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THE WALLY AND LOUISE BISHOP CENTER FOR ETHICAL LEADERSHIP AND CIVIC ENGAGEMENT : Annual Report 2012

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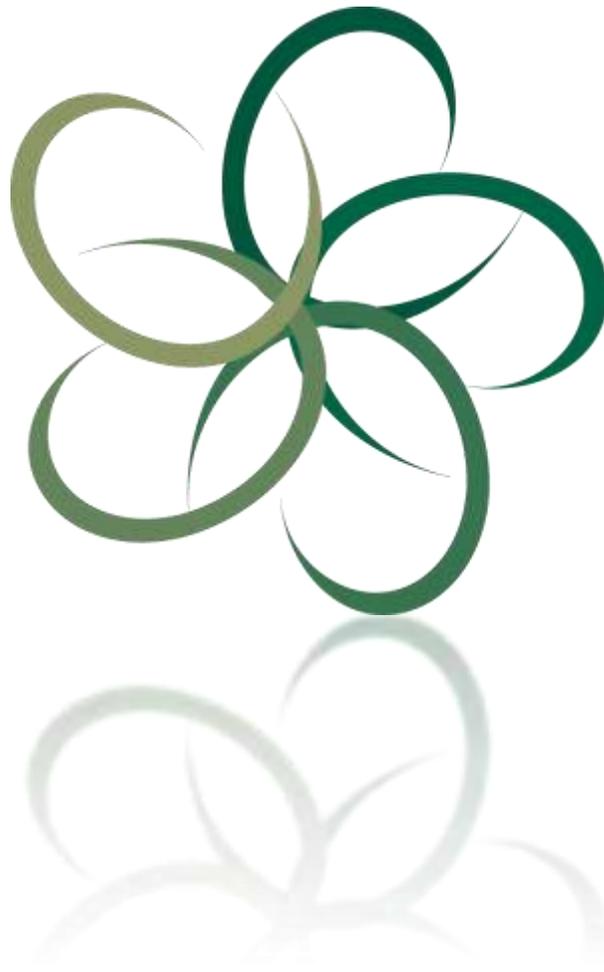
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THE WALLY AND LOUISE
BISHOP CENTER FOR ETHICAL LEADERSHIP AND CIVIC ENGAGEMENT



Annual Report 2012

Bill Heller, Director

Judithanne Scourfield-McLauchlan, Associate Director

Erica Gordon, Student Assistant

Micaela Robinson, Student Assistant

Prepared by David O'Neill, Program Assistant

Executive Summary

Ethical leadership is defined as being both *effective* and *affective*. Challenges often occur when one or the other element — effectiveness or morality — is missing, or when these elements seem to be in conflict. In order to cultivate the growth of these soft skills in USF St. Petersburg students, the Bishop Center manages two distinct, yet complementary programs: The Leadership Minor and the Citizen Scholar Program.

Dedicated to the premise that the experiential learning model promotes deeper learning and results in more engaged citizens, the Bishop Center encourages the development of curricular programs, events, initiatives and partnerships that offer students opportunities for hands-on learning through community interaction.

In pursuit of our mission to cultivate more effective and ethical citizens, the Bishop Center has sponsored the following events, initiatives, and programs for calendar year 2012, highlighted by our two leadership and engagement programs.

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Programs

Leadership Minor

The Bishop Center develops and offers an 18 credit hour academic minor to help our students understand the challenges, opportunities, and rewards associated with ethical leadership. Defined as being both effective and affective, ethical leadership accomplishes intended, adaptive change and is grounded in and bound by principles of practical and professional ethics.

For the calendar year 2012, the following **11 sections were taught with a total enrollment throughout of 103 students:**

- LDR 2010 - Leadership Fundamentals (4 sections)
- LDR 3263 - Community Leadership Practicum (2 sections)
- LDR 4104 - Theories of Leadership (1 section)
- LDR 4114 - Survey of Leadership Readings (1 section)
- LDR 4204 - Ethics and Power in Leadership (1 section)
- LDR 4564 - Images of Leadership in Media (1 section)

NEW COURSE!

Advanced Public Speaking is now an elective in the Leadership Minor!

****For a complete listing of courses included in the minor, visit www1.usfsp.edu/bishopcenter/

Citizen Scholar Program

In support of USF St. Petersburg's SACS accreditation and our Carnegie Designation as a "civically engaged" university, each semester the Bishop Center reviews courses to identify those with elements of civic engagement. These courses are cataloged with the determination that one day soon the heart of the Civic Engagement Program – the "Citizen Scholar"—will be officially recognized with a transcript designation.

To assess different metrics related to the impact the civic engagement has upon the course, at the end of every semester a survey is administered to the students in those courses.

