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COLLECTION ASSESSMENT : COLLEGE OF BUSINESS, USFSP, 2011

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COLLEGE OF BUSINESS COLLECTION ASSESSMENT

March 2011

The Nelson Poynter Memorial Library at the University of South Florida supports the College of Business with 26,166 academic monographs; 4,424 electronic journals; and many, if not most, of the major proprietary business databases and electronic resources. Monographic acquisitions commitment is strong, and the library has a Collection Level Rating of 3C-4, appropriate for master's level and/or independent research.

Books	TOTAL NUMBERS OF VOLUMES (MONOGRAPHS)	26,166
HA1-4737	Statistics	377
HB1-3840	Economic theory; Demography	2024
HC10-1085	Economic history and conditions	3661
HD28-9999	Industries. Land use. Labor	9648
HE7601-8700.9	Telecommunication industry.	248
HE8701-9715	Telephone industry, w/ cell/wireless	48
HF1-6182	Commerce	5922
HG1-9999	Finance	2608
HJ9-9940	Public finance	674
HT321-325	The city as an economic factor	40
HT388	Regional economics.	10
HT675-690	Classes arising from occupation	53
Subtotal Class H	BUSINESS	25,313
K1000-1395	Commercial law	9
K3820-3836	Law of Economic policy	7
K3840-4375	Regulation of industry, trade, Commerce. Occupational law.	23
K4430-4675	Public finance law	15
Subtotal Class K	BUSINESS LAW	54
T11.95-12.5	Industrial directories	60
T58.4	Managerial control systems	103
T58.5-58.64	Information technology	102
T58.6-58.62	Management information systems	85
T58.7-58.8	Production/ Manufacturing capacity	10

T60-60.8	Work measurement.	17
T201-342	Patents. Trademarks	24
TD194-195	Environmental effects of industries	114
TJ807-830	Renewable energy sources	38
TS1-2301	Manufactures	246
Subtotal Class T	Business Technology & IT	799

Electronic Resources in Business

ABI/INFORM ProQuest Archive complete
 ABI/INFORM ProQuest Dateline
 ABI/INFORM ProQuest Global
 ABI/INFORM ProQuest Trade and Industry
 Academic Search Premier
 Business & Management Practices (OCLC)
 Business Plans Handbook vols. 6-10 e-reference
 Business Source Premier (Ebsco)
 CCH Accounting Research Manager
 CCH Tax Research Network
 Conference Board: Business, Knowledge, Research
 D&B Key Business Ratios
 D&B's Million Dollar Databases
 EIU Executive Briefing
 Gale Business & Company Resource Center
 Gale RDS (Responsive Database Services) Business and industry
 Gale EconLit
 Gale General Business File ASAP
 Gale RDS TableBase
 Hoover's Company Records
 Hospitality & Tourism complete (Ebsco)
 IBISWorld
 International Directory of Company Histories multi-volume e-reference
 Invest Text Plus Archive (Publication Ceased)
 Lexis Nexis Academic

MarketLine Business Information Centre by Datamonitor
Manufacturing and Distribution USA - 5th ed.
Mergentonline/FIS-Online
Net Library
NewsBank Access World News
ReferenceUSA
Reuters Business Insights - Strategic Market Analysis
RIA Checkpoint
SRDS Media Solutions
Source OECD (Organisation for Economic Co-operation and Development)
Standard & Poor's NetAdvantage
ValueLine
Wall Street Journal (Eastern ed.)
Wall Street Journal (Proquest Historical Backfile)
Wilson Business Full Text
World News Connection
Worldscope—FirstSearch

Electronic Journals in Business, Finance & Management

Total all categories: 4,424

Accounting & Auditing: 171
Actuarial Science, Insurance & Risk Management: 108
Business Management: 1,064
E-commerce: 95
Entrepreneurship: 41
Economics 1,341
Finance: 653
General Business: 2,236
Investment: 350
International Business & Transnational corporation: 204
Marketing and Sales: 511
Material & Supply Chain Management: 96
Multimodal transport and logistics: 118

Operations Research: 81
Organization communication & Business Writing: 66
Organizational Psychology: 66
Personnel management & Training: 173
Projects and consultancies: 28
Public Relations: 50
Quality Management: 79
Stocks & Shares: 84
Strategic Management & Business Policy: 161
Trade & Commerce: 431

NetLibrary Business, Economics and Management Reference Collection

Accounting Dictionary. Inglés-Español, Español-Inglés, Español-Español: Diccionario De Contabilidad

