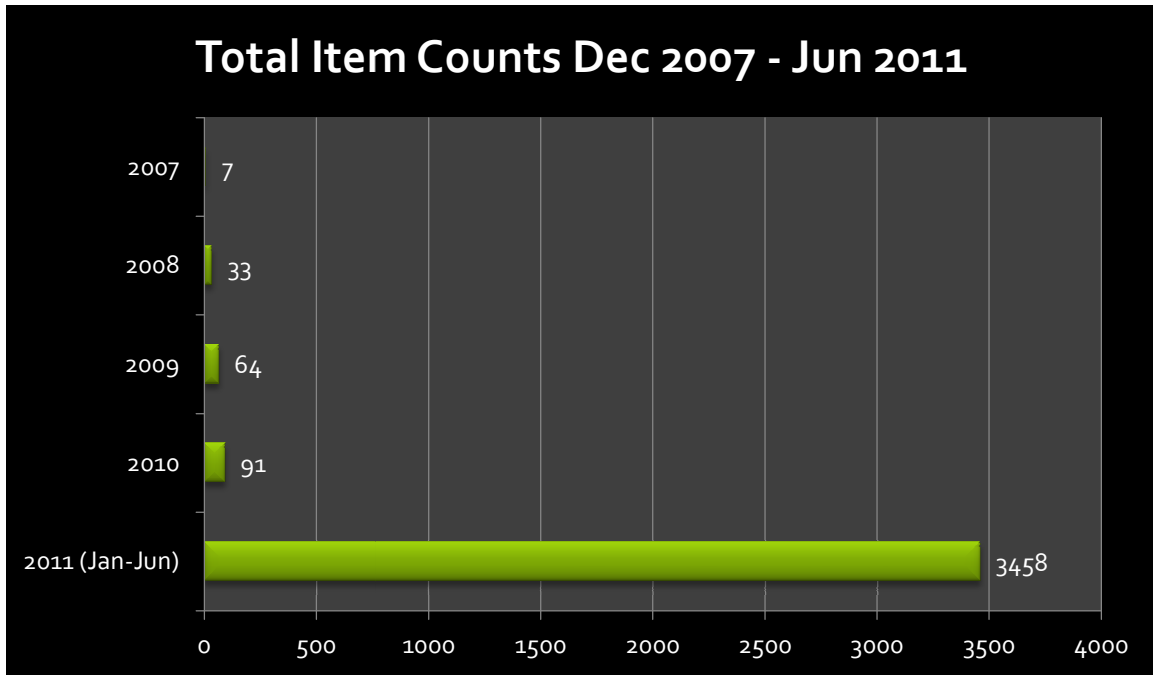
RECENTLY COMPLETED ISSUE AVAILABLE ONLINE:  
Volume 40, Issue 2 (2011) Special Issue: Cave Minerals

Current Issue: Volume 41, Issue 1 (2012)

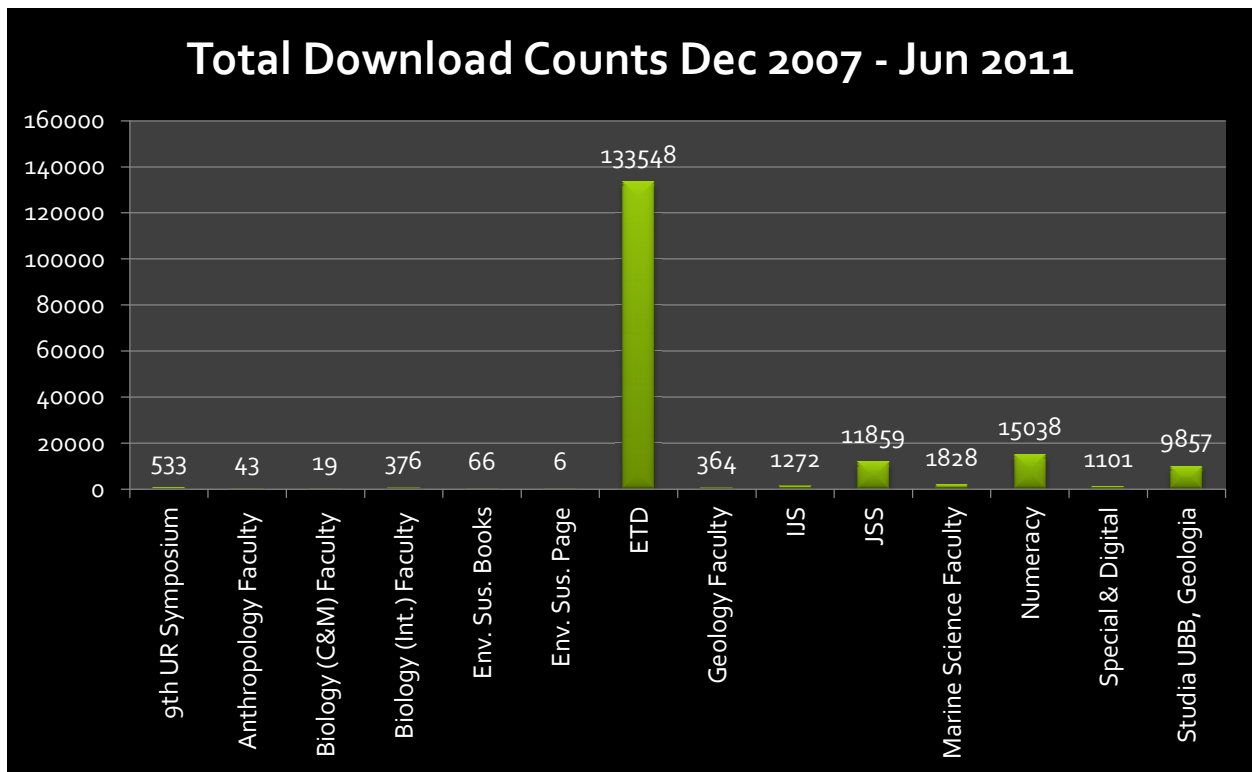
## Statistics

\*\*\*There were no Google Analytics available for 2007-2010, therefore there was nothing to compare 2011 figures against and were omitted from this section.

During the first two years the focus of this project was to host open access journals, as reflected in the small number of items uploaded. When the project moved into the third year, the scope of support was widened to include any USF research or creative energy. Below you can see how the large deposit of ETDs quickly affected the overall item count. The optimization of search results for items within the Digital Commons platform prompted the move of the 2,954 ETDs from CORAL to Scholar Commons @USF. This move combined with the 315 items loaded during the soft-launch led to an amazing 3,700% increase in items loaded within only a six month time period.



We experienced an 84% increase in downloads from 2009 to 2010, but this was crushed with the January-June 2011 download increase of 1,444%. This again was directly due to the widening of our support to include the entire USF community and the move of the ETDs from CORAL to Scholar Commons @USF. The ETD series received downloads on its first day of entry, and items within quickly joined the list of the Top 10 Downloads. This series is by far our most downloaded content, receiving over 100,000 more downloads than any other series through June 2011.





# Scholar Commons

## July 2011 - June 2012

This new fiscal year brought many more changes for the IR. Due to the success of the ETD move and soft-launch, it was decided that an administrator would be needed to handle data and material ingestion, maintenance, and support. In addition, the success of the open access journal collection drew the need for an assistant for the open access journal coordinator. These needs were filled with the addition of Julie Fielding for journal support and Rebel Cummings-Sauls, this report's author, for system administrator.

Once the new administrator came on board, there was a complete review of the current state of the IR. In order to complete a hard launch there were several factors that had to be addressed, including the redesign which is shown below. With this redesign and review came a new, shortened name for the IR, Scholar Commons.

The current design was not the only issue found upon closer inspection. Scholar Commons lacked a vision/mission and had minimal to no policies, procedures, and training materials. After conducting extensive reviews of other IRs, reviewing documentation on IRs, and consulting with director Todd Chavez, guidelines, policies, and procedures were established for the Scholar Commons. This led to new policies and procedure documentation, training materials, promotion materials, support documents, and plans for major adjustments to the web pages. A clear vision and a valid mission resulted, provided in the conclusion section below, which defined how Scholar Commons would support the USF community. Scholar Commons now has written guidance and goals for the IR initiative to strive to accomplish every day.

In the Digital Commons system, to have author submission of research there must be a series within to place/upload data. Therefore, research was conducted on the USF community websites to compile a complete listing of needed series. These series were then verified as currently available or added as needed. Also, opening text for every community was added from the mission, value, or dean's statement of the correlating college. While search crawlers may not be as happy with currently empty series, it is important to have these available for potential users.

Scholar Commons' site pages were and are reviewed periodically for adjustments or updates to improve accuracy and usability. As mentioned previously, a lot of attention has been placed on our open access journals, so work was done to provide more information online for these users. With many upcoming journals and others waiting in the wings, a coming soon page was added to market these new journals. Seeing the increased need and draw to our open access journals an information page was also added for individuals wanting to host or publish their journal with Scholar Commons. With permission from Bepress we also posted our Memorandum of Understanding (MOU). This MOU along with the added information gives our prospective editors a feel for what they may expect when using our services. You can locate the MOU at <http://scholarcommons.usf.edu/tlar/10/>. (Chavez, Borchert 2012)

It was important to further market Scholar Commons' publications, so they have been listed on the homepage under USF Supported Publications. Because the open access journals each have a unique design, we have added a USF libraries logo within the sidebar of each to show the connection of our support to them. Periodically, and as requested, statistics for these journals are pulled and analyzed.

In addition to administrative work with the journals, this semester creativity was revealed in the creation of the logos for two brand new journals. Rion Sabean, part-time worker with Academic Resources and current USF Art student, put his talents to work to present an original design for *Suburban Sustainability*. After receiving feedback from the editor he revamped his design to the logo shown in the design section below.