During the calendar year 2012, USF St. Petersburg enrolled **939 students** as part of **44 civic engagement courses**. Excluding Fall 2012, the **395 students who were surveyed reported completing 4,317 direct service hours to the community.**

Faculty Development

Faculty Development Workshop Series

At least once a year, the Bishop Center will sponsor a course development workshop for faculty. Our fall workshop, “Beyond Knowledge: The Scholarship of Civic Engagement,” featured Indiana University at South Bend’s Elizabeth Bennion. The workshop was designed to help faculty identify and actualize opportunities that exist for *scholarly applications within the context of civic engagement*.

The workshop had 17 attendees, 13 of whom were faculty.

Course Development Grants

The Bishop Center funded each of the following faculty/courses with up to \$1,000 in stipends. These 13 courses garnered a **total enrollment of 228**.

(Taught Spring 2012):

- Loretha Cleveland, CAS, Journalism & Media Studies, *Neighborhood News Bureau*
- Thomas Hallock, CAS, English, *Environmental Literature*
- Philip Trocchia, COB, Marketing, *Marketing Strategy*
- Dawn Cecil, CAS, Criminology, *Life in the Big House*
- Jill McCracken, CAS, English, *Grant Writing*
- Judithanne Scourfield McLauchlan, CAS, Political Science, *US Constitutional Law II*
- Judithanne Scourfield McLauchlan, CAS, Political Science, *Road to the White House*

(Approved Fall 2012):

- Judithanne Scourfield-McLauchlan, CAS, Political Science, *Comparative Politics of Moldova (Study Abroad)*
- Anna Lewis, COE, Science Education, *Taking Science to the Community*
- AnnMarie Gunn, CAS, Reading Education, *Trends in Literature in a Diverse Society*
- Jay Sokolovsky, CAS, Anthropology, *Methods in Cultural Research*
- Vikki Gaskin-Butler, Psychology & ISS, *Self and Society*
- Karin Braunsberger, COB, Marketing, *Consulting in Latin America (Study Abroad)*

Supporting Leadership

Selected Topic’s Course!

One of this year’s grant recipients, Anna Lewis, will be “Taking Science to the Community” in her selected topics course designed to expose non education majors to teaching. In this unique and evolving course USF St. Petersburg science students work with elementary students around a science-based project.

Student Development

Supporting Citizen Scholarship

Civic Engagement Fair

Each fall and spring semester, the Bishop Center hosts up to 25 community partners at our Civic Engagement Fair. Held in conjunction with Get On Board Day, the Civic Engagement Fairs are designed to expose students to volunteer and internship opportunities within the community so that they might expand their horizons while refining their interests and build working experience and skills to support their job search upon graduation.

Citizen Scholar Course Catalog

The Bishop Center keeps a record of all courses containing civic engagement that are offered at USF St. Petersburg. This allows students interested in taking courses that have hands-on project to search out specific courses. It's our goal that we'll soon be able to implement criteria for a "Citizen Scholar" transcript designation using courses already present within the curriculum.

Road to the White House

Students from this course participated as panelists in a discussion at the Florida Political Science Annual Meeting. Course instructor and Bishop's Associate Director, Judithanne Scourfield-McLauchlan, moderated the event.

Supporting Leadership

Student Leadership Retreat

The student leadership retreat is an annual event co-sponsored with USF St. Petersburg's Student Leadership Development office. In October, students were introduced to the "Five Practices of Exemplary Leadership," "Smart Goal Setting," and portable team building challenges. The one day event was highlighted with a presentation by St. Petersburg City Council member Karl Nurse.

National Conference on Ethics in America

The Bishop Center sponsored attendance at this conference for two USF St. Petersburg students. The conference is sponsored by the U.S. Military Academy at West Point and serves to "promote awareness among undergraduate students of ethical issues in collegiate communities and professional career fields. The goal is to challenge the delegates to think critically about relevant topics and to facilitate a dialogue that lays the groundwork for the delegates to build upon as they bring their ideas back to their colleges and universities."

Community Leadership Symposium

Each summer, the Bishop Center co-sponsors a leadership symposium with USF St. Petersburg's Student Leadership Development. Students that attend this event are exposed to a number of presenters on a range of topics related to leadership. This past year's theme was "*Building Relationships Through Communication and Collaboration.*"

Generation Waking Up

The Bishop Center hosted this group whose mission is to activate students towards initiatives that those students identify and care about and provide mentorship along the way.