Administrative Assistant's & Secretary's Handbook

Advanced Dictionary of Marketing: Putting Theory to Use

Affirmative Action: A Reference Handbook

Agricultural Crisis in America: A Reference Handbook

Almanac of American Employers, 2002-2003

American Generations: Who They Are and How They Live

5Th ed. American Incomes: Demographics of Who Has Money

5Th ed. The American Marketplace: Demographics and Spending Patterns

7th ed. America's Top 300 Jobs: A Complete Career Handbook

Best Jobs for the 21st Century

JIST's Best Jobs Series

A Biographical Dictionary of Dissenting Economists

Biomass Assessment Handbook: Bioenergy for a Sustainable Environment

Blackwell Encyclopedic Dictionary of Accounting

Blackwell Encyclopedic Dictionary of Business Ethics

Blackwell Encyclopedic Dictionary of Finance

Blackwell Encyclopedic Dictionary of Human Resource Management

Blackwell Encyclopedic Dictionary of Management Information Systems

Blackwell Encyclopedia of Management

Blackwell Encyclopedic Dictionary of Managerial Economics

Blackwell Encyclopedic Dictionary of Marketing
Blackwell Encyclopedic Dictionary of Strategic Management
Business of Food: Encyclopedia of the Food and Drink Industries
Business Statistics of the United States
Bernan Press U.S. Databook Series
BusinessWeek Guide to the Best Business Schools
Concise Encyclopedia of Professional Services Marketing
Dictionary and Introduction to Global Environmental Governance
Dictionary of Accounting Terms
Dictionary of Banking Terms
Barron's Business Guides Dictionary of Business Terms
Barron's Business Guides Dictionary of E-business: A Definitive Guide to Technology and Business Terms
Dictionary of Finance and Investment Terms
Dictionary of Financial Engineering
Wiley Series in Financial Engineering
Dictionary of International Business Terms
Dictionary of Marketing Terms
Barron's Business Guides Dictionary of Real Estate Terms
The Diversity Training Handbook: A Practical Guide to Understanding and Changing Attitudes
Encyclopedia of African American Business History
Encyclopedia of E-collaboration
Encyclopedia of Energy
Encyclopedia of Money
Encyclopedia of Production and Manufacturing Management
Encyclopedia of Tariffs and Trade in U.S. History. Volume 2, Debating the Issues, Selected Primary Documents
Encyclopedia of Tariffs and Trade in U.S. History. Volume 3, Texts of the Tariffs
Encyclopedia of Tariffs and Trade in U.S. History. Volume I, The Encyclopedia
Enhanced Occupational Outlook Handbook
Fifty Major Economists
2nd ed. Financing Innovation in the United States, 1870 to the Present
Foreign Trade of the United States: Including State and Metro Area Export Data
Handbook of Employee Reward Management and Practice
Handbook of Islamic Banking

Elgar Original Reference Handbook of Model Job Descriptions
Rev. ed. Handbook of Organizational Creativity
Handbook of Project Management: A Practical Guide to Effective Policies, Techniques and Processes
Rev. 2nd ed. Handbook of Qualitative Research Methods in Entrepreneurship
Handbook of Qualitative Research Methods in Marketing
Handbook of Research in Entrepreneurship Education. Volume 1, a General Perspective
Handbook of Research in International Human Resource Management
LEA's Organization and Management Series Handbook of Research on Family Business
Handbook of Research on Techno-entrepreneurship
Elgar Original Reference Handbook of Service Industries
Elgar Original Reference Handbook of Sustainable Development
Elgar Original Reference 8th ed., 2005. Handbook of U.S. Labor Statistics: Employment, Earnings, Prices, Productivity, and Other Labor Data
9th ed., 2006. Handbook of U.S. Labor Statistics: Employment, Earnings, Prices, Productivity, and Other Labor Data
Bernan Press U.S. Databook Series Handbook on International Trade Policy
Handbook on the Economics of Happiness
Elgar Original Reference Handbook on the Economics of Sport
Elgar Original Reference Handbook on Women in Business and Management
Historical Dictionary of the International Monetary Fund
Historical Dictionaries of International Organizations Series; No. 17
International Dictionary of Accounting Acronyms
International Dictionary of Insurance and Finance
International Handbook on Environmental Technology Management
Elgar Original Reference Landmarks in Modern American Business
Magill's Choice The Little Book on External Debt 2006
 Little Data Book 2005
 The Little Green Data Book 2005
 Little Green Data Book 2006
 Nuclear Power: A Reference Handbook
O*NET Dictionary of Occupational Titles
Occupational Outlook Handbook
Bulletin of the United States Bureau of Labor Statistics
OECD in Figures: 2006-2007 Edition

The Oxford Handbook of Economic Geography

Plunkett's Biotech & Genetics Industry Almanac: The Only Comprehensive Guide to Biotech Companies and Trends