With little direction for a new science fiction and fantasy journal the Scholar Commons administrator created a range of logo designs with Creative Commons material to show the governing board. After reviewing the designs and concept of the journal, the board made a change in title and provided guidance and feedback for a design to reflect this new, modified title *Alambique*. A new design was sent for review and accepted by all. Bepress worked from the logo to design the final site. With Matt Knight of Special & Digital Collections and Julie Fielding of Academic Resources assistance the text for the journal pages were gathered and uploaded in minimal time. Of the journals of this fiscal year, *Alambique* was the fastest in moving from the idea stage to live site. With teamwork and the Bepress technical group, we were able to launch a live site by the requested date of May 1, 2012. This journal's first issue is scheduled to publish in August 2013.

*Alambique* and *Suburban Sustainability* were not the only new journals added this fiscal year. We also now support *New Civitas: Reframing Citizenship and Civil Society* and *Statistics in Volcanology (SIV)*. These journals will begin publishing this year and will soon be adding content to our collection.

While working with a group within the Digital Commons system it became clear that an administrative account would be needed to provide a central record and location for Scholar Commons' communication. First an USF outlook e-mail account was created to allow all contact links within the site to flow to one location and ensures that users' communication is not missed or delayed due to workload and/or absence. This also gives Bepress a single e-mail address to copy to keep us apprised of issues happening with our users and support team.

This e-mail account made it possible to create a master administrator account within Scholar Commons and Google Analytics. The single administrator account within Scholar Commons is a huge value since the only way to be notified/alerted that content has been loaded is through an automated e-mail generated by the system. Having a master account allows Bepress to add this account, as a default setting, to any and all series created, which in-turn provides notification to the central e-mail address. This helps to ensure that authors' uploads are not missed or delayed for publication.

Having no location to post a Bepress technical update notice prompted the creation of a Scholar Commons Facebook page. This allows users to publicly communicate their thoughts and ideas on our initiative, while providing a location for these important technical updates. In addition, this page is used to increase awareness of the open access movement and adds another venue where we can market our open access academic journals.

ETDs are a great addition to our collection, however there was not much, if any, documentation on what, how, and when everything was completed. Pulling together all the pieces of this puzzle, as well as the history of the ETD process, required some research with USF files /people and Bepress metadata. Once there was a completed timeline of events and verification was completed on what systems contained ETDs, a comparison of these systems for available content was conducted. During this comparison additional and missing material was discovered and has now been added to the associated series. This research also revealed the need for additional ETD sub-series.

Beginning in 2011 ProQuest moved USF to continuous uploads, replacing its previous large end of semester data dumps. Although we were now receiving the data in a timely manner, the process was still incurring lots of time with uploads still only occurring once per semester and personnel manually adding these records to OCLC and the catalog, approximately 250 hours was spent on this task alone. Although it took some time to implement and work out all of the technical issues, this process is now mostly automated through a script to harvest and process the metadata and files, which can be manually ran at any time. In the near future even this will be on an automatic schedule, further reducing the need for human manipulation. Once the records are processed two files are produced for loading into Scholar Commons and OCLC. The OCLC records are then slightly manipulated to remove the batch control number and loaded into ALEPH. This new method drastically reduces the amount of time and resources used to process our ETDs.

There was much discussion done regarding the transfer and new layout of the Digital Collections (approximately 110 series with 30,000 items) from the USF Tampa Library Special & Digital Collections CORAL system to Scholar Commons. It was very important for usability and consistency throughout the IR, that the collections be reviewed and ordered before moving into this more visible platform. After this lengthy planning, the structure of these items within the Scholar Commons was determined, resulting in the creation of 15 new series. With our detailed recommendations Bepress was able to modify the series settings to accept all of our requirements. Richard Bernardy of Special & Digital Collections has pulled the CORAL data into xml files that were and will be used to import. If problems with these files or layout issues are found, our unit collaborates with Richard and Barbara Lewis, also of Special & Digital Collections, until things are resolved. At this time, a large portion of the series within Digital Collections containing mostly oral histories, publications, and images have been placed within the Scholar Commons. Once these items were loaded, a major metadata scrub was conducted to clean up the way the items display in Scholar Commons. There are approximately 20 collections with 20000 items remaining to load at this time.

After approaching Mental Health Law & Policy (MHLP) administration to include their items within Scholar Commons, they requested assistance with ingesting their current ProCite content, approximately 1,200 items. The MHLP ProCite data was separated and converted it into a useable spreadsheet for upload. To finish the project MHLP staff is locating the URLs for each associated item. Once completed, this information will be added to their series.

Honors College was also approached this fiscal year to include their collection of Outstanding Honors Theses. Working with Stuart Silverman and Georg Kleine of the USF Honors College we obtained the 80 available electronic theses. Like our ETD series these items have been heavily downloaded with the items having over 2,500 hits.

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## Design

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The design, layout, and text of Scholar Commons @USF did not relay the prestige and confidence that our new focus for the initiative represented. A survey of co-workers obtained feedback on their thoughts on the current state of the initiative and preferred method of communication. From this research, initial perceptions on design and layout were confirmed. Although a fee would be incurred with a redesign, it was determined this would be the best course of action.

The system administrator worked together with Tampa Library Communications Director, Eileen Thornton, and Webmaster, Paul Trusik, to display the new ideas and layout onto a template for Bepress. Bepress made slight modifications to this template to follow ADA requirements. This led to the new, current design of Scholar Commons.

When compared to the original design you may note:

- Logo changed
  - Color scheme changed
  - Advanced search added
  - Triplicated navigation removed
  - Navigation moved to left hand side
  - Statistics moved from home page to the about page
  - "Paper of the Day" changed to "Featured Research"
  - "Author Corner" changed to "Useful Links"
  - Revised "Browse By" options to better highlight USF works
  - USF news feed removed
  - USF supported publications added
  - Rotating photo gallery added for visual highlight
-

SCHOLAR COMMONS SEPTEMBER 2012

The screenshot shows the Scholar Commons website interface. At the top, there's a dark green header with the Scholar Commons logo on the left and the USF University of South Florida logo on the right. Below the header, a navigation bar contains links for 'USF Home', 'USF Research', and 'USF Library'. The main content area is white with a dark green border. On the left side, there's a sidebar with a search bar, 'BROWSE BY' options (Author, Collections, Selected Works, USF Publications), and 'USEFUL LINKS' (About, Help, Home, My Account, Rights Information, Submit Works). The main content area features a large image of the USF seal with the text 'RESEARCH · PUBLISH · DISCOVER · SHARE · COLLABORATE'. Below this is the 'USF PUBLICATIONS' section, which lists several journals: International Journal of Speleology, Journal of Strategic Security, National Numeracy Network, Studia Universitatis Babes-Bolyai, Geologia, and Coming Soon... To the right of this list is a small image of two students looking at a fossil. Below the list is a paragraph of text about Scholar Commons. Further down, there's an 'AT A GLANCE' section with 'Top 10 Downloads' and 'Recent Additions' statistics. To the right of this is a 'FEATURED RESEARCH' section with 'Coming Soon!' text. The footer contains the Digital Commons logo and links for 'About', 'Help', 'Home', 'My Account', and 'Accessibility Statement'.

Every two weeks the rotating images on the homepage are refreshed with different images. This is done to visualize how one may find something new every time they visit. Since this re-design image above, we have modified the title USF Publications to USF Supported Publications. Under this area a link "Add Your Journal to our Collection" was added for prospective editors, and the links were added for all of our live, open access journal sites. Two other supported series, Open Access Textbooks and ETD, were also included under this section.

After learning that a user experienced difficulty finding our e-mail contact, a "Contact Us" link was added under the Useful Links sidebar area. In this section we also have added a Follow us on Facebook link that will connect you to our Scholar Commons Facebook page. Feedback on the changes we have made to the site have been nothing but positive. The current design can be seen at: <http://scholarcommons.usf.edu/>

During this redesign, rose the perfect time to move *Numeracy* and *Studia UBB, Geologia* from the original services platform to Digital Commons. *Studia UBB, Geologia* did not need any adjustments and was moved first in August 2011. *Numeracy* was not moved until March 2012, as their logo had changed so they underwent a new design to match their update image.

OPEN ACCESS JOURNALS



## Statistics

### NEW CONTENT ADDITIONS

#### ❖ Authors

- 1051 student authors
- Aaron Schrey
- Alvin Wolfe
- Andrew T. Huse
- Anol Bhattacharjee
- Ardis Hanson
- Bernd Reiter
- Bogdan Onac
- Bruce Lubostsky Levin
- Carol Ann Borchert
- Christina Richards
- Claudia J. Dold
- Dennis J Smith
- Earl D. McCoy
- Eileen M. Thornton
- Gary DuDell
- Gordon A. Fox
- H. L. Vacher
- Harry Vanden
- Ignacio Bello
- Jeffery G. Ryan
- Jorge Nef
- Karen Liller
- LeEtta M Schmidt
- Marc C. Rains
- Marcus McWaters
- Mark I. Greenberg
- Mark Stewart
- Marilyn S Burke
- Pablo J. Brescia
- Patrick Michael Finelli
- Pete Reehling
- Randy Borum
- Richard A. Chapman
- Richard McKenzie
- Susan Bell
- Susan J Heron
- Todd Chavez
- William Garrison

#### ❖ Book Series

- Open Access Textbooks

#### ❖ Conferences

- Sea Level Changes into MIS 5: from observations to predictions
- Sinkhole Conference 2013

#### ❖ Galleries

- Special and Digital Collections
  - Florida Studies Center
  - Holocaust & Genocide Studies Center
  - Literature and Book Arts
  - USF Historical University Archives
  - The Arts

#### ❖ Journals

- *Alambique* - A peer-reviewed, open-access journal devoted to scholarly research and criticism in the fields of science fiction and fantasy originally composed in Spanish or Portuguese.
- *New Civitas: Reframing Citizenship and Civil Society* - Provides an international and interdisciplinary foundation which supports the publication of innovative research, review articles and editorial pieces concerning the study and discussion of citizenship and its relation to civil society and transformative global events.
- *Statistics in Volcanology (SIV)* - The aim of SIVs to provide a forum for volcanologists and statisticians to share experience and expertise related to the development and application of innovative analytical methods.
- *Suburban Sustainability* - Seeks to be the premier dissemination vehicle for scholarship on sustainability issues in suburban and metropolitan settings.