Community Connections

Partnerships

Fairmount Park Elementary

The Bishop Center has supported efforts by the COE and USF St. Petersburg faculty working with Fairmount Park. Working directly with Fairmount faculty, our faculty and students are adjusting existing civic engagement requirements to funnel time, energy and expertise into Fairmount classrooms. This is a long-term effort that began at the end of the Fall 2012 semester. Results will come in time, however, the overall effort is to improve the "grade" given to Fairmount by the State Review Board and provide success in academics to all students enrolled there.

Community Partner and Service Learning Placement Directory

The Bishop Center maintains two important resources for our constituents. Our service learning directory is designed for students seeking volunteer opportunities to be able to search and find those opportunities. We've recently undertaken an effort to transition our list of 75 community partners into the online, searchable database for students, known as Recruit-a-Bull. We feel this will give our community partners more presence on campus and provide a more robust and current set of opportunities for students to peruse. This is an ongoing effort.

Events

Amendment 8

Democratic principles are deeply ingrained in the DNA of the Bishop Center. In a democracy, informing voters with reliable information and spirited debate is essential. Along with the St. Petersburg Clergy Association, the Bishop Center hosted a public panel discussion on Proposed Amendment 8, the so-called "Religious Freedom Amendment." Four distinguished community members, each knowledgeable

about the topic and representing the various sides of the debate, shared their perspectives with community members and students in a cordial and healthy exchange.

Demystifying the Constitutional Amendments

In an event sponsored by the Institute for Strategic Policy Solutions, Associate Director Judithanne Scourfield-McLauchlan participated as an expert panelist . The event was designed to provide background and context to the 11 constitutional amendments on the 2012 Florida ballot. It was held at St. Petersburg College.

Dave Newport

The Bishop Center, along with several other campus groups, co-sponsored a series of exploratory meetings with sustainability expert Dave Newport. Mr. Newport traveled from Boulder, CO, where he is the acting director of CU Boulder’s Environmental Center, the longest standing center of its kind in the country. Mr. Newport spent a full day on campus, meeting with various administrators, faculty and student groups, so that USF St. Petersburg might model some of the successes of CU Boulder, as they have established themselves as leaders in sustainability within higher education. The visit culminated in an evening event open to the public in which Mr. Newport shared the stage with Karl Nurse and Mike Connors from the City of St. Petersburg.

Carlton Ward Jr.

Carlton Ward Jr. is a photojournalist and a member of the Florida Wildlife Corridor Expedition team. In partnership with USF St. Petersburg’s Florida Studies program and others, the Bishop Center co-hosted Mr. Ward for a photo presentation from the expedition. The purpose of the expedition was to draw attention to the “fragmentation of natural landscapes and watersheds from the Everglades ecosystem north,” and draw the connections between landscapes and watersheds, wildlife and ranch-life, and native and modern cultures.

Dr. Anousheh Ansari

Along with the USF St. Petersburg’s Honors program, College of Business, and the Tampa Bay Chapter of the Social Enterprise Alliance, the Bishop Center co-sponsored Dr. Ansari’s presentation. Dr. Ansari is a technology entrepreneur, space tourist and her family is the sponsor of the X-Prize, an effort to spur space innovation. Dr. Ansari shared her experience as a visitor to the Space Station and signed her book, “My Dream of Stars.”

U.S. State Department Delegation

In partnership with the St. Petersburg International Council, through the State Department’s International Visitor Leadership Program, Bishop sponsored a roundtable discussion on “Women as Candidates in the Middle East and the U.S.” Bishop Center’s Associate Director, Judithanne Scourfield-McLauchlan moderated the event.

Noteworthy:

Carnegie Fellow Larisa Patlis

Larisa Patlis was a Carnegie Fellow in the Department of History and Politics and the Bishop Center for Ethical Leadership and Civic Engagement at USF St. Petersburg (for Fall semester 2012), conducting a research on Devolutionary Trends in Moldova: the Case of Gagauz Yeri.

Ms. Patlis is a lecturer at Free International University of Moldova (ULIM) in the Department of History and International Relations, where she received her licentiate diploma and M.A. in International Relations in 2005 and 2006, respectively. She teaches courses in International Relations. She is also a researcher at the Institute of History and Political Science (ULIM) and a Ph.D. candidate at the Academy of Sciences of Moldova. She has conducted research and professional development visits in Poland (2008, 2009), Hungary (2009), Austria (2010), Lithuania (2010), Turkey (2011) and the Ukraine (2012). Her research interests include the following: devolution, geopolitics of borders, Eastern Partnership, Turkey-EU relationship, and political Islam in Turkey. Her Ph.D. research focuses on devolution phenomenon, specifically on devolution in the Republic of Moldova.

Bishop Has Moved!!

You can now find all Bishop staff in one place – the new Student Life Center (SLC), suite 1700 (directly adjacent to the staircase).

