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## Promoting faculty scholarship through the USFSP Digital Archive.

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**Abstract:**

The USFSP Digital Collections Team at Poynter Library created and manages an institutional repository which provides faculty with a new and professionally beneficial service. These digital portfolios showcase and promote their body of scholarship, on a stable platform and with a permanent URL. The USFSP Digital Archive offers 24/7 open access to the "Faculty Works" collections, provides full-text indexing that is harvested regularly by Google, Google Scholar, and other indexers, and tracks usage to demonstrate the increasing visibility of faculty work to researchers outside of the home institution. From the faculty member's vita, the Faculty Archive Team researches and prepares the information needed to create each profile, requiring minimal effort from the faculty members themselves. Faculty participants are finding the Archive collections helpful in preparing for tenure and promotion, collecting non-traditional use metrics, using the profile as a launching site for published presentations, and access to handout materials. In addition to researching copyright permissions, members of the Archive Team also consult with faculty on how to negotiate author rights for new publications. This poster presents details on these services as well as additional advantages of this new faculty initiative.

**Keywords:** Faculty scholarship; Digital archive; Faculty services