❖ Publication Series

- Academic Resources Unit Publications
- Academic Services Faculty and Staff
- Campus Recreation Exercise Library
- Civil and Environmental Engineering Faculty
- College of Education Publications
- Dean CBCS
- Government and International Affairs Faculty and Staff
- Graduate School Faculty and Staff
- Honors College
  - Outstanding Theses
  - Grace Allen Scholars Theses
- ISLAC Faculty and Staff
- Mathematics Faculty and Staff
- MHLP Faculty and Staff
- Special and Digital Collections Oral Histories
  - Environmental Sustainability
  - Florida Studies Center
  - Holocaust & Genocide Studies Center
  - USF Historical University Archives
- Special and Digital Collections Publications
  - Florida Studies Center
  - Holocaust & Genocide Studies Center
  - USF Historical University Archives
  - Science Fiction & Fantasy
  - The Arts
- Student Government
  - Executive Branch
  - Judicial Branch
  - Legislative Branch
- Tamp Bay Area Study Group
  - Reports
  - Image Set
  - Data Set
- Theater Faculty and Staff
- USF (Hidden) Gallery
- World Language Faculty
- WUSF First Choice



## BEPRESS

Training individual series administrators has resulted in some of our steady content loads. After Brian Goff received his training he has continued to load documents throughout the semesters. This has resulted in the Student Government Community now having over 450 items available with over 800 downloads. Another great success, Kellie McCorry with WUSF has added monthly First Choice publications as well as all available back issues. With only 56 items in this series they have received an impressive 400+ downloads.

The Tampa Bay Area Study Group Project (TBASGP), which was created through a USF Tampa Library collaboration of the Academic Resources GIS Unit with our Special & Digital Collections Unit, has also increased our numbers with the addition of 202 Reports, Image Sets, and Data Sets. The image and data sets were combined by flight year and provide all the pictures and data used to create the connected mapping service where you can see the old flight maps along with the information collected along the flight. These items have been accessed just over 1,300 times and you can view the collection now at: <http://scholarcommons.usf.edu/basgp/>

The obvious, largest contributor this fiscal year came with the transfer of Digital Collections. Although not complete, this has already added 8,940 items. Items have been placed into the following communities: Environmental Sustainability, Florida Studies, Holocaust & Genocide Studies, USF Historical Archives, Science Fiction & Fantasy, and The Arts. When reviewing the download count for these items it is important to know that 70% of these items were only uploaded in the last two months of the fiscal year.

Our open access journals continue to have great success, as shown below with our 4 publishing journals remaining in our top five downloads for new content. For total downloads they also weather nicely staying within the top 10 downloaded series. We expect that our four new journals will follow this trend.

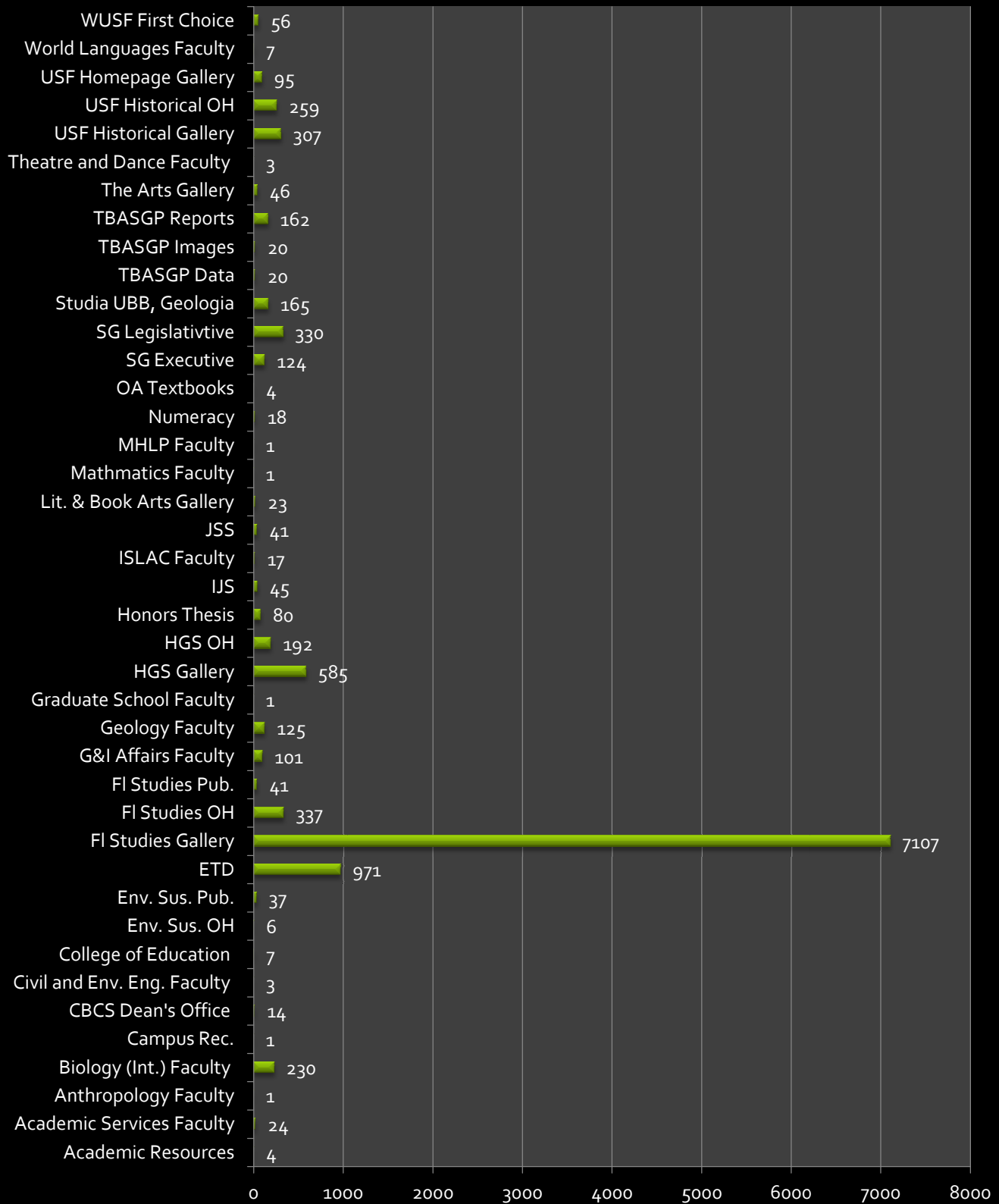
Student works within the ETD collection also continue to rise and hold the highest download count. With over 500,000 downloads no other series even comes close. As the official record and display of student works this collection will also have a consistent rise in items as the years go on.

The four recently added open access textbooks and their supplements have already obtained over 4000 full-text downloads. While the total downloads may not put them as the highest series, the items within this collection are receiving some of our highest numbers. Having these free, open access textbooks will directly lead to improved student success.

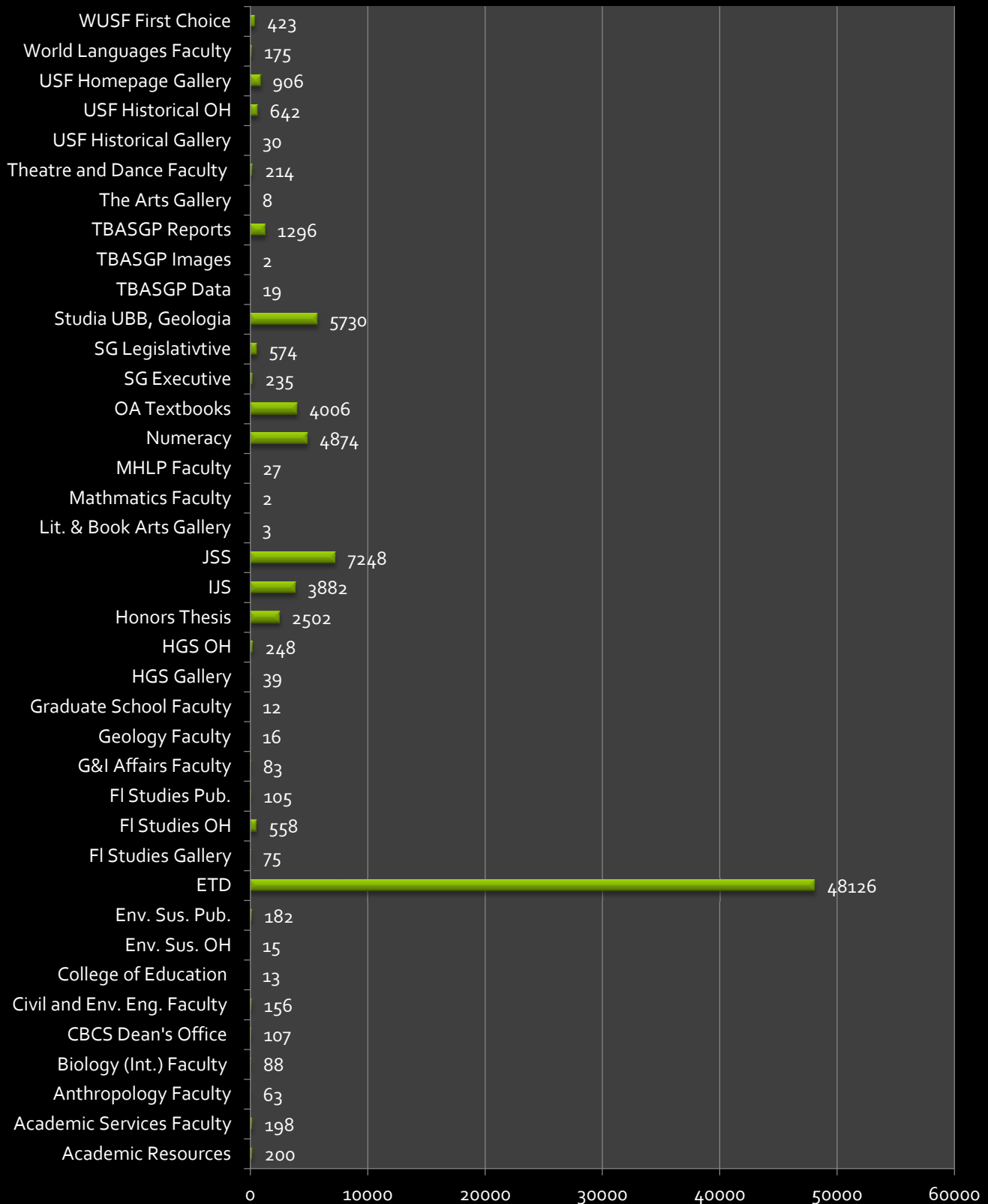
This fiscal year Nancy Cunningham of Academic Services arranged a meeting with the system administrator and the ISLAC Director, Rachel May. After this introduction we were invited to present Scholar Commons to a group of their faculty members. With this presentation we were given permission to add three of the faculty members works. This resulted in 238 items being added. These items were recently added, which may attribute to their low download counts.