Meet our Staff

Bill Heller, Director



Dr. H. William (Bill) Heller is currently Dean and Professor of the College Education and Director of the Bishop Center for Ethical Leadership and Civic Engagement at the University of South Florida St Petersburg (USFSP). Prior to these appointments, Dr. Heller served as CEO and Dean of the USFSP from 1992 - 2002 and as a member of the Florida House of Representatives from 2006 - 2010 representing House District 52. He holds a doctorate in Special Education and School Psychology from the University of Northern Colorado.

Dr. Heller has served as a member of numerous community organizations and just finished a two year term as Chair of the St. Petersburg Museum of History. He is an Ex Officio member of the Board of Trustees for the Bayfront Health System. He is an Honorary Life Member of Great Explorations and is a Board Member Emeritus of The Mahaffey Theater Foundation.

Dr. Heller is a veteran of the U. S. Army serving as a paratrooper with the 82nd Airborne Division. He and Jeanne have been married for 59 years, have one son and two daughters, and three grandchildren.

Judithanne Scourfield-McLauchlan, Associate Director



Dr. Scourfield McLauchlan is an Associate Professor of Political Science at the University of South Florida St. Petersburg, where she teaches courses in American Government and Public Law. Her latest book, [Congressional Participation as Amicus Curiae before the U.S. Supreme Court](#), explores how Members of Congress attempt to influence Supreme Court decision-making in specific cases. In addition to her scholarly activities, Professor McLauchlan has extensive experience in American government and politics. McLauchlan worked at the US Supreme Court, the US Senate Judiciary Committee, the US Department of Justice, and the White House. A veteran of several presidential campaigns, she has managed statewide operations across the US, from Portland, Maine to Portland, Oregon. During the 2010-11 academic year Dr. McLauchlan was a Fulbright Scholar in Moldova.

David O'Neill, Program Assistant



David O'Neill is Program Assistant for the Bishop Center. David takes a great interest in organizational development and creating cultures of open learning. He has put such interest into action while developing USFSP's Student Green Energy Fund Committee. He is a champion for sustainability and creative problem solving, and recognizes the tangible and intrinsic values of civic leadership and experiential learning. A recent graduate of USFSP, David strives to put his degree in Environmental Science & Policy to work on issues that impact his community - the city of St. Petersburg and the campus of USFSP. In his spare time, you might find David studying "what is" and thinking about "what could be."

Erica Gordon, Student Assistant



Erica is a second year Political Science major interested in pursuing a law degree upon graduation. Recently, she returned from an Alternative Spring Break course in Chisinau, Moldova and hopes to have her research from this trip published in the near future. Erica is also currently the president of the university chapter of the National Organization for Women and hopes to help facilitate young women on campus in learning about feminism and the history of women and how to shape a future with more gender equality.

Micaela Robinson, Student Assistant



Micaela Robinson is a student assistant for the Bishop Center. She hopes to pursue a career in forensics, utilizing both a Biology major and a minor in Criminology. Micaela is an active member in Harborside Activities Board, where she participates in event planning for her peers. With a zest for life, her interests also include volunteering, dance, and taking advantage of new opportunities whenever they cross her path

2013 Outlook

Strategic Planning Session

Recognizing the practical need for a periodic navigational check, the Bishop Center will organize a strategic planning session for leadership and civic engagement on campus. The session will include Leadership alumni, key faculty and staff, other campus departments, and members of the community.

As a special emphasis, Bishop would like to explore opportunities for developing a more robust partnership with *Student Leadership Development*, a USF St. Petersburg program under the Division of Student Affairs and with whom the new office is shared.

Bishop Fellows

This new scholarship program will help Bishop attract high potential students by providing them with additional incentive and accessibility into the Leadership Minor. Although details are still pending, it's expected to support approximately 40 students enrolled in the Leadership Minor year to year.

In addition to the Fellows program, Bishop is seeking to expand the accessibility of the minor by including relevant and outstanding courses taught in various disciplines as electives in the minor.

Three New Leadership Courses

Bishop has submitted proposals to include one existing course, "Public Speaking," and develop two new courses to be offered as electives in the minor, "Leadership in the Great Outdoors" and "Community Leadership and Nonprofit Organizations." Pending approval, these courses are slated to be offered in Fall 2013.

Two New Program Considerations

Informed by the results of an ongoing marketing study by a graduate marketing class here at USF St. Petersburg, Bishop will explore opportunities for a Corporate Leadership Program and a program in Non-Profit Management.

Citizen Scholar Designation

Bishop is getting closer to realizing this long-held goal! Utilizing new tracking mechanisms, 2013 may be the year when students will be able to apply for a co-curricular transcript earned through civic engagement.