Plunkett's Companion to The Almanac of American Employers: Mid-size Firms, 2000-2001: a Complete Guide to the Hottest, Fastest-growing Mid-sized Employers

Plunkett's Companion to The Almanac of American Employers: Mid-size Firms, 2002-2003: the Only Guide to America's Hottest, Fastest-growing Mid-sized Employers

Plunkett's Consulting Industry Almanac: The Only Comprehensive Guide to the Consulting Industry

Plunkett's E-commerce & Internet Business Almanac

Plunkett's E-commerce & Internet Business Almanac 2001-2002: The Only Comprehensive Guide to the E-commerce & Internet Industry

Plunkett's Employers' Internet Sites with Careers Information, 2002-2003: The Only Guide to America's Hottest Corporate Internet Sites for Job Seekers

Plunkett's Energy Industry Almanac, 2002-2003: The Only Comprehensive Guide to the Energy & Utilities Industry

Plunkett's Energy Industry Almanac, 2004: The Only Comprehensive Guide to the Energy & Utilities Industry

Plunkett's Financial Services Industry Almanac, 2002-2003
Plunkett's Financial Services Industry Almanac, 2004
Plunkett's Health Care Industry Almanac 2004: The Only Comprehensive Guide to Health Care Companies and Trends

Plunkett's Health Care Industry Almanac, 2001-2002: The Only Comprehensive Guide to Health Care Companies and Trends

Plunkett's Infotech Industry Almanac, 1999-2000: The Only Complete Guide to the Technologies and the Companies That Are Changing the Way the World Thinks, Works and Communicates

Plunkett's Infotech Industry Almanac, 2001-2002: The Only Comprehensive Guide to Infotech Companies and Trends

Plunkett's Real Estate & Construction Industry Almanac

Plunkett's Retail Industry Almanac 2001-2002: The Only Comprehensive Guide to Retail Companies and Trends

Plunkett's Retail Industry Almanac, 2004

Routledge Encyclopedia of International Political Economy. Volume 1, Entries A-F

Speeches of the American Presidents

Standard & Poor's 500 Guide

2009 ed. Stock Investor's Pocket Calculator: A Quick Guide to All the Formulas and Ratios You Need to Invest Like a Pro

Tobacco Industry and Smoking

VGM's Careers Encyclopedia

Who's Buying By Race and Hispanic Origin

Who's Buying Series Who's Buying Executive Summary of Household Spending

Who's Buying Series Who's Who in Economics

World Development Indicators 2006

World Economic Situation and Prospects 2006

World Economy Development Centre Studies

NetLibrary non-Reference Business & Economics E-Books: 3,410 Titles with Subject Business, Economics, or Finance

ACQUISITIONS COMMITMENT 2007-2008; 2008-2009; 2009-Present (3/30/2010)

07012009 to 03312010 TOTAL **\$17,955.58**

HA – STATISTICS	2	\$57.32
HB - ECONOMICS	38	\$1,494.74
HC - ECONOMIC HISTORY (REGION)	66	\$2,213.29
HD - ECONOMIC HISTORY (SUBJECT)	213	\$7,516.22
HE - TRANSPORT & COMMUN	13	\$447.05
HF – COMMERCE	93	\$3,377.19
HG - FINANCE	67	\$2,659.74
HJ - PUBLIC FINANCE	8	\$190.03

07012008 to 06302009 TOTAL **\$6,994.23**

HA – STATISTICS	4	\$154.19
HB – ECONOMICS	13	\$331.77
HC - ECONOMIC HISTORY (REGION)	40	\$1,139.00
HD - ECONOMIC HISTORY (SUBJECT)	92	\$2,769.23
HE - TRANSPORT & COMMUNICATION	9	\$286.66
HF - COMMERCE	54	\$1,575.17
HG - FINANCE	23	\$694.01
HJ - PUBLIC FINANCE	2	\$44.20

07012007 to 06302008 TOTAL **\$8,764.78**

HA - STATISTICS	3	\$126.77
HB - ECONOMICS	14	\$358.95
HC - ECONOMIC HISTORY (REGION)	45	\$1,427.25
HD - ECONOMIC HISTORY (SUBJECT)	94	\$3,009.98

HE - TRANSPORT & COMMUNICATION	5	\$181.10
HF - COMMERCE	36	\$1,211.90
HG - FINANCE	16	\$723.26
HJ - PUBLIC FINANCE	1	\$41.00
K - LAW (GENERAL)	5	\$234.45
KF - LAW-U.S.	39	\$1,220.97
KFF - LAW-FLORIDA	2	\$45.06
T - TECHNOLOGY (GENERAL & IT)	5	\$155.43
TS - MANUFACTURES	1	\$28.66