This fiscal year we were approached by one world language and one theater and dance faculty. While together they only added 10 items, these items have received 375+ downloads. In the next year we hope to receive even more self-submissions.

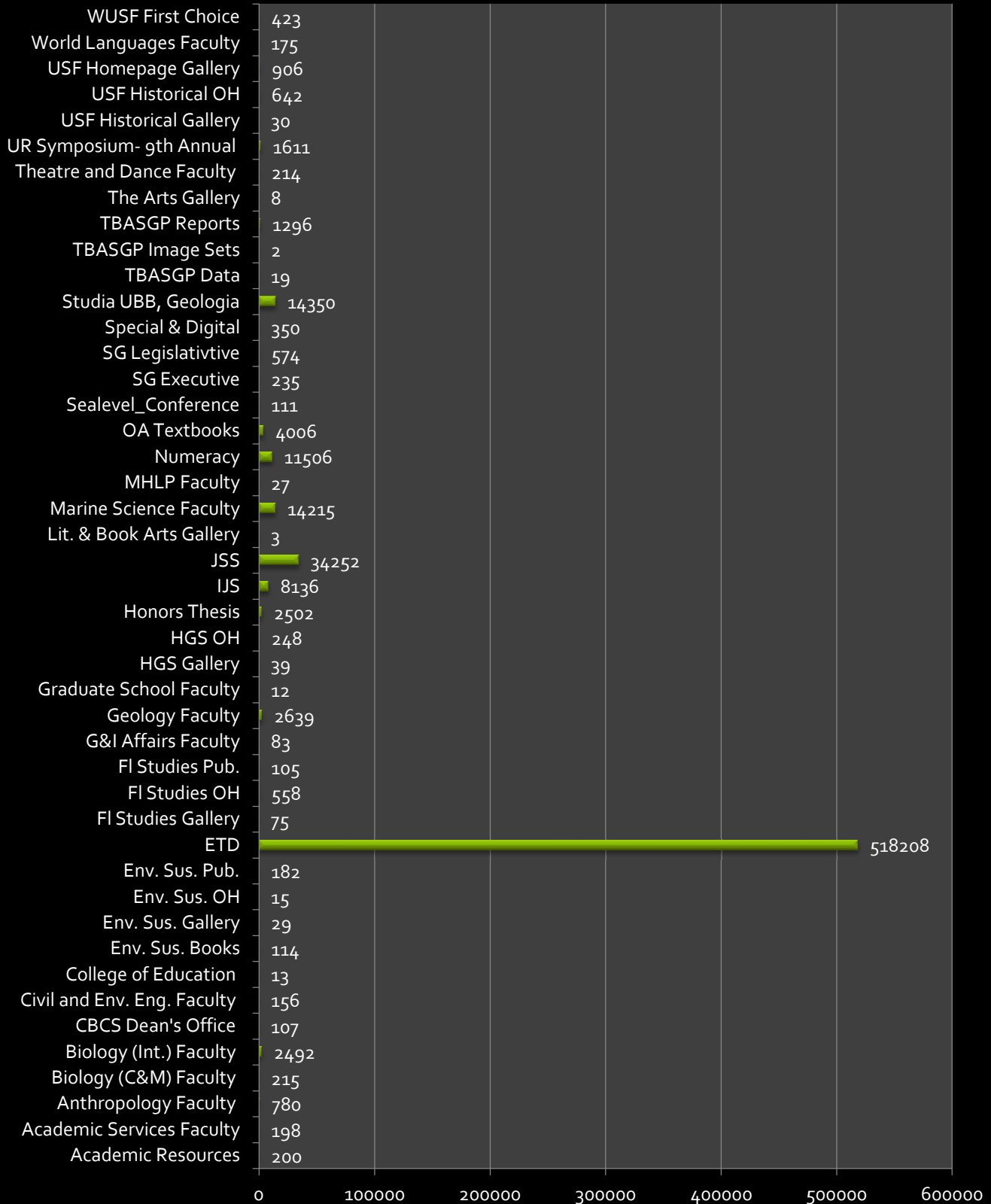
## New Content Item Counts Jul 2011-Jun 2012



## New Content Download Counts Jul 2011- Jun 2012



## Total Download Counts July 2011-June 2012



## GOOGLE ANALYTICS

\*\*\*Please note that Google Analytics does not track visitors on all pages. Visitors mainly using Google Search, who go directly to an item, are not included within these statistics.

Compared to the last six months we saw a positive change in all our figures. The number of unique visitors, return percentage, total visitors, pages per visit, and average duration all increased. This fiscal year we had a total of 82,247 unique and 105,563 overall visitors. Traffic patterns show us that our foreign visitors are now viewing more than just the ETD collection. These factors combined contributed to our bounce rate decreasing by just over 6%.



©Google 2012

http://scholarcommons.usf.edu - ht...  
scholarcommons.usf.edu [DEF...

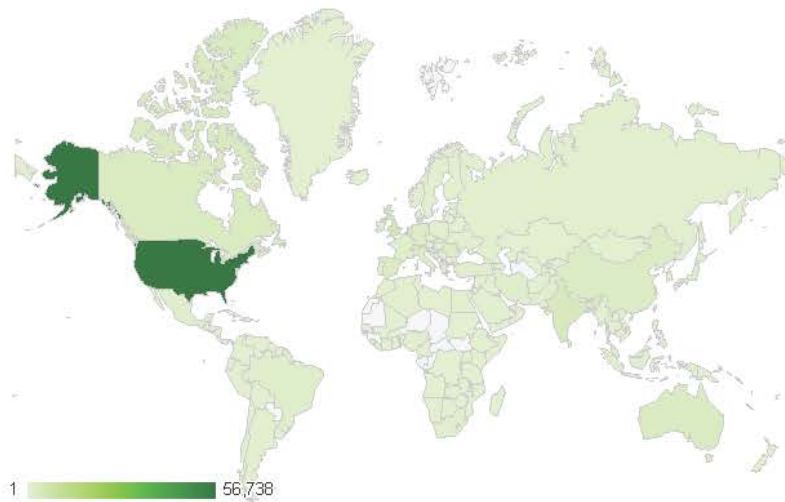
### Location

Jul 1, 2011 - Jun 30, 2012

% of visits: 100.00%

Map Overlay

Site Usage



Visits <b>105,563</b> <small>% of Total: 100.00% (105,563)</small>	Pages / Visit <b>2.45</b> <small>Site Avg: 2.45 (0.00%)</small>	Avg. Visit Duration <b>00:02:00</b> <small>Site Avg: 00:02:00 (0.00%)</small>	% New Visits <b>77.44%</b> <small>Site Avg: 77.44% (0.00%)</small>	Bounce Rate <b>70.98%</b> <small>Site Avg: 70.98% (0.00%)</small>
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Country / Territory	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
1. United States	<b>56,738</b>	2.81	00:02:21	76.56%	68.83%
2. United Kingdom	<b>4,787</b>	1.64	00:00:59	85.75%	79.88%
3. India	<b>3,375</b>	2.04	00:01:27	77.27%	78.43%
4. Canada	<b>2,912</b>	1.59	00:00:53	86.92%	81.73%
5. Australia	<b>2,562</b>	1.61	00:01:04	83.88%	82.79%
6. Spain	<b>2,322</b>	3.12	00:02:36	45.31%	48.41%
7. China	<b>2,097</b>	2.05	00:01:41	81.16%	77.40%
8. Romania	<b>1,962</b>	3.26	00:03:06	46.18%	44.65%
9. Germany	<b>1,867</b>	1.69	00:00:56	84.95%	77.29%
10. Italy	<b>1,839</b>	2.70	00:02:25	51.98%	52.69%



http://scholarcommons.usf.edu - htt...  
scholarcommons.usf.edu [DEF...

©Google 2012

Visitors Flow

Jul 1, 2011 - Jun 30, 2012

This report is based on 99.8K visits (94.6% of visits). [Learn more](#)



Rankings

RANKING WEB OF WORLD REPOSITORIES

October 10, 2011 we submitted information to be included in the Ranking Web of World Repositories. For our first review we were ranked 603 of 1518 world repositories. With the addition of material since this review and material that will be added before the next review, this ranking should rise in the coming year.

repositories.webometrics.info/toprep.asp?offset=600&zoom\_highlight="South+Florida"

### Ranking Web of World Repositories

April 2012

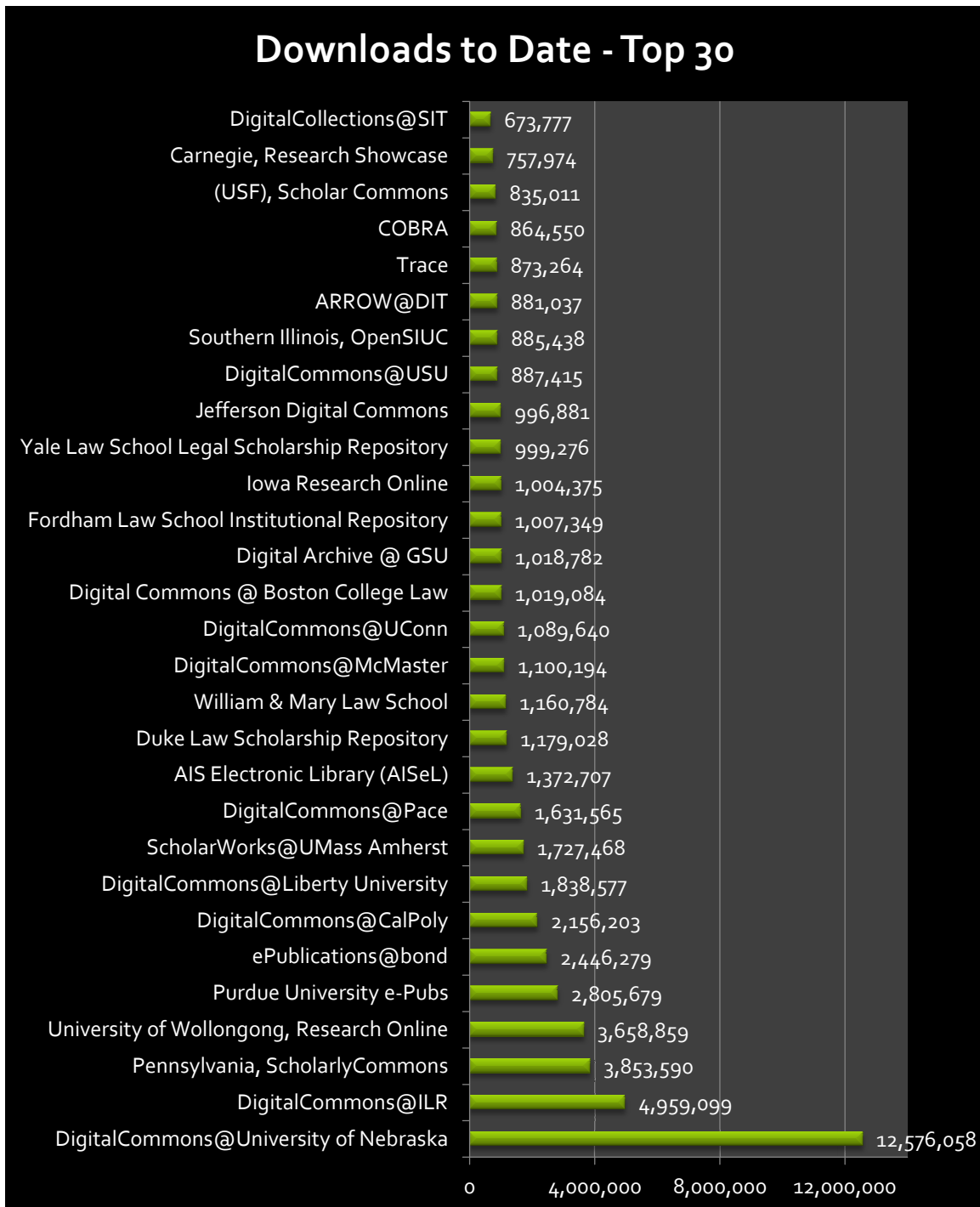
Top Repositories							
First   Previous   Next   Last   Repositories 601 to 650 of 1518							
WORLD RANK	REPOSITORY	COUNTRY	SIZE	VISIBILITY	POSITION RICH FILES	SCHOLAR	
601	University of Florida Digital Collections	USA	99	28	1,167	1,334	
602	Pubblicazioni Aperte Digitali Interateneo Sapienza Università degli Studi di Roma La Sapienza	ITA	771	760	663	618	
603	University of South Florida Tampa Scholar Commons	USA	760	822	1,225	142	

2012. Top Repositories. [http://repositories.webometrics.info/toprep.asp?offset=600&zoom\\_highlight=%22South+Florida%22](http://repositories.webometrics.info/toprep.asp?offset=600&zoom_highlight=%22South+Florida%22)

## BEPRESS

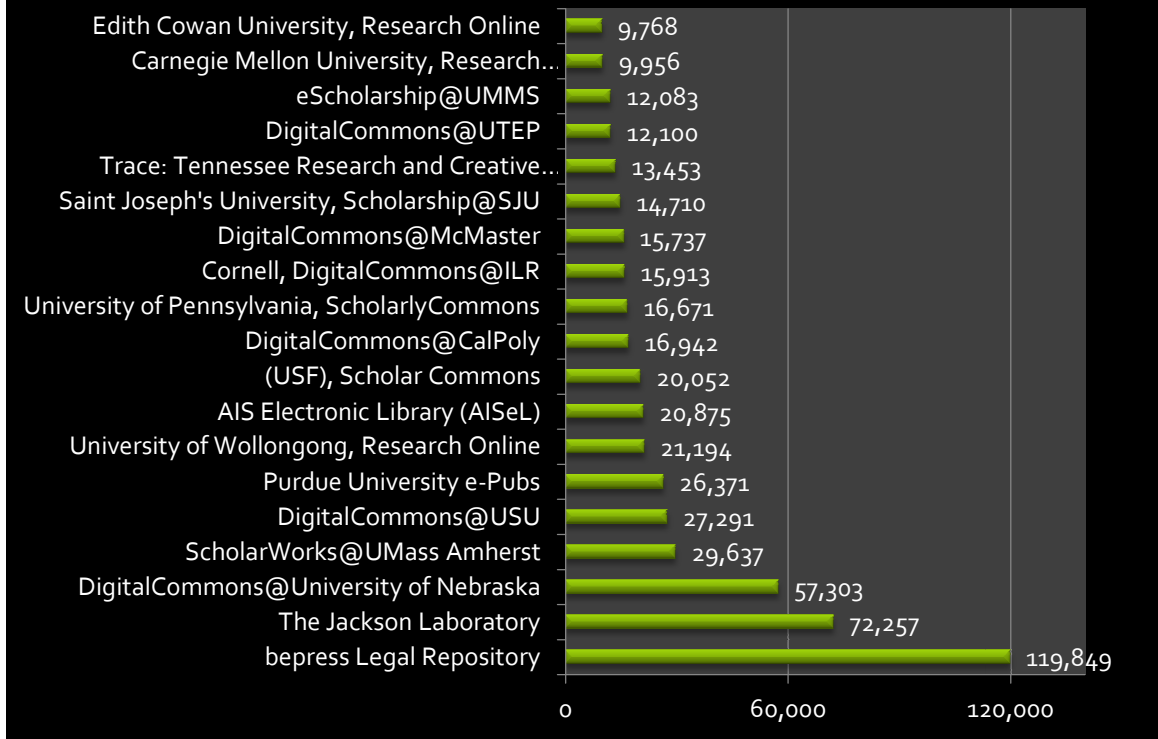
No "official" ranking is available for the Digital Commons clients. However, Bepress makes basic statistics available for their clients to display on their individual sites. Out of the 214 Digital Commons clients 205 had listed or made available their document count. When reviewing downloads to date counts we rank 28 of 194, and jump to 17 of 194 when comparing downloads past year. Based on total item numbers Scholar Commons closes the top ten with 20,052.

\*\*\*These statistics are based on data gathered on July 19, 2012. The entire data set has been made available with this publication.

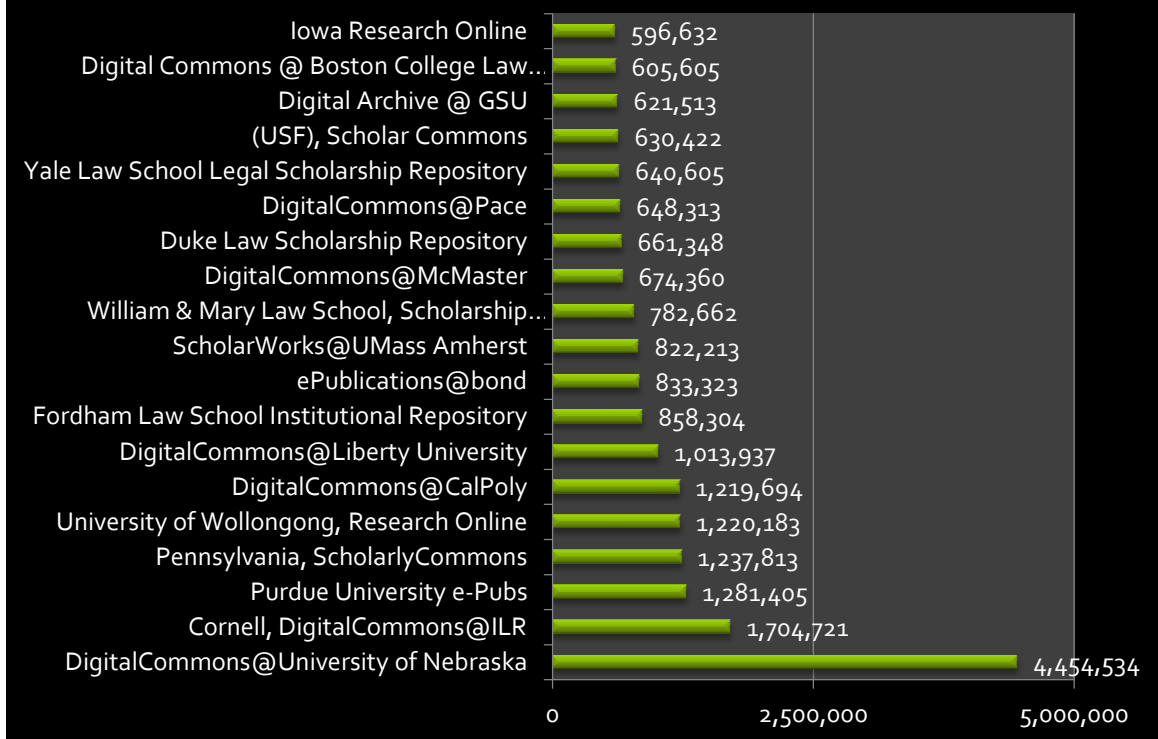




## Total Items by IR - Top 20



## Downloads Past Year - Top 20



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## Conclusion

Growing from a journal host to an official IR in this short time has produced some great accomplishments. We currently host 8 open access academic journals, one of which we will publish. Our ETD collection holds over 3,000 student works, which continuously receive downloads and rank in our Top Ten Downloads. The transfer of this material along with the Digital Collections has increased our item total to over 15,000. With the additional items in the works we will be well over 35,000 items when the transfer is complete. By the end of June 2012 the contents now included: 8 academic journals, 16 faculty series, 18 publication series, 4 oral history series, 1 ETD series (filtered into 72 sub-series), 2 book series, 8 galleries (3 hidden), and 3 conferences.

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## Vision

Scholar Commons will provide digital preservation and open access to all scholarly works produced by the University of South Florida Community. We want to grow Scholar Commons to be a vehicle to drive research communication across disciplines and the globe.

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## Mission

The USF Tampa Library strives to develop and encourage research collaboration and initiatives throughout all areas of campus. Members of the USF community are encouraged to deposit their research with Scholar Commons. We commit to assisting faculty, staff, and students in all stages of the deposit process, to managing their work to optimize access/readership, and to ensure long-term preservation. Long-term preservation and increasing accessibility will increase citation rates and highlight the research accomplishments of this campus. Scholar Commons will have a direct impact on the University's five strategic priorities: student success, research and innovation, community engagement, global literacy and impact, and integrated, interdisciplinary inquiry.

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## Personnel

William Garrison

Job Title: Dean

Department: Tampa Library

Role: Dean

Todd Chavez

Job Title: Director of Academic Resources

Department: Tampa Library, Academic Resources

Role: Director

Carol Ann Borchert

Job Title: Faculty, Librarian

Department: Tampa Library, Academic Resources

Role: Journal Coordinator, Production Editor

Rebel Cummings-Sauls

Job Title: Library Operations Coordinator (Began August 1, 2011)

Department: Tampa Library, Academic Resources

Role: System Administrator, Production Editor

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Julie Fielding  
 Job Title: Library Operations Coordinator (Began August 1, 2011)  
 Department: Tampa Library, Academic Resources  
 Role: Assistant Journal Coordinator, Production Editor

Matt Knight (Began November 7, 2011)  
 Job Title: Library Operations Manager  
 Department: Tampa Library, Special & Digital Collections  
 Role: Production Editor (Summer 2012)

Aura Perez  
 Job Title: Library Operations Coordinator (Began November 23, 2011)  
 Department: Tampa Library, Academic Resources  
 Role: Production Editor (Summer 2012)

Brenna Mathiasen  
 Job Title: Library Specialists  
 Department: Tampa Library, Academic Resources  
 Role: Journal and Project Assistant (Spring/Summer 2012)

Amy Peltzman  
 Job Title: FWS  
 Department: Tampa Library, Academic Resources  
 Role: Project Assistant (Fall 2011/Spring 2012)

Jim Cafilisch  
 Job Title: Library Specialists  
 Department: Tampa Library, Academic Resources  
 Role: Project Assistant (Spring 2012)

Lauren Adkins  
 Job Title: Special Project Volunteer  
 Department: Tampa Library, Academic Resources  
 Role: Project Assistant (Spring 2012)

## ADMINISTRATORS FOR INDIVIDUAL SERIES

	<u>Name</u>	<u>Semester</u>	<u>Department/College/Institution/Unit</u>
1.	Brian Goff	Fall 2011	Student Government
2.	Ardis Hansen	Fall 2011	CBCS, Dean's office
3.	Matt Torrence	Fall 2011	Tampa Library, Academic Services
4.	Kellie McCorry	Spring 2012	WUSF, First Choice
5.	Matt Knight	Spring 2012	Tampa Library, Special Collections
6.	Musa Olaka	Spring 2012	Tampa Library, Special Collections
7.	Claudia Dold	Summer 2012	Tampa Library, FMHI
8.	Tomaro Taylor	Summer 2012	Tampa Library, FMHI

\*\*\*Training provided by system administrator.

In order to deter the IR from becoming a silo and ensure any rise in service demand could be met, training on the Digital Commons system was provided throughout the library. This training began within the Academic Resources Unit. Two sessions, one large group and a follow-up focus group, were conducted to provide basic knowledge of the features, introduce the layout and design changes, and demonstrate how to upload content to the IR.

This training then spread to the Academic Services Unit, where one large training session was conducted to provide basic to light administrative training. Since this unit has librarians within each area of the USF community, it was important for them to be familiar with the loading process and some of the capabilities, so that they could promote this new initiative within their areas. As shown in the table above, members of this unit progressed to have administrative training so that they could oversee their individual series.

With no additional personnel budget, we worked with Pete Reehling of Academic Resources and the Library School to place a call for a volunteer for the spring 2012 semester. Lauren Adkins, an entering freshman to the library school, submitted for the position and was determined to be a good match. This partnership has benefited us by giving us the needed assistance with material loads and data reviews and gave the student valuable experience she would not otherwise be able to gain. As this has been a success, we hope to have her and others in the continuing semesters. Additionally, Jim, Brenna, Ashley, and Lauren were all trained to compare Scholar Commons and ALEPH records and make adjustments to the ALEPH record accordingly. This was a huge help with the ETD transfer project.

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## Presentations

### NATIONAL

Thursday, February 9, 2012, 11am Pacific

Bepress

Title: Open Access Journal Publishing at USF: How We Do It, Why We Do It

Presenter: Todd Chavez

<http://digitalcommons.bepress.com/webinars/20/>

Saturday, January 21, 2012

ALA

Title: Journal Publishing: Libraries Making a Difference

Presenter: Todd Chavez and William Garrison

<http://scholarcommons.usf.edu/tlar/9/>

### STATE

Wednesday, April 18, 2012, 2:00pm Eastern

FCLA

Title: Staying Ahead of the Digital Information Curve @ the University of South Florida Library: Integrating GIS/Drupal Software and Web Hosting Applications to Build Scholarly Communication Services for USF Faculty Researchers

Presenter: Rebel Cummings-Sauls and John Abresch

<http://scholarcommons.usf.edu/tlar/11/>

### USF

Wednesday, October 26, 2011, 12:30pm Eastern

Title: How the USF IR supports Open Access on campus.

Presenter: Rebel Cummings-Sauls

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Monday, November 21, 2011, 12:00pm Eastern

Title: Scholar Commons introduction to COD

Presenter: Todd Chaves and William Garrison

<http://scholarcommons.usf.edu/tlar/8/>

Thursday, January 19, 2012, 11:00am Eastern

Title: Scholar Commons Introduction to ISLAC Faculty

Presenter: Rebel Cummings-Sauls

Thursday, January 5, 2012, 10:00am Eastern

Title: Open Access Journals at the University of South Florida

Presenter: Carol Ann Borchert

Thursday, January 5, 2012, 10:00am Eastern

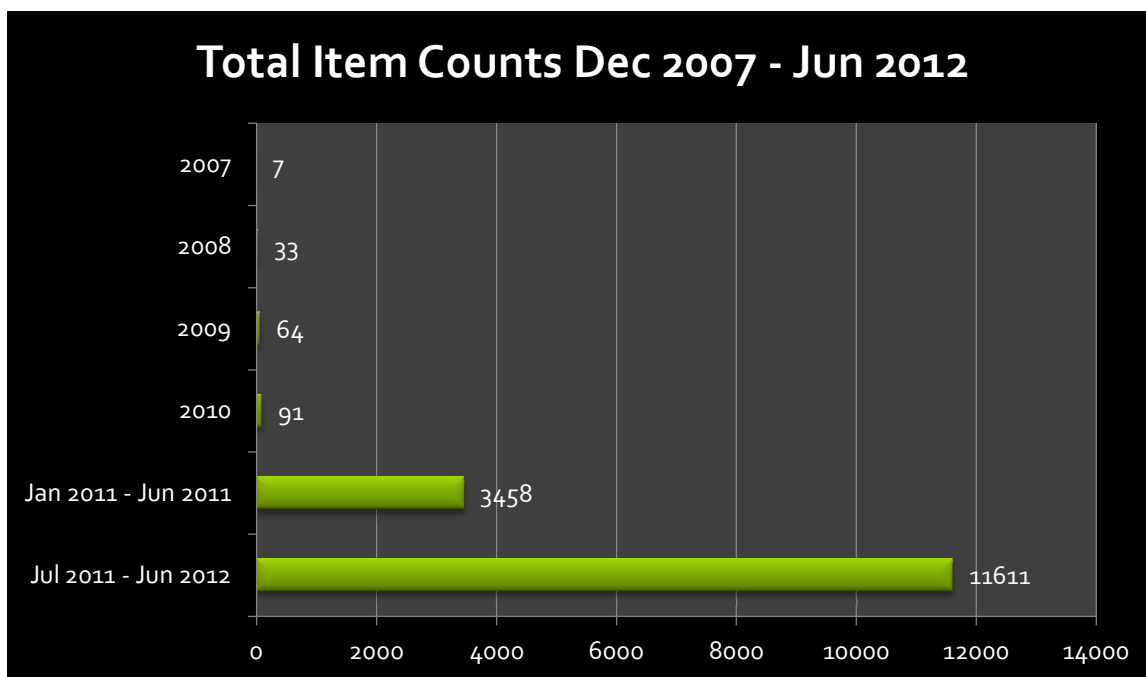
Title: Scholar Commons Overview/Review with Academic Services

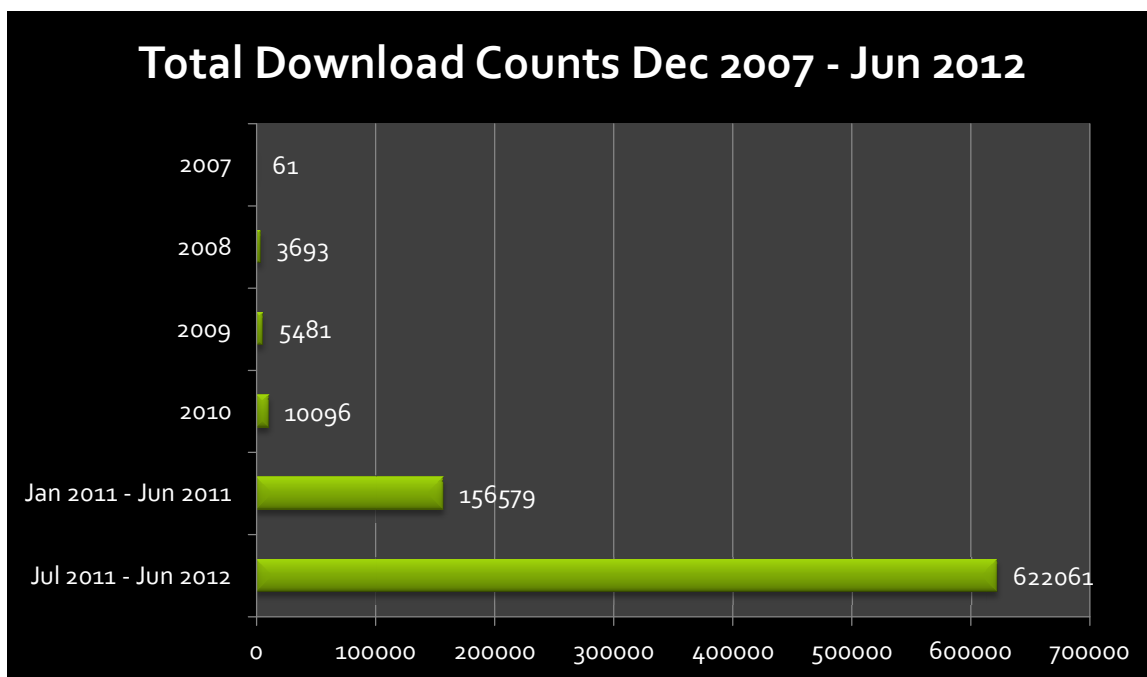
Presenter: Rebel Cummings-Sauls

## Statistics

### BEPRESS

As of June 30, 2012, Scholar Commons contained 15,264 available items. The largest deposits to date have been from the ETDs and Digital Collections transferred from CORAL. However, these were not the only significant deposits. Faculty contributors, during the soft launch and after, and Student Government have added many items. We hope to have continued success with getting these additions. Also, open access academic journals, the original reason for the creation of this initiative, have consistently added content each year.





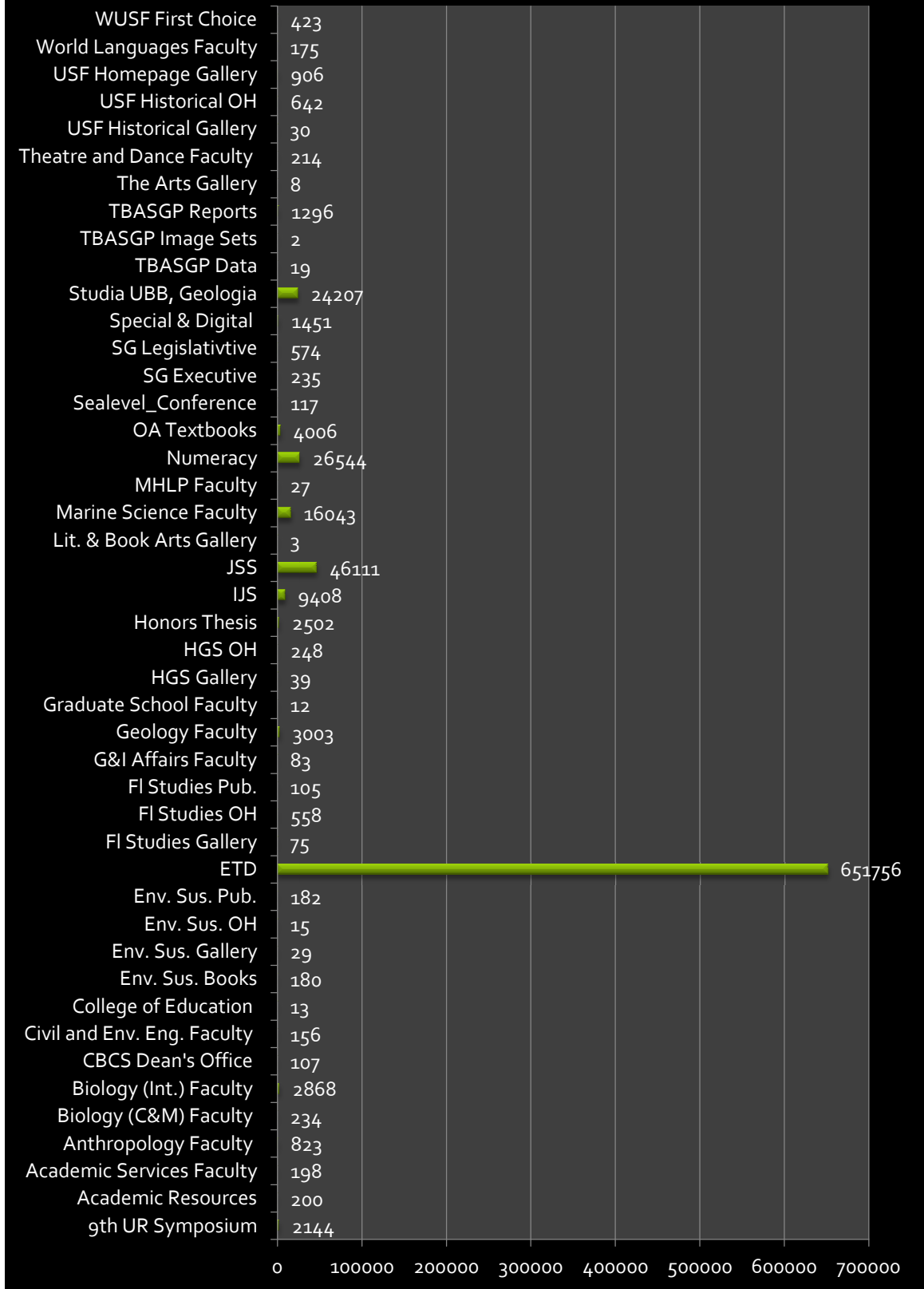
**Top Ten Downloaded Items Through June 30, 2012:**

Fashion advertising, men's magazines, and sex in advertising: A critical-interpretive study	5,655
Impact of globalization on socio-economic and political development of the Central Asian countries	4,816
Live Video Streaming from Android-Enabled Devices to Web Browsers	3,210
Redefining Terrorism: Why Mexican Drug Trafficking is More than Just Organized Crime	3,111
Teaching inclusivity: Preservice teachers' perceptions of their knowledge, skills and attitudes toward working with English language learners in mainstream classrooms	2,959
The development of Hemingway's female characters: Catherine from A farewell to arms to The garden of eden	2,881
Targeted Killing: Self-Defense, Preemption, and the War on Terrorism	2,223
China's Use of Cyber Warfare: Espionage Meets Strategic Deterrence	2,223
X-ray diffraction applications in thin films and (100) silicon substrate stress analysis	2,218
Political Terrorism: An Historical Case Study of the Italian Red Brigades	1,915

*\*\*These items are from either the ETD collection or the open access academic journal JSS.*

When we first reviewed the 9th Annual Undergraduate Research Symposium and Celebration the numbers do not reflect favorably with 156 items receiving only 533 full-text downloads. However, you can see below that these items have continued to receive downloads well after the symposium and now have a total of 2144 downloads. Also note that the OA Textbook Collection which has only four items, but has received full-text downloads over 4,000 times. Marine Science publications added during the soft launch now have 16,041 downloads on 174 items. All four of our currently publishing journals impressively made the top six downloaded collections. With the skyrocketing download rates, it is not surprising to see that the ETD collection remains the top downloaded items. Our total download count for all items through June 30, 2012, was 797,791.

## Total Download Counts Dec 2007 - Jun 2012



## GOOGLE ANALYTICS

\*\*\*Please note that Google Analytics does not track visitors on all pages. Visitors using a Search or link that goes directly to an item, are not included within these statistics. In order to compare to previous data 2011-2012 fiscal year Google Analytics were broken into six months segments.

Date Range	01-01-2011 – 06-30-2011	07-01-11 – 12-31-11	01-01-2012 – 06-30-2012
Unique people visited	25,303	32,391	50,589
Return Percentage	15	21.62	23.08
Total # visits	30,041	40,811	64,752
Pages/Visit	2.01	2.42	2.47
Avg. Time	1:24	1:54	2:03
Bounce rate	77.24	72.31	70.13
Top 5 Countries	US, UK, India, Australia, Canada Outside US visitors only flowed into the ETD collection.	US, UK, India, Canada, Australia Outside US visitors still flowing mainly into ETD collection, however now have 4170 visits to other locations.	US, UK, India, Canada, Spain Outside US visitors still flowing mainly into ETD collection, however now have 8980 visits to other locations.
Top Landing page	ETD	ETD	ETD
Traffic % Search/Referral/Direct	68.46/12.76/18.78	61.25/19.02/19.73	58.42/21.70/19.88
Mobile Visitors	634	958	2,613

Through the past year and a half we have seen some good outcomes in our Google Analytics. We are increasing the number of unique, returning, and mobile device visitors. As shown above we have also had a rise in our referral and direct traffic. These factors combined contribute to the fact that our users are spending more time during each visit viewing more pages. We also see that our users are continuing to review our content once on our site, which has also led to a decreased bounce rate.



http://scholarcommons.usf.edu - htt...  
scholarcommons.usf.edu [DEF...

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### Visitors Flow

Jan 1, 2011 - Jun 30, 2012

This report is based on 99.7K visits (73.5% of visits). [Learn more](#)







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scholarcommons.usf.edu [DEF...

## Visitors Overview

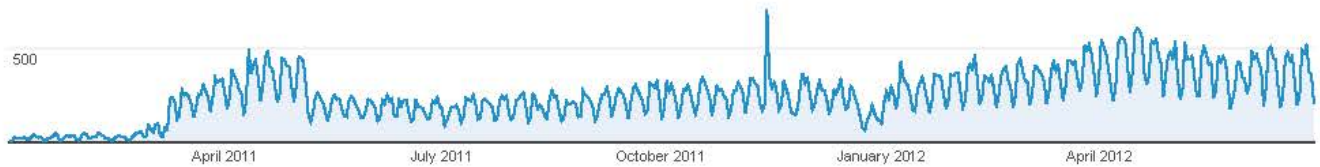
Jan 1, 2011 - Jun 30, 2012

% of visits: 100.00%

### Overview

Visits

1,000



## 107,055 people visited this site

Visits: 135,604

Unique Visitors: 107,055

Pageviews: 319,558

Pages / Visit: 2.36

Avg. Visit Duration: 00:01:52

Bounce Rate: 72.36%

% New Visits: 78.93%



78.97% New Visitor

107,089 Visits

21.03% Returning Visitor

28,515 Visits

Language	Visits	% Visits
1. en-us	104,696	77.21%
2. en-gb	4,311	3.18%
3. zh-cn	2,772	2.04%
4. en	2,327	1.72%
5. es	2,119	1.56%
6. fr	1,889	1.39%
7. de	1,310	0.97%
8. it	1,215	0.90%
9. es-es	1,098	0.81%
10. pt-br	1,094	0.81%



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scholarcommons.usf.edu [DEF...

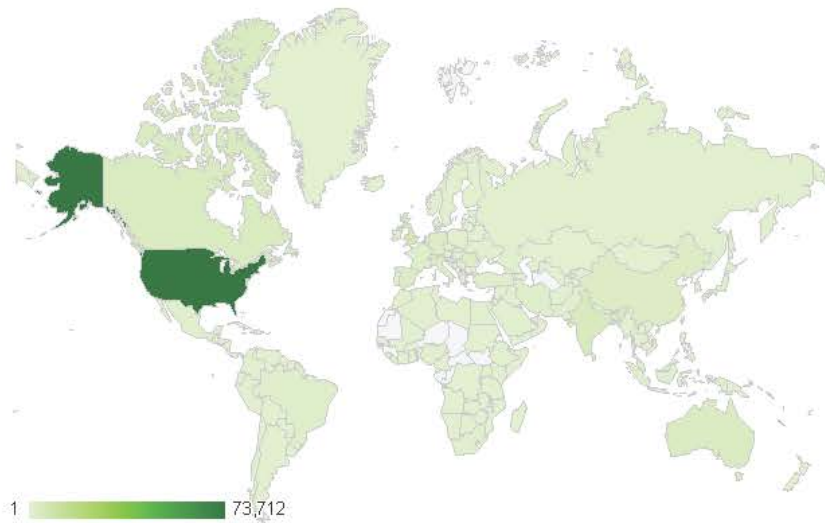
**Location**

Jan 1, 2011 - Jun 30, 2012

% of visits: 100.00%

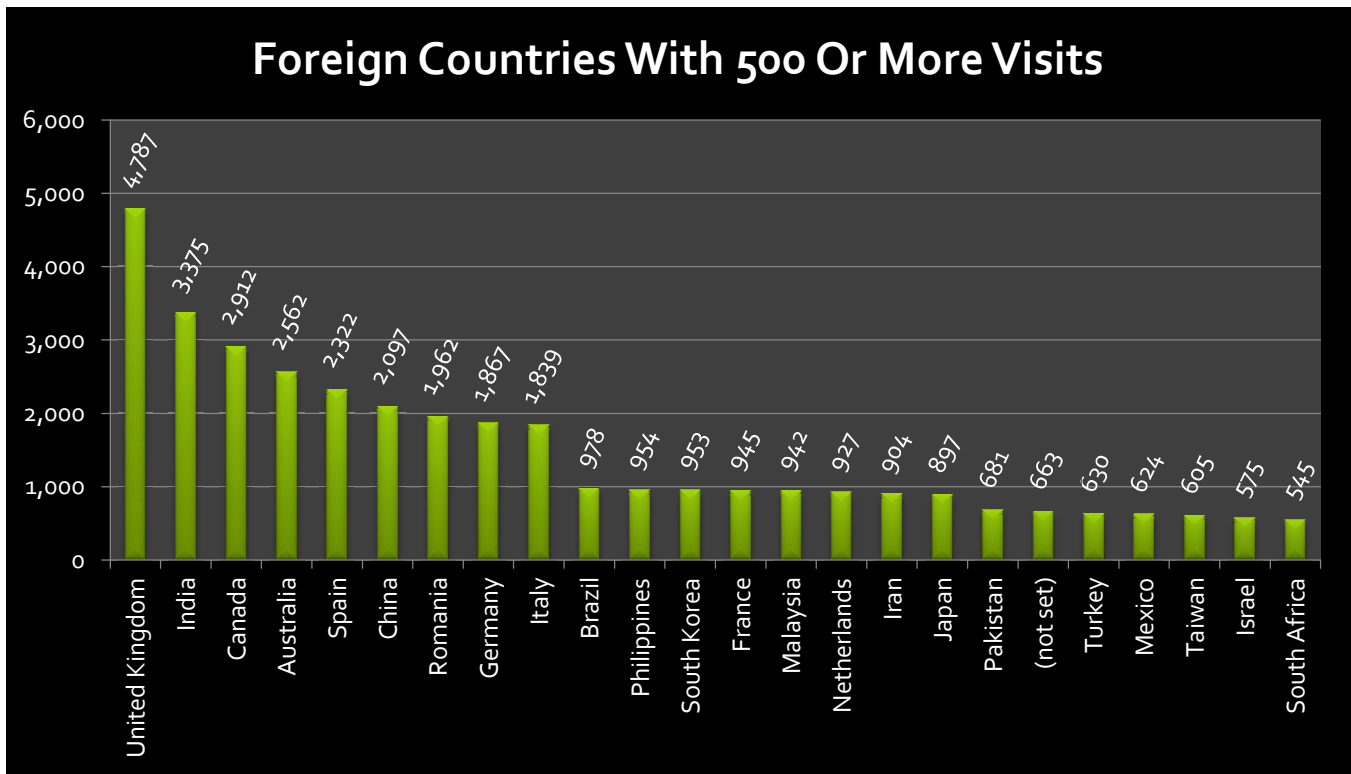
Map Overlay

Site Usage



Visits <b>135,604</b> <small>% of Total: 100.00% (135,604)</small>	Pages / Visit <b>2.36</b> <small>Site Avg: 2.36 (0.00%)</small>	Avg. Visit Duration <b>00:01:52</b> <small>Site Avg: 00:01:52 (0.00%)</small>	% New Visits <b>78.93%</b> <small>Site Avg: 78.93% (0.00%)</small>	Bounce Rate <b>72.36%</b> <small>Site Avg: 72.36% (0.00%)</small>
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Country / Territory	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
1. United States	73,712	2.66	00:02:09	78.29%	70.45%
2. United Kingdom	6,100	1.59	00:00:56	87.23%	81.52%
3. India	4,342	2.04	00:01:26	79.66%	78.77%
4. Canada	3,616	1.57	00:00:52	88.41%	82.27%
5. Australia	3,308	1.54	00:00:59	83.65%	84.16%
6. Spain	2,701	2.99	00:02:30	47.02%	49.57%
7. China	2,605	1.92	00:01:32	83.30%	78.85%
8. Germany	2,365	1.72	00:00:59	84.52%	76.49%
9. Italy	2,359	2.77	00:02:24	52.35%	53.45%
10. Romania	2,229	3.16	00:03:00	44.37%	45.36%



## Challenges to Success

- The lack of digital-born content leads to having to search and find physical items to digitize. In turn the time to digitize items further delays posting. Items converted to digital sometimes are not always full text or high quality.
- Publisher response times hinder progress. Some do not respond at all or are much delayed when they do.
- We do not have full participation by USF faculty. Some question the value of their effort. With no previous statistics or statements from faculty it was hard to prove value in the numbers.
- Confusion is created between selected works and institutional repository, as both are run by Bepress but not yet truly connected.
- Local self-archiving combats our effort and requires running personal or departmental web servers. This leads to duplication of academics' time and resources. Lack of essential back-ups, metadata, and maintenance creates poor records, increases security holes, and places the long-term preservation of materials at risk.

## Measures of Success

- Total items published/available
- Items loaded for current fiscal year
- Items ready for publication
- Full-text downloads count
- Contribution vs. use rates
- Rank among Digital Commons/World IRs
- Journals hosted and published
- Faculty and University participation
- Department/Institute/College/Conference/etc. added
- ETDs added
- Largest contributor(s)
- Individual success
- Google analytics results
- Statements /Presentations made with Bepress
- Types of documents included

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## Short-Term Goals

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Complete Digital Collections move to Scholar Commons.

Complete ETD transfer and review.

Complete automation process for ETD loads to Scholar Commons, OCLC, and ALEPH. *\*\*\*Delayed due to sharedbib project.*

Provide additional and modify current support materials for Scholar Commons.

Work with one faculty member from each series to provide content to Scholar Commons.

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## Long-Term Goals

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Complete record of scholarly works produced by all faculty of USF, Tampa Bay.

Complete record of scholarly works produced by all staff of USF, Tampa Bay.

Complete record of all theses and dissertations produced by all master, specialist, and doctoral students of USF, Tampa Bay.

Identify and train administrators for Scholar Commons within each of the individual series.

## References

*2011-2012 Data and Graphs*. Google Analytics. July 2012.

Chavez, Todd. *Open Access Journal Publishing at USF: How We Do It, Why We Do It*. Bepress, February 9, 2012. Retrieved July 19, 2012. <http://digitalcommons.bepress.com/webinars/20/>

Chavez, Todd and Borchert, Carol Ann, "Open Access E-Journal Hosting Agreement" (2012). *Academic Resources Publications*. Paper 10.  
<http://scholarcommons.usf.edu/tlar/10>

*Top Repositories*. Ranking Web of World Repositories. Retrieved July 19, 2012.  
[http://repositories.webometrics.info/toprep.asp?offset=600&zoom\\_highlight=%22South+Florida%22](http://repositories.webometrics.info/toprep.asp?offset=600&zoom_highlight=%22South+Florida%22)